



Quarterly GSMP Management Report
October – December 2007

Overview

The GSMP Management Report was created to give a high level overview of the state of GSMP and recent outcomes. This issue covers the period of October – December 2007.

Key Takeaways:

- 2007 witnesses a record number of Change Requests
- Accelerated implementation of standards in GDSN enabled by Maintenance Releases
- After years of publication, the GS1 General Specification is completely reorganized and modernised.

Highlights of the Quarter

Following are the key GSMP highlights of October – December 2007:

HIGHLIGHT	IMPACT
The GSMP Fall 2007 Event in San Diego US	The GSMP Fall 2007 event was a great success! 41% of attendees responded to the survey – and the survey says: <ul style="list-style-type: none"> ■ 95% rated the event Good or Excellent ■ 87% rated the agenda Good or Excellent ■ Implementation sessions were a big hit (and we plan to expand)
GDD	Year end reports yields 50% visitor increase over 2006. GSMP team preparing MO User Group to improve usability.
GSMP Communications Improvements	Committed to the continued support of our user community, GSMP is pleased to announce a new Communications strategy which targets our audience more effectively while reducing unwanted emails. Key initiatives are: <ul style="list-style-type: none"> ■ Improved Distribution Lists ■ Elimination of Email Attachments ■ GSMP Highlights in GS1 In-Touch
GSMP Local Community Network (LCN) Continues to Grow	As 2007 came to a close, our LCN Member Organization community grew to include Australia, Brazil, Canada, Colombia, Germany, Netherlands and New Zealand. In 2008 we will be welcoming GS1 France as well as several new trading partners from GS1 Germany. These additions will bring our LCN community to 162 trading partners strong.
GDSN Network Development	Requirements for the next maintenance release approved (implementation scheduled for Q1-2008).
GDSN Optimized for Change Management	Efficient Code List deployment implemented for January network release.
Price Pilot Successfully Completed	Price pilot delivers enhancements to this key functionality for GDSN. Users approve rapid release into the Network.
General Specifications 8.0 Redesign	The GS1 General Specifications has gone through a complete redesign to support: <ul style="list-style-type: none"> ■ Improved organization of content ■ Consistent GS1 System Branding across all sections ■ Full adaptation of GS1 Technical Documentation standards ■ A new delivery format for easier navigation and printing
Item Futurisation Pilot Completed	Comprehensive Pilot report confirms original standard and NO modifications to the standard were required...a testament to quality requirements gathering.

GSMP Work Analysis

The GSMP work analysis communicates the RESULTS of GSMP work effort completed and the new work that has come in.

Key Takeaways:

- Record year for **USER REQUESTS**
- Europe leading submitter of Change Requests

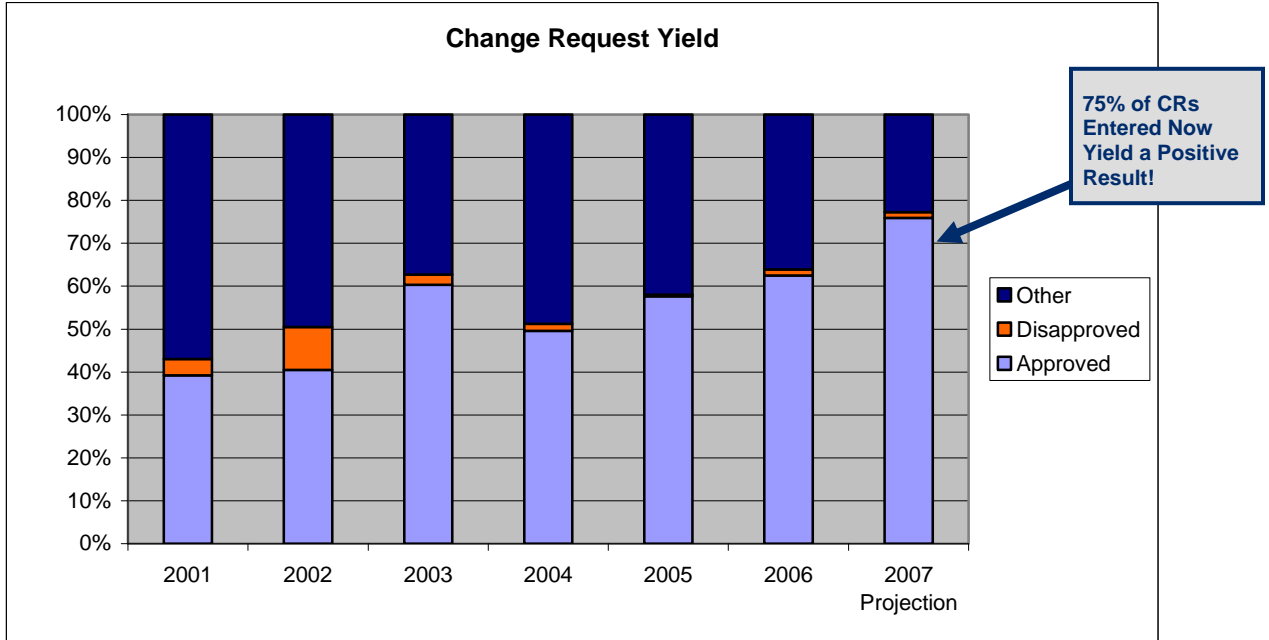
CR's/SOW Activity:


