

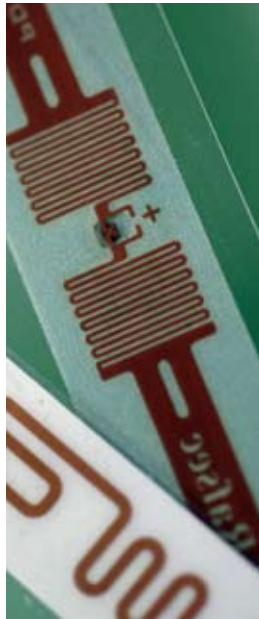


GS1 Industry and Standards Event

27 Sept - 1 Oct 2010

Creating value together with global standards

Amsterdam, NL
Beurs van Berlage



GS1 INDUSTRY & STANDARDS EVENT AUTUMN 2010

27 September - 1 October
Beurs van Berlage
Amsterdam, The Netherlands



Programme Guide



Welcome

Creating value together with global standards

Dear Participant,

It is our great pleasure to welcome you to the 4th GS1 Industry and Standards Event in Amsterdam hosted by GS1 Netherlands and sponsored by GS1 in Europe. It will be five days of hard work, information sharing and networking to engage industries, understand business needs and further collaborate to the delivery of global standards.

Amsterdam will provide a unique platform where retailers, manufacturers, solution providers and GS1 experts from around the world will work together to develop standards and solutions in a wide range of sectors covering Retail/CPG, Transport & Logistics, Consumer Electronics and Healthcare.

Delivering standards in an open, global and collaborative environment requires a careful methodology that guarantees a robust, stable and timely solution at the end of the "production chain." The GS1 Global Standards Management Process, or GSMP, provides just this sort of comprehensive methods and rules, allowing the user community and industry groups to express their needs and join in the creation of globally agreed-upon standards and guidelines.

In addition to a full week of user-focused working groups and requirements sessions, you will have the opportunity to hear GS1 users share their perspective and learnings through the presentation of successful implementation stories. Also hear the latest news about GS1 projects such as GS1/ISO relations and MobileCom and key initiatives including Sustainability and Visibility

Thank you for participating! We wish you an interesting and successful week in Amsterdam.



Sally Herbert

President, GS1 Standards and System Development & President, GS1 GDSN, Inc.



Chris Adcock

President of Industry Engagement & President GS1 EPCglobal Inc.

A special thank you to our host:



And sponsor:



Table of Contents

Week at a Glance	4
Venue	
Practical Information	6
Venue Maps	7
Highlights of the week	
Plenary Speakers	9
Plenary Highlights	11
Lunch & Learns	13
Networking Dinner	14
Schedule of Events	
Monday	16
Tuesday	22
Wednesday	28
Thursday	34
Friday and Saturday	40
GS1 Global Calendar	44



Week at a Glance

MONDAY	INFO SESSIONS (09:00-10:45) <ul style="list-style-type: none"> Global Data Dictionary GS1 Implementation Survey 2010 – The Results Introduction to the New GSMP with a focus on EPCglobal's Transition 	AM GROUP SESSIONS (09:00-10:45) <ul style="list-style-type: none"> GSMP GDSN Dates Implementation Guide Work Session GS1 UN/CEFACT Project Team* 	WELCOME PLENARY (11:00-13:00)	NETWORKING LUNCH (13:00-14:00)	PM GROUP SESSIONS (14:00-17:30) <ul style="list-style-type: none"> BarCodes & ID BRG Consumer Electronics IUG Global Product Classification BRG GS1 UN/CEFACT Project Team* Tag Data Translation Standard 1.6 MSWG* Traceability BRG Transport & Logistics IUG Leadership Team Meeting* 	INFO SESSIONS (14:00-15:30) <ul style="list-style-type: none"> Sustainability Education 	EVENING <ul style="list-style-type: none"> GSMP Process Oversight Committee Meeting (16:00-20:00)*
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TUESDAY	INFO SESSIONS AM <ul style="list-style-type: none"> Discovery Services- the Final Chapter in End-to-End Visibility Breakfast (07:15-08:45) Retail Value Chain Industry User Group Plenary (09:00-12:30) 	AM GROUP SESSIONS (09:00-12:30) <ul style="list-style-type: none"> BarCodes & ID BRG Consumer Electronics IUG eCom Major Release WG Tag Data Translation Standard 1.6 MSWG* Transport & Logistics IUG 	NETWORKING LUNCH (12:30-13:30)	LUNCH & LEARN (12:30-13:30) GS1 & Sustainability	PM GROUP SESSIONS (13:30-17:30) <ul style="list-style-type: none"> Aerospace & Defense IUG BarCodes & ID BRG Consumer Electronics IUG eCom Major Release WG EPC SAG Discovery Services WG* GDSN Operational & Technology Advisory Group GS1 in Europe Lab Network* (14:00-17:30) Retail Value Chain Leadership Team (13:45-5:30) Retail Value Chain Packaging Group Transport & Logistics IUG 	EVENING ELS in GSMP Meeting (European Leveraged Support in GSMP) (18:00-19:30)*
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WEDNESDAY	INFO SESSIONS (08:00-08:45) <ul style="list-style-type: none"> Auto-ID Labs Research & Innovation Overview Breakfast 	MO SESSION* (07:15-08:45) <ul style="list-style-type: none"> The New Local Community Network Breakfast for All MOs 	AM GROUP SESSIONS (09:00-12:30) <ul style="list-style-type: none"> BarCodes & ID BRG planning for Identification SMG eCom BRG EPC SAG Discovery Services WG* GDSN Roadmap Projects Working Sessions Joint Human Readable Interpretation Phase 2 WG Retail Value Chain Supply Chain Group Retail Value Chain Food Chain Group Transport & Logistics IUG 	NETWORKING LUNCH (12:30-13:30)	LUNCH & LEARN (12:30-13:30) Now is the time for Data Quality	PM GROUP SESSIONS (13:30-17:30) <ul style="list-style-type: none"> eCom BRG EPC SAG Discovery Services WG* GDSN Roadmap Projects Working Sessions Managing Multiple Barcodes Retail Value Chain Security Group 	EVENING (19:30-23:00) Networking Dinner at the Ij-Kantine (off-site venue)
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* Indicates requirements to attend apply. Please refer to the detailed session descriptions in the daily schedules for more information.

THURSDAY	MO SESSIONS AM* <ul style="list-style-type: none"> • Certification and GTC Programme Breakfast (7:15-8:45) • GEPIR TDT (09:00-12:30) 	INFO SESSION (09:00-12:30) <ul style="list-style-type: none"> • GS1 MobileCom Plenary 	AM GROUP SESSIONS (09:00-12:30) <ul style="list-style-type: none"> • Automotive Discussion Group • Certification Program & Testing for EPC RFID Hardware • eCom Logistics WG • Product Recall WG • Strategic AIDC Initiatives 	NETWORKING LUNCH (12:30-13:30)	LUNCH & LEARN (12:30-13:30) The Value of Visibility Using GS1 Standards - an MO Perspective	MO SESSION PM* <ul style="list-style-type: none"> • GEPIR TDT (13:30-17:30) 	INFO SESSION (13:30-17:30) <ul style="list-style-type: none"> • A Tutorial on Brand Protection 	PM GROUP SESSIONS (13:30-17:30) <ul style="list-style-type: none"> • Certification Program & Testing for EPC RFID Hardware • eCom Logistics WG • GDSN Trade Item Implementation Guide WG • GS1 MobileCom Steering Committee* • Product Recall WG • Strategic AIDC Initiatives
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FRIDAY	MO SESSIONS* AM (09:00-12:30) <ul style="list-style-type: none"> • GUSI Deployment in Europe • LCN GSMP for All MOs • MO Solution Provider Planning Meeting 	AM GROUP SESSIONS (09:00-12:30) <ul style="list-style-type: none"> • Architecture Group* • Certification Program & Testing for EPC RFID Hardware 	PM GROUP SESSIONS (13:30-17:30) <ul style="list-style-type: none"> • Architecture Group* 	SATURDAY	GROUP SESSION (09:00 - 17:30) <ul style="list-style-type: none"> • Architecture Group*
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Share your feedback and win an iPod nano (16 GB)!

Please return your completed evaluation form at the Registration desk or visit the post-event website to share your feedback.
<http://www.gs1.org/events/2010/amsterdam>

Once all results are encoded a lottery will identify a lucky winner!



Practical Information

Beurs van Berlage

Beurs van Berlage

Damrak 243
1012 ZJ AMSTERDAM
The Netherlands

Tel: + 31 20 530 41 41

Fax: + 31 20 620 47 01

- Main entrance: under the big clock tower, near the bicycle rental
- GS1 Registration & Information desk will open from 7:30 to 17:00 from Monday to Thursday (Friday until 13:30) in the main entrance foyer (Ground floor).
- Cloakroom service available from 7:30 to 18:00pm from Monday to Friday in the main entrance area (Ground floor). This service is provided by the venue. Make sure to check the open hours and avoid late pick-up.

Wireless Internet is available and complimentary in function space and meeting rooms to all delegates. Connect to **www.bvbhotspot.nl** and log-in using the following:

User name: **bvbhotspot**
Password: **berlag33**

Fun Fact:

Incidentally, the term 'Beurs' (the Dutch word for 'Exchange') probably originated in the 13th century in Bruges in what was then the Southern Netherlands. In those days, with Bruges the economic centre of northwest Europe, the Inn in Bruges that was owned by the Ter Burze family gradually developed into the main meeting place for various traders. Various versions of the Dutch word 'Beurs' are used in other languages, for instance 'Bourse' in French, 'Bolsa' in Spanish and Italian and 'Boerse' in German.

Need help this week?

Antoinette Jansen – GS1 Global Events Manager
Mob +32. 497. 60. 59. 06

Kelly Rhoades – GS1 GSMP Program Operations Manager
Mob +1. 609. 240. 4971

Eileen Harpell – GS1 GSMP Central Operations
Mob +1. 609. 658. 8371

Marleen van Doorn – GS1 Netherlands Communication
Mob +31 644 35 31 53

International emergency centre: 911



Venue

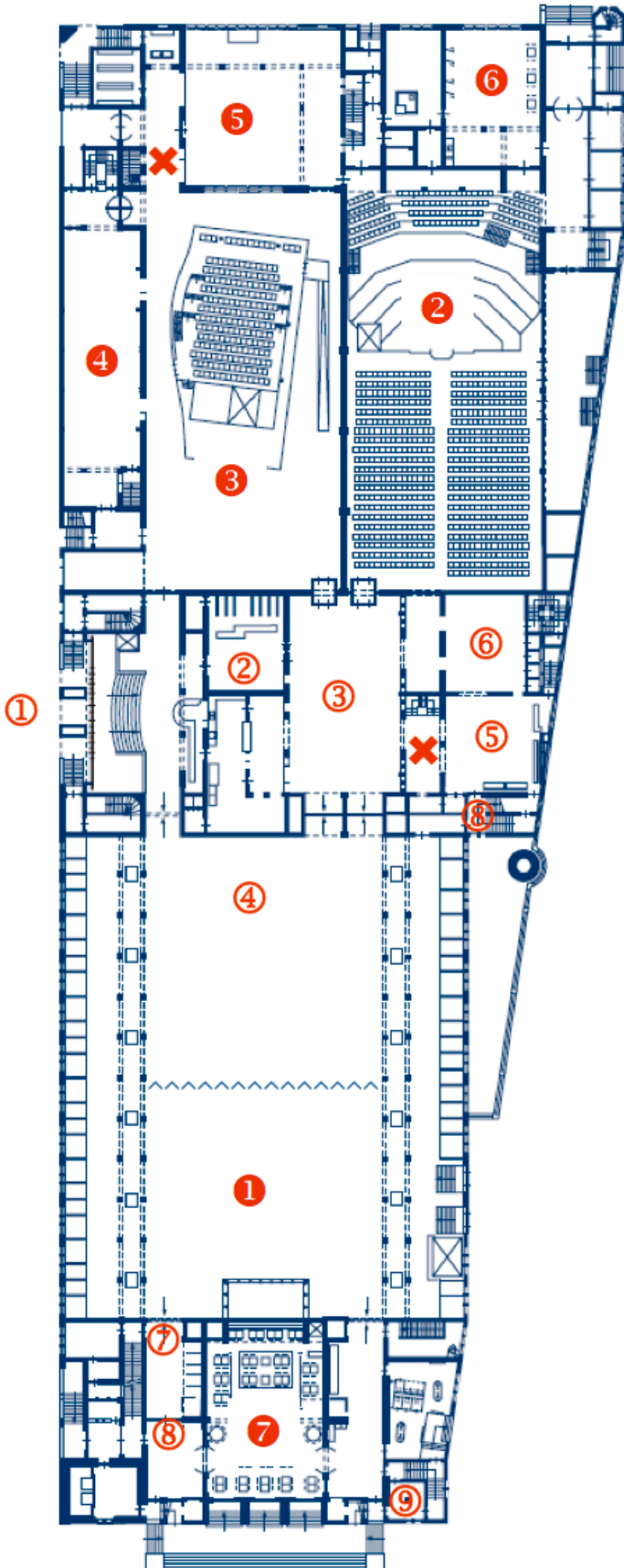
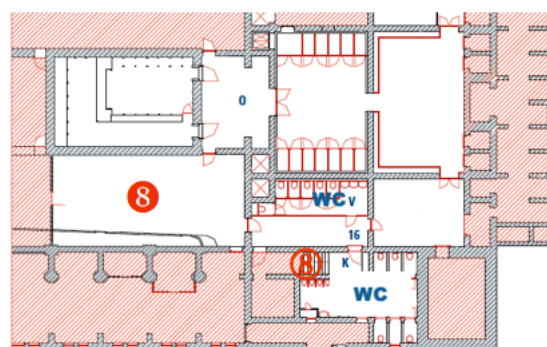
Beurs van Berlage

