

Welcome to the 7th year of GSMP

by Mark d'Agostino



2007 was our first full year with the new model of GSMP as developed in the '06 restructuring. All indicators are positive.

We have more people than ever participating, voting rates are significantly higher than prior to the modifications, and we are well positioned to support new Sectors and Solutions via the GSMP "Work Group" model.

Some of our important initiatives in 2007 were:

- Development GDSN 2.1 Standards, providing the foundation for the implementation of Price Synchronization and Item Authorization standards.
- HUG GTIN Allocation Rules approved
- Migration to a new collaborative platform: GS1 Community Room
- UN/CEFACT Conformance project launched and recognized in UN/CEFACT
- Enabling "The Global Language of Business" with a truly Global Data Dictionary (GDD) and supporting consistent implementations around the globe
- Launch of the GSMP Local Community Network as a model for creating truly global standards, intended to eliminate the barriers of time, geography and language.
- Agenda de Conectividad, the official organization in charge of developing eGovernment initiatives in Colombia, determines GSMP to be the World Leading standards process after an exhaustive comparison of standards processes around the world.

Our GSMP 3 Year Strategy was designed to support the GS1 Business Plan and meet the increasing needs of the GS1 Community.

As for 2008, we look forward to another great year working with our community.

See you in Brussels!

GSMP Communications Update

by Mike Mowad



Committed to the continued support of our user community, GSMP is pleased to announce a new Communications strategy. With the intent on targeting our audience more effectively while reducing unwanted emails, we are implementing the following initiatives:

- **Improved Distribution Lists** – GSMP has implemented a new communication distribution system which eliminates duplicate emails and provides detailed delivery reporting and conformation information. This will ensure that our members receive GSMP communications in the most effective way possible.
- **Elimination of Email Attachments** – All of our Call-To-Actions, Process Change Notifications, News letters, and Management reports are now located on the GSMP website. This allows us to email "Links" in our communications instead of attachments.
- **GSMP Highlights in GS1 In-Touch** – Starting this month, the GS1 In-Touch newsletter will feature GSMP quarterly highlights and links to our news letter and management reports. This will ensure that all MO employees (including the ones that are not included in GSMP's distribution lists) will receive these important updates.

We believe that these initiatives will allow us to improve our communications awareness and outreach. We forward to continued collaborations with you, our valued community.

For more information, please contact Mike Mowad at michael.mowad@gs1.org.



GSMP Change Request System Now Keeps You Informed

by Eileen Hardcastle



The GSMP Change Request (CR) System has long been the entry point for requests to improve the GS1 standards. Based on feedback provided by the GSMP community, the following important changes are being implemented.

Simple vs. Complex Work

Determining the level of work is an important step in assuring the availability of resources, priority, and alignment of community expectations. Users in the past have complained however that the distinction, when submitting CRs, is difficult to make without detailed background information.

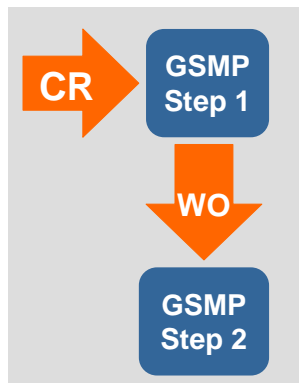
In the new CR System, submitters will no longer be required to assign "Simple" or "Complex" to a Change Request, as the determination will now be made after the submission by the GS1 team with the submitter.

Assessment and Prioritization vs. Work in Progress

All CR's need some level of assessment. In the past, submitters assumed that standards development work began as soon as a CR was entered, when in fact a CR must complete Step 1 - *Assessment and Prioritization* - before standards development work can begin. In 2005 GSMP decided to remove complex CR's from the system until prioritization was complete – thus to avoid any perception that work was progressing when it was not.

This decision however, caused some confusion in the community when submitters were attempting to track their CR submissions and could not find them.

In the new CR System, all CR's will remain in the system and will be converted from a **Change Request (CR)** to a **Work Order (WO)** after prioritization. This will allow complete visibility throughout the whole GSMP process, from Step 1 to Step 6. For each submitted CR, you will be able to view its submission date, number of days open, and current GSMP step.



The new system is in final test and these important changes will be live very soon. Look for an upcoming communication from the GSMP team as to the exact date

We look forward to your helpful feedback and are committed to continuing to improve this and all our tools to better serve your needs.

For more information on the GSMP Change Request System, please contact Eileen Hardcastle at eileen.hardcastle@gs1.org.

Visitors to GS1 Global Data Dictionary (GDD) Doubles in 2007

by Brian Bennett



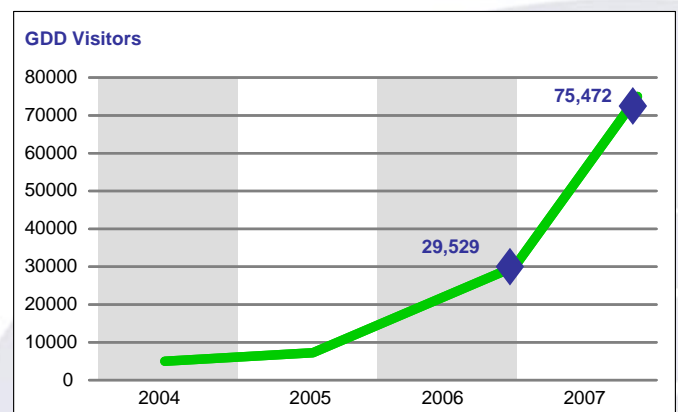
The GS1 Global Data Dictionary (GDD) is the central repository of information for the GS1 data standards and includes information for virtually all standards in the GS1 System.

