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# **GS1 Global Transport & Logistics** Call for Interest

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# Join our GS1 Transport & Logistics activities

## Do you need to...

- optimise your transport management?
- increase interoperability with your supply chain partners?
- streamline your warehouse processes?
- increase visibility within your supply chain?
- react more dynamically to changes in demand?

# The GS1 System can help!

Active participation in the Transport & Logistics user group will ensure that your business requirements are captured in the evolving portfolio of GS1 supply chain standards.





GS1 standards development efforts for Transport and Logistics (T&L) are now an essential core activity of our organisation, fully integrated into the work done by the GS1 Global Office and by our 111 GS1 Member Organisations (MOs) around the world.

Many organisations have already seen the benefits of working with GS1 standards including improved efficiency, increased visibility of the flow of goods and shipments, more efficient handling and inventory management, increased security of distribution, faster operations, and smoother exchanges with Customs and other government agencies.

## GS1 Transport & Logistics Vision & Mission

The Vision of GS1 regarding Transport and Logistics (T&L) is to further the wide spread use of GS1 Global Standards and Solutions by supply chains stakeholders with a focus on supply chain efficiency and visibility to facilitate interoperability on both a business process as well as a technical level.



# We need your participation to ensure our work meets your needs.

Join our GS1 T&L activities at the following link: http://community. gs1.org/apps/org/workgroup/ gs1ietransportandlogisticsug/

### Transport & Logistics Industry User Group

The Transport & Logistics Industry User Group (IUG) is the means by which GS1 engages with T&L organisations, Key Trading partners and GS1 MOs.

This IUG exists to bring together stakeholders within the T&L industry to discuss and identify common needs that may be addressed by the GS1 System. The IUG provides support to its industry to understand and adopt relevant parts of the GS1 System. From time to time, the IUG may also identify areas of business need within the industry that are not currently addressed by the GS1 System, but which may be addressed by enhancing the GS1 System by creating new system components (standards, guidelines, etc.) or enhancing existing system components.

The identification of an unmet business need may lead to a work effort to enhance the GS1 System through the Global Standards Management Process (GSMP).

#### Collaboration

GS1 works in close collaboration with the following organisations to ensure that GS1 standards are endorsed by these bodies and gain full international recognition.

**WCO:** World Customs Organisation and GS1 signed a Memorandum of Understanding

**ISO:** GS1's working relationship with ISO is a particularly long and active one.

**UN/CEFACT:** UN/CEFACT is the United Nations Centre for Trade Facilitation and Electronic Business. GS1 actively participates in the development of EDIFACT and the future UN/CEFACT XML standard (UN/XML).

**BIC:** The Bureau International des Containers et du Transport Intermodal (B.I.C.) signed an MOU with GS1

**UPU:** GS1 signed a memorandum of understanding with the Universal Postal Union (UPU).





#### Why choose GS1 Standards for T&L?

The Global Standards Management Process, or GSMP, is the pre-eminent worldwide collaborative forum where all GS1 standards are built and maintained by a community of our users. It is an open and transparent process, any development of a new standard or any modification of the existing GS1 standard follows a rigorous change management procedure. The final solution is verified for its compatibility with other GS1 standards and approved by the users.

#### **Expertise and a Global Network**

GS1 has over 30 years of experience in the development of standards for the supply chain worldwide. GS1 has Member Organisations (111 Member organisations) in most countries of the world. It guarantees that the T&L users can obtain support from the local office, operating in the same time zone, in their own language, by the staff that has the knowledge of the local business practice, legal constraints, etc. We bring experience, international industry best practices, and a wealth of specialized resources to help solve business issues.

#### GS1 works with the following principles:

**Business-focused Solutions:** GS1 and its Member Organisations around the world are devoted to helping you find solutions to your business concerns, with the right mix of our global, neutral standards. Our integrated approach will mean we can meet your specific requirements, with an engagement that is holistic and business-focused rather than technology-focused. **Openness & Transparency:** GS1 is a forum for the development of global supply chain standards, allowing stakeholders to collaboratively participate in the development of commercial standards by means of an open and visible (transparent) process.

**User Driven Standards:** Supply chain standards are created in response to clearly articulated business needs expressed by organisations who will implement the resulting business solutions.

**Stakeholder Participation:** Participation in the benefits of the GS1 System standards is open to all GS1 System users and all stakeholders impacted by a defined business issue; this includes Users, Solution Providers and GS1 Member Organisations representing their local Users possessing subject matter expertise as required for any given work effort.

#### How to Join

Join our GS1 T&L activities today by clicking "join" at the following link: http://community.gs1.org/apps/org/workgroup/gs1ietransportandlogisticsug/

T&L IUG conference calls take place every fourth Monday of the month 13.00 CET

#### For more information contact:



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