Ground Floor

- ① Main entrance - Damrak 243
- ② Cloakroom
- ③ Registration & Info
- ④ Lunches & Coffee breaks - Main Hall
- ⑤ Organisation Team Office - Right Beursfoyer
- ⑥ GS1 Staff Mtg Room 2 - Left Beursfoyer
- ⑦ Staircases to Basement level – Schakelkamer (GS1 Staff Mtg Room 1)
- ⑧ Stairs to upper floors
- ⑨ Stairs to Blauwekamer - GS1 VIP Room
- ① Welcome Plenary (Mon)
Lunch & Leams - Main Hall (Tue to Thu)
- ② Yakult Zaal
- ③ Graanbeurszaal (Glass room)
- ④ Schipperscafé
- ⑤ Keurzaal
- ⑥ Artiestenfoyer
- ⑦ Beurs van Berlage Café
- ✕ Staircase to bathrooms

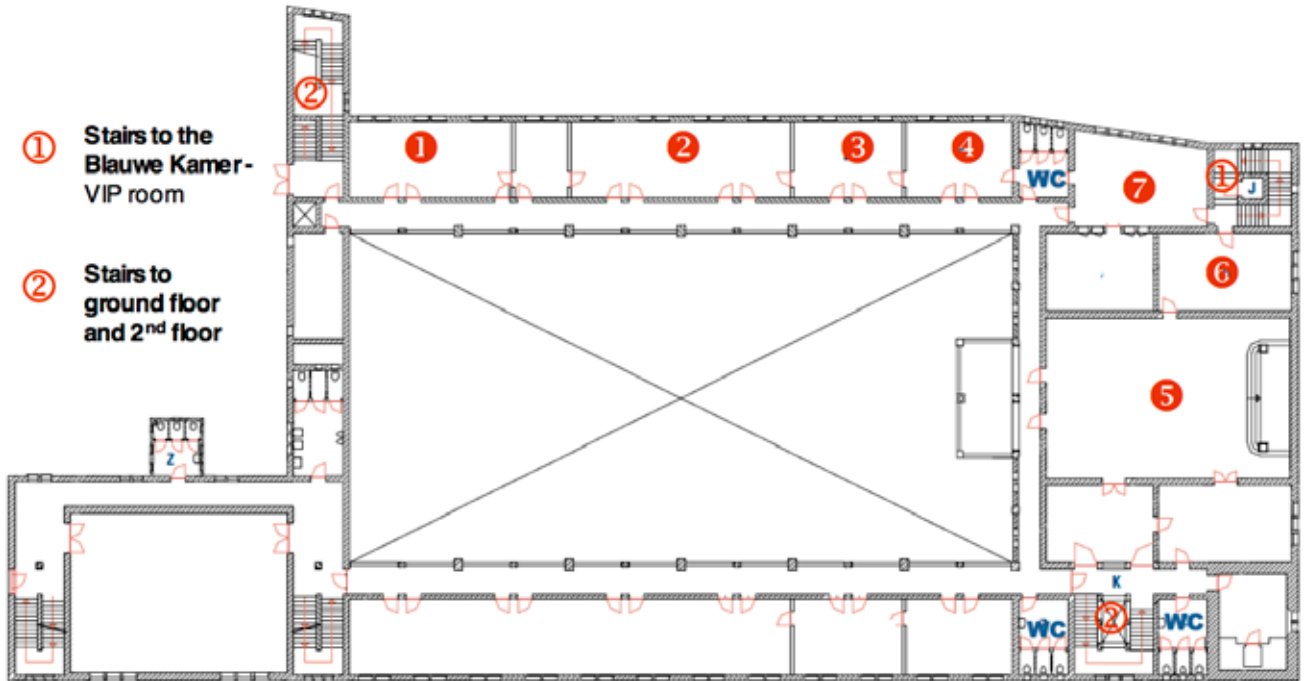
Basement

- ⑧ Schakelkamer - GS1 Staff Mtg Room 1



Venue

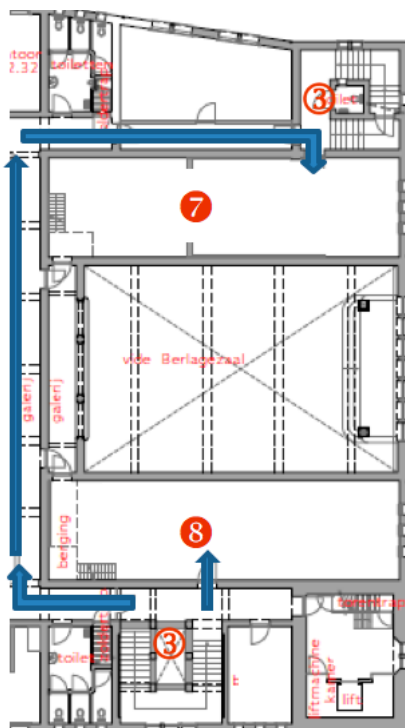
Beurs van Berlage



① Stairs to the Blauwe Kamer- VIP room

② Stairs to ground floor and 2nd floor

- ① Mendes DaCosta Kamer
- ② Verwey Kamer
- ③ Roland Holst Kamer
- ④ Derkinderen Kamer
- ⑤ Berlage Zaal
- ⑥ Blauwe Kamer – VIP Room
- ⑦ Rode Kamer



- ⑦ Archief Beurstraat
- ⑧ Archief Damrak
- ③ Stairs to lower floors

Highlights of the week

Plenary Speakers



Chris Adcock
GS1 Global Office
 President Industry Engagement &
 EPCglobal, Inc.

Chris Adcock is President of EPCglobal Inc, the global organization leading the drive to create common standards for the use of the Electronic Product Code (EPC) and the EPCglobal Network. EPCglobal is a user driven organization, working across multiple industries and contributes to the

broad scale adoption of EPCglobal standards for organizations throughout the world.

Chris Adcock has a proven track record of leadership within the Fast Moving Consumer Goods industry. He has held a series of senior management positions in Europe for The Gillette Company, a global market leader in several consumer product categories. His most recent position was as General Manager of the Nordic Region for The Gillette Company. A native of the United Kingdom, Chris Adcock's career to date has included extensive experience in international markets, working within Europe, East Africa and the Middle East. He has successfully developed and implemented strategies aimed at growing market share, reducing costs and improving ways to serve customers. Since September 2004 Chris Adcock has led the global activities of EPCglobal during a period of rapid development and international expansion as companies around the world have worked to take advantage of this exciting and new enabling technology.

Between 2001 and 2004 he held the position of Chairman of the AIM Trade and Industry Committee (AIM is the association of branded goods manufacturers in Europe). Chris Adcock holds a Master of Business Administration degree from Cranfield University in the United Kingdom.



Henri Barthel
GS1 Global Office
 Director GS1 System Integrity and Global Partnerships

Henri Barthel has been working for GS1 since July 1988 and is currently Director System Integrity and Global Partnerships at the GS1 Global Office in Brussels. He is responsible for protecting the integrity of the GS1 system throughout the GS1 standards and services development process. He is also responsible for developing strategies for achieving recognition by third party standards organisations of new or amended GS1 standards. He is a co-chair of the GS1 Architecture Committee. He is also chairman of SC31/WG4, the ISO working group dealing with RFID standardisation for item management and of CEN/TC225, the European standards committee on Automatic Data Capture.



Herman Bult
B & C International B.V.
 Managing Director NE DistriService B.V. and Manager International Projects

Herman Bult, Managing Director at NE DistriService B.V. and Manager International Projects at B & C International B.V. has worked many years together with GS1 Netherlands on developing and improving the use of GS1 standards. He is co-chairman of the GS1 Tactical Group DIY and is also a Board

member of GS1 Netherlands, member of the GS1 Business Council DIY and member of the ETC (Dutch Ecom Quality Assurance Board). He started his career at Muiden Chemie after finishing his Master Applied Information Technology at the University of Nijmegen and has been working at management level within B&C International for the past 22 years.



Mark d'Agostino
GS1 Global Office
 Vice President, Standards Development

Mark D'Agostino joined GS1 US as Director of E-Commerce in 2001, responsible for developing B2B standards and a Standards Management Process. In his current role at GS1 Global Office as Vice President of Standards Management, he develops, initiates, and manages the programs, policies and procedures in support of the Global

Standards Management Process (GSMP).

Prior to joining GS1, Mark worked for Black & Decker Corporation - a global leader in the power tool industry- in the areas of Supply Chain Management as well as Customer Operations. Before B&D, Mark worked 8 years in the automotive industry, working for a plastics supplier in the areas of plant management, product design and account management. He also spent three years working for RCA/GE in the consumer electronics industry in the area of product design.

He holds an MBA from Loyola University, Baltimore, MD., and a Bachel.



Peter Gietelink
GS1 Netherlands
 Chief Executive Officer

Peter Gietelink joined GS1 Netherlands in 1987. He served in the GS1 Management Board (MB) from 1999 till 2005. In the MB he was chairing the MB Finance Committee and was a member of the MB Executive Committee. Peter is a thought leader in the field of GS1 governance issues and advocates the need for more harmonisation between MOs

of basic services. Peter helps the Global Office in solving governance issues in several countries. He is a strong supporter of the initiatives referred to as "MO-GO relations".



Sally Herbert
GS1 Global Office
 President, GS1 Standards & System Development
 President, GS1 GDSN

Sally Herbert is President of GS1 GDSN, Inc., the organization driving the Global Data Synchronization Network. She joined GS1 in March 2005, with the commercial and operational charters for leading, and executing upon, the defined direction of the GDSN Roadmap. Sally also has responsibility for the Global Product Classification (GPC) and the industry created Data Quality Protocol managed by GS1.

In April 2008, Sally was appointed President of GS1 Standards & System Development. In this role, Sally is responsible for managing the Global Standards Management Process (GSMP), as well as, the development delivery of GS1 technology services and corporate solutions offered to GS1Member Organizations and user companies. GS1's Barcode, EPCglobal, GDSN and eCom standards, services and solutions are proven to create efficiencies and improvements in the world's supply chain. Sally has a demonstrated track record of balancing technology development, customer service and marketing within U.S. and international markets. She has successfully formulated strategies for business growth, cost reduction, and serving the needs of a global, varied retail and manufacturing customer base.