Closed CR's: October – December 2007

Total Number	Approved	Closed based on complex rules	Withdrawn by Submitter
73	57	4	12

80 CR's remain open as of Dec 31, 2007

		2004	2005	2006	2007	
CRs Entered by Year	Simple	23	133	253	275	Record Number of Requests
	Complex	96	134	16	33	
Standard Types by Year	BarCodes	19	59	30	24	
	eCom	50	108	79	107	
	GDSN	41	88	124	140	
	GPC	9	12	27	32	
	Data Accuracy	0	0	9	5	
CR by Region by Year	Asia Pacific	25	35	32	10	
	EMEA	20	40	145	171	Europe Leads in Change Request Submissions
	Latin America	51	65	1	1	
	North America	27	35	91	126	
CR by Submitter Type by Year	MO	25	35	158	170	
	User	20	25	42	61	Record Number of User Requests (45% Increase)
	Solution Provider/Data Pool	51	65	69	77	



 **Note:** All charts in this Management Report do not include CRs that have not been assessed or prioritized.

86 New CR's were submitted to the GSMP processing this quarter.

CR Number	Submitter	Group
07-000338	Accenture Supply Chain Services	eCom BRG
07-000339	1Sync	GDSN BRG
07-000341	GS1 Nederland	GDSN BRG
07-000342	GS1 Nederland	GDSN BRG
07-000343	GS1 Nederland	GDSN BRG
07-000344	Nestle	GDSN BRG
07-000345	GS1 - Joint submission between 1SYNC/GS1US and GS1FR	GDSN BRG
07-000346	AHMA	GDSN BRG
07-000347	GS1 Sweden	GDSN BRG
07-000348	Carrefour	GDSN BRG
07-000349	CEPASCO / SPIGOL	Global Product Classification (GPC)
07-000350	Gladson	GDSN BRG
07-000351	Accenture Supply Chain Services	eCom BRG
07-000352	Best Buy Co, Inc	Global Product Classification (GPC)
07-000353	Best Buy Co, Inc	Global Product Classification (GPC)
07-000354	Best Buy Co, Inc	Global Product Classification (GPC)
07-000355	Best Buy Co, Inc	Global Product Classification (GPC)
07-000356	Best Buy Co, Inc	Global Product Classification (GPC)

CR Number	Submitter	Group
07-000358	GS1 Australia	eCom BRG
07-000359	GS1 Australia	eCom BRG
07-000362	GS1 Canada	Data Accuracy BRG
07-000375	GS1 - on behalf of JoAnna Stewart (GXS) and Jay Yanko (Big Hammer)	GDSN BRG
07-000376	Agentrics	GDSN BRG
07-000377	Agentrics	GDSN BRG
07-000378	Agentrics	GDSN BRG
07-000379	Agentrics on behalf of GDSN Modular Item Workgroup	GDSN BRG
07-000380	Best Buy Co, Inc	Global Product Classification (GPC)
07-000381	Best Buy Co, Inc	Global Product Classification (GPC)
07-000382	Best Buy Co, Inc	Global Product Classification (GPC)
07-000383	Best Buy Co, Inc	Global Product Classification (GPC)
07-000384	Best Buy Co, Inc	Global Product Classification (GPC)
07-000386	1SYNC	GDSN BRG
07-000394	London Drugs Limited	Barcodes and ID
07-000395	GS1 Canada	GDSN BRG
07-000396	Best Buy Co, Inc	Global Product Classification (GPC)
07-000403	GS1 Australia	eCom BRG
07-000404	GS1 UK	GDSN BRG
07-000405	GS1 UK	GDSN BRG
07-000406	GS1 UK	GDSN BRG
07-000407	GS1 UK	GDSN BRG
07-000408	Novozymes A/S	eCom BRG
07-000409	GS1 UK	GDD Fast Track
07-000411	1Sync	Global Product Classification (GPC)
07-000412	1Sync	Global Product Classification (GPC)
07-000413	1Sync	Global Product Classification (GPC)
07-000414	Carrefour Group	GDSN BRG
07-000415	GS1 Germany	Barcodes and ID
07-000416	1Sync	Global Product Classification (GPC)
07-000417	Best Buy Co, Inc	Global Product Classification (GPC)
07-000419	1Sync	Global Product Classification (GPC)
07-000420	GS1 Australia	eCom BRG
07-000422	GS1 Sweden	eCom BRG
07-000423	General Mills	Data Accuracy BRG
07-000425	Kraft Foods	Data Accuracy BRG
07-000426	Accenture Supply Chain Services	eCom BRG

