

GPC Meat Working Group

Date: 9-March-2009

CR #: 09-000004

This is a GSMP **Call-to-Action** to recruit users from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a new GSMP work area.

The information herein gives a general description of the new work area and the **Work Group (WG)** or **Business Requirements Group (BRG)** that is being formed to accomplish the work. For information on how to join this work area, please refer to Section 12 below.

1. Objective/Scope of the GPC Meat Work Group

Request to represent sausages in GPC to enable a proper classification of this type of product for the trading partners.

1. The first point that needs to be agreed is that Sausages are not obviously classified in the Meat / Poultry family and that a preferred alternative hierarchical placement is within the family Prepared / Preserved Foods. This means that these products are prepared in accordance with methods / recipes that specify preservation and ingredients other than pure seasonings and differ region by region across the world. Having agreed placement in Prepared / Preserved Foods, examination of that family reveals some classes, not all, are 'based' on the main food ingredient and not all classes are simply divided into Frozen, Perishable and Shelf Stable bricks but can be further divided into Not Ready To Eat and Ready To Eat bricks. We propose the former, simpler option where Sausages and Bacon / Gammon / Ham bricks can be further differentiated using the attribute 'Type of Preparation' (We need to add the value UNCOOKED) or alternatively we could use the attribute Method of Cooking / Reheating, which is used for some other bricks in the family Prepared / Preserved Foods. Examination of all bricks within the family reveals different approaches to definitions – Vegetable Based bricks differ to Soup bricks and so on. This is to be expected across such varied product groups.
2. The second point to agree is the naming of the bricks – We adopted an unambiguous approach by using the names Sausages, Pâté and Bacon / Gammon / Ham as each of these product groups are considerable across global markets and therefore warrant specific bricks. This approach is not against GPC rules and there have been several occasions in the past where market demand has led to specific products being pulled out of a brick product group and new bricks created with their own specific related attribute/values. GPC guiding principles and consideration of overall user benefit prevent unnecessary proliferation.
3. Thirdly, if the naming of the bricks is agreed as above, then definition references to such as pork and vegetable stir fry products, soups (already classified within the class) and beef stew are not relevant. Also to consider is the important GPC rule to provide generic, universally applicable descriptions without cultural or regional bias. Therefore words such as roulade and galantine are stretching the parameters. With respect to CR 09-000004 for addition of the attributes 'Type', we would suggest a list be provided for consideration remembering that the attribute 'Origin of Sausage' goes some way to differentiating the recipe types.
4. Finally the group needs to agree where to classify bacon and hams; at brick level in Prepared / Preserved Foods where it could be argued there are specific recipe differentiations or at attribute value level in Meat / Poultry.

2. Scope Constraints of the GPC Meat Work Group

GSMP BRGs must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the activities specific to GPC CRs must operate within the following context:

- Approve Business Requirements within the GPC BRG
- Approve Business and Technical Solutions within the GPC BRG

This work effort is based off of Simple Change Requests routed to the GPC BRG: **09-000004**.

3. Expertise Required

This is a call for meat / sausage experts for the WG. The experts should represent trading partners from both sides of the trading relationship or some professional association. The intent is to have balanced memberships from Europe and North America. Asian representation would be an advantage.

4. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WG/BRG are open to broad participation from any industry group, company, or region. All '**Call to Action**' packets are posted in the GS1 website at:

http://www.gs1.org/services/gsmg/involve/call_to_action.html

It is also distributed via a GSMP Community email announcement.

5. Timeline:

A kick off / introductory conference call will fully brief all participants of objectives and WG activities. The first call will be held on **20-March-2009** from **(0900-1030 EDT / 1600-1700 CET)**. Then the WG will decide on the next steps depending on the availabilities. The overall duration of this group effort is expected to be approximately 2 months.



6. Participants:

Known Participants:

- GPC BRG Manager: Zoltan Patkai GS1 GO: zoltan.patkai@gs1.org

GPC Experts:

- Margo Marillier GS1 France: margo.marillier@gs1fr.org
- Jean-Christophe Gilbert GS1 France: jeanchristophe.gilbert@gs1fr.org

European Experts:

- Arnold Christian Steinbrecher – ECR Austria; ACS-Steinbrecher@gmx.at
- Gerald Gruber GS1 Austria: g.gruber@gs1austria.at

North American Experts:

- Douglas Bailey USDA / mpXML: Douglas.Bailey@ams.usda.gov
- Dave Rogers mpXML: dave@vmmeat.com
- Blake Ashby - mpXML: ashby@primary.net

7. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsmg/overview/>.

8. Sessions

The WG/BRG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: http://www.gs1.org/services/gsmg/support/gs1_antitrust.html.

9. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations

No face-to-face meetings are expected for this Work Group.

10. Teleconferences

Teleconferences will be scheduled as needed by the group and the schedule and notifications will be made in accordance with GSMP standard practices.



11. Agendas and Minutes

GSMP eRoom facilities will be used to support this WG/BRG. The Process Manager is responsible for preparing all agendas and minutes.

Agendas must include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

Meeting minutes should record:

- The original agenda
- Members, participants, guests, and staff present
- Requests for notation
- Decisions, resolutions, and action items.

12. How to Join

You can join this WG/BRG through the **GS1 Community Room**.

If you are already a GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose **GPC BRG** from the list. The group's home page will appear.
4. Click on **Join the Group** in the upper left of the group's home page

If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at: http://community.gs1.org/kmembership_info/person_signup/
2. Once you receive your username and password, follow the directions above to join the GPC BRG.