



TABLE OF CONTENTS

GSMP Delivers

Best-in-Class Project	1
New Website	3

Ratified, Published, Updated

New General Specifications	4
GDSN Major Release	5
Updated GPC	5
Using ID Keys in T&L	6
Transport Instruction Message	6
XML for Warehouse Mgmt	7
T&L Work in Progress	7
Packaging Sustainability	8
Updated EANCOM	9
Healthcare Level Below Each	10
McKinsey on Healthcare Standards	11

News & Progress

GEPIR Team Meeting	12
Event-Based Traceability	12
Anti-Counterfeiting	13
Direct Part Marking	14
GS1 Source	15
Our Gratitude	16
Save the Date for Spring 2014	16

Overview of our Best-in-Class Project

Evaluating our methods, comparing ourselves with our peers

GS1's success in driving a Global Language of Business depends on the development of powerful, interoperable standards. Last year, GS1 launched a "Best-in-Class" Project to evaluate the current standards development process and its performance as compared to those of other Standards Development Organisations (SDOs). An important additional component of the project is to identify specific remedial actions to ensure that our standards process is the best in the world.

This preliminary report documents the outcomes of the project to date. The assessment benefitted greatly from discussions with GS1 Member Organisation (MO) executives, Global Standards Management Process (GSMP) work group and governance body members, and Global Office (GO) staff.

We found broad agreement that the GSMP is a very good process.

The main challenges

The majority of the challenges identified concern implementation, and fall roughly into six categories:

- A. Relevance:** Too many of the standards developed are not widely agreed to be critical to global industry.
- B. Participation:** Participation in GSMP groups is not sufficient, especially from industry.
- C. GSMP Workflow:** Certain aspects of the way the process is implemented are slow and influenced by factors outside of the process.
- D. Neutrality:** GS1 neutrality is being questioned, especially given the provision of certain commercial services and solutions by GS1 MOs.
- E. Alignment:** GS1's federated model can inhibit our ability to speak and act in a consistent manner.
- F. Adoption:** GS1 does not focus strongly enough on supporting the deployment, adoption and embedded use of existing standards.

Relevance

Participation

GSMP Workflow

Neutrality

Alignment

Adoption



GSMP Delivers

Solutions to address challenges already identified

The most important overarching remedies recommended to address these challenges are:

Stronger proposals for new work: The incoming requests for new standards work must be improved significantly. Proposals must be, with few exceptions, linked to GS1 strategy and priorities. More effort is required to gather commitment of a larger percentage of stakeholders in the relevant business markets, and to quantify Key Performance Indicators (KPIs) for adoption. Improved work proposals will help address challenges A, B, C, E and F, as detailed on page 1.

Currently, proposals take the form of Statements of Business Needs (SBNs) and Work Requests (WRs). The relevance and the detail of proposals are too often defined inadequately (and too late) in the development process. We must ensure that proper planning and analysis is done prior to development in the GSMP. Proposals must be more consistently and closely linked to GS1's strategy, have broader support from the global community (including industry), and include more thoughtful KPIs to measure success in the market.



More effective coordination of resources: GS1 Global Office support for standards is not the sole responsibility of the GSMP Standards Development Leaders (SDLs). Closer coordination is needed

with experts from across the organisation during all phases of the standards process – from developing proposals for a new standard through standards adoption. We have recommended that a matrixed team – a Global Standards Management Team (GSMT) – be formed under the supervision of a single coordinator as soon as significant initiatives are within a few months of a potential start. Earlier and closer coordination will help address challenges A, B, C, E and F, as detailed on page 1.

GS1 Strategy project will also help meet challenges

At this time, the GS1 Strategy project is progressing in parallel with the Best-in-Class Project. The outcomes of the Strategy project will include an updated strategic direction, principles and priorities that are more comprehensive, clear and supported by the community.

This will also provide a more comprehensive, clear and supported framework for developing and evaluating the relevance of proposals for new standards work.

