



GS1 Industry & Standards Event April 19-23, 2010 – Orlando

Where industries meet for global solutions

Local Community Network Process

Tuesday, 20 April 2010, 7:15-8:45

Who May Attend (MOs, Everyone Interested in
Local Community Networking)

Participants: LCN Liaisons



Hosted by





Anti-Trust Summary

GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.

The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.

This means:

- There shall be no discussion of prices, allocation of customers, or products, etc.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available in the Community Room if you would like to read it in its entirety



GS1 Antitrust Caution

- Many of the members of GS1 compete with each other. The competition is both horizontal and vertical. This means that every activity of GS1 must be measured against the prevailing antitrust laws, which proscribe combinations and conspiracies in restraint of trade, monopolies and attempts to monopolise, and unfair or deceptive acts or practices. These are very broad. Violations of the antitrust laws can result in injunctions, treble damage judgments, heavy fines, and even imprisonment.
- Strict compliance with the antitrust laws is and always has been the policy of GS1. GS1 exercises extreme care to avoid not only violation, but anything that might raise even a suspicion of possible violation.
- An action, seemingly innocent when taken by itself, may be viewed by antitrust enforcers as part of a pattern of activity, which constitutes an antitrust violation. Therefore, participants on GS1 committees, task forces, work groups, task groups, or other similar bodies, must always remember the purpose of the committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user. However, because GS1 activity almost always involves the cooperation of competitors, great care must be taken to assure compliance with the antitrust laws.
- This means:
 - Participation must be voluntary, and failure to participate shall not be used to penalise any company.
 - There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share.
 - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
 - Meetings shall be governed by an agenda prepared in advance, and recorded by minutes prepared promptly after the meeting. Agendas, where appropriate, and minutes are to be reviewed by counsel before they are circulated.
 - Tests or data collection shall be governed by protocols developed in consultation with and monitored by counsel.
 - The recommendations coming out of a GS1 committee, task force, work group or task group are just that. Individual companies remain free to make independent, competitive decisions.
 - Any standards developed must be voluntary standards.



Code of Conduct & Ground Rules

- All mobile devices on silent mode
- No side bar conversation
- Everyone is encouraged to participate in discussions
- Use breaks to meet colleagues and ask questions



Agenda

Draft





Agenda

0715- 0725	Gather and Enjoy Breakfast	
0725– 0735	Welcome, Introductions & Anti-Trust Caution / Code of Conduct , Ground Rules and Announcements	M Kudela
0735 – 0815	New LCNP	M Kudela
0815 – 0845	For Discussion: Questions from Community	Group



New Local Community Network Process (LCNP)

LCNP under OE





New LCNP

MO Functions in the LCNP

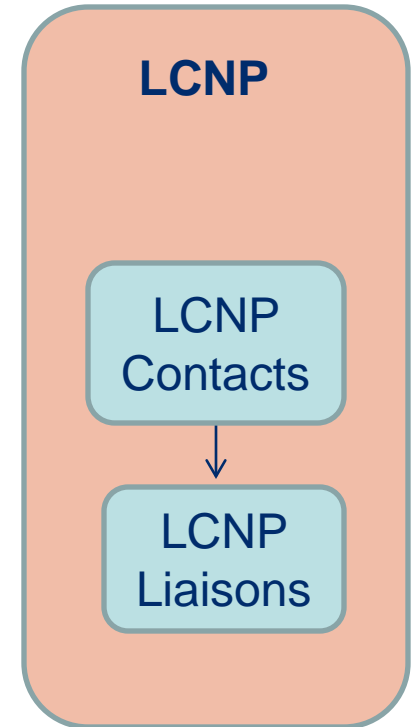
- Coordination and Communication of standards at the local level
- MO has signed GS1 IP Policy

LCNP MO Contact

- Formerly known as MO Key Contacts
 - on-boards local members to specific GSMP WG's
 - receives GSMP communications and shares as appropriate with colleagues and member companies
 - uses the Global Agenda [LCN Tool]
 - Facilitate Members execution of GS1 IP Policy and/or WG Opt-In

LCNP MO Liaison

- Retains name of LCN Liaison
- Manage their local communities membership and participation in GS1 Standards development
 - public reviews, eBallots and surveys
 - registers member companies in LCNP CRoom
 - Facilitate Members execution of GS1 IP Policy
 - Uses the Global Agenda





Compare and Contrast Global GSMP to LCN

LCNP Local Outreach to Global Engagement

- MO assists the company in joining specific GSMP Work Groups
 - Uses LCNP Contact to bridge local to global communities
 - Can travel to GSMP meetings
 - Can join GSMP Teleconferences
 - No language barrier
 - MO utilizes some LCN Tools such as the Global Agenda
 - Registered as members of GSMP Global Work Groups
 - Participate in the Global Work Group for the creation of the WG requirements or standards, Public Reviews and eBallots
 - Members of the specific Work Group per each WG Opt-In

LCNP Locally Managed Global Participation

- MO works directly with the company, company does not join any specific GSMP Work Group
 - Uses LCNP Liaison to bridge global to local within a local MO Community
 - Do not travel to bi-annual GSMP meetings
 - Do not join GSMP Teleconferences
 - May have language and / or time zone barriers
 - MO utilizes the LCN Global Agenda
 - Registered as members of LCN for participation in GSMP Public Review and eBallots
 - Participate in local groups organized by the MO, utilizing the LCN Global Agenda
 - Member of the specific MO LCNP Community Room



New LCNP

- Today's registered LCN MO Members may participate in community review and eBallot on Change Requests submitted before 19 April
- LCNP MO Members that have signed IP may participate in community review and eBallot on Change Requests submitted after 19 April



Questions from Community

For Discussion





LCNP Questions from Community

Q: Will companies registered as LCNP be viewable? Will global members of companies have an opportunity to view LCNP MO rosters to learn who in their companies are registered as experts?

A: LCNP Member Companies will be rostered in the LCNP section of the CRoom

Q: When will IP be ready for MOs to present to LCNP members?

A: Package and toolkit is available



LCNP Questions from Community

Q: Who can sign IP? What about solution providers or members of committees that are not members of GS1 MO?

A: Members of good standing of an MO or GS1 organizations.
An MO decides if a member is in good standing.

Q: Who is responsible for educating local members about the CR so they vote with adequate knowledge?

A: LCN Liaisons are responsible

Other Questions / Discussion Topics from Group

LCNP Local Code Lists



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