Before joining GS1, Sally held the post of Chief Operating Officer for the WorldWide Retail Exchange (now Agentrics). She joined the Exchange in November 2001, and had global responsibility for the consistent delivery of products and services to the members of the business to business exchange. In addition to managing the development of technology, she facilitated member relationships from sales to product implementation and ongoing support through the application of value-added services. Sally also held leadership positions with IBM, MCI Worldcom and the U.S. Air Force Reserve.



Jonathan L. Johnson, Ph. D.
University of Arkansas,
Professor of Sustainability

Jonathan Johnson is the Walton College Professor of Sustainability in the Sam M. Walton College of Business, University of Arkansas, where he has been on the faculty since 1996. He graduated with a BS in zoology and an MBA from the University of Arkansas before earning a Ph.D. from the Kelley School of Business at Indiana

University. His research—which has appeared in numerous journals—focuses on corporate governance, social networks within and between firms, and corporate sustainability. Jon teaches strategy, organization theory, sustainability and ethics. Jon has led the University of Arkansas's recent sustainability initiatives, including establishing the Applied Sustainability Center in July, 2007, and co-founding the Sustainability Consortium in July 2009.



Robin Kidd
Nestlé SA
Manager, External Data Standards

Robin works on the development and implementation of Data Standards for use across Nestlé businesses world-wide. Where the standard has been developed externally, for example by ISO or GS1, he ensures the standard is properly understood and correctly applied within Nestlé. A major area of work is the implementation of GDSN in many markets across the world.

He contributes to the development of the standards, mainly through the GSMP at GS1. Currently he focuses on standards for GDSN, and is Co-Chair of the GDSN Business Requirements Group and active within many of its associated Work Groups. He insists that the standards should be easier to understand, and he has contributed to the Trade Item Implementation Guide from its inception. He is also a member of the GSMP Process Oversight Committee.

Robin has been involved in Data Standardisation at Nestlé for over 20 years. Earlier work included the implementation of the GS1 Logistics Label for raw and packaging material supplies, and advising on the correct application of the GTIN Allocation Rules. He contributed to the simplification of e-Business transactions through the development of Simpl-EB Principles (endorsed by GS1 in 2001) and the Simpl-EB Message Set (presented to UN/CEFACT in 2000), and he served on the Core Business Processes work group within the Global Commerce Initiative.

Robin graduated in Computer Science from Cambridge University and has worked in IS and Supply Chain roles at Nestlé since 1976.



Hanjörg Lerch
METRO AG CIO-Office
Retail Standards & Industry Cooperation

Mr Hanjörg Lerch current position is at Retail Standards and Industry Cooperation Division of the CIO-Office of METRO AG. He is responsible for industry standard development and adoption in retail.

Hanjörg Lerch has joined the METRO GROUP in 1995 within the start of EDI Business. After the first EDI implementation he focussed more on Internal Data Management and Data Quality. In 2002 Hanjörg Lerch implemented the local Data Synchronisation at Metro in Germany. In his last position of MGS METRO Group Solutions GmbH, he was responsible for the METRO Group wide development and implementation of the GDSN.

Hanjörg Lerch is also member of national and international committees which promote the standardisation of Supply Chain and Logistics Management Processes in retail. He is since the beginning of GSMP member of several GS1-GSMP and GDSN standard and work groups. He is also member of Mobile Commerce and Data Quality steering committee and the Process Oversight Committee.



Miguel Lopera
GS1 Global Office
President & CEO

Miguel A. Lopera is President and Chief Executive Officer of GS1. He joined GS1 as CEO in April 2003.

Miguel Lopera brings to the organisation a wealth of division management, marketing and IT experience gained in every aspect of the FMCG business having spent 24 years with Procter

and Gamble. Joining P&G as an IT analyst in 1979, he became IT Director of P&G Spain and later IT Director of P&G UK, Ireland and Scandinavia. In 1992, he changed career to Marketing. During the following years, he held various Marketing positions such as Marketing Director of Laundry Detergents-Europe, Marketing Director of Fabric & Home care in Spain and later was responsible for the Fabric & Home Care and Food & Beverages Divisions of P&G Iberia. His major expertise has been in the areas of new brands introduction and European pricing.

Miguel Lopera is a strong believer of Collaborative Commerce between Manufacturers and Retailers. Back in 1984, he created a Collaboration Programme between key retailers including Mercadona, Carrefour, Auchan and P&G Spain, based on multifunctional teams.

Miguel Lopera holds an Engineering Degree from the Polytechnic University of Madrid and a MBA from the "Instituto de Empresa" of Madrid. Miguel Lopera joined the GS1 Management Board in April 2003 following his appointment as CEO of GS1. He also was CEO of GS1 US from January 2004 to May 2009.



Tom Pereboom
University Medical Center Utrecht
Project Manager Division of Perioperative and Emergency Care
Member of the management support team

Patient safety is priority number one in Healthcare. At the same time reducing cost is also an important issue.

In the UMC Utrecht, both of these goals are being achieved in a pilot project for implants registration.

The hospital pilot started in December 2009 and its first phase was completed in May.

The project takes place in eight operating rooms of the University Medical Center Utrecht and covers orthopedic implants from ten suppliers. Tom Pereboom, projectleader at UMC Utrecht: When a patient receives an artificial knee, we register which implant was used. Until now this was a manual process: the implants number was written down in the paper patient record or the sticker on the package was pasted in the file.

Of course this is an error prone process. Today, we scan the barcode on the box and link the information on the implant automatically to the operation number in the patient database. However the various types of codes that suppliers use, cause a risk. Because of this variety scanning is no unambiguous action and is still error-prone, how well the technique is. The academic hospitals, united in the NFU, are therefore advocating that the suppliers of implants and related items should use uniform GS1 standards for article identification. "



Ms Diane Taillard
GS1 Global Office
Director Industry Solutions

Diane Taillard is Solutions Director at the GS1 Global Office since 2007. Her responsibilities include Traceability, Mobile Commerce, and Sustainability. Her department was created to respond to complex industry business needs that require a transversal view of GS1 systems and technologies.

Diane started her carrier in Cap Gemini in 1997. She has since held positions of increasing responsibility within GS1 France, such as Business Development Consultant and Senior Project Manager of Innovations and Technologies. Diane's accomplishments include the publication of the first Traceability guidelines for the supply chain and an on-line traceability diagnostic service used by more than 500 companies. She chaired the global user group that delivered the GS1 Global Traceability Standard. In 2007, she authored a White Paper on Mobile Commerce which resulted in a strategic shift to resource this innovative area at global level.

Diane's work has been published in GS1 France and in the ECR Europe Blue Book for Traceability. She attended Griffith University of Brisbane, Australia and Business School ESC La Rochelle in France.



Friso van Weelden
GS1 Netherlands
Manager Marketing & Communication

Friso van Weelden joined GS1 Netherlands in 2001, the organization that implements sector wide improvements in the Value Chain based on the GS1 Standards and Solutions.

With his marketing team he is responsible for creating commitment with all the decision makers in the sectors so critical mass will be created with the implementation of the Value Chain improvements. With his communication team he empowers the GS1-brand and launches Marketing Communication campaigns to support the specific marketing goals in the different sectors.

Highlights of the week

Welcome Plenary Highlights

OPENING & INTRODUCTION

Mark d'Agostino - GS1, Vice President, Standards Development

WELCOME TO AMSTERDAM

GS1 Netherlands has always been an active participant in the global work for the development of the GS1 System. GS1 NL Chief Executive Officer will welcome the event delegates in Amsterdam.

Peter Gietelink - GS1 Netherlands, CEO

DOING BUSINESS THE DUTCH WAY

Working together in the value chain is now more important than ever. In the Netherlands, our top level focus is on (1) working together for a better assortment for the consumer, (2) new, efficient and green logistics and (3) sharing information in the value chain. These are the areas where the users in the Netherlands want to realize improvements in efficiency.

Friso Van Weelden - GS1 Netherlands, CMO

MESSAGE FROM THE PRESIDENT AND CEO - GS1 UPDATE

This past year was one of remarkable transformation for GS1. Standards development is more efficient, effective, consistent, and engaging with industry sectors in a way that is more business solutions-focused, rather than technology-focused. Our overarching goal is enable the continued global success of GS1, ensuring the integrity of the GS1 System for now and into the future.

Miguel Lopera - GS1, President & CEO

GS1 INDUSTRY ENGAGEMENT UPDATE

Chris Adcock - GS1, Industry Engagement & EPCglobal, Inc. President

STANDARDS DEVELOPMENT UPDATE

Sally Herbert - GS1, Standards & System Development and GDSN Inc. President

GS1/ISO RELATION NEWS

GS1 enjoys working relations with ISO in many areas including Identification, Bar codes, RFID, EDI, Healthcare, Transport & Logistics and Traceability. This presentation will provide an overview of the GS1 and ISO partnerships, highlights the benefits for the GS1 community and discuss the long term perspective.

Henri Barthel - GS1, Director GS1 System Integrity & Global Partnerships

IMPLEMENTATION STORIES

GS1 DataBar in the Fresh sector

Hear an example of GS1 DataBar usage in the important Fresh sector in the Netherlands. Metro is a German retailer. Metro's strategy for implementing traceability includes the POS: they envision improved traceability through application of GS1 DataBar.

Noemi Nolden, METRO

GS1 GDSN implementation in the DIY sector

DIY is a 3 billion dollar sector in the Netherlands. Herman Bult - B&C International – Member of GS1 Netherlands board and Chairman DIY Business Council - will talk about GDSN implementation in the Dutch DIY-sector. He will share their goals and how they are working together with GS1 Netherlands especially looking at the short implementation period. This session will show how they work together to get 80% of the sector live with GDSN within the next 2 years.

Herman Bult - B&C International, Managing Director NE DistriService B.V. and Manager International Projects

GS1 EPC Case Study

Chris Adcock - GS1, Industry Engagement & EPCglobal, Inc. President



Highlights of the week

Welcome Plenary Highlights

Collaboration on Data Quality

METRO and Nestlé will share their experience on collaborating to improve data quality in the supply chain. During the session these companies will look back at their efforts during the Data Quality Challenge and their application of the Data Quality Framework as a way to identify joint opportunities on data quality. METRO and Nestlé will provide examples of how they translated the Data Quality Framework into concrete improvements for their organisations, such as better metrics and improvements in data management practices.

Hanjörg Lerch – METRO AG, Retail Standards & Industry Cooperation

Robin Kidd – Nestlé SA, Manager, External Data Standards

GS1 standards impact growing sectors such as Healthcare - Traceability of Implants and Medical Devices a the University Medical Center Utrecht

University Medical Center Utrecht

Patient safety is priority number one in Healthcare. At the same time reducing cost is also an important issue. In the UMC Utrecht, both these goals are being achieved in a pilot project for electronic registration of implants and medical devices.

Tom Pereboom - The University Hospital in Utrecht, Project Manager
Division of Perioperative and Emergency Care, Member of the management support team

GS1 MOBILECOM AND B2C UPDATE

Chris Adcock - GS1, Industry Engagement & EPCglobal, Inc. President

Diane Tainnard - GS1, Solutions Director

GS1 AND SUSTAINABILITY - UNDERSTAND HOW GS1 CAN ENABLE YOUR COMPANY TO ACHIEVE SUSTAINABILITY TARGETS

Jonathan L. Johnson, Ph. D. ; Sam M. Walton College of Business, University of Arkansas, Applied Sustainability Center

CLOSE

Mark d'Agostino - GS1, Vice President, Standards Development

Highlights of the week

Lunch & Learns

Tuesday

GS1 & Sustainability

Speakers: Diane Taillard, GS1; Scott Brown, GS1 US
Time: 12:30-13:30 (lunch served); 12:45-13:15 (presentation)
Room: Main Hall, ground floor

This session will present the role of GS1 in facilitating information exchanges related to sustainability between trading partners in collaboration with other bodies such as Consumer Goods Forum or the Sustainability Consortium. This will include an explanation of how GDSN will be leveraged to facilitate the exchange of sustainability metrics (packaging, carbon footprint...).

