



Director, Digital and Innovation – GS1 Global Office

Position Overview

- Reports to: Chief Technology Officer and President, Standards Development and Innovation
- Level: Director
- Operating Contact: Internal (GO/MO)
External

Digital and Innovation @ GS1

GS1 is starting two new, strategic, forward-looking programs which leverage our heritage around unique identification and also support industry's growth into the Internet world and beyond. The Digital program will expand GS1's portfolio of standards to address business needs for which the Internet and Web are critical. Initial focus will be driven by opportunities and challenges around omni-channel retail: e.g., supporting the consumer-centric needs and more complex value chains necessary for people to find, buy and enjoy products. In the future new business needs from other sectors, such as healthcare and transportation/logistics, may become important.

GS1 is also starting an Innovation Network, which will prioritize future opportunities, challenges and threats around GS1's expanding fields of focus. This work will require engagement of GS1's large community of business and technology experts and people from outside the network who are experts on business problems and technologies not yet part of GS1's portfolio.



Position Objectives

- The Director, Digital and Innovation will be responsible for leading and evangelizing GS1's new Digital and Innovation programs, as described above.
- The objectives of the position for the Digital program include (a) developing an overarching Digital technology strategy, (b) working with GS1 industry engagement staff to gather business needs, (c) starting work groups to develop the necessary standards and systems, (d) working to ensure that technologies developed are adopted and become a value to industry, and (e) communicating to the community and general public through papers, interviews, conferences and social networks.
- The objectives on the Innovation program are to be the lead staff member responsible for realizing GS1's concept for an Innovation Network as described above. This includes creating an Innovation Board, engaging hundreds of business and technology experts in discussions, organizing enabling activities (e.g., university research, workshops, hackathons, pilot projects) to explore particular opportunities in depth, and producing analyst-type reports on key outcomes for GS1.
- The position requires a strategic-level of knowledge of GS1, digital and other emerging technologies; of international corporations and organizations; and of methods for creating a culture of creative thinking and of looking for innovation in the world that could be important to GS1.
- The position is based in Princeton, New Jersey, USA.

Hard Skills Requirements

- 10-15 years' experience, preferably within multinational corporations, creating and leading advanced technology projects in fields such as brick-and-mortar retail, e-commerce, logistics, healthcare, industry analytics and/or information technology.
- Must be current on the latest technologies and trends in and around the GS1 space – including unique identification, product attributes, and data management and sharing technologies.
- Expert knowledge in Web and mobile technologies is a must. Knowledge of several of the following technologies is a plus: linked data, data analytics, cloud computing, RFID, NFC, sensors, Internet of Things, robotics, social networking, 3D printing and/or imagery/mapping.
- University degree in information technology or a related area. An advanced degree is preferred.
- Experience in leading large-scale (5 – 100 people), international, technical projects involving a diverse (countries, companies, seniority levels) set of participants.



- Native English a must, oral and written – other languages an asset. Experience communicating to large and diverse audiences is critical.
- Experience working with senior Boards of Directors and C-Level management.
- Ability to manage budgets.
- Prior knowledge of GS1 standards is a plus.

Soft Skills Requirements

- Ability to see the big picture and also lead specific projects to meet or exceed expectations.
- Willingness to listen, learn and lead.
- Team player with ability to work autonomously.
- Ability to build consensus among multiple stakeholders.
- Strong customer focus.
- Excellent strategic and organizational skills.
- Mature political sensitivity with high interpersonal skills and emotional intelligence.
- Able to operate within an evolving environment.

How to apply

Send your application with CV to:

Blue Tower, Avenue Louise 326, bte 10
B-1050 Brussels, Belgium
Tel: + 32 2 788 78 00
E-mail: jobs@gs1.org

Responses will be treated quickly and with strict confidentiality.