

GSMP CALL TO ACTION PACKET

GDSN Modular Item WG (CR 07-000050)

08 February 2007

1.0 Objective of this Call to Action packet

The main purpose of this Call to Action packet is:

- To populate the Modular Item Work group and corresponding sub-teams with experts and implementers of the GDSN Trade Item

The information herein gives a general description of what the WG will accomplish as well as its operation within the GSMP procedural framework.

2.0 Objective/Scope of the GDSN Modular Item WG

Phase I of a project to improve the infrastructure of the GDSN by developing a more flexible trade item (easier to implement and maintain for the users of the network). Phase I activities include but are not limited to:

- Defining future end-state framework for the item data model
- Defining the “thin core” containing only those attributes applicable to all trade items and services
- Identifying and correcting all existing problems with the current item data model
 - Removing attributes already scheduled for deletion
 - Revising mandatory attribute classes that contain only optional attributes
 - Where appropriate, revising optional attribute classes where all attributes are mandatory
 - Revising classes of attributes that are not modeled to properly support the business need
 - Addressing the inconsistent usage and application of Boolean attributes
 - Addressing the need to provide more additional product identification types
 - Reviewing all current extensions to move applicable attributes to neutral classes, thus eliminating or significantly reducing the size and number of extensions
- Defining business rules around the use and application of extensions
- Ensuring the GDSN community understands the proposed externalization of code lists

Please review the Business Case Document (BCD) for a more detailed overview, the BCD can be found at: http://eroom.unc-council.org/eRoom/facility/AlignDataBusinessModelingGroupBMG/0_51104

3.0 Scope Constraints of the GDSN Modular Item WG

GSMP Work Groups must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the team must operate within the following context:

- Develop documents that capture the business and technical requirements as well as additional considerations and concerns that were discussed during the group's calls and physical meetings.

The scope of the GDSN Modular Item Project will deal with Phase 1 from the BCD.

There will be 2 sub teams of the work group. The first team will define the end state and core components of the trade item. The second team will work on revising the trade item based on implementation learning's and the definition from the end state team. The overall work group will determine the interaction between these sub teams and other affected work groups (Maintenance release) and additional considerations.

For more detail please review the file, "GDSN Modular Item Subteams.doc" at this link: http://eroom.uc-council.org/eRoom/facility/AlignDataBusinessModelingGroupBMG/0_4e867

Out of Scope: Phase 2 Implementation as specified in the BCD.

4.0 Expertise Required:

This is a call for business information and business information technology experts in data attribute communication and the Global Data Synchronisation Process. The participants should represent manufacturers, material suppliers, retailers, third parties, GS1 Member Organizations and solution providers to have proper representation on the Project Team. The intent is to have balanced participation from the GDSN user community to define and establish proper global standards with the clear intention of implementation of these.

5.0 Distribution for Call to Action:

Please distribute this GDSN Modular Item 'Call to Action' packet by forwarding it to your email distribution lists. GSMP and GDSN Work Groups are open to broad membership from various industry groups, companies, or regions. The 'Call to Action' packet is posted in the GSMP Call To Action eRoom at:

<http://eroom.uc-council.org/eRoom/facility/GSMPCallToAction>

It will also be distributed via a GSMP and GDSN Community email announcement.

6.0 Timeline:

Kick off/introductory conference call to fully brief all participants of objectives and working team activities. The overall duration of this team effort is expected to be *approximately 1 year, however individual phases may only require 3 to 6 months.*

7.0 Known participants:

WG Project Manager: Jean Luc Champion

WG Sponsor: GDSN Inc.

WG Chair: Grant Kille, Agentrics; John Etrie, Idea

Other Participants:

- GS1 Member Organisations
 - Neale Austen, GS1 Australia
 - Neil Gray, GS1 UK
 - Staffan Olsson, GS1 Sweden
- Supplier
 - Gina Tomassi, Pepsi Co
- Retailer
 - Donna Ahron, Bestbuy
- Data Pool
 - Glenn Pride, 1SYNC
 - Chrystopher VanTine, GXS
 - Jay Yanko, Big Hammer Data
 - Sian Musto, UDEX

8.0 GSMP Process:

For complete information regarding GSMP Work Groups please refer to the GSMP User Manual located on the GSMP web site: <http://www.gs1.org/services/gsmg/support/>

9.0 Sessions

The Work Group is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel.

9.1 Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days for one meeting in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: Brussels, Belgium or Princeton, NJ, USA.

9.2 Teleconferences

GDSN Modular Item WG teleconferences will occur every Thursday at 0900 EST. The kick-off (first) teleconference is scheduled for 22 February 2007.

9.3 Agendas and Minutes

GSMP eRoom facilities will be used to support the work of this WG. The Process Manager prepares agendas.

Standing agendas should include:

- Review of the agenda.
- Approval of previous meeting or call minutes.
- Discussion of all pending issues and action items.

All meetings or teleconference minutes should record:

- The original agenda.
- Members, participants, guests, and staff present.
- Requests for notation.
- Decisions/Resolutions taken.
- Action items.

10. How To Apply ?

Apply for WG membership by completing the GSMP Membership Application on the GSMP web site: http://www.gs1.org/docs/gsmg/GSMP_Application_Form.doc

In section 4, please select Work Group (WG), and specify: GDSN Modular Item WG