



# Global Product Classification

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GSMP Orlando – April 19th 2009





# Agenda

- Antitrust caution
- Welcome Participant
- Agenda review and expectations of the participants
- News of GPC
  - Translations
  - Next publication
- Best Practices to submit a Change Request to GPC using the GSMP





# Antitrust Caution





# GS1 Antitrust Caution

- Many of the members of GS1 compete with each other. The competition is both horizontal and vertical. This means that every activity of GS1 must be measured against the prevailing antitrust laws, which proscribe combinations and conspiracies in restraint of trade, monopolies and attempts to monopolise, and unfair or deceptive acts or practices. These are very broad. Violations of the antitrust laws can result in injunctions, treble damage judgments, heavy fines, and even imprisonment.
- Strict compliance with the antitrust laws is and always has been the policy of GS1. GS1 exercises extreme care to avoid not only violation, but anything that might raise even a suspicion of possible violation.
- An action, seemingly innocent when taken by itself, may be viewed by antitrust enforcers as part of a pattern of activity, which constitutes an antitrust violation. Therefore, participants on GS1 committees, task forces, work groups, task groups, or other similar bodies, must always remember the purpose of the committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user. However, because GS1 activity almost always involves the cooperation of competitors, great care must be taken to assure compliance with the antitrust laws.
- This means:
  - Participation must be voluntary, and failure to participate shall not be used to penalise any company.
  - There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share.
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
  - Meetings shall be governed by an agenda prepared in advance, and recorded by minutes prepared promptly after the meeting. Agendas, where appropriate, and minutes are to be reviewed by counsel before they are circulated.
  - Tests or data collection shall be governed by protocols developed in consultation with and monitored by counsel.
  - The recommendations coming out of a GS1 committee, task force, work group or task group are just that. Individual companies remain free to make independent, competitive decisions.
  - Any standards developed must be voluntary standards.



# Anti-Trust Summary

GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.

The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.

This means:

- There shall be no discussion of prices, allocation of customers, or products, etc.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available in the Community Room if you would like to read it in its entirety



# Welcome Participants





## « Tour de Table »

- All the participants in the physical meeting and by phone are kindly invited to present themselves and to express what are there expectations for this first meeting.





# Agenda review and expectations of the participants





# News of GPC





# News of GPC

## Translations





## GPC Browser is the search tool

- Created by GS1 Japan
- Allowed the first search in GPC in multiple languages
- But there was still a need for tools to manage the delta of the translations





## Forewords on GPC Tool

- This tool will allow your GS1 organization to provide on line translation of GPC for your users.
- Publish in GPC standard format in your language
- Publish a GPC browser in your language
- Monitor and get an excel file of the translations to be done.
- Read and use the MO manual to understand the possibilities and constraints of the tool



## First step

- Get a login and password to access the GPC tool
- Define the scope of the translation and the strategy
- Eg : translate one GPC segment (FBT) then extend the translations based on users demands
- Or make a full translation until the attribute values for one or more segment