Wednesday

Now is the Time for Data Quality

Speakers: Robin Kidd, Nestlé; Hanjörg Lerch, METRO; and Gabriel Sobrino, GS1
Time: 12:30-13:30 (lunch served); 12:45-13:15 (presentation)
Room: Main Hall, ground floor

If you are interested in developing collaboration with trading partners to improve data quality in your business or looking to improve internal capabilities to produce and maintain a sustainable flow of quality data this session is for you. Attend this session to learn how the Data Quality Framework has been used by companies to enhance their capacity to produce and maintain quality data in the supply chain.

Thursday

The Value of Visibility Using GS1 Standards - an MO Perspective

Speakers: Ken Traub, on behalf of GS1 US; Kerry Angelo, GS1
Time: 12:30-13:30 (lunch served); 12:45-13:15 (presentation)
Room: Main Hall, ground floor

This session will introduce Visibility as a GS1 Pillar Strategy. It will explain the three key components to visibility IDENTIFY, CAPTURE, SHARE and how GS1 standards support each category. This Visibility Network is a community of trading partners engaged in the capture and sharing of GS1 standards based data through use of GS1 standards based technologies (e.g. EPC/RFID, AIDC, and EDI). EPCIS is a key component of the standards suite that supports the visibility network.



Highlights of the week

Networking Dinner

Enjoy a great networking night sponsored by GS1 Netherlands



Venue

De IJ-Kantine
MT Ondinaweg 15-17
1033 RE Amsterdam (NDSM-WERF)
Tel: +31 (0) 20 633 71 62
Web: <http://www.ijkantine.nl/eng>

Welcome to Amsterdam!

Enjoying a great sun setting view, games, good food, drinks and company. That says it all, the IJ-Kantine is an unique spot in Amsterdam and provides a great setting for an informal get to getter with colleagues and friends. So don't miss this opportunity and join us for a memorable networking dinner.

Evening Schedule

19:30 - 19:45 hours	Welcome
19:45 - 23:00 hours	Walking Dinner and Casino

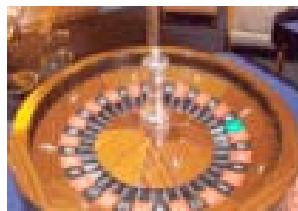
Community Recognition Awards



During the evening's festivities, GS1 will present awards to individuals recognized by the community for having demonstrated outstanding performance and commitment to GS1.

Highlights of the week

Networking Dinner



Practical information

Dress Code: Casual

Transportation: **Ferry:** take the NDSM ferry, free public transportation, behind the Amsterdam Central Station. Enjoy a great boat trip of ten minutes and you will arrive at the left side of the IJ-Kantine.

Bus: take bus 91 & 94 from 'Oosterdokskade', behind Amsterdam Central Station and get off at bus stop 'Klaprozenweg 2'. Walk through the Ms. Van Riemsdijkweg towards the water and in about 5 minutes you will see the IJ-Kantine on your right hand side.

Taxi: take a (group) taxi and they will bring you to the IJ-Kantine (when there is no traffic jam) from for example the Amsterdam Central Station in about 10 minutes.
Telephone number Taxicentrale Amsterdam: +31 (0)20 7777777
<http://www.tcataxi.nl/en/frontpage>

Public Transport info at <http://www.gvb.nl/english/Pages/default.aspx>

Let's meet and go together! For those who want, we will meet in the lobby of The Covent at 18.45 hours or at 19.00 hours in the lobby of the Ibis City Center and from there we walk together to central station where we will take the ferry to the IJ-Kantine. Feel free join to us and otherwise we will meet you there!



Monday

27 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
INFO SESSIONS			
09:00 - 10:45	Global Data Dictionary	Everyone	Mendes DaCosta Kamer, 1st floor
09:00 - 10:45	GS1 Implementation Survey 2010 – The Results	Everyone	Berlage Zaal, 1st floor
09:00 - 10:45	Introduction to the New GSMP with a focus on EPCglobal's Transition	Everyone	Yakult Zaal, lobby level
AM GROUP SESSIONS			
09:00 - 10:45	GSMP GDSN "Dates" Implementation Guide Work Session	Everyone	Koorzaal, 1st floor
09:00 - 10:45	GS1 UN/CEFACT Project Team	UN/CEFACT Team	Verwey Kamer, 1st floor
10:45 - 11:00	COFFEE BREAK	Everyone	Main Hall, ground floor
PLENARY			
11:00 - 13:00	Welcome Plenary	Everyone	Main Hall, ground floor
LUNCH			
13:00 - 14:00	Networking Lunch	Everyone	Main Hall, ground floor
PM GROUP SESSIONS			
14:00 - 17:30	BarCodes & ID BRG	Everyone	Berlage Zaal, 1st floor

*For more info, please refer to the session descriptions

Monday

27 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
14:00 - 17:30	Consumer Electronics IUG	Everyone	Mendes DaCosta Kamer, 1st floor
14:00 - 17:30	Global Product Classification BRG	Everyone	Koorzaal, 1st floor
14:00 - 17:30	GS1 UN/CEFACT Project Team (continued)	UN/CEFACT Team	Verwey Kamer, 1st floor
14:00 - 17:30	Tag Data Translation Standard 1.6 MSWG	Opted-in members*	Archief Beurstraat, 2nd floor
14:00 - 17:30	Traceability BRG	Everyone	Keurzaal, ground floor
14:00 - 17:30	Transport & Logistics IUG Leadership Team Meeting	T&L IUG Leadership Team	Rode Kamer (red Room), 1st floor
INFO SESSION			
14:00 - 15:30	Sustainability Education	Everyone	Schipperscafé, ground floor
15:15 - 15:45	COFFEE BREAK	Everyone	Main Hall, ground floor
EVENING			
16:00 - 20:00	GSMP Process Oversight Committee Meeting & Dinner	POC members and GSMP staff	Graanbeurszaal (glass room), ground floor



Monday

27 September 2010

Info Sessions

Global Data Dictionary (GDD)

Time: 09:00-10:45

Room: Mendes DaCosta Kamer, 1st floor

Facilitators: Brian Bennett, GS1 Global Office

Primary objective: Discuss interface changes and updates to the Global Data Dictionary

Session Description:

This is a working session to discuss interface changes and updates including the interface for reporting and contextual assignment, web services, MO translation and tools.

GS1 Implementation Survey 2010 – The Results

Time: 09:00-10:45

Room: Berlage Zaal, 1st floor

Speaker: Regenald Kramer, GS1 Global Office

Primary objective: The objective is to share the ins and outs of the findings of the GS1 Implementation Survey 2010 (ref. Global Scorecard)

Session Description:

In this Info session we will share the results and high lights of the GS1 Implementation Survey 2010. You will get a better insight of the status of implementation of the GS1 Global Standards around the world, in the various regions. We will also share the results of the in depth analyses of the data e.g. the correlation between business performance and the use of Global Standards by companies

Introduction to the New GSMP with a focus on EPCglobal's Transition

Time: 09:00-10:45

Room: Yakult Zaal, lobby level

Speaker: Kerry Angelo, GS1 Global Office

Primary objective: To inform members working in both current Global Standards Management Process (GSMP) and EPCglobal Standards Development Process (SDP), the highlights of the new GSMP process, noting points of change

Session Description:

This session will focus on the new GSMP Process that was created by the community. This process is documented in a new GSMP User Manual and was approved by the GS1 Board Committee for Standards. This session will include an overview on Charters for the new Standards Maintenance Groups (SMG) and Working Groups. Bring your appetite and your questions!

Sustainability Education

Time: 14:00-15:30

Room: Schipperscafé, ground floor

Facilitator: Diane Taillard, GS1 Global Office

Speaker: Jonathan Johnson, Ph.D, Sustainability Consortium; Sam M. Walton College of Business, University of Arkansas, Applied Sustainability Center

Primary objective: The primary objective of this session is to raise awareness of GS1 Community with regards to Sustainability in the supply chain as it will impact the use of GS1 System.

Session Description:

The session will provide information concerning :

- What is sustainability
- What does it mean in the supply chain
- Key players
- Current activities in the industry
- GS1 role

The session is open to Users, Solution Providers, GS1 member organizations. No pre-requisite to attend.

GROUP SESSIONS

(alphabetically listed)

BarCodes & ID Business Requirements Group (BRG)

Time: 14:00 – 17:30

Room: Berlage Zaal, 1st floor

Facilitators: Tom Heist, GS1 Global Office

Chairpersons: Joe Spreitzer, Target Corporation; Eugen Sehorz, GS1 Austria

Primary objective: Attend this session with the Bar Codes & ID BRG to participate in the development of maintenance changes to the GS1 General Specification; become familiar with work group activities that are creating new standards for the GS1 General Specification; participate in the planning of new AIDC initiatives; and have the opportunity to raise topics for the open topic discussions.

Session Description:

During this session new change requests for Revising the GS1 Carrier Policy and GTIN Allocation Rules for Vintage Wines will be introduced. Five open work orders will require review, critique and approval for the processing of changes to bar code standards. And, the 2010 errata changes to the GS1 General Specification will be reviewed and approved.

Monday

27 September 2010

Consumer Electronics Industry User Group (IUG)

Time: 14:00 – 17:30

Room: Mendes DaCosta Kamer, 1st floor

Facilitators: Stefanie Kresse, GS1 Germany; Ian Robertson, GS1 Global Office

Session Description:

The CE IUG is a global voluntary user group working under the GS1 Global Office Industry Engagement structure. The Objective of the CE IUG is to discuss and define Consumer Electronic Industry supply chain needs to help drive efficiencies in key operations, improve visibility of goods as they travel through the supply chain and ensure benefits for all CE supply chain partners leading to improved customer satisfaction.

Participants interested in hearing more about the vision and objectives of the new integrated CE IUG which encompasses all CE-related GS1 Industry Engagement activities should sign-up.

Participants will:

- Learn about the objectives and work plan of the CE IUG
- Learn about past EPCglobal activities with the CE industry
- Learn about CE regional activities from GS1 MOs and Users
- Actively participate in the progress of current activities
 - CE Central Product Master Data Statement of Business Needs WG activities
 - Business Case development review

Initiate discussions on potential activities and SBN development for CE Waste Management eCom Message definition

Global Product Classification Business Requirements Group (GPC BRG)

Time: 14:00 – 17:30

Room: Koorzaal, 1st floor

Facilitators: Mike Mowad, GS1 Global Office

Chairpersons: N Arthur Smith, GS1 Canada

Primary objective: The GPC BRG develops and maintains the GS1 global product classification system.

Session Description:

Working session to discuss topics related to GPC including a review of the new development and deployment model and a review of ongoing GPC Strategy.

GS1 UN/CEFACT Project Team

Time: 09:00-10:45; 14:00-17:30

Room: Verwey Kamer, 1st floor

Facilitator: Anders Grangard, GS1 Global Office

Primary objective: Progress the UN/CEFACT project deliverables

Session Description:

Meeting agenda is being circulated to project team members separately.

GSMP GDSN “Dates” Implementation Guide Work Session

Time: 09:00-10:45

Room: Koorzaal, 1st floor

Facilitators: Mike Mowad, GS1 Global Office

Chairpersons: Scott Brown, GS1 US; Robin Kidd, Nestle; Bekki Windsperger, Best Buy

Primary objective: The GDSN Trade Item Implementation Guide Work Group is conducting a work session dedicated to the development of implementation guidance for “Dates”.

Session Description:

Work session dedicated to the development of GDSN implementation guidance for “Dates”.

GSMP Process Oversight Committee (POC) Meeting & Dinner

Time: 16:00-20:00

Room: Graanbeurszaal (glass room), ground floor

Restricted: For POC members and GSMP staff

Facilitator: Mark d’Agostino, GS1 Global Office

Chairpersons: Hanjoerg Lerch, METRO;

Mike Sadiwnyk, GS1 Canada

Session Description:

Session information will be distributed directly with the POC members.



