Call to Action

GSMP CALL TO ACTION PACKET

GSMP GDSN Enhanced Party Sync Work Group

30-Aug-2007

1.0 Objective of this Call to Action packet

The main purpose of this Call to Action packet is:

- To disseminate its contents to a broader community outside the GSMP as a call for participation to recruit a number of experts, which can bring their expertise, commitment, and contribution to the GSMP and the Work Group.

The information herein gives a general description of what the WG will accomplish as well as its operation within the GSMP procedural framework.

2.0 Objective/Scope of the GSMP GDSN Enhanced Party Sync Work Group

The objective of this Call-to-Action is the formation of a GS1 GSMP GDSN Enhanced Party Sync Work Group (WG). Active synchronization of party information is vital to communicate party information among trading partners in GDSN. Enhanced Party Synchronization will identify:

- which 3rd parties are authorized to sell and distribute products on behalf of the manufacturer and
- exchange location or carrier specific information that would enable efficient supply chain practices.

The work group will identify:

- types of third parties and their information requirements;
- process improvements for exchanging synchronized, enhanced party information and the exchange of that information;
- valid party organization and related hierarchies;
- changes to organizations and the impact on party synchronization process;
- impacts of parties in multiple industries.

The Work Group will define the requirements, pilot them and provide a report.

3.0 Scope Constraints of the GSMP GDSN Enhanced Party Sync WG

GSMP Work Groups must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the team must operate within the following context:

- Develop documents that capture the business and technical requirements as well as additional considerations and concerns that were discussed during the group's calls and physical meetings.

4.0 Expertise Required

This is a call for business information and business information technology experts for the GSMP GDSN Enhanced Party Sync Work Group. The experts should represent trading partners from both sides of the trade relation, third parties, and solution providers to have proper representation on the Work Group. The intent is to have balanced membership from the user community to define and establish proper global standards with the clear intention of implementation of these.

5.0 Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP Work Groups are open to broad participation from any industry group, company, or region. All '**Call to Action**' packets are posted in the:

- GS1 website at: http://www.gs1.org/services/gsmp/involve/call_to_action.html

It will be distributed via a GSMP Community email announcement.

6.0 Timeline

The kick off/introductory conference meeting will fully brief all participants of objectives and Work Group activities. The first Work Group meeting will be held at the GSMP World Wide Fall Event 2007 in San Diego on Thursday 04-Oct-2007 from 9:00-12:30. The teleconferences will be held on Tuesdays from 0800–0900 EST / 1400-1600 CET and at 0500-0600PM and at 1100PM-1200AM CET and 0700-0800AM in Melbourne, Australia. The overall duration of this group effort is expected to be 18 Months.

7.0 Known participants:

WG Project Manager:
Melanie Kudela

WG Sponsor: GDSN BRG

WG Chair: Greg Zwanziger, Supervalu; Gina Tomassi, PepsiCo

Participants*:

- Scott Brown, 1SYNC
- Lina Della Mora, GS1 Canada
- John Etrie, IDEA
- Vera Feuerstein, Nestle
- Bruce Hawkins, Wal*Mart
- Alan Hyler, GDSN Inc.
- Mark Ingram, Anheuser-Busch
- Grant Kille, Agentrics
- Sean Lockhead, GS1
- Doug Naal, Kraft
- Shane Phelan, J&J
- Becky Pickett
- Nadine Radomski, Dean Foods
- Monica Van Haren, Master Foods

As with all GSMP Work Groups, the continued functioning of this Work Group is contingent on the participation of the GSMP approved minimum number of participants. If this minimum number is not met the Work Group will disband.

* This is a sample of participants.

8.0 GSMP Process

For complete information regarding GSMP Work Groups please refer to the GSMP User Manual located on the GSMP web site: http://www.gs1.org/services/gsmp/support/

9.0 Sessions

The Work Group is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel.

9.1 Face-to-Face Meetings

The Project Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days for one meeting in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: Brussels, Belgium or Princeton, NJ, USA.

9.3 Agendas and Minutes

GSMP eRoom facilities will be used to support the work of this WG. The Project Manager prepares agendas.

Standing agendas should include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

All meetings or teleconference minutes should record:

- The original agenda.
- Members, participants, guests, and staff present.
- Requests for notation.
- Decisions/Resolutions taken.
- Action items.

10. How To Apply ?

Apply for WG membership by completing the GSMP Membership Application on the GSMP web site: http://www.gs1.org/docs/gsmp/GSMP_Application_Form.doc . In section 4, please select Work Group (WG), and specify: GSMP GDSN Enhanced Party Sync WG.