

## GDSN Trade Item Implementation Guide Work Group (Continued Development)

Date: 02-January-2008

07-000456

This is a GSMP **Call-to-Action** to recruit users from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a renewed GSMP work area.

The information herein gives a general description of the work effort of the **GDSN Trade Item Implementation Guide Work Group**. For information on how to join, please refer to Section [13](#).

### 1. Objective/Scope of the GDSN Trade Item Implementation Guide Work Group

The Item Implementation Guide Work Group has been meeting for over a year and has produced 4 issues of the *GDSN Trade Item Implementation Guide*.

This Call-To-Action will allow the Work Group to continue to meet until **June-2008** and to develop subsequent issues of the *GDSN Trade Item Implementation Guide*. Another Call-to-Action will be distributed in July-2008 if additional work is required.

It should be noted that the work group is not producing standards, only Implementation Guidelines.



**Important:** If you are already a member of this workgroup you do NOT need to reapply for membership!

### 2. Scope Constraints of the GDSN Trade Item Implementation Guide Work Group

The continuation of this team is based off of GSMP Change Request **07-000456**.

Generally, the team must operate within the following context:

- Develop a project plan indicating the timing for key milestones
- Project must have commitment to implement per the requirements set forth by GDSN Inc.
- Some users who participate in this Work Group will be developing content for the document, and some will function as reviewers/approvers.
- Support for changes to Data Content will come from the GDSN

The organization and development of Implementation Guide Topics are managed by Content Leads and their sub-teams. Implementation Guide Topics are brought to the **Work Group** when they are in a completed draft format suitable for public review.

All Implementation Guide Topics submitted to the **Work Group** for review should be placed into the **GS1 Community Room** by no later than the end of the week preceding the next Teleconference. This will allow work group members adequate time to review and prepare to comment at the **Work Group** meetings.



### 3. Expertise Required

This is a call for business information and experts in the following topics/sectors which we would like to cover in subsequent issues of the *GDSN Trade Item Implementation Guide*:

- Broker / Distributor Model (In Progress)
- Date Fields (In Progress)
- Item Futurisation (In Progress)

**We are looking for volunteers to lead the content development for the following topics/sectors:**

- Food & Beverage
- Mergers / Acquisition
- Product Specific Procedures (Lumber, Gypsum)
- CIC Response
- Description Fields
- Tax Fields
- Bar Codes Related Attributes
- Creating and Implementing Extended Attributes
- Alcoholic Beverages Attributes
- Office Products Attributes
- Hazmat Attributes
- Display Planning/Out-of-Box Attributes
- Food Service Items

### 4. Area's Affected

This workgroup is owned by the GDSN Business Requirement Group.

### 5. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WG/BRG are open to broad participation from any industry group, company, or region. All '**Call to Action**' packets are posted in the GS1 website at:

[http://www.gs1.org/services/gsmp/involve/call\\_to\\_action.html](http://www.gs1.org/services/gsmp/involve/call_to_action.html)

It is also distributed via a GSMP Community email announcement.

### 6. Timeline:

Meetings are currently held every **1st and 3rd Thursday** of the month (**10:00–11:30 EST / 16:00–17:30 CET**). This Call-to-Action will allow meetings (and the work effort) to continue until **Dec-2007**.

These meetings are for input from all work group participants. For those who are content leads for a particular topic (e.g., Date Fields, Item Futurisation, etc.), it will be their responsibility to schedule their own meetings if necessary.

## 7. Participants:

### Known Participants:

- Process Manager: **Michael Mowad, GS1**
- Sponsor: **Donna Yeksigian, 1SYNC**
- Co-Chair: **Robin Kidd, Nestlé**
- Co-Chair: **Donna Yeksigian, 1Sync**
- GS1 Business Unit Manager: **Alan Hyler, GS1**

### GS1 Member Organisations (MO) Participants:

| Name            | Company          |
|-----------------|------------------|
| Javier Arias    | GS1 Spain        |
| Loek Boortman   | GS1 Netherlands  |
| Mauricio Brena  | GS1 Mexico       |
| Benjamin Couty  | GS1 France       |
| Lina Della Mora | GS1 Canada       |
| Harshal Gore    | GS1 UK           |
| Neil Gray       | GS1 UK           |
| Chris Havenga   | GS1 South Africa |
| Dorien Mouthaan | GS1 Netherlands  |
| Gabriel Sobrino | GS1 Netherlands  |

### Supplier Participants:

| Name             | Company             |
|------------------|---------------------|
| MaryAnn Goodrich | Unilever (US)       |
| Robin Kidd       | Nestle              |
| Wayne Munn       | Axway               |
| Barbara Munro    | Kraft Foods, Inc.   |
| Nadine Radomski  | Dean Foods Company  |
| Joy Schneck      | General Mills, Inc. |
| Karen Spooner    | Kraft Foods, Inc.   |
| Gina Tomassi     | PepsiCo             |

## Retailer Participants:

| Name              | Company                 |
|-------------------|-------------------------|
| Joy Kallenbach    | Best Buy Co., Inc.      |
| Juliet Luther     | Safeway                 |
| John Meier        | Giant Food Stores, Inc. |
| Victor Salandanan | Lowe's Companies, Inc.  |
| Bekki Windsperger | Best Buy Co., Inc.      |
| Greg Zwanziger    | SUPERVALU               |

## Data Pool Participants:

| Name            | Company |
|-----------------|---------|
| Donna Yeksigian | 1SYNC   |

## Solution Provider:

| Name         | Company              |
|--------------|----------------------|
| Randi Beals  | Topco Associates LLC |
| John Etrie   | IDEA (US)            |
| Milan Vacval | Gladson Interactive  |

## Associations:

| Name           | Company   |
|----------------|---|
| Blake Ashby    | Meat and Poultry B-to-B Data Standards Organization |
| Alicia Calhoun | PMA   |
| Jane Proctor   | Canadian Produce Marketing Assoc                    |

## 8. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsmg/overview/>.

## 9. Sessions

The WG/BRG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: [http://www.gs1.org/services/gsmg/support/gs1\\_antitrust.html](http://www.gs1.org/services/gsmg/support/gs1_antitrust.html).

## 10. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations



## 11. Teleconferences

### Teleconference information is as follows:

U.S. Dial In: **877.864.7187**  
Outside US Dial In: **+1.720.348.8446**  
Pass Code/Room Number: **\*5224543\***

### Date/Time:

Dates: **Every first and third Thursday of each month**  
Time: **10:00–11:30 EST (16:00–17:30 CET)**

## 12. Agendas and Minutes

GS1 Community Room facilities will be used to support this Work Group. The Process Manager is responsible for preparing all agendas and minutes.

### Agendas must include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

### Meeting minutes should record:

- The original agenda
- Members, participants, guests, and staff present
- Requests for notation
- Decisions, resolutions, and action items.

## 13. How to Join

Both interested participants and potential content leaders can join this Work Group through the **GS1 Community Room**.

### If you are already a GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose **Trade Item Implementation Guide Work Group** from the list. The group's home page will appear.
4. Click on **Join the Group** in the upper left of the group's home page

### If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at: [http://community.gs1.org/kmembership\\_info/person\\_signup/](http://community.gs1.org/kmembership_info/person_signup/)
2. Once you receive your username and password, follow the directions above to join this WG/BRG.