Update on GSMP Engage

We are also continuing work on other operational improvements, such as GSMP Engage. In previous editions of this newsletter, we have described of the three-part **GSMP DELIVERS** transformation programme. GSMP Engage is the second phase, and is designed to enhance work group interaction.



Currently underway as part of GSMP Engage efforts:

- Implementation of a standardised structure to meeting agendas and minutes, resulting in a more consistent look and feel across all standards development groups.
- Reorganisation of the Community Rooms: all standards development leaders (SDLs) have reviewed their community room sites and have worked to eliminate clutter and adopt a more consistent folder structure.
- Launch of a Standards Development University, an opportunity for GSMP members to learn about the standards development process and GS1. The first in-person sessions will take place at our October 2013 Standards Event in Lisbon, and webinars will be scheduled on an on-going basis throughout the year.



GSMP Delivers

More changes to come

Other Engage-driven changes coming soon include:

- Roll-out of 'GoToMeeting' as our web conferencing tool, including local dial-in numbers, Voice over IP (VoIP) capability and a mobile device app. We will also enable call recording so that team members with time zone or schedule conflicts can listen to meetings and submit comments.
- New offline collaboration and social networking tools.
- Standards Development tool training videos showing how to use some of the most common community room tools to save you time and engage more effectively.
- Community Room Portal, so you can see all of your standards development activities on one screen.

Stay informed!

View work group progress and read status reports at executive, management and project levels: www.gs1.org/gsmpp/insight

Questions about our Best-in-Class Project?
Contact Bob Bersani at
robert.bersani@gs1.org

Questions about GSMP Engage?
Contact Michael Sarachman at
michael.sarachman@gs1.org

New GSMP Website

The Standards Development section of the GS1 global website has been completely revised and updated.

It is now more clearly organised and easier to navigate, so you can quickly find all the information you need.

See for yourselves at
www.gs1.org/gsmpp





Ratifications, Publications, Updates

Update to GS1 General Specifications

Important clarification on healthcare standards

The GS1 General Specifications is the core standards document describing how GS1 Identification is used within automatic identification and data capture (AIDC) technologies such as bar codes and RFID tags.

GS1 recently published a Summer Edition V13.1 update to the 2013 GS1 General Specifications. Generally updated only once per year, this mid-year publication was officially requested by the GS1 Board Committee for Standards (BCS) to ensure that standards related to non-reuse in healthcare were made available as soon as they were ready.

The GS1 General Specifications now contains an explicit statement on the non-reuse of Regulated Healthcare Trade Items (RHTIs). By stating that member companies should never reuse a Trade Item number when assigned to a RHTI, GS1 supports both regulatory and common sense needs to maintain tracking information for recalls and statistical testing.

The V13.1 update also contains other changes, including the definition for the National Trade Item Numbers, clarified Global Trade Item Number (GTIN) Allocation Rules based upon real world experience as well as additions to support Fresh Foods and Bar Code Verification Templates.

Summer Edition v13.1 of
2013 GS1 General Specifications
now available in the GS1
Knowledge Center
www.gs1.org/genspecs

The update also contains Component & Part Identification in closed supply chains, which has been published for information purposes only. GS1 recommends implementation of this standard only after the associated Implementation Guidelines, currently under development, are published.

Furthermore, these Standards are only to be implemented upon mutual agreement between trading partners, and are explicitly not for open supply chain use.

Get your copy of V13.1 of the GS1 General Specifications
www.gs1.org/genspecs



Ratifications, Publications, Updates

Major Release to Global Data Synchronisation

Better on-boarding for all sectors, 'context' for Trade Items

**UPDATED
GS1 Standard**

The suite of standards for the Global Data Synchronisation Network (GDSN) was ratified on 29 August 2013.

This major release delivers the ability to support the on-boarding of all sectors and industries into GDSN in a more efficient, cost-effective and timely manner. It also offers several improvements to the Product Image Specification.



First deployed in October 2004, the GS1 Global Data Synchronisation Network was originally made for the consumer packaged goods (CPG) and retail sectors. The changes in this Major Release are expected to greatly improve the implementation time for new sectors beyond this core GDSN sector. Restrictions initially developed to meet legacy CPG-sector business requirements have been eased, creating flexibility needed for other sectors.

