



# GSMP Re-Structuring Plenary

April 5<sup>th</sup>, 2006

The global language of business

[www.gs1.org](http://www.gs1.org)

- Introduction/background
  - Sally Herbert
- Goals
  - Andrew Osborne
- The Interim Process Team
  - Andrew Osborne
- The Implementation Plan
  - Governance Changes
    - Mike Sadiwnyck
  - BRG Re-Structuring Changes
    - Carol Edison
  - Architecture
    - Andrew Osborne
  - Conformance & Certification
    - Andrew Osborne
  - GSMP Role as a Shared Service
    - Mark d'Agostino
- Timeline
  - Bud Babcock
- Q&A

## •GSMP Today

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- The pre-eminent global collaborative forum where GS1 standards are built.

## •Next-Generation GSMP

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- The same renowned global collaborative forum, with simpler processes and better governance, and now acting as a shared service within the GS1 business structure.

# Why restructure the GSMP?

## •Restructuring will allow us to reply to questions such as...

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How does the GSMP support GS1's businesses?

What is the relationship between EPCglobal and the GSMP?

What is the impact of the development of the GDSN on the GSMP?

How can we increase the participation, implication and impact of our MOs?

What are the metrics that will demonstrate if the GSMP has met its goals?

How can we react more efficiently to changes to the GS1 portfolio?

What are the potential links with HUG, UN/CEFACT?

- **The restructured GSMP will provide:**

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- More value to members and stakeholders
- Better qualitative and quantitative responses to industry needs and priorities
- Increased efficiency in producing standards
- Clearer communication

1. Clearer and more effective governance
2. More responsiveness to business needs
3. Increased efficiency in producing standards
4. Better dissemination of information around the community
5. Consistency and interoperability across standards and services
6. A basis for conformance and certification
7. A shared service for all GS1 business units



## Phase 1 (by July 1):

- Put the functional and structural changes to the GSMP in place
- Launch the new governance structure;
- Agree and publish a GSMP charter
- Create an outline architecture document

## Phase 2:

- Define the conformance and certification specifications;
- Create a model for a step change improvement in GSMP communication;
- Create the “next generation” membership model
- Complete the architecture
- Continue to encourage the shared service vision

- **Role:**
  - Create the new governance structure
  - Oversee the initiatives to implement the review recommendations
  - Propose answers to the strategic questions raised by the Review Committee
- **Comprises:**
  - Users, MO representatives, GO staff
  - Membership from diverse global regions (MOs), retailers and manufacturers
- Will disband once the new governance bodies are launched

- Creating the governance proposal
- Overseeing implementation of the review

Co-chairs

 Ann Dozier, Coca-Cola

 Andrew Osborne, GS1 UK

 Pete Alvarez, GS1 GDSN Inc.