Monday

27 September 2010

Tag Data Translation Standard 1.6 Mission Specific Work Group (MSWG)

Time: 14:00 – 17:30

Room: Archief Beurstraat, 2nd floor

Restricted: Attendees must be opted-in members of this group. This means that your company must have submitted the necessary IP Policy and TDTS 1.6 MSWG Opt-In.

Facilitator: Mark Frey, GS1 Global Office

Chairpersons: Rick Schuessler, Motorola/Symbol; James Chronowski, GS1 US

Primary objective: Working session to develop Working Draft of TDS 1.6 Specification

Session description: This is a kick-off session of this new Mission Specific Working Group formed under the new GSMP process to address specific user requirements to update the EPCglobal Tag Data Standard and the Data Translation Standard. New requirements from Aerospace and Defense, Tag Alteration, Item Level Tagging, and Electronic Article Surveillance will be reviewed.

Traceability Business Requirements Group (BRG)

Time: 14:00 – 17:30

Room: Keurzaal, ground floor

Facilitator: Melanie Kudela, GS1 Global Office

Chairperson: John Keogh, GS1 Canada

Primary objective: The Traceability BRG is dedicated to maintenance of the Global Traceability Standard and related documents. Please attend this session to provide input to the further development and maintenance of the standard.

Session Description:

As part of the Amsterdam GS1 Traceability face-2-face there will be: an introductory overview of work-in-progress, a guest presentation on Visibility and how it relates to the work of the BRG, an update on Industry User Group activity in the areas of Visibility and Traceability, known and new traceability requirements planning, and definition of the new Traceability BRG /SMG Roadmap and planning for the near future.

Transport and Logistics Industry User Group (T&L IUG) Leadership Team

Time: 14:00 – 17:30

Room: Rode Kamer (red room), 1st floor

Restricted: For members of the T&L IUG Leadership Team

Facilitator: Yuliya Shevchenko, GS1 Global Office

Chairpersons: Naotaka Ishizawa, NYK; Andreas Kruse, DSI

Primary objective: Discuss the Strategy and main activities of the Transport and Logistics Industry User Group.

Session description: Discuss the Strategy, Roadmap and the main activities of the Transport and Logistics Industry User Group (IUG).



Tuesday

28 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
INFO SESSION			
07:15 - 08:45	Discovery Services- the Final Chapter in End-to-End Visibility Breakfast	Everyone	Verwey Kamer, 1st floor
09:00 - 12:30	Retail Value Chain Industry User Group Plenary	Everyone	Koorzaal, 1st floor
AM GROUP SESSION			
09:00 - 12:30	BarCodes & ID BRG (continued)	Everyone	Berlage Zaal, 1st floor
09:00 - 12:30	Consumer Electronics IUG (continued)	Everyone	Mendes DaCosta Kamer, 1st floor
09:00 - 12:30	eCom Major Release WG	Everyone	Archief Damrak, 2nd floor
09:00 - 12:30	Tag Data Translation Standard 1.6 MSWG (continued)	Opted-in members*	Schipperscafé, ground floor
09:00 - 12:30	Transport & Logistics IUG	Everyone	Archief Beurstraat, 2nd floor
10:30 - 11:00	COFFEE BREAK	Everyone	Main Hall, ground floor
LUNCH			
12:30 - 13:30	Networking Lunch	Everyone	Main Hall, ground floor
LUNCH & LEARN			
12:30 - 13:30	GS1 & Sustainability	Everyone	Main Hall, ground floor
PM GROUP SESSIONS			

*For more info, please refer to the session descriptions

Tuesday

28 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
13:30 - 17:30	Aerospace & Defense IUG	Everyone	Roland Hoist Kamer, 1st floor
13:30 - 17:30	BarCodes & ID BRG (continued)	Everyone	Berlage Zaal, 1st floor
13:30 - 17:30	Consumer Electronics IUG (continued)	Everyone	Mendes DaCosta Kamer, 1st floor
13:30 - 17:30	eCom Major Release WG (continued)	Everyone	Archief Damrak, 2nd floor
13:30 - 17:30	EPC SAG Discovery Services WG	Opted-in members*	Koorzaal, 1st floor
13:30 - 17:30	GDSN Operational & Technology Advisory Group	Everyone	Schipperscafé, ground floor
14:00 - 17:30	GS1 in Europe Lab Network	Lab members	Graanbeurszaal (glass room), ground floor
13:45 - 17:30	Retail Value Chain Leadership Team	RVC Leadership Team Members	Schakelkamer, basement
13:30 - 17:30	Retail Value Chain Packaging Group	Everyone	Verwey Kamer, 1st floor
13:30 - 17:30	Transport & Logistics IUG (continued)	Everyone	Archief Beurstraat, 2nd floor
15:15 - 15:45	COFFEE BREAK	Everyone	Main Hall, ground floor
EVENING			
18:00 - 19:30	ELS in GSMP Meeting (European Leveraged Support in GSMP)	Invited members and guests of ELS	Graanbeurszaal (glass room), ground floor



Tuesday

28 September 2010

Info Sessions

Discovery Services, the Final Chapter in End-to-end Visibility

Time: 07:15-08:45

Room: Verwey Kamer, 1st floor

Facilitator: Mark Frey, GS1 Global Office

Speaker: Ali Rezafard, Afiliis

Primary Objective: An introduction to Discovery Services: A review of a couple of practical use cases that demonstrate how product visibility can be achieved.

Session Description:

Discovery Services facilitates visibility by providing a lookup mechanism to help find multiple sources of serial-level information, particularly when that information is commercially sensitive and/or not published in the public domain. The discussion will be at a high level and orientated toward business view of uses cases surrounding discovery services.

Retail Value Chain Industry User Group (IUG) Plenary

Time: 09:00 – 12:30

Room: Koorzaal, 1st floor

Facilitator: Ian Robertson, GS1 Global Office

Chairpersons: Dr. Gerd Wolfram, Metro AG; Antonio Saito, P&G

Primary objective: The Retail Value Chain IUG - the group where all business needs for the Retail sector are discussed, defined and prioritised.

Session description:

This plenary will bring you right up to date on the groups progress and current efforts. The group Vision, Mission, Charter and structure have all been developed since Orlando. In Amsterdam we will start the same work for the sub groups. This is a unique opportunity to influence and guide the future of this key group.

Group Sessions

(alphabetically listed)

Aerospace & Defense Industry User Group (IUG)

Time: 13:30-17:30

Room: Roland Hoist Kamer, 1st floor

Facilitator: James Chronowski, GS1 US

Chairpersons: Denton Clark, Lockheed Martin; Ken Porad, The Boeing Company

Primary Objective: This meeting will address A&D requirements specifically around Data Exchange, Tag Performance, Global Operability, and Education and Awareness.

Session Description: Aerospace & Defense Industry User Group is focused on facilitating the industry adoption of EPC-based technologies throughout its supply chains with the intent of increasing object visibility, integrity, safety of equipment and personnel, operational readiness & efficiency, security of consumers & operators, and efficient movement that result from unique identification and secure information exchange

Tuesday
28 September 2010

BarCodes & ID Business Requirements Group (BRG)

Time: 09:00-17:30

Room: Berlage Zaal, 1st floor

Facilitator: Tom Heist, GS1 Global Office

Chairpersons: Joe Spreitzer, Target Corporation; Eugen Sehorz, GS1 Austria

Primary Objective: Attend this session with the Bar Codes & ID BRG to participate in the development of maintenance changes to the GS1 General Specification; become familiar with work group activities that are creating new standards for the GS1 General Specification; participate in the planning of new AIDC initiatives; and have the opportunity to raise topics for the open topic discussions.

Session Description:

During the morning, work groups creating additions to the bar code standards will present updates. These work groups include: Key Clarifications, Blood Derivatives, Patient & Caregiver ID, Healthcare GLN, Managing Multiple Bar Codes, Fresh Foods and Joint Human Readable Interpretation. Also the General Specification Publication Team will present their update.

During the afternoon, the 2011 AIDC projects and initiatives will be presented for discussion followed by an "open topic" discussion session where participants may raise topics for discussion.

Consumer Electronics Industry User Group (IUG)

Time: 09:00 – 17:30

Room: Mendes DaCosta Kamer, 1st floor

Facilitators: Stefanie Kresse, GS1 Germany; Ian Robertson, GS1 Global Office

Session Description:

(Work continues from the session held on Monday) The CE IUG is a global voluntary user group working under the GS1 Global Office Industry Engagement structure. The Objective of the CE IUG is to discuss and define Consumer Electronic Industry supply chain needs to help drive efficiencies in key operations, improve visibility of goods as they travel through the supply chain and ensure benefits for all CE supply chain partners leading to improved customer satisfaction.

Participants interested in hearing more about the vision and objectives of the new integrated CE IUG which encompasses all CE-related GS1 Industry Engagement activities should sign-up.

Participants will:

- Learn about the objectives and work plan of the CE IUG
- Learn about past EPCglobal activities with the CE industry
- Learn about CE regional activities from GS1 MOs and Users
- Actively participate in the progress of current activities
 - CE Central Product Master Data Statement of Business Needs WG activities
 - Business Case development review

Initiate discussions on potential activities and SBN development for CE Waste Management eCom Message definition.

eCom Major Release Work Group (WG)

Time: 09:00 – 17:30

Room: Archief Damrak, 2nd floor

Facilitators: Jean-Luc Champion, GS1 Global Office; Lisa Herrick, GS1 Global Office

Chairpersons: Stef Spaan, GS1 Netherlands

Primary objective: This group will be working on the eCom Major Release which includes eballoted and approved business requirements, eCom non-backward compatible changes and upgrades to the finalised list of messages

Session description:

The agenda will include the following:

- Meeting agenda finalization
- eCom Major Release 3.0 status
- Planning and Content finalization
- Next steps and conference calls schedule



Tuesday

28 September 2010

ELS in GSMP Meeting (European Leveraged Support in GSMP)

Time: 18:00-19:30

Room: Graanbeurszaal (glass room), ground floor

Restricted: For invited members and guests of ELS

Facilitator: David Ketszeri, GS1 Hungary

Chairpersons: Andrew Osborne, GS1 UK; Pere Rosell, GS1 Spain; Klaus Förderer, GS1 Germany; Per Kiilsholm, GS1 Denmark

Primary objective: Co-ordinate the European involvement in the GS1 Standard Management Process

Session Description:

There is a great deal of diverse activity in GS1 standard management processes and it is important that European users' interests are expressed persuasively so that European needs are met by the standards that are developed. This requires a managed network of European GSMP participants to ensure that relevant developments are identified and that appropriate responses are co-ordinated. The European working group, ELS is working to fulfil this task with a network of link officers and experts from the MOs in Europe

EPCglobal Software Action Group (SAG) Discovery Services Work Group

Time: 13:30-17:30

Room: Koorzaal, 1st floor

Restricted: Attendees must be opted-in members of this group. This means that your company must have submitted the necessary IP Policy and SAG Discovery Services WG Opt-In Agreement.

Facilitator: Mark Frey, GS1 Global Office

Chairpersons: Ali Rezafard, Afilias; Dr. Mark Harrison, Cambridge Auto-Id Labs

Primary objective: Working session to develop Working Draft of Discovery Services Specification

Session description: The DS WG sessions are working sessions to develop the first version of the Discovery Services Standard that includes Query Interface and Identification Management. This group will take advantage of information stored in EPCIS repositories to locate where serialized products are stored and who has custody of the product.

GDSN Operational & Technology Advisory Group

Time: 13:30-17:30

Room: Schipperscafé, ground floor

Facilitators: Sean Lockhead, GS1 Global Office; Alan Hyler, GS1 Global Office

Chairperson: Patrick Roy, FSEnet, Inc.

Primary objective: This group was previously called GDSN Architecture Group. At this session GDSN network deployment and preliminary mandatory certification will be discussed. Attend to provide input into GDSN operations and technology. Additional topics will be provided in the formal meeting agenda (in groups Community Room).

Session Description:

Topics include:

- Review of Beta Release and Preview of Production for MR4,
- Proposed New GS1 Methodologies,
- Proposed New GS1 Message Architecture,
- Future GDSN network deployments and preliminary mandatory certification will be discussed.