This Major Release provides flexibility so that many different business sectors can benefit from global data synchronisation

The Major Release also implements the concept of 'Context' to drive what information is appropriate and necessary for each industry sector to describe a Trade Item.

A given bit of information to be exchanged may be optional in one sector, and mandatory to be exchanged in another sector. This flexibility is at the core of the value of 'Context'.

Today, over 25,000 companies have made the GS1 GDSN a cornerstone of their supply chain initiatives in more than 150 countries across multiple industry sectors, and more than 12,000,000 GTINs are now shared among trading partners.

More about GDSN at www.gs1.org/gdsn

For questions, please contact Alan Hyler at alan.hyler@gs1.org

New GPC Standard Published

New content soon to be implemented into GDSN

**UPDATED
GS1 Standard**

A new version of the Global Product Classification (GPC) Standard was published in June 2013 and will soon be implemented into the GS1 Global Data Synchronisation Network.

This implementation of GPC brings valuable new content, such as new bricks to expand classification in Lubricant Products, Display Stands, Washer Fluid, Take-Out Containers, Fresh Fruits & Vegetables, Automotive, Confectioneries, and Beauty Care/Type of Sun.

Access the GPC June 2013 Publication
www.gs1.org/gsmc/kc/gpc

For more information,
contact Mike Mowad
michael.mowad@gs1.org



Ratifications, Publications, Updates

GS1 ID Keys in Transportation & Logistics Guidelines Published

A common approach to identification in the sector



The "GS1 Identification Keys in Transportation & Logistics Guideline" has been ratified and is now available for download.

The Guideline addresses the use of GS1 Identification Keys in the transport & logistics sector for all transport modes, including road, rail, air and maritime. It also provides guidance for implementing GS1 Standards to a range of relevant parties, including consignor and consignee, freight forwarders and carriers as well as official bodies like customs and port authorities.



The document will help our user community by supporting a common approach to identification resulting in consistent use and wide implementation of GS1 Keys. Furthermore, it ensures that users can process the GS1 Keys in open applications and in their databases without running the risk of using different GS1 Keys for the same kind of assets.

Download this Guideline

www.gs1.org/gsmf/kc/transportlogistics



MANUFACTURER



PALLET



TRANSPORT



PORT OR HARBOUR



TRANSPORT



CUSTOMS



PORT OR HARBOUR

GS1 EANCOM IFTMIN Message Guide Published

Support for the Transport Instruction process

Detailed mapping between GS1 EANCOM IFTMIN and GS1 XML Transport Instruction



The GS1 GSMP has approved a new implementation guide for the GS1 EANCOM® IFTMIN (Transport Instruction) business message and it is now available for download.

GS1 offers two global standards in support of the Transport Instruction process:

1. BMS Transport Instruction, a GS1 XML Business Message Standard first published in 2012, as an outcome of the Logistics Interoperability Model (LIM) project
2. EANCOM® IFTMIN, an already pre-existing message based on UN/EDIFACT

This new guide provides a detailed mapping between the GS1 EANCOM® IFTMIN and the GS1 XML Transport Instruction messages.

It shows to what extent and in what way the IFTMIN message can be used to support the Transport Instruction process as described in the LIM and the GS1 XML Transport Instruction standard.

Download this Guideline

www.gs1.org/gsmf/kc/transportlogistics



Ratifications, Publications, Updates

New GS1 XML Messages for Warehouse Management Ratified

Support for warehouse management processes

Four new GS1 XML business message standards in support of the Warehouse Management processes have now been ratified and are available for download.

Based on the LIM (Logistics Interoperability Model), these business message standards support the need to share information between a Logistic Services Client (LSC) and a Logistic Services Provider (LSP) in the different warehouse management processes:

The new messages help enhance operational & information interoperability for outsourced warehousing operations

- **Warehousing Inbound Instruction & Notification Messages** support the warehouse inbound process, enabling users to share information on goods that goods that will be arriving or are being received.
- **Warehousing Operations Instruction & Notification Messages** support the inventory management process, enabling users to share information in order to initiate inventory status changes.
- **Warehousing Outbound Instruction & Notification Messages** support the warehouse outbound process, enabling users to share information on goods that need to be shipped or are being shipped.
- **Logistics Inventory Report Request & Report Messages** support the inventory management process, enabling users to share information on inventory status and events as registered in the various systems, in order to align information.