 Giovanni Biffi, GS1 Colombia

 Dave Botherway, Coles Myer

 Carol Edison, General Mills

 Xavier Franco

 Michio Hamano, GS1 Japan

 Bernie Hogan, GS1 US

 Grant Kille, Agentrics

 Fred Kempkes, Unilever

 Lionel Lechot, Nestle

 Roberto Matsubayashi, GS1 Brazil

 Barb Munro, Kraft Foods

 Erland Nielsen, GS1 Denmark

 Mike Sadiwnyk, GS1 Canada

 Dianne Taillard, GS1 France

 Peter Tomicki, Baxter Healthcare

 Milan Turk, P&G

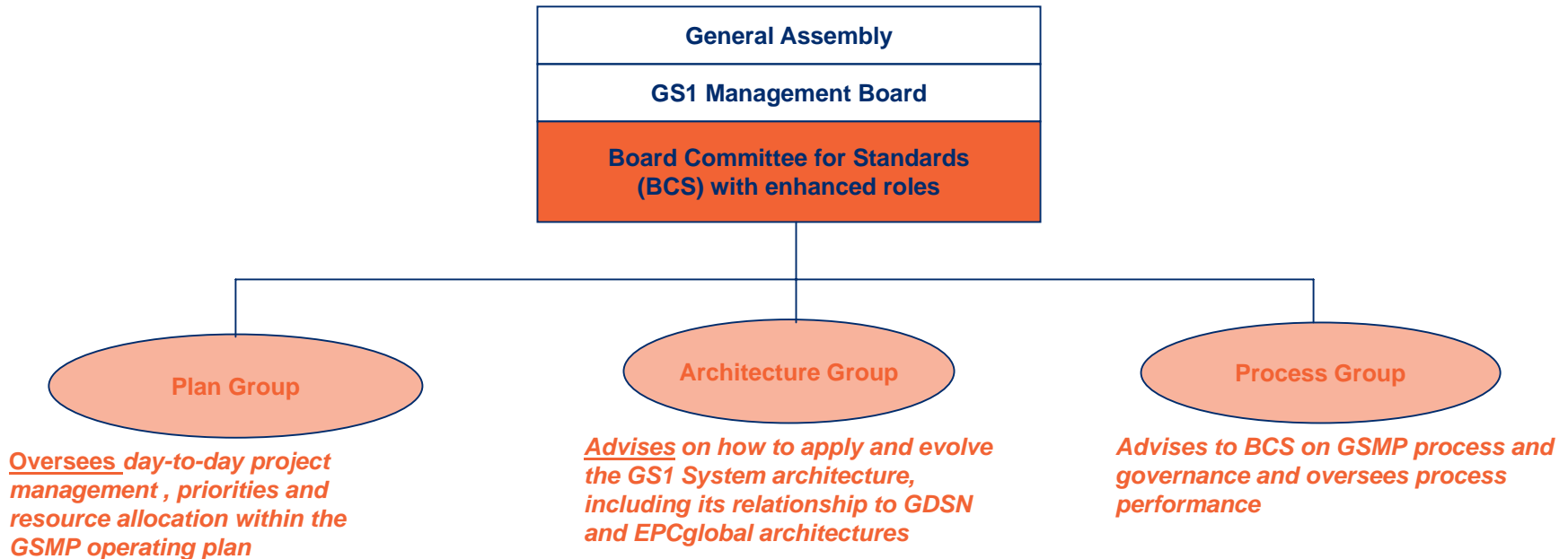
 \* Marcel Yska, Royal Ahold (\*TBC)

 \* Greg Zwanziger, Supervalu (\*TBC)

## **Establish a consolidated set of groups to support BCS in the governance of the GSMP**

- Extend the role of BCS
- Establish three new governance bodies to support BCS and oversee GSMP activity and strategy
  - Plan Group, Process Group, and Architecture Group
- Disband ULC, GSG and TST and move responsibilities to the new bodies
- Provide stronger input and commitment from users and MOs in the leadership of GSMP
- Link GSMP planning and priority setting to the new GS1 Business Planning process

# Proposed Governance Bodies



- **Major changes from current state:**
- Establishment of the **Plan Group**, including GDSN, EPC, BU, and MO reps. **Plan Group** is chaired by VP Development. Meets monthly to review progress vs GSMP Business Plan, review changes and prioritization/resource decisions.
- GLG, ULC, some TST functions move to **Process Group**. Chaired by BCS Chair or delegate, meets at request of BCS and in response to community issues. Members are MO reps (by region), end user reps (by sector), COO.
- Other TST, TDS functions move to **Architecture Group**; potential introduction of Solutions Providers in **Architecture Group**. Chaired by **GS1 System Architect** (a new staff function), meets as needed. Includes reps from EPC, GDSN, MOs, and technical development staff. Reports to BCS on status of GS1 System Architecture Integrity.

