

## GDSN Trade Item Implementation Guide Work Group (Continued Development)

Date: January-2009

08-000270

This is a GSMP **Call-to-Action** to recruit users from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a renewed GSMP work area.

The information herein gives a general description of the work effort of the **GDSN Trade Item Implementation Guide Work Group**. For information on how to join, please refer to Section [13](#).

### 1. Objective/Scope of the GDSN Trade Item Implementation Guide Work Group

The Item Implementation Guide Work Group has been meeting for over 2 years and has produced 8 issues of the *GDSN Trade Item Implementation Guide*.

This Call-To-Action will allow the Work Group to continue to meet from **Jan-2009** through **Jun-2009** and to develop subsequent issues of the *GDSN Trade Item Implementation Guide*. Another Call-to-Action will be distributed in Jul-2009 if additional work is required.

It should be noted that the work group is not producing standards, only Implementation Guidelines.



**Important:** If you are already a member of this workgroup you do NOT need to reapply for membership!

### 2. Scope Constraints of the GDSN Trade Item Implementation Guide Work Group

The continuation of this team is based off of GSMP Change Request **08-000270**

Generally, the team must operate within the following context:

- Develop a project plan indicating the timing for key milestones
- Project must have commitment to implement per the requirements set forth by GDSN Inc.
- Some users who participate in this Work Group will be developing content for the document, and some will function as reviewers/approvers.
- Support for changes to Data Content will come from the GDSN

The organization and development of Implementation Guide Topics are managed by Content Leads and their sub-teams. Implementation Guide Topics are brought to the **Work Group** when they are in a completed draft format suitable for public review.

All Implementation Guide Topics submitted to the **Work Group** for review should be placed into the **GS1 Community Room** by no later than the end of the week preceding the next Teleconference. This will allow work group members adequate time to review and prepare to comment at the **Work Group** meetings.



### 3. Expertise Required

This is a call for business information and experts in the following topics/sectors which we would like to cover in subsequent issues of the *GDSN Trade Item Implementation Guide*:

- Item Futurisation (In Progress)
- Space Planning (In Progress)
- Mergers/Acquisitions, and Joint Ventures/Divestments (In Progress)
- Creating & Implementing Extended Attributes (In Progress)
- Trade Item Hierarchies for Assortments (In Progress)
- Alcoholic Beverages Attributes (In Progress)
- Code Lists (In Progress)
- Tax Fields (In Progress)

**We are looking for volunteers to contribute to, and content leaders to develop the content for the following topics/sectors:**

- Promotional Extension
- Date Fields
- BarCodes Related Attributes
- Food & Beverage / Food Service
- Description Fields
- Office Products Attributes
- Hazmat Attributes
- Arts/Crafts/Needlecraft
- Toys/Games

Additional topics/sectors will be considered if a real commitment to implement is proven and content leaders and contributors volunteer to develop the topic/sector.

### 4. Area's Affected

This workgroup is owned by the GDSN Business Requirement Group.

### 5. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WG/BRG are open to broad participation from any industry group, company, or region. All '**Call to Action**' packets are posted in the GS1 website at:

[http://www.gs1.org/services/gsmg/involve/call\\_to\\_action.html](http://www.gs1.org/services/gsmg/involve/call_to_action.html)

It is also distributed via a GSMP Community email announcement.

## 6. Timeline:

Meetings are currently held every **1st and 3rd Thursday** of the month (**10:00–11:30 EST / 16:00–17:30 CET**). This Call-to-Action will allow meetings (and the work effort) to continue until **June-2009**.

These meetings are for input from all work group participants. For those who are content leads for a particular topic (e.g., Date Fields, CIC Response, etc.), it will be their responsibility to schedule their own meetings if necessary.

## 7. Participants:

### Known Participants:

- Process Manager: **Michael Mowad, GS1**
- Co-Chair: **Robin Kidd, Nestlé**
- Co-Chair: **Bekki Windsperger, Best Buy Co., Inc.**
- Sponsor: **Donna Yeksigian, 1SYNC**
- GS1 Business Unit Manager: **Alan Hyler, GS1 GDSN Inc.**

### GS1 Member Organisations (MO) Participants:

First Name	Last Name	Company
Javier	Arias	GS1 Spain
Loek	Boortman	GS1 Netherlands
Mauricio	Brena	GS1 Mexico
Scott	Brown	GS1 US
Isabelle	CHATAGNIER	GS1 France
Daniel	Clark	GS1 Canada
Benjamin	Couty	GS1 France
Lina	Della Mora	GS1 Canada
Harshal	Gore	GS1 UK
Neil	Gray	GS1 UK
Chris	Havenga	GS1 South Africa
Hideki	Ichihara	GS1 Japan
Rita	Laur	GS1 Canada
Wilson	Luna	GS1 Colombia
Dorien	Mouthaan	GS1 Netherlands
Staffan	Olsson	GS1 Sweden
Joke	Op den Acker	GS1 Belgium & Luxembourg
Ju Young	Park	GS1 Korea
Rich	Richardson	GS1 US
Pere	Rosell	GS1 Spain
Steven	Rosenberg	GS1 US
Steve	Rowland	GS1 New Zealand