Thanks to these new GS1 Standards, companies can streamline external warehousing activities and deploy profitable and efficient value-added warehouse services. The benefits include more efficient management of inbound and outbound flows; more precise and timely exchange of inventory information; lower safety stock levels; increased on-shelf availability; improved consolidation and bundling of deliveries and fewer manual errors.

Download the new business message standards
www.gs1.org/gsm/kc/ecom/xml/xml_bms

Work in progress

- We hope to soon ratify the **GDSN Trade Item Implementation Guide for Business to Government** which will provide guidance to suppliers, GDSN Data Pools and governmental agencies on how to utilise GDSN to pass relevant product information elements from the supplier to government authorities responsible for admitting cargo at international borders to facilitate product admission.
- We will be developing a **T&L Implementation Guide for Master Data Alignment** based on the current version of the GS1 Global Data Synchronisation Network.
- We will be working on **Business Message Standard (BMS and XML Schemas) for Financial Settlement and Logistic Services Conditions**.

Questions or comments on GS1 Transportation & Logistics Standards?

Contact Audrey Kremer
audrey.kremer@gs1.org



Ratifications, Publications, Updates

Global Protocol for Packaging Sustainability Ratified

Packaging sustainability metrics now available in GDSN

NEW
GS1 Standard

In collaboration with the Consumer Goods Forum, GS1 has ratified and published the Global Protocol for Packaging Sustainability (GPPS).

This new GS1 Standard creates a common language to discuss and assess sustainable packaging. It includes more than 30 environmental, economic and social metrics to give companies a means to assess the sustainability of their packaging and identify ways to improve it.

Businesses will see cost reductions, reduced environmental impact, improved consumer perception and better decision-making. Consumers will appreciate the reduced environmental impact and lower product costs that reusable, recyclable and compostable packaging materials afford.

These GPPS metrics are now part of a trade item's product information available in the GS1 Global Data Synchronisation Network (GDSN).

Now that the standard has been delivered, GS1 is developing a guideline that explains the proper implementation of Packaging Sustainability.

Access the GDS-GPP Packaging Sustainability Standard and its related documents

www.gs1.org/gsm/kc/ecom/xml/gdsn_grid

Questions or comments? Contact Mike Mowad michael.mowad@gs1.org



Ratifications, Publications, Updates

Updated Edition 2012 of EANCOM® 2002 Standards Published

Improved alignment between PRICAT & GDSN

NEW
GS1 Standard

EANCOM® is the GS1 subset of the UN/EDIFACT standard (United Nations Electronic Data Interchange for Administration, Commerce and Transport), which comprises a set of

internationally agreed standards, directories and guidelines for the electronic interchange of data (EDI).

EANCOM incorporates into the electronic messages the GS1 standards of physical identification of trade items, logistics units and the Global Location Numbers identifying the trading partners. It allows integrating the physical flow of goods with related information sent by electronic means.

GS1 has recently published EANCOM 2002 Edition 2012, an update that is based on UN/EDIFACT standard version D.01B and presents among other modifications further alignment between the price catalogue message (PRICAT) and GS1 Global Data Synchronisation Network (GDSN) standards. Other Work Requests ratified in 2011 and 2012 and included in this new version of EANCOM: Carbon Footprint charge, Interchange test code with service providers, discount coupons amount definitions, Goods & Services Tax Identification Number, Geographical Coordinates where no GLN exists, UN Globally Harmonized System of Classification and Labelling, Incoterms 2010 identification code and Customs Administrative Reference Code.

Download the new EANCOM standard

www.gs1.org/gsm/kc/ecom/eacom/2012/

Questions or comments?