## Deliverables:

- Form the “Interim Process Team”
- Work w BCS to develop new role
- Develop draft GSMP charter
- Develop governance body charters, operational model and proposed membership
- Create formal responses to “strategic questions” brought forth by the Review Committee
- Gain BCS approval for permanent groups (w membership)

## **Approve and implement the initial GSMP Restructuring Proposal made by GSG/ULC.**

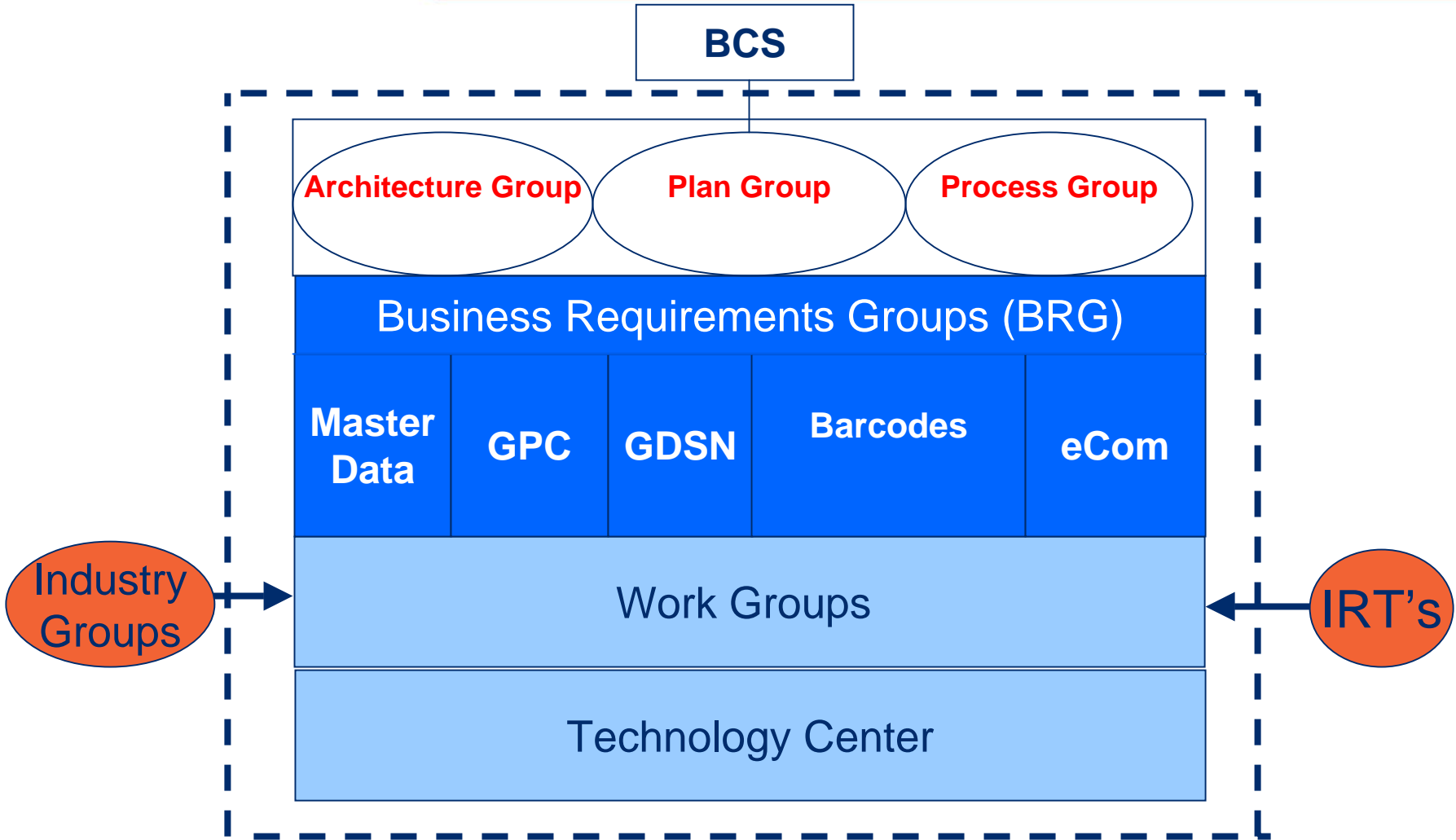
- Development is fairly good; the queue is a problem
- Sub-teams do all the work; committee members vote
- Cross-committee issues
- GSMP terms create a marketing challenge
- Work Plan development opportunities
- Commitment to implement

