

## GDSN Trade Item Implementation Guide Work Group (Continued Development)

Date: 18-June-2007

CR #: 07-000226

This is a GSMP Call-to-Action to recruit users from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a new GSMP work area.

The information herein gives a general description of the new work area and the Work Group (WG) or Business Requirements Group (BRG) that is being formed to accomplish the work. For information on how to join this work area, please refer to Section 12 below.

### 1. Objective/Scope of the Item Implementation Guide Work Group

The Item Implementation Guide Work Group has been meeting for about one year and has produced two issues of the *GDSN Trade Item Implementation Guide*.

This Call-To-Action will allow the Work Group to continue to meet until **Dec-2007** and to develop subsequent issues of the *GDSN Trade Item Implementation Guide*. Another Call-to-Action will be distributed in Jan-2008 if additional work is required.

It should be noted that work group is not producing standards, only Implementation Guidelines.



**Important:** If you are already a member of this workgroup you do NOT need to reapply for membership!

### 2. Scope Constraints of the Item Implementation Guide Work Group

The continuation of this team is based off of GSMP Change Request **07-000226**.

Generally, the team must operate within the following context:

- Develop a project plan indicating the timing for key milestones
- Project must have commitment to implement per the requirements set forth by GDSN Inc.
- Some users who participate in this Work Group will be developing content for the document, and some will function as reviewers/approvers.
- Support for changes to Data Content will come from the GDSN

### 3. Expertise Required

This is a call for business information and experts in the following topics/sectors which we would like to cover in subsequent issues of the Trade Item Implementation Guide (dependent on volunteers to lead content development):

- Fresh Foods (In Progress)
- Broker / Distributor Model (In Progress)
- Mergers / Acquisition (In Progress)
- Product Specific Implementation Procedures (Lumber, Gypsum)
- CIC Response

- Date Fields (Product Life Span Fields)
- Description Fields
- Tax Fields
- BarCodes Related Attributes
- Creating and Implementing extended Attributes
- Alcoholic Beverages Attributes
- Office Products Attributes
- Hazmat Attributes

## 4. Distribution for Call to Action

Please circulate this Call to Action packet by forwarding it to your email distribution lists. GSMP Work Groups are open to broad participation from any industry group, company, or region. All 'Call to Action' packets are posted in the eRoom at:

<http://eroom.uc-council.org/eRoom/facility/GSMPCallToAction>

It will also be distributed via a GSMP Community email announcement.

## 5. Timeline:

Meetings are currently held every **1st and 3rd Thursday** of the month (**10:00–11:30 EST / 16:00–17:30 CET**). This Call-to-Action will allow meetings (and the work effort) to continue until **Dec-2007**.

These meetings are for input from all work group participants. For those who are content leads for a particular topic (e.g., Fresh Foods, Mergers/Acquisitions, etc.), it will be their responsibility to schedule their own meetings if necessary.

## 6. Participants:

### Known Participants:

- Project Manager: **Michael Mowad, GS1**
- Sponsor: **Donna Yeksigian, 1Sync**

### Additional Participants:

Last Name	First Name	Company
Alani	Carla	Colgate-Palmolive Company
Ashby	Blake	MPXML
Atkins	Micky	Royal Ahold
Beals	Randy	Topco Associates LLC
Bergmark	Clifton	CILAB / Coop Sverige AB
Boortman	Loek	GS1-Netherlands
Bonura	Pierre	1SYNC



Last Name	First Name	Company
Brown	Scott	1-Sync
Bray	Kenneth	Hasbro
Calhoun	Alicia	Produce Marketing Association
Couty	Benjamin	GS1-France
Crugnale	Terry	Campbell's Soup
Della Mora	Lina	GS1 Canada
Etrie	John	Idea eSolutions
Franco	Xavier	Johnson & Johnson
Freedman	David	Inovis
Funk	James	J.C. Johnson
Gaffney	Tony	Idea eSolutions
Geelen	H.D.	The Greenery
Green	Cameron	GS1
Gore	Harshal	GS1 UK
Goodrich	MaryAnn	Unilever
Hawkins	Bruce	Walmart
Ichihara	Hideki	GS1 - Japan
Ingram	Mark	Anheuser-Busch
Jamison	Melissa	Target
Juliano	Lori Anne	Masterfoods USA
Kallenbach	Joy	BestBuy
Katenkamp	Erik	Publix Supermarket
Kauz	Eric	GS1
Kidd	Robin	Nestle
Laur	Rita	GS1 - Canada
Luther	Juliet	Safeway
Lockhead	Sean	GS1 US
Mathews	Stephanie	Big Hammer Data
Mouthaan	Dorien	GS1-Netherlands
Munro	Barbara	Kraft
Musto	Sian	UDEX
Ntsowe	Garry	GS1 South Africa
Olsson	Staffan	GS1 Sweden
Ottiker	Michel	GS1 Switzerland
Patsarikas	Jeannie	Master Foods USA
Proctor	Jane	Canadian Produce Mkt. Assoc.
Radomski	Nadine	Dean Foods

Last Name	First Name	Company
Reddy	Sathish	GXS
Rowland	Steve	GS1 - New Zealand
Rosell	Pere	GS1 - Spain
Rosenberg	Steve	GS1 - US
Rowe	Greg	GS1 - US
Salandanan	Victor	Lowe's
Schneck	Joy	General Mills, Inc.
Shah	Vaishali	Pepsi
Springer	Steve	Publix Supermarket
Schuster	Markus	ENCODEX International
Spooner	Karen	Kraft
Tomassi	Gina	Pepsico
Townsend	Denise	Albertson
Vacval	Milan	Gladson Interactive
Windsperger	Bekki	BestBuy
Williams	Chris	GS1 UK
Wilson	Luna	GS1 Colombia
Wasilov	Victor	Kodak
Yanko	Jay	Big Hammer Data
Yeksigian	Donna	1-Sync
Yska	Marcel	Royal Ahold
Zwanziger	Greg	SUPERVALU INC

## 7. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsm/overview/>.

## 8. Sessions

The Work Group is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel.

## 9. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days for one meeting in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA**.



## 10. Teleconferences

### Teleconference information is as follows:

U.S. Dial In: **877.864.7187**

Outside US Dial In: **+1.720.348.8446**

Pass Code/Room Number: **\*5224543\***

### Date/Time:

Dates: **Every first and third Thursday of each month**

Time: **10:00–11:30 EST (16:00–17:30 CET)**

## 11. Agendas and Minutes

GSMP eRoom facilities will be used to support this Work Group. The Process Manager is responsible for preparing all agendas and minutes.

All Agenda's, Documents, and Project Plans are located on the eRoom at:

<http://eroom.uc-council.org/eRoom/facility/GSMPTradeItemImplementationGuide>

## 12. How to Apply

Apply for membership by completing the GSMP Membership Application. It is located on the on the GSMP web site:

<http://www.gs1.org/services/gsmpp/involve/> (select **Click Here to Apply for Membership**)

In section 3, please select the **Trade Item Implementation Guide Work Group**.