



GS1[®] CONNECT 2012

BUSINESS MOVING FORWARD

TECHNOLOGY TRACK CALL FOR PAPERS

GS1 CONNECT TECHNOLOGY TRACK

For the first time ever, a Technology Track will be part of the Program Agenda for the conference, offering selected solution providers the opportunity to gain visibility in front of the GS1 Connect audience and attendees the opportunity to hear about innovative supply chain topics. The presentations are 20 minutes long and will be held in the Exhibit Hall presentation theater during Exhibit Hours.

Program Focus:

We are looking for Solution Providers who can provide insights to the conference audience in the areas of:

- Product and/or Location Identification
- B2C
- Data Quality/Data Management
- Inventory Efficiency
- Traceability and Safety

Selection Criteria:

Selected papers will be based on a point system awarded to those papers achieving the following criteria:

Criteria:	Points Awarded
• Topic pertains to innovations in Supply Chain Mgt	10
• Topic involves use of GS1 Standards	10
• Member of GS1 US Solution Partner Program	5
• Company is a conference Exhibitor or Sponsor	5
• This is the first time the paper will be delivered	2
• Topic is future focused on supply chain management	2

Timeline

The Technology Track Call for Papers will be open from November 18, 2011 through February 3, 2012. Members of the GS1 Connect Community Advisory Board (CAB) will review all submissions and will make final selections in mid-February. You will be notified of your paper's selection status by the end of February, 2012.

How to submit a paper

The submission process is in two steps. The first step entails creating your speaker profile, including a biography. The second step entails clicking on the link for "New Solution Partner Paper" and submitting a presentation title, brief description and detailed abstract for each paper you'd like to submit for consideration. The abstracts must be saved and uploaded as a Microsoft Word file. Please [click here](#) to create your speaker profile now.

Already have a speaker profile? Please [click here](#) if you've already created a speaker profile and want to login to update your profile or submit more papers.

Benefits of Speaking:

- Name recognition in conference program materials (online and in print)
- Visibility to over 1000 end-users of GS1 Standards
- Access to the Exhibit Hall for the time period you are speaking (does not include a complimentary conference pass)