- **To restructure the BRG, we will:**

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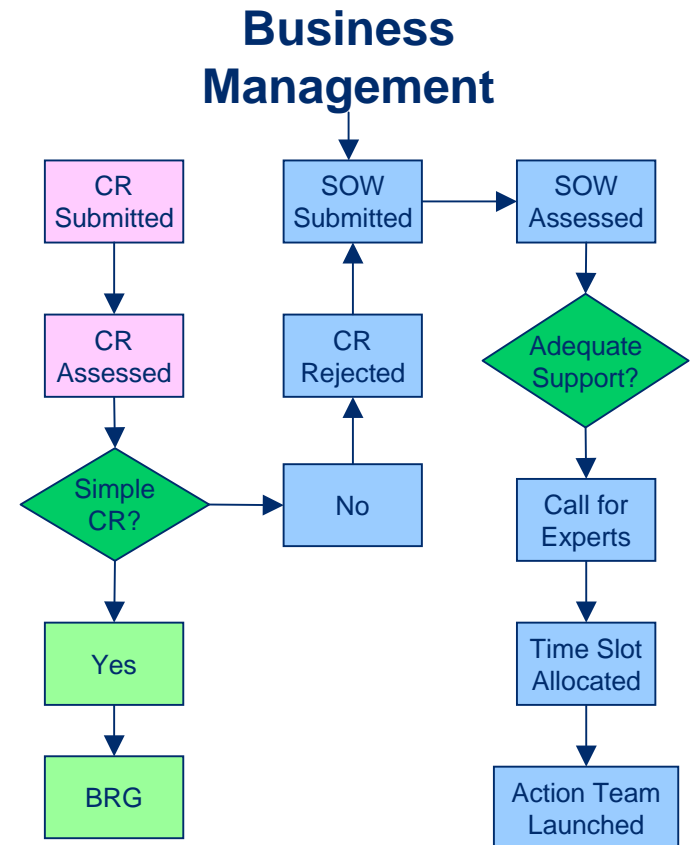
1. Collapse transactional BRGs into one  
{Plan, Order, Deliver, Pay} = eCom BRG
2. All work on complex CRs done in “Work Groups” with full voting rights (single pass)
3. BRGs become “pools of experts” that process Simple CRs
4. Eliminate standing Task Groups

# New Structure



# Restructuring the BRG's: Part 2: Front End Re-Design

- Enhanced Planning of Complex Work
  - Step 1 accomplished prior to CR submission for Complex CRs (approved Business Plan Initiatives)
- More transparent annual planning; aligned to the GS1 Business Planning Process
  - Changes not excluded
- Enlarge definition of "Simple CR" and continue to improve turnaround process
- CR System remains open all year round for Simple CRs



## Deliverables:

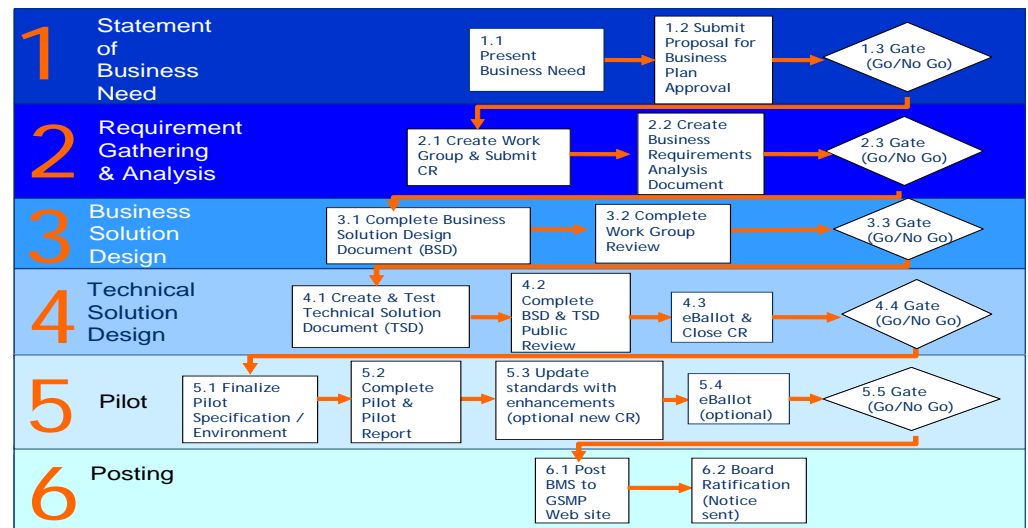
- Set up ex-ULC/GSG design team
- Develop a project plan for changes
- Create 4 explanatory “Walk and Order Through” examples
- Fully defined process
- Finalize the Manual
- Create Summarized version
- Comprehensive QA initiative launched and implemented
- Develop eLearn curriculum
- Infrastructure revision
- Migrate WIP to new workflow process
- Update “dashboard” to assure oversight of WIP
- Develop an “FMEA” failure mode effects analysis (proactive approach to issue resolution)
- Committees fully formed and operational