First Name	Last Name	Company
Gabriel	Sobrino	GS1 Netherlands
Balazs	Szilagyi	GS1 Hungary
Krisztina	Vatai	GS1 Hungary
Rene'e	Wellman	GS1 US

### Supplier Participants:

First Name	Last Name	Company
Carla	Alani	Colgate-Pamolive
Kenneth	Bray	Hasbro Inc.
Erik	De Clercq	Coca-Cola Enterprises
Harry	Geelen	Greenery (The)
Martina	Gerndt	Mars, Inc.
Eric	Ginsburg	HJ Heinz
MaryAnn	Goodrich	Unilever (US)
Anita	Gramminger	Procter & Gamble Co. (Switzerland)
Rob	Hoffman	Hershey Company (The)
Laura	Hunter	USG Corporation
Mark	Ingram	Anheuser Busch
Lori Anne	Juliano	Mars, Inc.
Robin	Kidd	Nestle
Werner	Kolb	Unilever N.V.
Nadine	Radomski	Dean Foods Company
Sheila	Reyes-Houseal	Campbell Soup Company
Joy	Schneck	General Mills, Inc.
Vaishali	Shah	PepsiCo
Karen	Spooner	Kraft Foods, Inc.
Gina	Tomassi	PepsiCo
Lela	Tripp	Tyson
Christopher	Williams	Reckitt Benckiser
Peter	Zaepfel	Kraft Foods, Inc.
Josh	Zimmerman	Campbell Soup Company

### Retailer Participants:

First Name	Last Name	Company
Clifton	Bergmark	CILAB/COOP Sverige AB
Sara	Halfmann	Best Buy Co., Inc.
Bruce	Hawkins	Wal-Mart Stores, Inc.
Beckey	James	McLane Company
Joy	Kallenbach	Best Buy Co., Inc.
Hanjoerg	Lerch	Metro Group Buying GmbH
Juliet	Luther	Safeway
John	Meier	Giant Food Stores, Inc.

First Name	Last Name	Company
Teresa	Moore	Army & Air Force Exchange Service
Victor	Salandanan	Lowe's Companies, Inc.
Steve	Springer	Publix Super Markets
Denise	Townsend	SUPERVALU
Bekki	Windsperger	Best Buy Co., Inc.
Marcel	Yska	Ahold (Netherlands)
Greg	Zwanziger	SUPERVALU

### Data Pool Participants:

First Name	Last Name	Company
Peirre J	Bonura	1SYNC
Brian	Hwahng	Korea e-Business Association (KOEB)
Grant	Kille	SA2 Worldsync GmbH
Stephanie	Mathews	Big Hammer Data
SIAN	MUSTO	GXS (UK)
Micheal	Page	Commport Communications Int'l Inc.
Sathish	Reddy	GXS (US)
Parfaite	Sabine	SA2 Worldsync GmbH
Jay	Yanko	Big Hammer Data
Donna	Yeksigian	1SYNC

### Solution Provider:

First Name	Last Name	Company
John	Etrie	IDEA (US)
David	Freedman	Inovis Inc. (US)
Ken	Kubat	Tibco Software Inc.
Gayle Anne	McCaskill	db advantage Inc.
Dale	Moberg	Axway
Wayne	Munn	Axway
Markus	Schuster	ENCODEX International
Milan	Vacval	Gladson Interactive

### Associations:

First Name	Last Name	Company
Blake	Ashby	Meat and Poultry B-to-B Data Standards Organization
Randi	Beals	Topco Associates LLC
Alicia	Calhoun	PMA
Donna	Liotta	American Hardware Manufacturers Association
Jane	Proctor	Canadian Produce Marketing Assoc

## 8. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsm/overview/>.

## 9. Sessions

The WG/BRG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: [http://www.gs1.org/services/gsm/support/gs1\\_antitrust.html](http://www.gs1.org/services/gsm/support/gs1_antitrust.html).

## 10. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations

## 11. Teleconferences

### Teleconference information is as follows:

U.S. Dial In: 866.642.1665

Outside US Dial In: +1.719.387.8317

Pass Code/Room Number: 150711

### Date/Time:

Dates: **Every first and third Thursday of each month**

Time: **10:00–11:30 EST (16:00–17:30 CET)**



## 12. Agendas and Minutes

GS1 Community Room facilities will be used to support this Work Group. The Process Manager is responsible for preparing all agendas and minutes.

### Agendas must include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

### Meeting minutes should record:

- The original agenda
- Members, participants, guests, and staff present
- Requests for notation
- Decisions, resolutions, and action items.

## 13. How to Join

Both interested participants and potential content leaders can join this Work Group through the **GS1 Community Room**.

### If you are already a GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose **GSMP Trade Item Implementation Guide Work Group** from the list. The group's home page will appear.
4. Click on **Join the Group** in the upper left of the group's home page

### If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at: [http://community.gs1.org/kmembership\\_info/person\\_signup/](http://community.gs1.org/kmembership_info/person_signup/)
2. Once you receive your username and password, follow the directions above to join this WG/BRG.