



GSMP: A key process in GS1 Strategic Plan

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The global language of business

www.gs1.org



GS1

GS1:

To lead the design and implementation of global standards to improve the supply and demand chain



Barcelona, Building the Standards Architecture Together



GS1: Beliefs

- GS1 is neutral
- GS1 is user driven and governed
- GS1 serves all companies: from multinationals to SMEs
- GS1 is a platform for collaborative commerce
- GS1 believes in global standards. It is the one organisation with multi-industry sponsorship, a robust technology track record, true global representation and a universal acceptance to bring standards to the supply chain
- GS1 is a non-profit organisation
- GS1's employees and associates are our most important asset



GS1: Values

- Inspirational Leadership
- Passion for Delivering the Best Results
- Innovation
- Trust&Integrity
- Teamwork&Collaboration



GS1 Long Term Objectives

Support our CORE STANDARDS (our core equity)

Diversify our portfolio (new STANDARDS and SERVICES)

Expand in new SECTORS

Strengthen our relations with key STAKEHOLDERS

Improve our OPERATIONAL EFFECTIVENESS



GSMP: Our core business

GSMP is a key element in the GS1 Strategic plan

GSMP is the engine of our Standards development

We need full commitment from Companies and GS1 MOs to bring resources for the success of GS1 Standards development process

Fast time-to-market to prioritize the work and deliver what the industry requires



GSMP: The future

New GSMP Structure will help us:

- to be more efficient
- to be ready to assume new challenges
- reduce time-to-market response

Support GS1 members in the implementation of GS1 Standards

Full commitment of GS1 Management Board

Do not forget ...



One Vision. One Voice. One Organisation.

Work with passion as one.

More than 1.000.000 Members are waiting for our results.

Have a nice week in Barcelona.



Contact details

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