



GSMP Process Team Lunch And Learn

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Why restructure the GSMP?

1. Clearer and more effective governance
2. More responsiveness to business needs
3. Increase efficiency in producing standards
4. Improve membership ROI
5. Improve Change Request visibility and processing



Why change the governance structure?

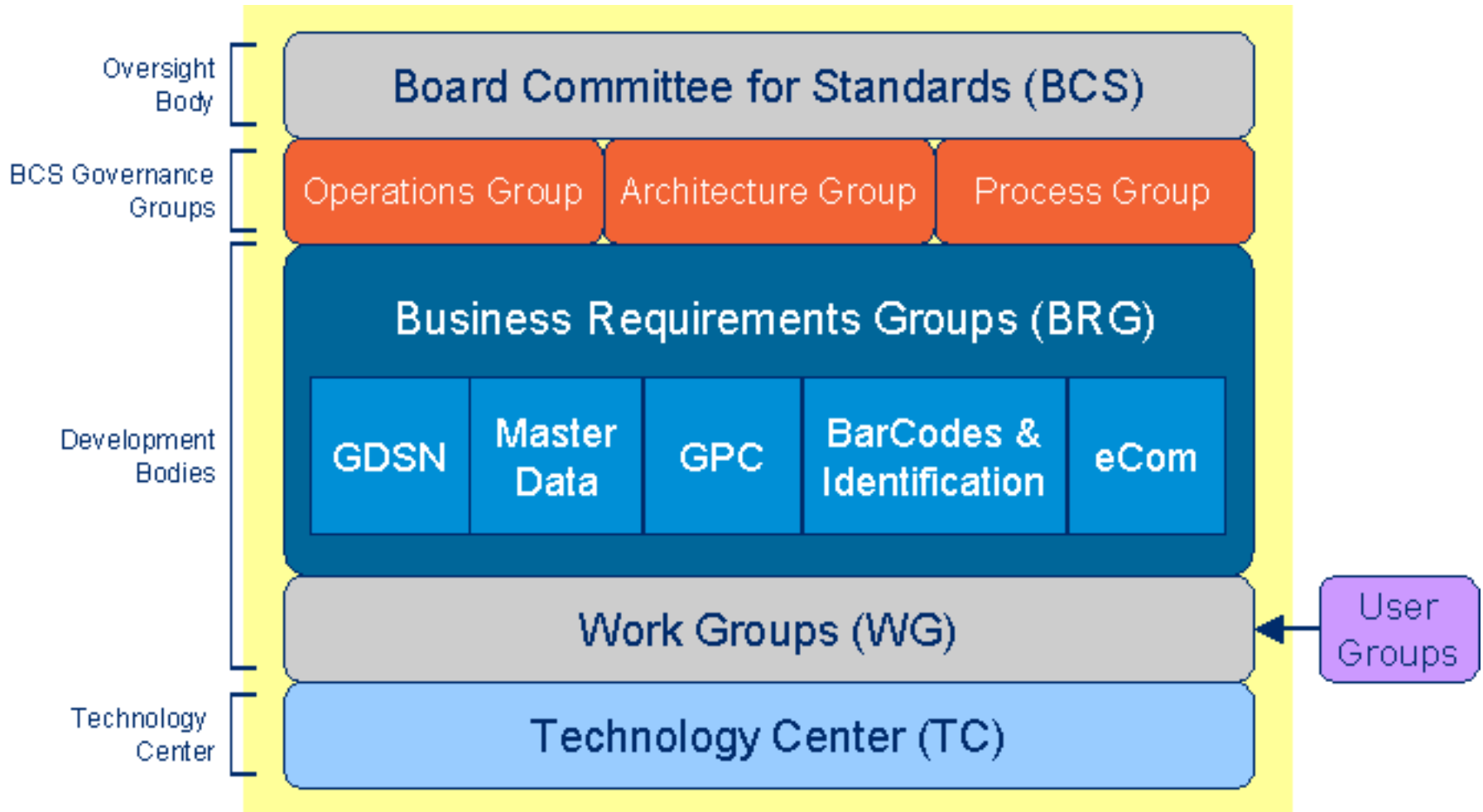
- Provide stronger input and commitment from users and MOs in the leadership of GSMP
- Link GSMP planning and priority setting to the new GS1 Business Planning process
- Improve clarity of decision making

How?