Contact Ewa Iwicka ewa.iwicka@gs1.org

or Jean-Luc Champion jeanluc.champion@gs1.org

New!

The EANCOM® standard is now freely available on the GS1 GSMP website, as part of our effort to bring all GS1 standards into the public domain.



Ratifications, Publications, Updates

“Level Below the Each” Healthcare Standard Ratified

Addresses missing link in hospital supply chain processes

NEW
GS1 Standard

Medication errors are one of the most common causes of preventable adverse events in the healthcare system. Identification of a medicine, up to the moment of administration, is therefore a key element of a safe medicine dispensing procedure in hospitals. In fact, preliminary studies have suggested the use of bar codes on medicines to the single unit level can help to reduce medication error rates by 41.4%.

Until today, there were no globally harmonised standards for identifying medical products at lower levels of packaging – such as a single-packed catheter or the individual cells from a multi-cell medication blister card.

Thanks to the efforts of a GS1 Healthcare work group consisting of over 80 supply chain experts, GS1 Standards now provide clear and consistent guidance on how a ‘responsible entity’ in the Healthcare supply chain should identify healthcare products at the single unit level, also referred to as “Level Below the Each”.

Examples of “Level Below the Each” trade items:

- pills packaged in blister cells
- screws, pins and other single-use non-sterile devices
- blood pressure cuffs and other multi-use non-sterile devices

Download the updated GS1 Healthcare GTIN Allocation Rules detailing how to identify the ‘Level Below the Each’ trade items at www.gs1.org/healthcare/standards



Ratifications, Publications, Updates

McKinsey Highlights Importance of Global Healthcare Standards

Authors also quantify benefits of healthcare standards

“Strength in unity: The promise of global standards in healthcare” is the title of a recent independent report by McKinsey & Company which estimates the benefits – in lives and in value – of implementing one single global standard in healthcare.

The McKinsey & Company report, voicing the view of 80 thought leaders in the healthcare industry, highlights the need to align on a single global standard to ensure patient safety and explains the urgency of driving adoption across all supply chain stakeholders.

The research has revealed “that implementing global standards across the entire healthcare supply chain could save 22,000 to 43,000 lives and avert 0.7 to 1.4 million patient disabilities.”

Addressing counterfeit drugs, a major and ever growing problem for public health and industry, the report concludes that “rolling-out standards based systems could prevent tens of billions of dollars’ worth of counterfeit drugs from entering the legitimate supply chain.”

See the companies who have endorsed GS1 standards for healthcare:

www.gs1.org/docs/healthcare/Global_Healthcare_Stakeholders_GS1_Endorsement_Paper.pdf

At the same time, it states that “global standards could enable substantial safety benefits and enable healthcare cost reduction of \$40-100 billion”. Once adopted, global standards benefits will span over all the supply chain stakeholders from manufacturers to patients.

Following the publication of this study, representatives from more than 45 global healthcare sector stakeholders have strongly endorsed and supported the use and implementation of GS1 Global Standards as the “ONE language of choice for supply chain management and electronic commerce in Healthcare”.

Download the McKinsey report at www.gs1.org/healthcare/mckinsey

Questions or comments?
Contact Anouk Chavel anouk.chavel@gs1.org

“The healthcare industry faces a potentially costly patchwork of requirements. Over the long term this patchwork could become unworkable. The adoption of a single set of global standards will cost significantly less than two and far less than three or more”.

McKinsey & Company report



News, Information, Progress Reports

GEPIR TDT Meeting Hosted by GS1 Sweden

15 GS1 MOs attend useful work session

GS1 GEPIR, the Global Electronic Party Information Registry, provides basic contact details for over one million companies that use GS1's unique numbering system.

The GSMP's GEPIR Technical Development Team (TDT) held a productive meeting in June 2013. Representatives from 15 GS1 Member Organisations (MOs) were graciously received at the offices of GS1 Sweden in Stockholm.

The team's discussions and work sessions were primarily focused on GEPIR v4.0 and the GEPIR Conformance Program. Attendees also had an opportunity to visit the GS1 Sweden Innovation Center.

