

Edition 1.0

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Network Deployment for Net Content Multiple Units of Measurement Sunrise Date 30 June 2007

GS1 standards enabling global data synchronization for net content multiple units of measurement were endorsed and approved 21 June 2006 by the GSMP following due diligence and process.

Enhancement:

This enhanced functionality for Net Content is being provided in response to critical Industry business requirements to:

- Support different measurement systems, imperial and metric
- Provide “use” information about the consumer product relevant to cross industry sectors, product categories and for shelf price comparison purposes
- Comply with local regulations (e.g. EU Consumer Protection Laws which govern the net content shelf comparison UOM)

The targeted in network **deployment date is by 30 June 2007** at which time user implementation may proceed. We encourage our GS1 standards community, trading partners, data pools and solution providers to prepare for this added functionality; and, will keep you informed of additional developments.

Implementation Consideration:

The current XML schema, as defined in Item 2.1, supports Support all units of measures associated with the consumer trade item. The clarification addresses the interpretation of the standard as documented in the Business Message Standard (BMS).

For further information please contact the Item Guidelines team, Mike Mowad mmowad@gs1.org, or the Master Data team, Cameron Green cgreen@gs1.org