CR Number	Submitter	Group
07-000427	Best Buy Co, Inc	Global Product Classification (GPC)
07-000428	Best Buy Co, Inc	Global Product Classification (GPC)
07-000429	1Sync	GDSN BRG
07-000430	GS1 - on behalf of the Price Sync Maintenance Release WG	GDSN BRG
07-000431	GS1 Sweden	GDSN BRG
07-000432	GS1 Switzerland	eCom BRG
07-000433	GS1 Sweden	GDSN BRG
07-000434	1Sync	GDSN BRG
07-000435	Commport Communications International, inc.	GDSN BRG
07-000436	General Mills	GDSN BRG
07-000438	Russell Stover Candies	GDSN BRG
07-000439	GS1 France	eCom BRG
07-000440	GS1 France	eCom BRG
07-000441	GS1 France	eCom BRG
07-000442	GS1 France	eCom BRG
07-000443	GS1 France	eCom BRG
07-000444	GS1 France	eCom BRG
07-000445	GS1 France	eCom BRG
07-000446	GS1 France	eCom BRG
07-000447	GS1 France	eCom BRG
07-000448	GS1 France	eCom BRG
07-000449	GS1 France	eCom BRG
07-000450	GS1 Germany	eCom BRG
07-000452	GS1 Germany	Barcodes and ID
07-000453	GS1 Germany	eCom BRG
07-000454	GS1- on behalf of Milan Vacval, Gladson	Barcodes and ID
07-000455	GS1 Netherlands	eCom BRG
07-000456	1SYNC	GDSN BRG
07-000457	Kraft Foods	GDSN BRG
07-000458	GS1 - on behalf of Karolin Harsanji (GS1 Sweden) and the European Logistic Label Team	Barcodes and ID
07-000459	GS1 France	Global Product Classification (GPC)

Metrics: GSMP Performance

Chart 1:

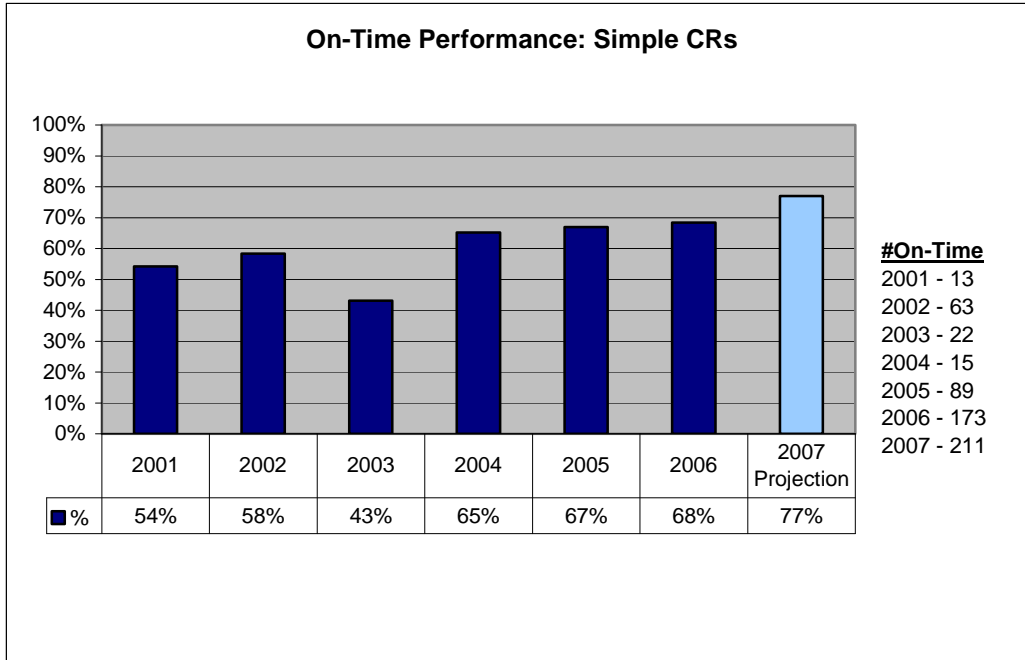


Chart 2:

