

GDSN BRG Membership to work on Hardlines and Consumer Electronics

Date: 5-June-2008

This is a GSMP **Call-to-Action** to recruit experts from all industries and from everywhere in the world to bring their expertise, commitment, and contribution to a new GSMP work area.

1. **Come help the HEAI by joining the GDSN BRG Hardlines and Electronics Plumbing Attributes sub-team**

- The next group of products to be addressed by this group on bi-weekly conference calls (beginning 7-July-2008) is a subset of the “Plumbing/Heating/Ventilation/Air Conditioning” Family, namely the GPC Classes of 79010100 – Sanitary Ware and 79010300 – Bathroom Fittings. The process of grouping like products facilitates identification of like attributes where a more scalable solution will be crafted. The goal is to submit CRs within these two classes by GPC brick and move them through the process from CR submission to public review and e-ballot as efficiently as possible. We are calling for people with knowledge of products in these GPC classes to engage and participate in the process at this time.
- The Hardlines and Electronics Industries formed the Hardlines and Electronics Attribute Initiative (HEAI) to better achieve data synchronization, and has made steady progress since its initial conference call. This group was formed to look at marketing and other retailer specific attributes that are not currently transmitted through the GDS Network, and to determine how we can define these attributes into a standard to enable passing of this data via the GDSN. This will enable more complete product data to be sent electronically without utilizing proprietary, non-standard methods of communication between trading partners, which ultimately will result in cost savings for all trading partners. Successful implementation will also increase adoption of the GDSN within the Hardlines and Consumer Electronics verticals.
- Currently the GPC Family of Major Domestic Appliances, has completed significant review by representatives of US Domestic and International retailers, suppliers, data pools and solutions providers. The product categories in this Family have completed the GSMP process from CR submission through e-ballot. Additional product lines will be worked on by GPC brick (ex. Refrigerators). You only need to participate in calls related to product lines where your expertise lies.

2. **Scope constraints of the HEAI within GDSN BRG**

GSMP BRGs must adhere to the GS1 Standards Development Methodologies to assure their scope and deliverables, upon which the work of the other GSMP groups depends.

Generally, the activities specific to HEAI CRs must operate within the following context:

- Approve Business Requirements within the GDSN BRG
- Approve Business and Technical Solutions within the GDSN Maintenance Release Work Group
- The deployment/release of standards changes into the GDS Network is contingent on the GDSN Roadmap planning process and designation of Network Release dates.

This work effort is based off of Simple Change Requests routed to the GDSN BRG, for example CR **07-000346** which is to develop attributes for clothing washing machines.

3. Expertise Required

This is a call for business process and information technology experts for the **HEAI**. The experts should represent trading partners from both sides of the trading relationship, third parties, and solution providers to have proper representation on the GDSN BRG calls where this work will be discussed. The intent is to have balanced membership from the **Hardlines** user community to define and establish proper global standards with the clear intention of implementation of these

4. Distribution for Call to Action

Please circulate this **Call to Action** packet by forwarding it to your email distribution lists. GSMP WG/BRGs are open to broad participation from any industry group, company, or region. All '**Call to Action**' packets are posted in the:

- GS1 website at: http://www.gs1.org/services/gsmpp/involve/call_to_action.html

It is also to be distributed via a GSMP Community email announcement.

5. Timeline:

This is an ongoing process that follows the Maintenance Release Methodology. Changes will be submitted as Simple Change Requests by GPC Brick (product types). These may be processed on a special conference call. By joining the BRG you will receive notification of timing and future meeting sessions by interested parties as the product type attribute work is submitted.

6. Participants:

Known Participants:

- Project Manager: **Donna Liotta, American Hardware Manufacturers Association**
- GS1 Business Unit Manager: **Alan Hyler, GDSN, Inc.**
- GS1 Contact: **Justin Childs, GSMP**
- Current GDSN BRG Membership

Retailer Participants:

Company	Company
Target	Best Buy
Sears	Lowe's
Wal-Mart	The Home Depot

7. GSMP Process:

For complete information regarding the GSMP (including access to the GSMP Manual), please refer to the website at: <http://www.gs1.org/services/gsmpp/overview/>.



8. Sessions

The BRG is responsible for scheduling meetings to accomplish their work. Sessions are defined as face-to-face or physical meetings and teleconferences. All GSMP Sessions include the necessary Anti-Trust cautions as defined by GS1 legal counsel. The Anti-Trust cautions is located on the GS1 website at: http://www.gs1.org/services/gsmg/support/gs1_antitrust.html.

9. Face-to-Face Meetings

The Process Manager schedules face-to-face meetings with reasonable advance notice to allow for proper planning. Face-to-face meetings will cover 2 or 3 days per meeting and will be held in order to speed up the work as much as possible. Participants are expected to cover their own expenses related to travel, accommodation, and time for the physical meetings. Face-to-face meetings will be arranged in GS1 GO locations: **Brussels, Belgium** or **Princeton, NJ, USA** or may be hosted by participant companies or Member Organizations

10. Teleconferences

Teleconferences will be scheduled as needed by the group and the schedule and notifications will be made in accordance with GSMP standard practices.

11. How to Join

You can join the GDSN BRG through the **GS1 Community Room**.

If you are already a GS1 Community Room member:

1. Access the GS1 Community Room at: <http://community.gs1.org/members/>
2. Click on **All Groups**
3. Choose **GDSN BRG** from the list. The group's home page will appear.
4. Click on **Join the Group** in the upper left of the group's home page

If you are NOT a GS1 Community Room member:

1. Apply for GS1 Community Room membership by using our Online Form at: http://community.gs1.org/kmembership_info/person_signup/
2. Once you receive your username and password, follow the directions above to join the GDSN BRG.