Establish a consolidated set of groups to support BCS in the governance of the GSMP

- Extend the role of BCS
- Establish three new governance bodies to support BCS and oversee GSMP activity and strategy
 - Plan Group, Process Group, and Architecture Group

What does the new GSMP look like?



The BCS Governance



- **Provide user input on the GS1 Business Plan and specific complex work efforts in GSMP**
- **Advise on realistic implementation timelines and industry migration**
- **Establishes Critical Mass Criteria**
- **Establishes KPI's**
- **“Hear” appeals and advise BCS**
- **Advise on changes to the GSMP process**

The Process Group Members

NAME	ORGANIZATION
Bud Babcock	Procter & Gamble
Bob Boucher	Colgate-Palmolive
Ann Dozier	Coca-Cola Enterprises
Carol Edison	General Mills
Hanjoerg Lerch	METRO Group
Steve Robba	Johnson & Johnson
Klaus Forderer	GS1 Germany
Michio Hamano	GS1 Japan

NAME	ORGANIZATION
Bruce Hawkins	Wal-Mart
Per Kiilsholm	GS1 Denmark
Lionel Lechot	Nestle
Barb Munro	Kraft Foods
Steven Pereira	GS1 Australia
Mike Sadiwnyk	GS1 Canada
Mary Wilson	GS1 US
Peter Tomicki	Baxter Healthcare
Pat Vessey	Best Buy



GSMP Priorities

Objectives	Goals	Strategies	Measures (1)
<p>Assure alignment of GSMP work to industry priority</p>	<ul style="list-style-type: none"> • Achieve clarity of GSMP prioritization process • GSMP delivers the standards to support the GS1 Business plan • Meet Industry needs 	<ul style="list-style-type: none"> • Match GSMP requests to Business Unit plan • Categorize work items: (Projects, Complex, CR's & Simple CR's) • Assess industry commitment: (Establish critical mass) • Confirm GS1/Industry resource availability 	<ul style="list-style-type: none"> • Confirmation of process by BCS by May 07 • One page document to industry by May 07 • Develop a common BCD (date TBD) <ul style="list-style-type: none"> • Should include ROI for industry (development and implementation costs) • Timeline for development and implementation • Align w GDSN by (Q2 07) • Align w EPCglobal by Q4 07) • Prioritization process usage metric*(goal: 100%) <ul style="list-style-type: none"> • Detailed resource matrix

GSMP Monitoring

Objectives	Goals	Strategies	Measures (1)
<p>Establish, Measure and Communicate Performance of GSMP process</p>	<ul style="list-style-type: none"> • KPI's are developed reviewed and published • GS1 Community is aware of GSMP results 	<ul style="list-style-type: none"> • Develop KPI's for processes within GSMP • Report on regular basis 	<ul style="list-style-type: none"> • CR's per year, ACT, ACT (complex vs. simple), CR's by product type, (add business plan values) • Create GSMP Management Report to be published to community each quarter

Ensuring Efficiency

Objectives	Goals	Strategies	Measures (1)
<p>Ensure the most efficient and effective GSMP process</p>	<ul style="list-style-type: none"> • ACT < 150 days • >90% on time CR's • Membership • Increase input into standards development to ensure true global standards 	<ul style="list-style-type: none"> • Provide Governance leadership <ul style="list-style-type: none"> • “Hear” appeals (on process, not priorities or outcomes) and advise BCS • Advise on changes to the GSMP process • Continue improvement of the GSMP process • Deliver the GSMP Re-Structuring plan (GRP), phase 2 • Implement the “Franchise” program to increase user input 	<ul style="list-style-type: none"> • Achieving targeted improvement in the process KPI's (see process metrics & GS1 Business Plan) • Develop process to clearly communicate CTA across all GSMP functions and linkages • As part of GRP, deliver a membership services plan including distribution lists, etc. • Establish management routines for the Process Group • Franchises live with 5 MO's to increase # of trading partners trading partner participants by X



Objective: **Advise on realistic implementation timelines and industry migration**

Objectives	Goals	Strategies	Measures (1)
<p>Advise on realistic implementation timelines and industry migration</p>	<ul style="list-style-type: none"> • Ensure mass adoption of developed standards • Set industry expectations for migration to new standards 	<ul style="list-style-type: none"> • Partner with Business Units to develop a clear methodology for developing industry migration timelines 	<ul style="list-style-type: none"> • All Complex CR's are approved with an associated implementation timeline published (ongoing) • Implementation timeline methodology is factored into the GS1 Planning process by Q3 07