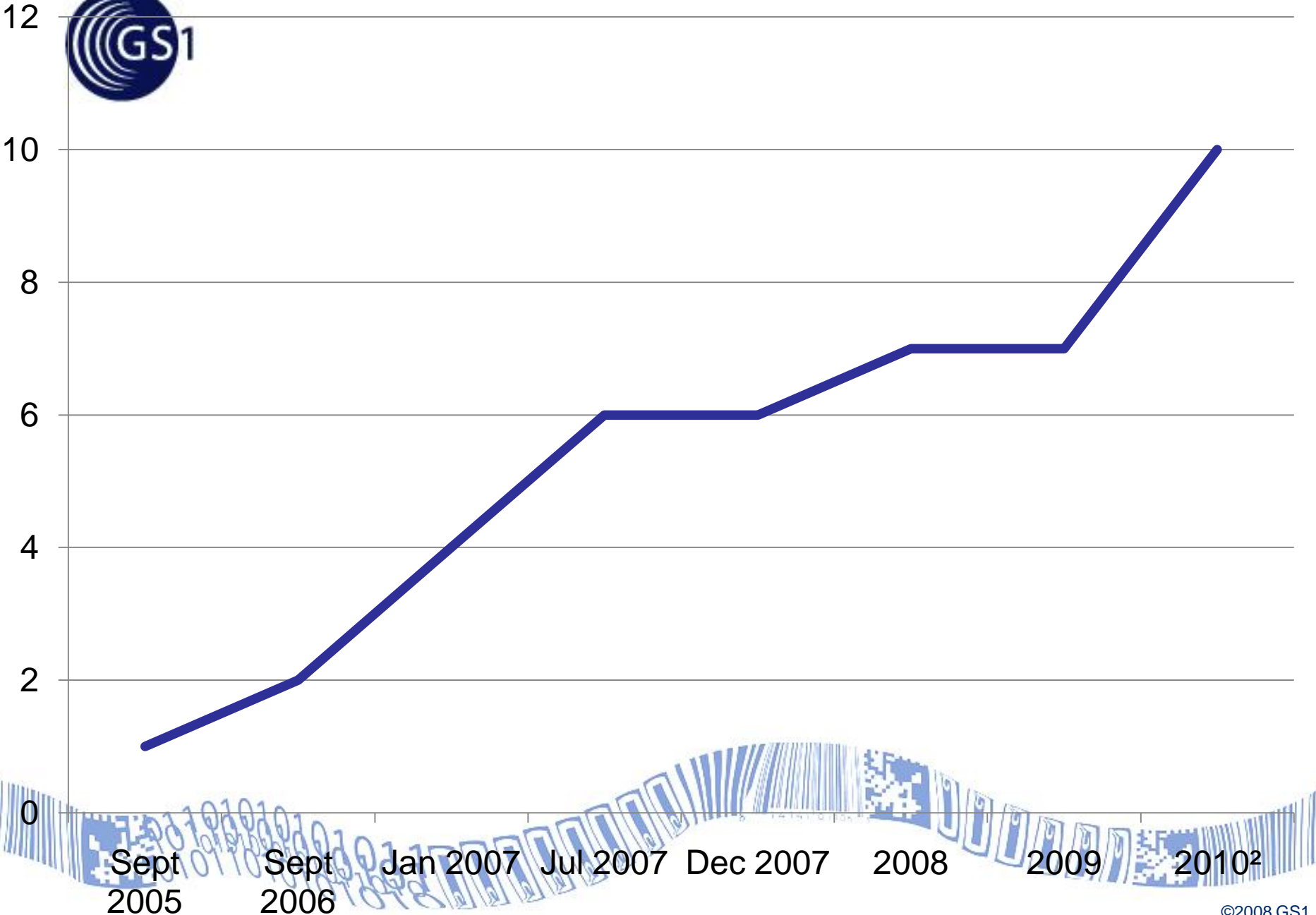


## Process

- Get your access
- Make your on line translations
- Check the files after downloading them
- Once you are comfortable with the translations, and if you have reached finalized your translations you can have it published on GS1 Global Office



# Languages available GPC Browser



GPC Version	2005	2006	Jan 2007	Jul 2007	Dec 2007	2008	2009	2010+
English	1	1	1	1	1	1	1	1
Dutch						1	1	1
French			1	1	1	1	1	1
Hungarian			1	1	1	1	1	1
Japanese		1	1	1	1	1	1	1
Russian							1	1
Serbian			1	1	1	1	1	1
Swedish							1	1
Spanish*			1	1	1	1	1	1
Vietnamese		1						1
Romania								1
Singapore (Chinese)								
Taiwan (Chinese)								
Germany								
GPC Browser	1	3	6	6	6	7	8	10



# Principles

- Reduce local translation costs
- Reduce the “time to local market” by enabling quicker translations and outputs
- Enable easier local adoption
- Global language





# Datapools and users advantage

- Multiple languages available
- Same data structure
- No additional development
- Contact the GS1 MO to get the latest GPC





# Best Practices to submit a Change Request to GPC using the GSMP





# CR best practices for GPC and GSMP

- Indications to facilitate the CR submission for GPC
  - Keep in mind basic rules of GPC
    - Mutual exclusivity
    - Unique placement of the item
    - Globally accepted
  - Is the information existing already in GS1 Standards?
    - Search and browse on GDD to see if the information would be existing
    - Same approach for GDSN data



# GPC CR spreadsheet

- To submit a Change Request in GPC, via the GSMP, please file in the enclosed file and add it to your CR.



Feuille Microsoft  
Office Excel





# Best Practices to submit a Change Request to GPC using the GSMP





## Next GPC Publication

- The next GPC publication date is Schedule for May
- It will be named « GPC as at 01/05/10 »
- GPC will be available second half of may for vote





# Thank you for your attention

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