

GDSN BRG Membership to work on Hardlines and Consumer Electronics

Date: 5-June-2008

This is a GSMP **Call-to-Action** to recruit experts from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a new GSMP work area.

1. Come help the HEAI by joining the GDSN BRG Hardlines and Electronics Small Domestic Appliance Attributes sub-team

- The next group of products to be addressed by this group on bi-weekly conference calls (beginning 7-July-2008) is the “Small Domestic Appliance” Family, namely the GPC Classes of 10001967 Toasters, 10001968 Toaster Ovens, 10001969 Grills (Powered), 10001970 Sandwich/Waffle Makers, 10001977 Rice Cookers/Steamers, 10001981 Deep Fryers, 10001982 Woks (Powered), 10001984 Popcorn Makers, 10001997 Kitchen Mixing/Blending/Chopping Appliances, 10001998 Knives (Powered), 10002000 Can Openers (Powered), 10002002 Knife Sharpeners (Powered), 10002003 Vacuum Sealers (Powered), 10002004 Meat Grinders/Mincers (Powered), 10002006 Coffee Grinders (Powered), 10002007 Juicers (Powered), 10002011 Hot Beverage Makers, 10002012 Kettles (Powered), 10002013 Ice Cream Makers (Powered), 10002016 Carbonated Drinks Makers, 10002018 Dehydrators (Powered), 10002023 Clothes Irons (Powered), 10002024 Ironing Boards (Powered), 10002028 Vacuum Cleaners, 10002029 Sweepers (Powered), 10002030 Floor Polishers/Shampoo Cleaner, 10002031 Steam Cleaners, 10002032 Cleaning Appliances Other, 10002033 Cleaning Appliances Replacement Parts/Accessories, 10002035 Small Cooking Appliances Replacement Parts/Accessories, 10003992 Air Heaters - Portable, 10005317 Air Conditioners – Portable, 10005331 Air Humidifiers – Portable, 10005332 Air Dehumidifiers – Portable, 10005336 Air Purifiers – Portable, 10005337 Fans – Portable, 10005357 Ice Crushers/Ice Cube Makers (Powered), 10005359 Warming Trays (Powered), 10005691 Wine/Bottle Openers (Powered), and 10005695 Kitchen Scales (Powered). The process of grouping like products facilitates identification of like attributes where a more scalable solution will be crafted. The goal is to submit CRs in groups of related classes by GPC brick and move them through the process from CR submission to public review and e-ballot as efficiently as possible. We are calling for people with knowledge of products in these GPC classes to engage and participate in the process at this time.
- The Hardlines and Electronics Industries formed the Hardlines and Electronics Attribute Initiative (HEAI) to better achieve data synchronization, and has made steady progress since its initial conference call. This group was formed to look at marketing and other retailer specific attributes that are not currently transmitted through the GDS Network, and to determine how we can define these attributes into a standard to enable passing of this data via the GDSN. This will enable more complete product data to be sent electronically without utilizing proprietary, non-standard methods of communication between trading partners, which ultimately will result in cost savings for all trading partners. Successful implementation will also increase adoption of the GDSN within the Hardlines and Consumer Electronics verticals.
- Currently the GPC Family of Major Domestic Appliances, was the first GPC Family to have completed significant review by representatives of US Domestic and International retailers, suppliers, data pools and solutions providers. The product categories in this Family have completed the GSMP process from CR submission

through e-ballot. Additional product lines are being worked on by GPC brick (ex. Refrigerators). You only need to participate in calls related to product lines where your expertise lies.

2. Scope constraints of the HEAI within GDSN BRG

GSMP BRGs must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the activities specific to HEAI CRs must operate within the following context:

- Approve Business Requirements within the GDSN BRG
- Approve Business and Technical Solutions within the GDSN Maintenance Release Work Group
- The deployment/release of standards changes into the GDS Network is contingent on the GDSN Roadmap planning process and designation of Network Release dates.

This work effort is based off of Simple Change Requests routed to the GDSN BRG, for example CR **07-000346** which is to develop attributes for clothing washing machines.

3. Expertise Required

This is a call for business process and information technology experts for the **HEAI**. The experts should represent trading partners from both sides of the trading relationship, third parties, and solution providers to have proper representation on the GDSN BRG calls where this work will be discussed. The intent is to have balanced membership from the **Hardlines** user community to define and establish proper global standards with the clear intention of implementation of these

4. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WG/BRGs are open to broad participation from any industry group, company, or region. All '**Call to Action**' packets are posted in the:

- GS1 website at: http://www.gs1.org/services/gsmg/involve/call_to_action.html

It is also to be distributed via a GSMP Community email announcement.

5. Timeline:

This is an ongoing process that follows the Maintenance Release Methodology. Changes will be submitted as Simple Change Requests by GPC Brick (product types). These may be processed on a special conference call. By joining the BRG you will receive notification of timing and future meeting sessions by interested parties as the product type attribute work is submitted.

6. Participants:

Known Participants:

- Project Manager: **Donna Liotta, American Hardware Manufacturers Association**
- GS1 Business Unit Manager: **Alan Hyler, GDSN, Inc.**

- GS1 Contact: **Justin Childs, GSMP**
- Current GDSN BRG Membership

Retailer Participants:

Company	Company
Target	Best Buy
Sears	Lowe's
Wal-Mart	The Home Depot

7. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsm/overview/>.

8. Sessions

The BRG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: http://www.gs1.org/services/gsm/support/gs1_antitrust.html.

9. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations

10. Teleconferences

Teleconferences will be scheduled as needed by the group and the schedule and notifications will be made in accordance with GSMP standard practices.

11. How to Join

You can join the GDSN BRG through the **GS1 Community Room**.

If you are already a GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose **GDSN BRG** from the list. The group's home page will appear.
4. Click on **Join the Group** in the upper left of the group's home page



If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at:
http://community.gs1.org/kmembership_info/person_signup/
2. Once you receive your username and password, follow the directions above to join the GDSN BRG.