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For Immediate Release

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GS1 adds three new Member Organisations

Addition of Albania, Ghana and Ivory Coast

brings total to 104 Member Organisations covering 145 countries

BRUSSELS, BELGIUM/LAWRENCEVILLE, NJ, May 29, 2006 –

GS1, the not-for-profit organisation that develops global standards for the identification of goods and services across supply chains, has announced that three new countries are today home to an official GS1 Member Organisation.

GS1 President and CEO Miguel A. Lopera and GS1 Management Board Chairman Daniel R. Wegman welcomed **GS1 Albania, GS1 Ghana and GS1 Ivory Coast** to the organisation during the recent General Assembly in Malta.

145 countries are today covered by GS1's standards, solutions and services; either locally from one of the 104 Member Organisations, or from the Global Office in Brussels, Belgium.

GS1 Member Organisations are national associations that provide tools and support to companies in that country. Member Organisations handle all enquiries related to GS1 products, solutions and services, and leverage standards developed by the Global Offices. The Member Organisations, for example, allocate the unique numbers that are the very basis for the GS1 System of standards.

About GS1

GS1 is an organisation dedicated to improving the efficiency and visibility of supply and demand chains, globally and across sectors. GS1 is the global language of business.

Our diversified portfolio of products, solutions and technologies includes the GS1 System of standards (the most widely used standards system in the world) as well as GS1 BarCodes, GS1 eCom, GS1 GDSN, GS1 EPCglobal and Traceability. GS1 also offers a wide range of services, including training, certification, technical support, and implementation advice.

GS1 operates in more than 20 industries and sectors in 104 countries, and addresses all aspects of the supply chain, enabling a million companies of all sizes to execute more than five billion transactions a day.

Formed in 2004 from the joining together of EAN International and the Uniform Code Council, Inc (UCC), GS1 is truly global, with Headquarters in Brussels (Belgium) and Princeton, New Jersey (USA).

For more information, visit www.gs1.org