The team also took time to recognise GS1 Sweden's Jeremy Morton and his many contributions to the development and early roll-out of the GEPIR network. Jeremy is now retired.

For more information on GEPIR, visit <http://gepir.gs1.org> or contact Sean Lockhead sean.lockhead@gs1.org

Event-Based Traceability MSWG Defining Requirements

Focus on security requirements to prove chain of custody

The Event-Based Traceability group was formerly known as Pedigree

Regulatory jurisdictions across the world already require or will soon require pharmaceutical supply chain parties to provide evidence of the chain of custody or chain of ownership of pharmaceutical products as a condition for their sale.

The Event-Based Traceability Mission-specific Working Group (MSWG) is currently at work defining requirements and solutions to update the GS1 System of Standards to enable traceability in Healthcare.

Interested? Join the group by contacting John Ryu john.ryu@gs1.org



Members of the GEPIR Technical Development Team met in Sweden in June.





White Paper Details Value of GS1 Standards in Fight Against Counterfeiting

Key trends in counterfeiting, how to secure against it

Counterfeiting jeopardises public safety, undermines legitimate businesses and harms national interests. Global solutions are needed to address the ever-growing threats presented by this flourishing criminal activity. GS1 is ideally positioned to play a key role in the development and deployment of global standards, services and solutions to combat counterfeiting.

In a new white paper, *The Need for Global Standards and Solutions to Combat Counterfeiting*, discover key emerging trends and best practices to secure global supply chains against the threat of counterfeit goods through greater visibility, traceability and transparency.

Download the white paper www.gs1.org/docs/GS1_Anti-Counterfeiting_White_Paper.pdf

Questions or comments?
Contact John Keogh
john.keogh@gs1.org



News, Information, Progress

Join the Direct Part Marking Group

Participants needed so we can update this standard

A variety of different industries need a solution for direct part marking (DPM) that is independent of product category or industry sector.

The construction and Do-It-Yourself (DIY) industries, for example, need a marking standard that supports traceability and store operations for steel and wood products. There is a specific need for source marking (not using labels) that can be applied in production at high speed.

We need participants from construction, DIY, toys, healthcare or industrial components.

The toy industry and the industrial components sector need a marking standard to support anti-counterfeiting solutions. Industrial components companies also need a marking standard suitable for tracking and tracing assets in harsh environments, such as engine blocks, brakes, and the like, where labels and RFID are not suitable; or as a backup to RFID tagging.

Despite clear industry demands and an official Work Request to the GSMP, we cannot launch efforts to update the GS1 General Specification for Direct Part Marking until we have enough participants engaged in this group.

Do you have technical expertise in the use of **GS1 DataMatrix** for direct part marking?

Or are you part of the **construction, DIY, toy, healthcare or industrial components** business sectors?

Then please join the Identification Standards Maintenance Group (ID SMG) and be part of this sub-team.

