

GDSN Books Extension Work Group

Date: 30-Oct-2008

CR: 07-435

This is a GSMP **Call-to-Action** to recruit users from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a new GSMP work area.

The information herein gives a general description of the new work area and the **GDSN Books Extension Work Group (WG)** that is being formed to accomplish the work. For information on how to join this work area, please refer to Section 12 below.

1. Objective/Scope of the GDSN Books Extension WG

Define Business requirements around Books Extension, then create a Business Message Solution (BMS) composed of a Business Solution Design (BSD) which then is used to create a Technical Solution Design (TSD):

- Create Publication Extension to bring Books into the GDSN
- Use the ONIX standard as a starting point
- Review gap analysis of:
 - Core
 - Music Publication Extension
 - Video Publication Extension
- Move the Work Order through the GSMP standards development process

2. Scope Constraints of the GDSN Books Extension WG

GSMP WG must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the team must operate within the following context:

- Develop documents that capture the business and technical requirements
- Develop documents that capture the additional considerations and concerns that were discussed during the group's calls and physical meetings.

This work effort is based off of Change Request: **07-435**

3. Expertise Required

This is a call for business information and business information technology experts for the GDSN Books Extension WG. The experts should represent trading partners from both sides of the trading relationship, data pools, third parties and solution providers to have proper representation on the WG. The intent is to have balanced membership from the Books user community to define and establish proper global standards with the clear intention of implementation of these

4. Area Affected

- GDSN BRG owns this Call-to-Action and is the user community affected by this CR.



5. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WG are open to broad participation from any industry group, company, or region. All 'Call to Action' packets are posted in the GS1 website at:

http://www.gs1.org/services/gsmg/involve/call_to_action.html

It is also distributed via a GSMP Community email announcement.

6. Timeline:

A kick off/introductory conference call will fully brief all participants of objectives and WG activities. The first call will be held on 08-Dec-2008 from 1000–1100 ET / 1630-1730 CET. The overall duration of this group effort is expected to be approximately six months.

7. Participants:

Known Participants:

- Project Manager: Justin Childs, GS1 - GSMP
- Chair: Meagan Ralph – Comport, Andrew Lacroix – R.R. Bowker
- GS1 Business Unit Manager: Patrick Roy, GDSN Inc.
- GS1 GSMP Process Manager / Contact t: Justin Childs justin.childs@gs1.org GS1 GSMP

GS1 Member Organisations (MO) Participants:

Name	Company
Maria Elena Slepczuk	GS1 Argentina
Erik De Kuyffer	GS1 Belgium / Luxemburg
Joey Wong	GS1 Hong Kong
Carlos Ramos	GS1 Mexico
Scott Brown	GS1 US

Supplier Participants:

Name	Company
Phil Madans	Hachette Book Group USA

Retailer Participants:

Name	Company
Frances Park	Safeway
Gale Heath	Wal-Mart
Bruce Hawkins	Wal-Mart

Data Pool Participants:

Name	Company
Meagan Ralph	Commport
Alison Bartlet	Commport
Grant Kille	SA2
Jay Yanko	Big Hammer

Other Participants (Transportation, Logistics, Associations, Governmental etc.):

Name	Company
Noah Genner	BookNet Canada
John Etrie	Idea Solutions
Misty Poush	R. R, Bowker, LLC – Solution Provider
Andrew Lacroix	R. R, Bowker, LLC – Solution Provider
Michael Healy	BISG - Association
Patrick Roy	GDSN Inc.
Alan Hyler	GDSN Inc.
Susie McIntosh Hinson	GDSN Inc.
Brian Bennett	GS1 GSMP
Justin Childs	GS1 GSMP
Zoltan Patkai	GS1

8. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsmpp/overview/>.

9. Sessions

The GDSN Books Extension WG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: http://www.gs1.org/services/gsmpp/support/gs1_antitrust.html.

10. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations



11. Teleconferences

GDSN Books Extension WG teleconferences will occur every second and Fourth Monday of the month at 10:00 AM ET -11:00 AM ET. The kick-off (first) teleconference is scheduled for **10:00 AM ET 08-Dec-2008**.

12. Agendas and Minutes

GSMP cRoom facilities will be used to support this WG. The Process Manager is responsible for preparing all agendas and minutes.

Agendas must include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

Meeting minutes should record:

- The original agenda
- Members, participants, guests, and staff present
- Requests for notation
- Decisions, resolutions, and action items.

13. How to Join

You can join this WG/BRG through the **GS1 Community Room**.

If you are already a GSMP GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose GSMP GDSN 2008/ 2008 Roadmap Work Groups from the list. The GSMP GDSN Roadmap Work Group's for five approved work groups will appear.
4. Click on **Join the Group** in the upper left of the group's home page
5. Then select from the five approved GDSN Roadmap work groups the Books Extension Work Group. The group's home page will appear.
6. Click on **Join the Group** in the upper left of the group's home page

If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at: http://community.gs1.org/kmembership_info/person_signup/
2. Once you receive your username and password, follow the directions above to join this WG.