

Fresh Foods Standards Work Group

Date: 27 April-2009

CR #: 09-074

This is a GSMP **Call-to-Action** to recruit users from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a new GSMP work area.

The information herein gives a general description of the new work area and the **Work Group (WG)** that is being formed to accomplish the work. For information on how to join this work area, please refer to Section 12 below.

1. Objective/Scope of the Fresh Foods Standards Work Group

Scope/Business Case

Fresh Foods has become a global supply chain. Retailers and suppliers face numerous issues including local regulations relating to food safety and tracking and traceability, brand ownership of the products sold at Point-of-Sale (POS), and supply chain cost pressures. There's increasing pressure for the industry to implement solutions that will ultimately change how fresh foods are marked, labeled and sold today. Additional data at POS will create supply chain efficiency and bottom line improvement for all GS1 members.

The 2008 GS1 Fresh Foods Identification Strategy calls for fresh variable measure food products to migrate from current Restricted Circulation Numbers (RCN's) to a Global Trade Item Number (GTIN). RCN's do not provide brand owner information at POS.

This Call-to-Action is seeking stakeholders in the following fresh food sectors: Produce, Meat and Poultry, Seafood, Deli/Dairy/Bakery, along with participants from Foodservice, Grocery Retail and Fresh Food Trade Associations.

Fresh Foods Work Group Objectives

Support the following Change Requests for inclusion in the Gen Specs:

- Develop Fresh Food Application Standards including:
 - Definition of Application area scope
 - Application Identifiers required or optional
 - Human Readable Text
 - Reference to business rules, e.g. symbol location, GTIN Allocation
 - Data carrier selection and reference to Symbol Specification Tables
- Develop GTIN Allocation Rules for loose produce and fresh variable measure products

Developing these Standards will enhance GS1 members to provide:

- Consumer and Food Safety
- Unified data standards approach for all fresh sectors
- Corporate integrity
- Standardized cross border trading
- Improved information flow
- Data Synchronisation
- Traceability

2. Scope Constraints of the GSMP Fresh Foods Standards WG

GSMP WGs must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the team must operate within the following context:

- Develop documents that capture the business and technical requirements

This work effort is based off of Change Request: **09-074**.

3. Expertise Required

This is a call for business information and business information technology experts for the **GSMP Fresh Foods Standards WG**. The experts should represent trading partners from both sides of the trading relationship, third parties, and solution providers to have proper representation on the WG. The intent is to have balanced membership from the Produce, Meat and Poultry, Seafood, Deli/Dairy/Bakery sectors, along with participants from Grocery Retail, Foodservice, Fresh Food Trade Associations and Solution Providers (in an advisory role) user community to define and establish proper global standards with the clear intention of implementation of these.

The GSMP work group model requires a minimum level of support throughout the process and to meet eBallot requirements for due process (as defined in the *GSMP Users Manual*). Failure to achieve the minimum through this CTA for due process will mean the group will not be launched.

3.1. Sector-Specific Expertise Required

Requirements:

1. Any restrictions in the sector specific Req step – supported here
2. Communicate expertise needs - gets built out in #3
3. Explain the process – will elaborate in the manual
4. Communicate the effort and how people can get on board – communicated here
5. Tell participants how to apply and when they will be responded to – communicated here

This section is for sector specific Calls-To-Action.

Sector leadership has determined the following areas of expertise may participate in requirements gathering, solution development, and eBallot.

Please indicate either **Yes** or **No** for all that apply:

Expertise	Requirements Gathering	Solution Development	eBallot
Member Organizations (MO)	Yes	Yes	
Retailers	Yes	Yes	
Fresh Food Suppliers	Yes	Yes	
Fresh Food Trade Assoc.	Yes	Yes	
Solution Providers	Yes	Yes	
Regulatory Agencies			
Associations			
Data Pools			
Hospitals			

Note: Public review is open to Community Room Participants



4. Area's Affected

Define which BRG owns this Call-to-Action. If no BRG is responsible then assign it to a generic classification such as "Corporate".

Select all that apply:

Product Area	How is this area affected?
<input checked="" type="checkbox"/> BarCodes & ID	Change Request is a result of the GS1 Fresh Foods Identification Strategy which will provide GTIN to fresh variable measure products.
<input type="checkbox"/> GDSN	
<input type="checkbox"/> eCOM	
<input type="checkbox"/> Data Accuracy	
<input type="checkbox"/> Traceability	
<input type="checkbox"/> EPC	

Additional information:

- Include any additional information here such as how this Call-to-Action could fit into the Local Community Network

5. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WGs are open to broad participation from any industry group, company, or region. All 'Call to Action' packets are posted in the GS1 website at:

http://www.gs1.org/services/gsmg/involve/call_to_action.html

It is also distributed via a GSMP Community email announcement.

6. Timeline:

A kick off/introductory conference call will fully brief all participants of objectives and WG activities. The first meeting will be held on **Tuesday, 09-06-2009 from 10:00am to 11:00am EST / 16:00-17:00 CET Brussels Belgium**. The overall duration of this group effort is expected to be approximately **6 months**.

7. Participants:

Known Participants:

- Project Manager: **Greg Rowe, GS1 Global Office**
- Sponsor: **Scott Gray, GS1 Global Office**
- Chair: **TBD**
- GS1 Business Unit Manager: **Scott Gray, GS1 Global Office**
- GS1 Contact: **Greg Rowe, GS1 Global Office**

GS1 Member Organisations (MO) Participants:

Name	Company

Supplier Participants:

Name	Company

Retailer Participants:

Name	Company

Data Pool Participants:

Name	Company

Other Participants (Transportation, Logistics, Associations, Governmental etc.):

Name	Company

8. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsmg/overview/>.

9. Sessions

The WG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: http://www.gs1.org/services/gsmg/support/gs1_antitrust.html.



10. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will occur at the behest of the group, will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations.

11. Teleconferences

GSMP Fresh Foods Standards WG teleconferences will occur every **2nd and 4th occurrence of Tuesday from 10:00-11:00 EST Princeton, NJ / 16:00-17:00 CET Brussels Belgium.**

The kick-off (first) teleconference is scheduled for **09-06-2009**.

12. Agendas and Minutes

GSMP eRoom facilities will be used to support this WG. The Process Manager is responsible for preparing all agendas and minutes.

Agendas must include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

Meeting minutes should record:

- The original agenda
- Members, participants, guests, and staff present
- Requests for notation
- Decisions, resolutions, and action items.

13. How to Join

You can join this WG through the **GS1 Community Room**.

If you are already a GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose **GSMP Fresh Foods Standards Work Group (WG)** from the list. The group's home page will appear.
4. Click on **Join the Group** in the upper left of the group's home page

If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at: http://community.gs1.org/kmembership_info/person_signup/
2. Once you receive your username and password, follow the directions above to join this WG.