Contact Mark Frey for more information at mark.frey@gs1.org



News, Information, Progress Reports

GS1 Source Framework to Launch Officially in Early 2014

A way to share authentic, accurate product data on the Web

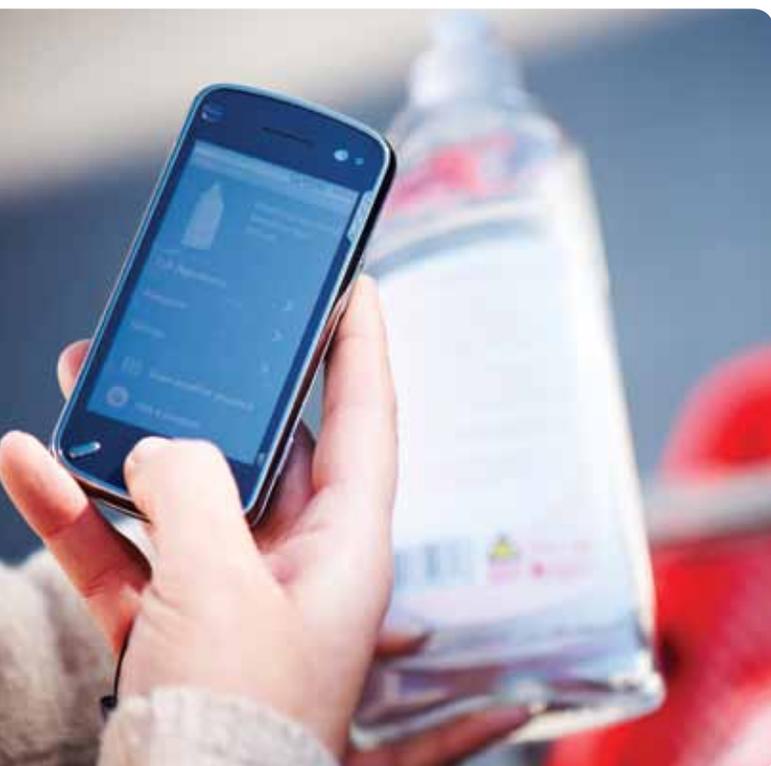
Officially set to go live in the first months of 2014, the GS1 Source framework will support the communication of authentic and accurate product data by brand owners to consumers & shoppers, retailers, internet applications and governments using internet and mobile devices.

The GS1 Source framework will also provide a way for brand owners to flow product information into the digital world. It is a single point of contact for companies to share their product information in digital format. Similarly, application developers will be able to use that product information more easily. GS1 Source will provide them with a single source of product data for their web and mobile applications.

The framework will be the first of its kind in the world.

From October 2013 to December 2013, just prior to launch, official data aggregators will be certified. A number of data aggregators are already pre-qualified: view the list at

www.gs1.org/source/prequal



The GS1 Source framework is built upon the GS1 Source Standard. Version 1.1 of that standard is now available, an update which enables compliance with European Union Food Information Regulation (FIR) 1169 concerning food products sold online.

Access the GS1 Trusted Source of Data 1.1 Standard
www.gs1.org/gsm/kc/b2c

For questions, please contact Cameron Green
cameron.green@gs1.org

Find out more about GS1 Source www.gs1.org/source

Australian app helps people with special dietary needs choose food

An app that might serve as inspiration to brand owners wanting to share their product information to comply with the EU Food Information Regulation recently won a prize: GoScan, Australia's first whole-of-industry app hosting data direct from manufacturers and brand owners, was granted the prestigious Australian national Consumer iAward in the Domain Category for ICT innovation.



Developed by GS1 Australia in association with major retailers, local and international food companies, the Australian Food and Grocery Council, Australian Universities and National Health Organisations including Allergy & Anaphylaxis Australia, the GoScan app enables consumers with **allergies, intolerances or special diets** to know if a food product suits their special needs, with a simple scan of a barcode, by giving them more information about their food – direct from the manufacturer.

Watch a video of the GS1 GoScan app:
www.youtube.com/watch?v=TGMDtPZrI5o



Find out more about GS1 GoScan: www.goscan.com.au



Our Gratitude

The entire GS1 Global Office team extends sincere gratitude to **Ron Bone** of McKesson and **Robin Kidd** of Nestlé for the innumerable contributions they made during their years of unflagging devotion to GS1 standards. Our best wishes for new adventures and great joy to both Robin and Ron as they retire.

We would also like to thank **Hanjoerg Lerch** of METRO and **Mike Sadinwyk** of GS1 Canada for their Co-Chairmanship of the Process Oversight Committee for the past three years.



Save the date



**GS1 Standards Event
Spring 2014**

24–28 March 2014
Atlanta, Georgia, USA
Watch for details on
www.gs1.org/events

**GS1 STANDARDS & SYSTEM DEVELOPMENT
NEWSLETTER IS A PUBLICATION OF:**

GS1 AISBL
Blue Tower
Avenue Louise 326, b10
BE 1050 Brussels, Belgium

T +32 (0)2 788 7800
F +32 (0)2 788 7899

Publisher: Steve Bratt
Editor: Kelly Rhoades

For more information, please contact: kelly.rhoades@gs1.org
or visit: www.gs1.org