This past year has seen a dramatic increase in the number of users retrieving information from the GDD. Additional enhancements such as a consolidated and cross referenced Glossary of terms, enhanced data reports, and additional data translations have helped to drive usage.

In 2007, the GDD was utilized by more than **75,000** visitors from more than **50 countries**. This increase in visitors has reinforced the strategy of providing real-time searchable data to the GS1 community.

We are constantly working to address the needs of our community by adding new functionality; therefore we expect to see continued dramatic increases in GDD usage in the future.

For more information on the GS1 GDD, please contact Brian Bennett at brian.bennett@gs1.org.



GS1 Traceability Workgroup: Helping with Implementation

by Ana Paula Maniero



In 2006, the GSMP delivered the Global Traceability Standard to help users to implement GS1 Solutions. It defined a GS1 Solution in terms of traceability process and minimum requirements. To further support this initiative, we are happy to announce

the launch of the GS1 Traceability Work Group in February 2008.

The Traceability Work Group will be responsible for facilitating the adoption of the Global Traceability Standard as well as supporting the right implementation across companies and the GS1 community. This includes developing implementation and conformance materials, enabling customization for different sector industries or applications, and validating the corresponding traceability material.

This Work Group is open to users, providers, and GS1 organisations, and it will be the link between all the current initiatives related to traceability.

There is also exciting news from some of GS1's other traceability-related Work Groups:

- The kick off meeting of the Healthcare Traceability Work Team took place in London at the end of October as part of GS1 Healthcare activities. The goal of this group is to deliver a new GS1 Healthcare Traceability Standard. It will be facilitated by Janice Kite (janice.kite@gs1.org) and chaired by Tim Marsh of Pfizer.
- A Fresh Produce Traceability Work Team is about to start in order to review GS1 Fresh Produce Traceability Guidelines and to align them with the Global Traceability Standard and recent industry initiatives. It will be facilitated by Mike Sadiwnyk (mike.sadiwnyk@gs1.ca.org) and Jane Proctor of CPMA.

The common goal is to help implementation – whatever the technology, whatever the size, every company is dependent on its upstream and downstream trading partners. So please be part of this group and let's learn together the best way to implement traceability!

For further information or if you are interested in participating in the Traceability Work Group, please contact Ana Paula Maniero at AnaPaula.Maniero@gs1.org or Diane Taillard at diane.taillard@gs1.org.

GSMP Local Community Network (LCN) is Growing

by Melanie Kudela



As 2007 came to a close, our LCN Member Organization community has grown to include Australia, Brazil, Canada, Colombia, Germany, Netherlands and New Zealand.

In 2008 we welcome GS1 France as well as several new trading partners from GS1 Germany.



"The LCN will provide the tool to allow the French speaking community to engage in the global discussion in their own language. We will leverage the relationship of GS1 France with its Community and therefore be able to assure the best input to GSMP from French Industry as possible."

Natascha Pottier,
GS1 France

These additions will bring our LCN community to 162 trading partners strong – please join us in congratulating GS1 France and GS1 Germany!

This month we are also pleased to launch a new LCN webpage to improve communication and awareness. We encourage you to visit gs1.org/services/gsmplcn to view up-to date information on all LCN activities.

If you are interested in learning the basics of LCN, click on the **General Information** button. If you are a more experienced LCN user (with a Community Room password), click on the **LCN Members and Liaisons** button to gain access to Global Agendas, Surveys, and orientation material.

For more information on LCN or this new website please contact Melanie Kudela at melanie.kudela@gs1.org.



“Setting the Benchmark for Global Collaboration” – The GSMP Fall Event in San Diego, US

by Eileen Hardcastle



The GSMP Fall 2007 event was a great success! Robert Besford of GS1UK won the survey drawing for the IPod! Congratulations Robert!

41% of attendees responded to the survey – and the survey says:

- 95% rated the event Good or Excellent
- 87% rated the agenda good or excellent
- Implementation sessions were a big hit (and we plan to expand)

Please visit the post-event website at gs1.org/services/events/2007/sandiego to download presentations or view photos from the event.

GSMP Delivers 4 Newborn Standards in 2007 – Average Cycle Time = 9 Months!

GSMP is proud to announce the addition of 4 new future standards developers:



Daniel Gregor was born on 24-Jan to Andrew and Kimberly Hearn



William Clark was born on 25-May to Brian & Jennyl Bennett



Rishi was born on 13-Jun to Dipan Anarkat & Meg Thakkar



Sienna Paige was born on 23-Jun to Cameron & Jackie Green

GS1 Community Room Update

The GS1 Community Room has taken off and members are growing every day.

You can apply for membership and receive a GS1 Community Room



Community Room

account by filling out our online application at <http://community.gs1.org/join/>.

Not sure if you have an account? Enter your email address in the password reset link on the join page to check.

For more information about the GS1 Community Room, please contact Eileen Hardcastle at eileen.hardcastle@gs1.org or call +1 609.620.4528.

GSMP World Wide Spring Event - Brussels, Belgium 2008!



The next GSMP World Wide Spring Event will take place 14 - 18 April 2008 in Brussels, Belgium.

The registration website will be available in February at <http://www.gs1.org/services/gsmpp/news/>.

We hope to see all of you!



The global language of business

This newsletter was written and produced by GSMP. For additional information contact the GSMP at gsmpp@gs1.org. All content is © GS1 2008. <http://www.gs1.org>.