## Phase 1: Process Policy:

For work in progress and for any change request submitted into the system by June 30, 2006 the current GSMP best practices shall be followed until conclusion of the work and closure of the change request. Any change request submitted into the system after June 30, 2006 shall be processed in accordance with the new and improved GSMP process.

## Phase 2: Process Flow:

- Depict a simplified High Level Flow
- Drive uniformity across all processes & deliverables
- Provide a sound basis for QA Initiative
- Create Enhanced awareness of “Gates”



# BRG Re-Structuring



- Development of standard specifications for conformance and certification such as Bar Codes, eCom, and GDSN will be included in the scope of GSMP
- Deployment of these specifications will be the responsibility of Business Units and/or Member Organisations

### **Implementation (phase 2):**

- Audit of currently published conformance standards
- Develop conformance and certification requirements document
- List the conformance specifications that need to be developed through GSMP
- Evaluate 5/6 step GSMP model for appropriate changes

- Formalise the GS1 system architecture
- Recruit architect
- Create Architecture group (to support the architect)
- Introduce integrity checking and ensure interoperability

## **Deliverables (phase 1)**

- Assessment of current GS1 architectural “folklore”
- Listing of architecture currently published in the diversity of GS1 standards publications
- Develop an architectural framework including principles and structure
- Create the charter for the Architecture Group and recommend its membership
- Hand over to the architect and his or her Architecture Group

- Clarify roles in new model, inclusive of Business Management, Tech Services, Marketing, etc.
- Content management across GS1 deliverables
- Clarify/document planning process and creation of priorities, approvals, etc.
- Define GSMP Step 1, “Statement of Work” in a consistent way across business units, use of Business Case Document

## Deliverables

- Administer a baseline Survey
  - “Actionable” topics
- Create an ongoing & dedicated communication activity for GSMP
- Focus on internal and external communications
- Develop FAQ’s for the Help Desk
- GS1 MO GSMP contact list (one per MO)
- Build momentum and awareness of change

## Deliverables:

- Evaluate current state of membership
- Deliver a report of current state and barriers
- Develop a membership enhancement plan

## The teams and their leaders

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1. Governance structure *Mark d'Agostino*
2. BRG restructuring *Regenald Kramer/Andrew Hearn*
3. Shared service environment *Anders Grangard*
4. Conformance and certification *Miodrag Mitic*
5. Architectural framework *Giovanni Biffi*
6. Communication and marketing *Guy Peereboom*
7. Membership *TBD*

## By June 1

- Conduct baseline survey
- Redesign front end
- Launch new committees
- Launch next-generation QA initiative
- Form new governance groups
- Draft GS1 architecture framework

## By Q4

- Assessment needs for conformance and certification
- Develop a LEARN curriculum
- Create a strategy for Knowledge Center
- Implement Kavi
- Revise communication program
- Define new membership model

## Milestones

- ✓ March 15 User Leadership Council endorsed
- ✓ March 29 Project plan validated by Interim Process Team (IPT)
- April 3 Obtain confirmation of IPT and approval of project plan by BCS
- April 5 Communicate changes to GSMP community at Barcelona plenary
- May 15 Get BCS approval of governance structure
- June 1 GSMP phase 1 changes go live