GS1 in Europe Lab Network

Time: 14:00-17:30

Room: Graanbeurszaal (glass room), ground floor

Restricted: This session is for lab members

Facilitator: Craig Alan Repec, GS1 Germany

Session Description: Information about this session will be distributed directly with members of this group.

Tuesday
28 September 2010

Retail Value Chain Leadership Team

Time: 13:30-17:30

Room: Schakelkamer, basement

Restricted: Attendance is at the invitation of the RVC IUG Co-Chairs.

Facilitator: Ian Robertson, GS1 Global Office

Chairpersons: Dr. Gerd Wolfram, Metro AG; Antonio Salto, P&G

Primary objective: Provide leadership in terms of strategic planning, links to industry, assessment of work requests and general guidance for the RVC IUG.

Session description:

The Retail Value Chain Leadership Team a subset of the RVC IUG made up of all Co-Chairs within the RVC IUG. It guides the general direction of the group as well as providing liaison into Retail trade associations such as the Consumer Global Forum, assessing all incoming work requests and working with industry to promote adoption of GS1 standards. They also coordinate efforts across different Retail Business Needs Groups.

Retail Value Chain Packaging Group

Time: 13:30-17:30

Room: Verwey Kamer, 1st floor

Facilitator: Ian Robertson, GS1 Global Office

Chairpersons: (tbd)

Primary objective: Define the Retail Industry's business needs for standards related to packaging

Session description:

This group determines business needs for all activities concerned with packaging at all stages from raw materials through to end user and reverse logistics. Includes standards for exchange of packaging data and requirements between the packaging industry and manufacturers/retailers.

Tag Data Translation Standard 1.6 Mission Specific Work Group (MSWG)

Time: 09:00 – 12:30

Room: Schipperscafé, ground floor

Restricted: Attendees must be opted-in members of this group. This means that your company must have submitted the necessary IP Policy and TDTS 1.6 MSWG Opt-In.

Facilitator: Mark Frey, GS1 Global Office

Chairpersons: Rick Schuessler, Motorola/Symbol; James Chronowski, GS1 US

Primary objective: Working session to develop Working Draft of TDS 1.6 Specification

Session description:

(continuation of Monday afternoon discussions) This is a kick-off session of this new Mission Specific Working Group formed under the new GSMP process to address specific user requirements to update the EPCglobal Tag Data Standard and the Data Translation Standard. New requirements from Aerospace and Defense, Tag Alteration, Item Level Tagging, and Electronic Article Surveillance will be reviewed.

Transport and Logistics Industry User Group (IUG)

Time: 09:00 – 17:30

Room: Archief Beurstraat, 2nd floor

Facilitator: Yuliya Shevchenko, GS1 Global Office

Chairpersons: Naotaka Ishizawa, NYK; Andreas Kruse, DSI

Primary objective: Learn about the progress of the main activities of the Transport and Logistics Industry User Group, participate in the T&L working sessions

Session description:

- Learn about the revised T&L IUG approach towards the sector that combines the sector approach and T&L common topics;
- Hear presentations for the proposed work streams for the T&L IUG and choose to participate in the groups relevant to your work
- Learn from presentations about regional projects and initiatives



Wednesday

29 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
INFO SESSION			
08:00 - 08:45	Auto-ID Labs Research & Innovation Overview Breakfast	Everyone	Artiestenfoyer, lobby level
MOS SESSION			
07:15 - 08:45	The New Local Community Network Breakfast for All MOs	ALL GS1 Member Organisation and Global Office staff	Graanbeurszaal (glass room), ground floor
AM GROUP SESSION			
09:00 - 12:30	BarCodes & ID BRG planning for Identification SMG	Everyone	Berlage Zaal, 1st floor
09:00 - 12:30	eCom BRG	Everyone	Archief Damrak, 2nd floor
09:00 - 12:30	EPC SAG Discovery Services WG (continued)	Opted-in members*	Schipperscafé, ground floor
09:00 - 12:30	GDSN Roadmap Projects Working Sessions	Everyone	Yakult Zaal, lobby level
09:00 - 12:30	Joint Human Readable Interpretation Phase 2 WG	Everyone	Mendes DaCosta Kamer, 1st floor
09:00 - 12:30	Retail Value Chain Supply Chain Group	Everyone	Keurzaal, ground floor
09:00 - 12:30	Retail Value Chain Food Chain Group	Everyone	Verwey Kamer, 1st floor
09:00 - 12:30	Transport & Logistics IUG (continued)	Everyone	Rode Kamer (red room), 1st floor

*For more info, please refer to the session descriptions

Wednesday

29 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
10:30 - 11:00	COFFEE BREAK	Everyone	Main Hall, ground floor
LUNCH			
12:30 - 13:30	Networking Lunch	Everyone	Main Hall, ground floor
LUNCH & LEARN			
12:30 - 13:30	Now is the time for Data Quality	Everyone	Main Hall, ground floor
PM GROUP SESSIONS			
13:30 - 17:30	eCom BRG (continued)	Everyone	Archief Damrak, 2nd floor
13:30 - 17:30	EPC SAG Discovery Services WG (continued)	Opted-in members*	Schipperscafé, ground floor
13:30 - 17:30	GDSN Roadmap Projects Working Sessions (continued)	Everyone	Yakult Zaal, lobby level
13:30 - 17:30	Managing Multiple Barcodes	Everyone	Graanbeurszaal (glass room), ground floor
13:30 - 17:30	Retail Value Chain Security Group	Everyone	Keurzaal, ground floor
15:15 - 15:45	COFFEE BREAK	Everyone	Main Hall, ground floor
EVENING			
19:30 - 23:00	Networking Dinner sponsored by GS1 Netherlands	Everyone	Offsite at IJ-Kantine



Wednesday

29 September 2010

Info Sessions

Auto-ID Labs Research & Innovation Overview Breakfast

Time: 08:00-08:45

Room: Artiestedenfoyer, lobby level

Facilitator: Mark Harrison, Auto-ID Labs Cambridge

Speakers: Leaders from Auto-ID Labs

Primary Objective: Provide an over view of the current projects and activities of the Auto-ID labs.

The New Local Community Network (LCN) Breakfast for All MOs

Time: 07:15-08:45

Room: Graanbeurszaal (glass room), ground floor

Restricted: For ALL GS1 Member Organisation and Global Office staff

Facilitator: Melanie Kudela, GS1 Global Office

Primary objective: This breakfast session is important for ALL MEMBER ORGANIZATIONS (MOs) to attend! The New LCN - now relevant to all MOs - will be unveiled to the MO community. The session will offer solutions to the new challenges to MOs providing support to companies and organizations active in the new standards development.

Session description:

The New LCN has been transformed into a collection of tools and services to be used by ALL MO's to facilitate GSMP membership and participation in their local community. All MO representatives should come to this high level New LCN kick off session to learn about the tools and services available and get acquainted with the Global Office Staff responsible for those respective services.

GROUP SESSIONS

(listed alphabetically)

BarCodes & ID BRG Planning for Identification Standards Maintenance Group (SMG)

Time: 09:00-12:30

Room: Berlage Zaal, 1st floor

Facilitator: Tom Heist, GS1 Global Office

Chairpersons: Joe Spreitzer, Target Corporation; Eugen Sehorz, GS1 Austria

Primary objective: Attend this session with BarCode & ID BRG who will begin planning for the Identification SMG which develops maintenance changes defined by New GSMP Work Requests. This group maintains published AIDC guidelines, GTIN and GLN allocation rules and sections of the GS1 General Specification not maintained by the BarCodes SMG.

Session description:

The BarCodes & Identification BRG will continue their transition planning to the new Identification SMG. Topics of interest are: Charter review, IP Opted-in status, transition progress and the movement of work orders into the new SMG.

eCom Business Requirements Group (BRG)

Time: 09:00 - 17:30

Room: Archief Damrak, 2nd floor

Facilitator: Jean-Luc Champion, GS1 Global Office; Lisa Herrick, GS1 Global Office

Chairperson: Carol Edison, General Mills, Inc

Primary objective: This group develops and maintains the business processes and associated data requirements used in transactional processes within the supply & demand chain. Also develops GS1 solutions using XML syntax and/or EANCOM (a subset of UN/EDIFACT, the international standard for Electronic Data Interchange). Those interested in learning about GS1 eCom standards will benefit from attending.

Session description:

AM:

- Meeting agenda finalization
- eCom Major Release 3.0 status
- eCom Strategy Update
- EANCOM & GS1 XML messages alignment

PM :

- eCom Logistics Standards WG report
- eCom Intelligent Packaging WG report
- Trading Partner Performance Management report
- Case studies, Success Stories, Particular Projects from MO's and Users

Wednesday

29 September 2010

EPCglobal Software Action Group (SAG) Discovery Services Work Group

Time: 09:00-17:30

Room: Schipperscafé, ground floor

Restricted: Attendees must be opted-in members of this group. This means that your company must have submitted the necessary IP Policy and SAG Discovery Services WG Opt-In Agreement.

Facilitator: Mark Frey, GS1 Global Office

Chairpersons: Ali Rezafard, Afiliias; Dr. Mark Harrison, Cambridge Auto-Id Labs

Primary objective: Working session to develop Working Draft of Discovery Services Specification

Session description:

(Work is continuing from the previous day.) The DS WG sessions are working sessions to develop the first version of the Discovery Services Standard that includes Query Interface and Identification Management. This group will take advantage of information stored in EPCIS repositories to locate where serialized products are stored and who has custody of the product.

GDSN Roadmap Projects Working Session

Time: 09:00 – 17:30

Room: Yakult Zaal, lobby level

Facilitators: Pete Alvarez, Alan Hyler and Justin Childs, GS1 Global Office

Chairpersons: GDSN BRG Chairs are Grant Kille & Robin Kidd the GDSN User Group has no chairs – Roadmap WG co-chairs are included in the description below

Session description:

This group is a forum to identify specific barriers to implementation, necessary process updates for existing standards, standards enhancements (ex. develop validation rules and documentation updates), and to discuss changes to the GS1 Standards that affect the GDSN Community. The objectives of the session are:

- Dialogue and Q&A between the GDSN User Group/BRG and their work groups and problem solving on current issues
- 3.0 planning and any other work efforts that requires user group input – GDSN / eCom 3.0 common areas effected update from Eric Kauz

GDSN Roadmap 2010-2011 working sessions

- CR 09-076 Change Discontinue Date to Global WG (Co-chair Scott Brown & TBD)
- CR 10-056 Clarification of publication Date WG (Co-chairs Balazs Szilagyi & TBD)
- CR 10-116 GDSN Maintenance Release 5 v2.8 WG (Co-chairs Grant Kille & Robin Kidd) (CR -7-214 Chemical Ingredients included with MR 5 discussion)

GDSN Roadmap Work Groups from prior years - BRAD Q&A from Modelers to community and vice versa - working sessions

- CR 07-414 Multiple Expressions of Price WG (Jean-Luc LeBlond & TBD)
- CR 07-435 Books Extension WG (Meagan Ralph – Comport, Andrew Lacroix – R.R. Bowker)
- CR 08-060 Preliminary Trade Item (Co-chairs Staffan Olsson and Michelle Reid)
- CR 08-228 Irregular pallet TI HI (Scott Brown & TBD)

CR 08-013 Code List Improvement WG will be an update no active work in progress but two rounds of work are completed and there is future work planned



Wednesday

29 September 2010

Joint Human Readable Interpretation Phase 2 Work Group

Time: 09:00-12:30

Room: Mendes DaCosta Kamer, 1st floor

Facilitator: Scott Gray and Greg Rowe, GS1 Global Office

Chairperson: Joe Spreitzer, Target Corporation

Primary objective: Develop HRI Rules for EPC RFID which can be integrated with current bar code HRI rules

Session description:

The objective of this work group is to see where human-readable interpretation rules for bar codes should be used or modified to support EPC RFID and to decide if/how non-HRI text on the label could be used instead of HRI. Development of these rules will enable a complete set of HRI Rules for all data carriers in the Retail Value Chain that are compatible across sectors. This session is open to all industry members.