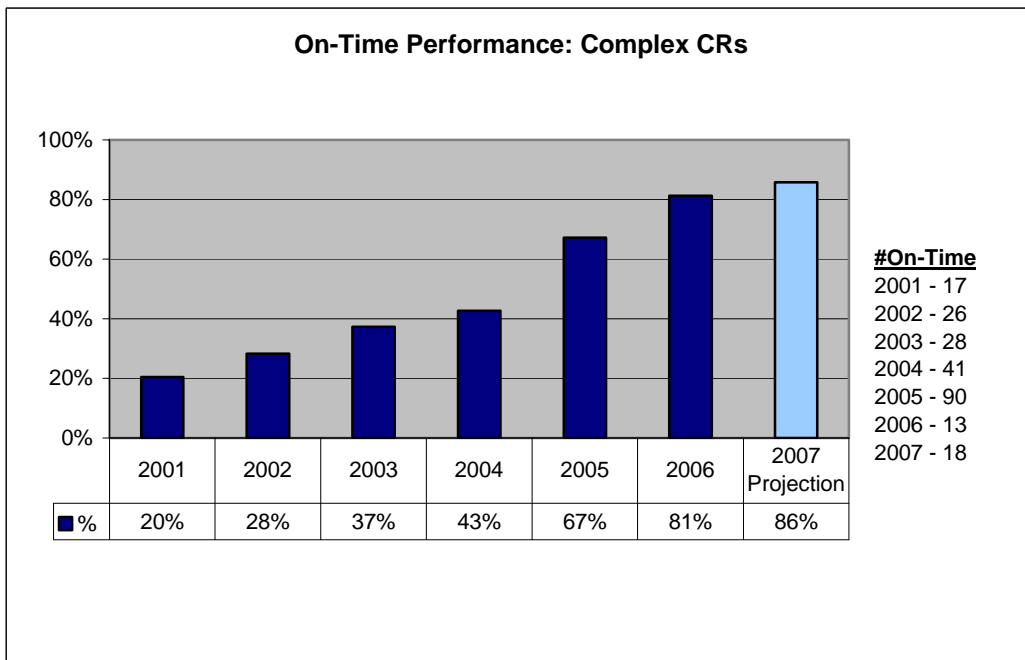


Chart 3:

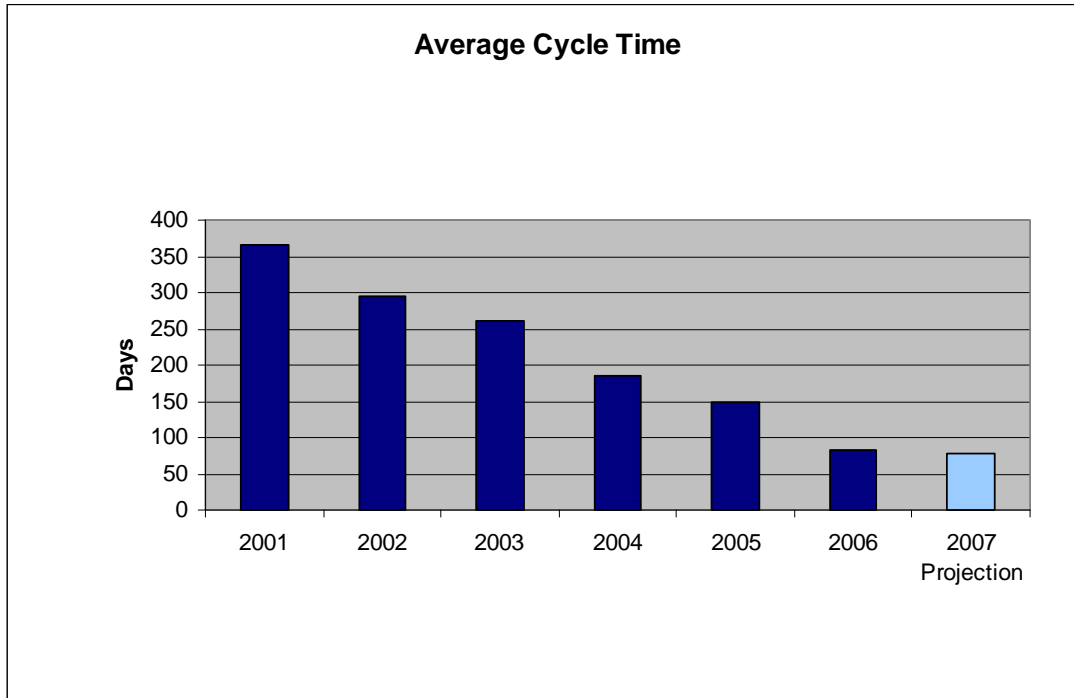


Chart 4:

