

GS1: THE GLOBAL LANGUAGE OF BUSINESS

GS1 is an organisation dedicated to improving the efficiency and visibility of supply and demand chains, globally and across sectors.

Our diversified portfolio of products, solutions and technologies includes the GS1 System of standards (the most widely used standards system in the world) as well as GS1 BarCodes, GS1 eCom, GS1 GDSN, EPCglobal and Traceability. GS1 also offers a wide range of services, including training, certification, technical support, and implementation advice.

GS1 operates in more than 20 industries and sectors in 108 countries, and addresses all aspects of the supply chain, enabling a million companies of all sizes to execute more than five billion transactions a day.

For more information, visit www.gs1.org.

(118 words including title)

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As an organisation dedicated to improving the efficiency and visibility of supply and demand chains, globally and across sectors, GS1 has been helping businesses do business with each other for more than 30 years.

GS1 offers a diversified portfolio of products, solutions and technologies, including the GS1 System of standards – the most widely used standards system in the world. GS1's offer ranges from GS1 BarCodes to GS1 eCom (*electronic commerce tools*) to next generation technologies and solutions such as GS1 GDSN (*data synchronization*), EPCglobal (*using RFID technologies*) and Traceability.

GS1 also offers a wide range of services to help businesses use these standards and technologies, including training, certification, technical support, and implementation advice.

GS1 operates in more than 20 industries and sectors, including Retail, Fast Moving Consumer Goods (FMCG), Health Care, Transport & Logistics, and Defence. GS1's 108 national organisations address all aspects of the supply chain for companies of all sizes, from small and mid-sized firms to some of the world's largest corporations.

For more information about GS1, visit our website at www.gs1.org

(180 words including title)