Managing Multiple BarCodes

Time: 13:30-17:30

Room: Graanbeurszaal (glass room), ground floor

Facilitator: Tom Heist, GS1 Global Office

Chairperson: (positions open)

Primary objective: This open session will provide the meeting participants with an introduction to the work group's business requirements gathering and analysis methodology.

Retail Value Chain Food Chain Group

Time: 09:00-12:30

Room: Verwey Kamer, 1st floor

Facilitator: Ian Robertson, GS1 Global Office

Chairperson: (tbd)

Primary objective: Define the Retail Industry's business needs for standards related to fresh food / cold chain processes.

Session Description:

This group covers everything to do with growing, processing, transporting, storing, labelling, retailing, providing and consuming fresh food. Includes safety, traceability, recall, cold chain and all food outlets such as commercial caterers and restaurants.

Retail Value Chain Security Group

Time: 13:30-17:30

Room: Keurzaal, ground floor

Facilitator: Ian Robertson, GS1 Global Office

Chairperson: (tbd)

Primary objective: Define the Retail Industry's business needs for standards related to security.

Session description:

This group covers everything related to the safe transportation, storage, movement, provision and sale of items through the Retail Value Chain. Includes EAS.

Retail Value Chain Supply Chain Group

Time: 09:00-12:30

Room: Keurzaal, ground floor

Facilitator: Ian Robertson, GS1 Global Office

Chairperson: (tbd)

Primary objective: Define the Retail Industry's business needs for standards related to supply chain processes.

Session Description:

This group covers everything from raw material to manufacturing to delivery at retailer or point of consumption/use. Includes focus on inventory management and Returns/EOL processing.

Wednesday
29 September 2010

Transport and Logistics Industry User Group Meeting

Time: 09:00-12:30

Room: Rode Kamer (red room), 1st floor

Facilitator: Yuliya Shevchenko

Chairpersons: Andreas Kruse, DSI; Naotaka Ishizawa, NYK

Primary objective: Learn about the progress of the main activities of the Transport and Logistics Industry User Group, participate in the T&L working sessions.

Session description:

Learn and participate in the T&L working sessions :

- Rail Group session on the CAT Technical Implementation Guidelines



Thursday

30 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
MOS SESSIONS			
07:15 - 08:45	Certification and GTC Programme Breakfast	GS1 Member Organisation staff	Schipperscafé, ground floor
09:00 - 12:30	GEPIR TDT	GS1 Member Organisation staff	Verwey Kamer, 1st floor
AM GROUP SESSIONS			
09:00 - 12:30	Automotive Discussion Group	Everyone	Schakelkamer, basement
09:00 - 12:30	Certification Program & Testing for EPC RFID Hardware	Everyone	Archief Beurstraat, 2nd floor
09:00 - 12:30	eCom Logistics WG	Everyone	Archief Damrak, 2nd floor
09:00 - 12:30	Product Recall WG	Everyone	Graanbeurszaal (glass room), ground floor
09:00 - 12:30	Strategic AIDC Initiatives	Everyone	Keurzaal, ground floor
INFO SESSION			
09:00 - 12:30	GS1 MobileCom Plenary	Everyone	Yakult Zaal, lobby level
10:30 - 11:00	COFFEE BREAK	Everyone	Main Hall, ground floor
LUNCH			
12:30 - 13:30	Networking Lunch	Everyone	Main Hall, ground floor

*For more info, please refer to the session descriptions

Thursday

30 September 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
LUNCH & LEARN			
12:30 - 13:30	The Value of Visibility Using GS1 Standards – an MO Perspective	Everyone	Main Hall, ground floor
PM MO SESSION			
13:30 - 17:30	GEPIR TDT (continued)	GS1 Member Organisation staff	Verwey Kamer, 1st floor
INFO SESSION			
13:30 - 17:30	A Tutorial on Brand Protection	Everyone	
PM GROUP SESSIONS			
13:30 - 17:30	Certification Program & Testing for EPC RFID Hardware (continued)	Everyone	Archief Beurstraat, 2nd floor
13:30 - 17:30	eCom Logistics WG (continued)	Everyone	Archief Damrak, 2nd floor
13:30 - 17:30	GDSN Trade Item Implementation Guide WG	Everyone	Yakult Zaal, lobby level
13:30 - 17:30	GS1 MobileCom Steering Committee	Steering Committee Members	Mendes DaCosta Kamer, 1st floor
13:30 - 17:30	Product Recall WG (continued)	Everyone	Graanbeurszaal (glass room), ground floor
13:30 - 17:30	Strategic AIDC Initiatives (continued)	Everyone	Keurzaal, ground floor
15:15 - 15:45	COFFEE BREAK	Everyone	Main Hall, ground floor



Thursday

30 September 2010

MO Sessions

Certification and GTC Programme Breakfast

Time: 07:15-08:45

Room: Schipperscafé, ground floor

Restriction: For all GS1 Member Organisation staff

Facilitator: Nicholas Fergusson, GS1 Global Office

Session Description:

This is an introduction to the programme for new users

GEPIR Technical Development Team

Time: 09:00-17:30

Room: Verwey Kamer, 1st floor

Restricted: For GS1 MO staff

Facilitators: Sean Lockhead and Kerry Angelo, GS1 Global Office

Chairperson: Arne Dicks

Primary objective: Achieve completion of lingering work items.

Session Description:

We encourage every MO with GEPIR data to attend this meeting. The Agenda will include the review of GEPIR Strategy components that encompass MO Best Practices for operation of GEPIR and maintenance of GEPIR Data. It will also include a detailed review on the completion of alignment of V3.1 Technical Specifications to V3.1 XML and first review of GEPIR V3.2 modification to XML. Discussion of details around the upcoming physical meeting post Amsterdam will also be reviewed to include review of the intended agenda that will include preliminary planning for V4.0 – alignment with GS1 GDD and Naming and Design Rules. This will be a major release that will be coordinated with a network release date and the sunset of V2.0 GEPIR messaging. Please plan to attend. We look forward to seeing every MO

Info Sessions

GS1 MobileCom Plenary

Time: 09:00-12:30

Room: Yakult Zaal, lobby level

Facilitator: Cameron Green, GS1 Global Office

Session Description:

The GS1 MobileCom (mobile commerce) Group:

- Is a forum for mobile commerce stakeholders (FMCG brands and retailers, mobile operators, device manufacturers, marketing agencies, solution providers...)
- Collect and prioritise business needs involving GS1 standards, solutions or services and initiate developments as necessary via GSMP
- Recommends GS1 infrastructure to support MobileCom applications
- Drive implementation of GS1 standards for mobile commerce

This plenary will allow participants to get an understanding of what is the MobileCom group and an update on the activities, including global and local initiatives.

A Tutorial on Brand Protection

Time: 13:30-17:30

Room: Yakult Zaal, lobby level

Facilitator: Giselle Ow-yang, GS1

Speakers: GS1 Community Members

Session Description:

At this session you will learn ways to manage brand protection. More information will be distributed via the Retails Supply Chain IUG mailing list.

Thursday

30 September 2010

Group Sessions

(listed alphabetically)

Automotive Discussion Group

Time: 09:00-12:30

Room: Schakelkamer, basement

Facilitator: Mike Henn, GS1 Germany

Primary objective: The Automotive Group will talk about actual activities within the automotive industry and new standards which needs to be created to fulfil the requirements of the industry.

Session Description:

- Presentation of actual activities from the Industry
- Presentation of the part identification questionnaire
- Standard development process for the automotive industry

Certification Program & Testing for EPC Hardware

Time: 09:00-05:30

Room: Archief Beurstraat, 2nd floor

Facilitator: Giselle Ow-yang, GS1 Global Office

Chairpersons: Paula Valerio, Flextronics Instituto Technologia; Vojtech Derbek, CISC Semiconductor

Primary Objective: The GS1 EPCglobal test method development Working Groups (WGs) are an integral part of successful user adoption of EPC RFID technology. Test methods are developed for ratified EPC RFID standards to ensure that standardized testing for certification of EPC RFID hardware. The primary objectives for this meeting are as follows: 1) Onboard any new members to GS1 EPCglobal test method development WGs, 2) adjustments strategy for work plans for the test method development WGs, and 3) to work on test method development for test methods in progress and initiation of new test methods.

Session Description:

AM session: Certification Presentation and Q&A (content to be announced in September)

PM session: Certification overlap with Hardware Community; Hardware Test Method Work and Planning (All – conformance, interoperability, performance)

eCom Logistics Working Group

Time: 09:00-17:30

Room: Archief Damrak, 2nd floor

Facilitators: Jean-Luc Champion and Lisa Herrick, GS1 Global Office

Chairpersons: Jaco Voorspuij, DHL; Fred Kempkes, Unilever

Primary objective: Working session on Transport Management BSD/TSD development & Transport Planning Business Requirements Analysis Document (BRAD)

Session description:

AM:

Transport Planning BRAD review (cont'd)

PM :

- Meeting agenda finalization
- EU eFreight project presentation
- eCom Major Release 3.0 status
- Transport Planning BRAD review

GSMP GDSN Trade Item Implementation Guide Work Group

Time: 13:30-17:30

Room: Yakult Zaal, lobby level

Facilitator: Mike Mowad, GS1 Global Office

Chairperson: Robin Kidd, Nestle; Bekki Windsperger, Best Buy

Objective: The GDSN Trade Item Implementation Guide work group is responsible for the development and maintenance of the GDSN Trade Item Implementation Guide, the definitive source on how to implement GDSN data.

Session Description:

Working session to discuss topics related to GDSN implementation such as Mergers/Acquisitions, Common Value, Trade Item Unit Descriptors, Alcoholic Beverages, Food Services, and Tax Fields.



Thursday

30 September 2010

GS1 MobileCom Steering Committee

Time: 13:30-17:30

Room: Mendes DaCosta Kamer, 1st floor

Facilitator: Cameron Green, GS1 Global Office

Primary Objective: Discussions about the GS1 MobileCom Roadmap and to improve operations for the GS1 MobileCom Group.

Session Description:

The GS1 MobileCom (Mobile Commerce) Group and Steering Committee invite you to our GS1 MobileCom Plenary where you will:

- Get an understanding of what is the MobileCom Group including achievements and direction.
- Learn about the implementations being facilitated by GS1 Member Organisations from all regions of the world.
- Find out what strategies and trends in mobile technologies are changing the retail environment.

Product Recall Work Group

Time: 09:00-17:30

Room: Graanbeurszaal (glass room), ground floor

Facilitator: Melanie Kudela, GS1 Global Office

Chairperson: Andy Dabydeen, Canadian Tire; Rita Laur, GS1 Canada

Primary Objective: The requirements for the forthcoming draft product recall standard build on the need for product recall standards identified in the Global Traceability Standard. During the full-day session the Work Group will continue to develop the detailed product recall requirements. All organizations who participate in product recall and would benefit from this standard should attend this session and help develop the requirements.

Session Description:

As part of the Amsterdam GS1 Product Recall face-2-face there will be: an introductory overview of work-in-progress, a guest presentation on Visibility and how it relates to the work of the Work Group, a working session to resolve internal work group comments into the requirements document, a working session to further develop requirements and next steps planning.

Strategic AIDC Initiatives

Time: 09:00-17:30

Room: Keurzaal, ground floor

Facilitator: Andrew Hearn, GS1 Global Office

Chairperson: (tbd)

Primary Objective: This team is charged with proposing the strategic direction for GS1's most critical AIDC Initiatives. If you want to be heard in how GS1 AIDC will be moving forward in the next ten years – then this is the place for you!

Session Description:

The team will continue the ongoing work to: propose a strategy to deal with the POS Technology Gap, define the 'As Is' state of AIDC implementation, develop a survey on GTIN-14 @ POS & GTIN-14 Significance, as well as develop strategy proposals for GS1 DataBar & GS1 DataMatrix.



