



The global language of business.

GEPIR awarded prize by the University of St. Gallen

For Immediate Release

BRUSSELS, Belgium/LAWRENCEVILLE, NJ, – November 27, 2006 – On November 10, 2006, the University of St. Gallen in partnership with the Institute for Commercial Information Technology organised the Value Chain Forum 2006 in Germany, Friedrichshafen.



The Best Case Award was given to GEPIR for a successful electronic linkage of companies and its partners via a network using new technologies. In presence of the press, GEPIR was awarded as best case by a program committee of experts. Robert Schubanel, the “father” of the GEPIR network, received the award from Prof. Dr. Hubert Österle of the University of St. Gallen.

“The jury was of the opinion that GEPIR is a successful example of an intercompany data service” said Prof. Dr. Österle.

“The network is driven by local GS1 Organisations. Via the GEPIR network, they enable access to more than 1 million GS1 system users around the global” explained Robert Schubanel to the assembly.

The reasons for attributing the award were as follows: GEPIR is a successful example of a data service that links companies in different sectors and geographies. Besides consumer goods industry GEPIR is actively used in other sectors. GEPIR is based on a federative approach and proves that the future belong to this way of making data accessible.

As Robert Schubanel has pointed out, GEPIR is the solution for the future: “If we now connect existing technologies such as a mobile phone scanning a bar-code and GEPIR for retrieving information from GEPIR for consumers, we are faced with completely new ways of communicating. “

In the future, the consumer would be able to ‘speak’ directly to the manufacturer and receive information about products through his mobile phone.

Notes to Editors

About GEPIR

The Global Electronic Party Information Register (GEPIR) is a distributed database that contains basic information on over 1,000,000 companies in over 100 countries. The service is provided jointly by different GS1 Member Organisations. For more information, please visit <http://directory.gs1.org/>



About GS1

GS1 is an organisation dedicated to improving the efficiency and visibility of supply and demand chains, globally and across sectors.

Our diversified portfolio of products, solutions and technologies includes the GS1 System of standards (the most widely used standards system in the world) as well as GS1 BarCodes, GS1 eCom, GS1 GDSN, EPCglobal and Traceability. GS1 also offers a wide range of services, including training, certification, technical support, and implementation advice.

GS1 operates in more than 20 industries and sectors in 104 countries, and addresses all aspects of the supply chain, enabling a million companies of all sizes to execute more than five billion transactions a day.

For more information, visit www.gs1.org.

For more information contact:

GS1, Global Office
Robert Schubel
Director Net Solutions

T 00 41 61 338 70 00
E robert.schubel@gs1.org