Friday

1 October 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
AM MO SESSIONS			
09:00 - 12:30	GUSI Deployment in Europe	GS1 Member Organisation staff	Rode Kamer (red room), 1st floor
09:00 - 12:30	LCN GSMP for All MOs	GS1 Member Organisation staff	Berlage Zaal, 1st floor
09:00 - 12:30	MO Solution Provider Planning Meeting	GS1 Member Organisation staff	Mendes DaCosta Kamer, 1st floor
AM GROUP SESSIONS			
09:00 - 12:30	Architecture Group	AG Members	Schipperscafé, ground floor
09:00 - 12:30	Certification Program & Testing for EPC RFID Hardware (continued)	Everyone	Archief Beurstraat, 2nd floor
10:30 - 11:00	COFFEE BREAK	Everyone	Main Hall, ground floor
PM GROUP SESSION			
13:30 - 17:30	Architecture Group (continued)	AG Members	Schipperscafé, ground floor

*For more info, please refer to the session descriptions

Saturday

2 October 2010

TIME	SESSION/EVENT	WHO MAY ATTEND	ROOM, FLOOR
GROUP SESSION			
09:00 - 17:30	Architecture Group (continued)	AG Members	Schipperscafé, ground floor



Friday and Saturday

1-2 October 2010

MO Sessions

GUSI Deployment in Europe

Day: Friday

Time: 09:00-12:30

Room: Rode Kamer (red room), 1st floor

Restricted: For GS1 Member Organisations and Global Office Staff

Facilitators: Reginald Kramer, GS1 Global Office; Séverine Janssen, GS1 France

Primary Objective: Discuss with GS1 MO GUSI representatives the local and regional (esp. Europe) deployment strategy of the Global Upstream Supply Initiative (GUSI).

Session Description:

A working session especially for GS1 MOs to get a better understanding of opportunities and treats of GS1 MOs in rolling-out the Global Upstream Supply Initiative (GUSI) in the countries and regions. In this session we will share and discuss with the GS1 MO GUSI representatives the local and regional (esp. Europe) deployment strategy of GUSI.

Local Community Network (LCN) GSMP for All MOs

Day: Friday

Time: 09:00-12:30

Room: Berlage Zaal, 1st floor

Restricted: For GS1 Member Organisations and Global Office Staff

Facilitators: Melanie Kudela and Eileen Harpell, GS1 Global Office

Primary Objective: This LCN session is important for ALL MEMBER ORGANIZATIONS (MOs) to attend. It builds on the LCN high level Kick-Off session earlier in the week with a presentation followed by an interactive discussion with the MOs. Topics of discussion will be: new challenges for MOs who support companies and organizations active in the New GSMP, future services needed by MOs to support their communities participation in GSMP and the tools and services available today and where you can find them.

Session Description:

The NEW LCN offers MOs the tools and support services needed to on-board their local community into the GSMP and guide them through participation. To bring an understanding of the global standards to the local level, MOs need services more than ever before. ALL MO's should attend this session (even if your MO did not participate in the former LCN) to find out what services are available today and to define additional LCN services needed. Attend this session to answer questions such as:

- How do I find the tools and support needed to guide my members through signing the GS1 Intellectual Property Policy?
- What members have signed IP and who is opted in to what groups?
- What members are participating in GSMP groups today?
- How will I be notified when a local company wants to join GSMP?
- What work efforts are in the GSMP today?
- How do I find the 5 step guide to walk my members through participating in the GSMP?
- What are and how do I find the requirements to join a group in GSMP?
- Where can I find the upcoming community reviews and eballots launching soon and who from my community can participate?
- The Global Agenda, what it is and why is it useful to an MO?

..... plus much more!

Friday and Saturday

1-2 October 2010

MO Solution Provider Planning Meeting

Day: Friday

Time: 09:00-12:30

Room: Mendes DaCosta Kamer, 1st floor

Restricted: For GS1 Member Organisations and Global Office Staff

Facilitator: Gwen Lurie, GS1 Global Office

Primary Objective: MO Best Practice Sharing on Solution Provider initiatives followed by Individual Strategic Alliance Planning sessions with Multi-national Solution Providers to identify additional areas for SP Alliance/MO cooperation.

Session Description:

Coordination meeting for MO staff involved in working with Solution Providers. Strategic Planning for Global Engagement with multi-national Solution Providers such as SAP, IBM and Oracle. Update on Global Solution Provider Tools to support MO programs. Update on market research covering Solution Provider landscape.

Specific agenda and specific alliance meeting timing will be provided separately to people registered for this session.

Group Sessions

Architecture Group

Day: Friday and Saturday

Time: 09:00-17:30

Room: Schipperscafé, ground floor

Restricted: For AG Members

Session Description: Meeting information will be distributed direction with AG members.

Certification Program & Testing for EPC Hardware

Day: Friday

Time: 09:00-12:30

Room: Archief Beurstraat, 2nd floor

Facilitator: Giselle Ow-yang, GS1 Global Office

Chairpersons: Paula Valerio, Flextronics Instituto Technologia; Vojtech Derbek, CISC Semiconductor

Primary Objective: The GS1 EPCglobal test method development Working Groups (WGs) are an integral part of successful user adoption of EPC RFID technology. Test methods are developed for ratified EPC RFID standards to ensure that standardized testing for certification of EPC RFID hardware. The primary objectives for this meeting are as follows: 1) Onboard any new members to GS1 EPCglobal test method development WGs, 2) adjustments strategy for work plans for the test method development WGs, and 3) to work on test method development for test methods in progress and initiation of new test methods

Session Description:

Hardware Test Method Work and Planning continued from the previous day.



GS1 Global Calendar – Save the Dates

2010

04 Oct - 06 Oct	12th ECR Asia Pacific Conference	Kuala Lumpur, Malaysia
04 Oct - 07 Oct	GS1 MEMA Regional Forum	Beirut, Lebanon
05 Oct	2nd Annual RFID Journal Live! Middle East	Abu Dhabi, UAE
12 Oct -14 Oct	Consumer Goods Forum Supply Chain Conference	Berlin, Germany
13 Oct - 14 Oct	GS1 in Europe Regional Forum	Dublin, Ireland
19 Oct - 21 Oct	GS1 Asia Pacific Regional Forum	Delhi, India
02 Nov - 04 Nov	RFID Journal Live! Europe	Darmstadt, Germany
02 Nov - 04 Nov	Consumer Goods Forum Marketing Forum	Lisbon, Portugal
09 Nov - 11 Nov	GS1 Healthcare Conference	Singapore
16 Nov - 18 Nov	GS1 Latin America Regional Forum	Asunción, Paraguay
29 Nov - 01 Dec	Internet of Things	Tokyo, Japan

2011

25 Jan - 27 Jan	GS1 Advisory Council	Hong Kong, HK
16 Feb - 18 Feb	Global Food Safety Conference 2011	London, UK
21 Feb - 25 Feb	GS1 Global Forum	Brussels, Belgium
21 Mar - 25 Mar	GS1 Industry & Standards Event Spring 2011	TBC, USA
04 Apr - 09 Apr	GS1 Healthcare Conference	TBC, USA
05 Apr - 06 Apr	ECR Europe Forum & Marketplace 2011	Brussels, Belgium
06 Apr - 08 Apr	GS1 Advisory Council	Brussels, Belgium
12 Apr - 14 Apr	RFID Journal Live! 2011	Orlando, USA
16 May - 19 May	GS1 General Assembly	Paris, France
31 May - 3 Jun	U Connect	Orlando, USA
15 Jun - 17 Jun	Consumer Goods Forum Global Summit	Tokyo, Japan
04 Oct - 06 Oct	GS1 Healthcare Conference	Amsterdam, Netherlands
10 Oct - 13 Oct	Asia Pacific Retailers Convention 2011	Singapore

Visit www.gs1.org/events for more details about these events

Visit the Enhanced GSMP Website!

Get all you the info you need about the GSMP on our newly updated site:
www.gs1.org/gsmg

GS1 GSMP

- Overview
- Process
- Knowledge Centre
- Community

GS1 Community Room

Access Here!

GS1 Intellectual Property

Access Here!

GS1 Standards Knowledge Centre

Access Here!



The New GSMP: An Integration of GSMP and EPC

The Global Standards Management Process (GSMP) is the global forum for users to bring business needs that require standard based solutions to create a more efficient Supply Chain. Specifically, the GSMP provides a comprehensive set of methods and rules allowing both the GSMP and EPC communities and affected industry groups to submit their needs and lead in the creation of globally agreed standards and guidelines.

[Click here for an Overview of the New GSMP](#)

[Click here for detailed information on the transition plan](#)

[Click here to access our "Intro to GSMP" eLearn training](#) **NEW**

Process

- GSMP Process Manual
- GSMP User Handbook
- Industry Engagement Guide **NEW**
- Intro to GSMP
- Process Change Notifications (PCN)
- Work Requests
- GS1 IP Policy
- GS1 Architecture
- GS1 Anti-Trust Caution

Standards & Knowledge Centre

- Knowledge Centre
- Global Data Dictionary (GDD)
- BarCode Standards
- Data Accuracy Standards
- eCom Standards
- GDSN Standards
- GPC Standards
- EPC Standards
- XML Standards

Community

- Participate in GSMP **NEW**
- GS1 Community Room
- Working Groups **NEW**
- Call-To-Actions
- News & Events
- Local Community Network (LCN)
- GS1 Governance Groups **NEW**

Has your company signed the GS1 Intellectual Property Policy?

Now is the time to sign the GS1 IP Policy so that your company will be ready to participate in new groups forming soon in the GSMP. Visit the IP Resource Library website to learn more:

www.gs1.org/ip



Welcome to the GS1 IP Policy Resource Library

IP - Intellectual property - plays an important role in a broad range of areas, including science, technology, business, the arts, and helps your business innovations, healthcare, sports, medicine and more.

GS1 Working Groups identify business requirements, processes and specifications. Many patents were already used or are being filed today in these areas.

As the world's premier global organization for security, open standards in the supply chain, GS1's role is critical to the community of users and their efforts and investments, to the best of its ability. Our new IP Policy is a key part of that effort.

Benefits to GS1 members who sign the IP Policy

- Receive a free-of-charge license to necessary claims that cover requirements of GS1 standards
- Receive the benefits of the safe harbor of the Intellectual Property Policy
- Receive early access to the GS1 standards
- Can participate in the standards development process (can shape and contribute to the development of the standards)

All future GS1 standards will be developed in accordance with this Policy. In order to participate in standards development work groups under the new GS1 Policy, company will be required to sign the new GS1 IP Policy.

More resources:

- IP assessment tool
- IP in GS1
- Who should sign the GS1 IP Policy?
- When to sign in particular in groups?
- Signing in relation of GSMP Work Groups
- Download our document titled "GS1's IP Policy: Make Sense"
- Download a set of FAQs (Frequently Asked Questions) about the GS1 IP Policy
- GS1 IP Policy Form

Questions? Need assistance?

- Please contact email at ip@gs1.org

SAVE THE DATE!

GS1 Industry and Standards
Spring Event 2011

21 - 25 March in the USA

A special thank you
to our host:



And sponsor:



Reminder—EPCglobal Subscribers & GS1 Member Organisations

If you are attending sessions which require Intellectual Property and Opt-in agreements, please check the corresponding box on your badge to see that it is shaded orange, indicating your company has opted in to the group. For an explanation of the abbreviations, refer to the box below. Agreements are available at the registration desk if you would like to submit a new agreement on behalf of your company.

Name Badge Codes

Your badge is coded to indicate if your company has signed the Intellectual Property Policy and Opt-In agreements that are required for you to participate in some groups

SAG DS - EPCglobal SAG Discovery Services Work Group

TDTS - Tag Data Translation Standard 1.6 Mission Specific Work Group



The orange colored box on your badge indicates your company has submitted the IP Policy and the Opt-in agreement required for this group session. The small blue box indicates you registered for this session. You may attend.



You may not attend the session of this group without Opt-In Agreements - go to the registration desk to submit the agreement (s) prior to attending.



This orange box alone indicates your company has opted into this group, but you did not register to attend this session. If there is seating available in the room, you may attend this session.