

EPCIS-based fish traceability pilot: outline incl. live demo

Tim Sadowski + Ralph Tröger | 2013-10-10 GSMP Autumn | Lisbon | Lunch & Learn





Why is EPCIS 1.1 so brilliant for (fish) traceability purposes? [1/2]

Companies have to ensure traceability for each lot of fish from catch to consumption





Consumers want to obtain not only static, but also dynamic traceability information about products.

Authorities want to be able to control compliance with legal regulations.





Why is EPCIS 1.1 so brilliant for (fish) traceability purposes? [2/2]

What has GS1 to provide in order to meet these requirements?

- Documentation of transformations
- Lot identification
- Instance/ lot-related master data
- Documentation of aggregations/ disaggregations
- Scalable, robust, viable, decentralised approach
 - → EPCIS/ CBV 1.1 fulfils ALL the above requirements.



The fish traceability pilot in a nutshell [1/2]

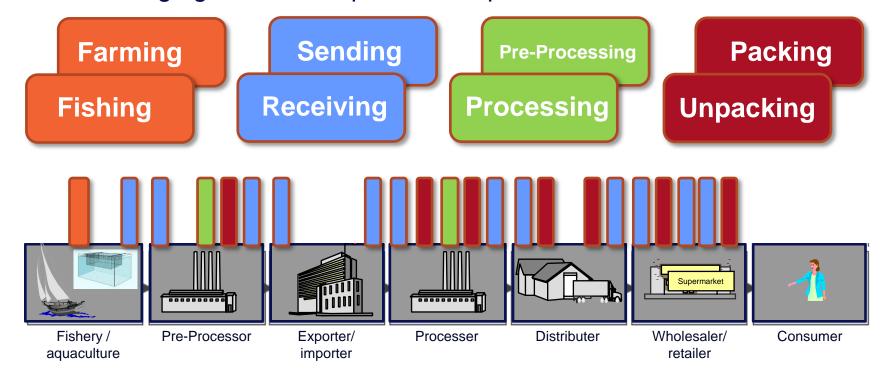
 Participating organisations represent all relevant stakeholders in the fish industry:

Countries and international organisations	Fisheries	Fish processors	Other	Retailers/ Wholesalers
WORLD ECONOMIC FORUM The Consumer Goods FORUM The Cidal Network Serving Strapper & Consumer Reeds	EKOFISH GROUP Norwegian Seafood Federation Kutterfisch RECORD SEAFOOD FEDERAL SEAFOOD FEDER	Pickenpack Appel Kutterfisch LARSEN Royal Greenland	FTRACE bundes verband fisch f	ZUM HANDELN GESCHAFFEN. Cash & Carry Deutschland Line Lin



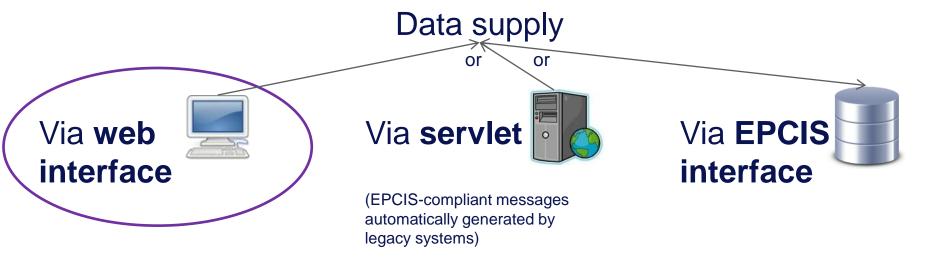
The fish traceability pilot in a nutshell [2/2]

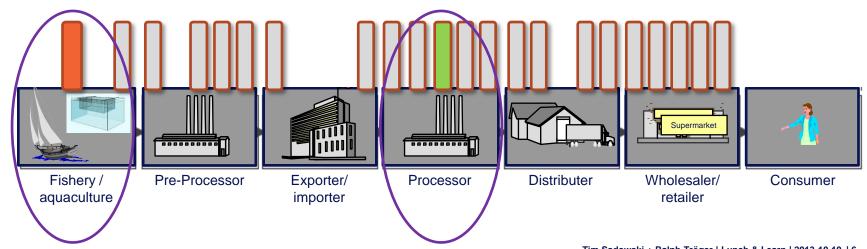
 Achieve traceability from catch to consumption by capturing and exchanging all relevant process steps via EPCIS events:





Live Demo







Try it out yourself!





Thank you for your attention. Please do not hesitate to contact us.



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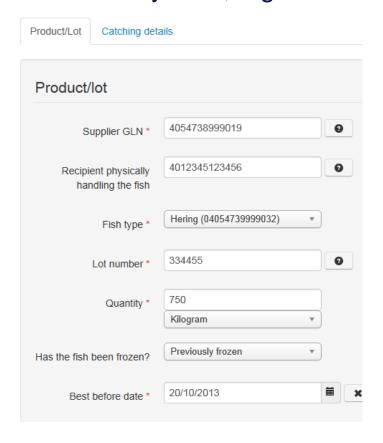
www.gs1-germany.de

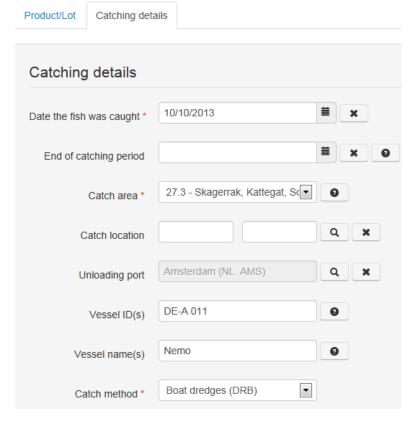




- Data entry website -

This is how a **fishery** with poor IT infrastructure can capture relevant traceability data, e.g.:







- Data entry website -

This is how a **fish processor** with poor IT infrastructure can capture

relevant traceability data, e.g.: Add input Hering (04054739999032) Fish type 334455 9 Lot number * Processing information Quantity ⁴ Kilogram Input table Fish type Lot number Quantity Unit of measure 334455 Kilogram 04054739999032 750 Close + Add input Output table Fish type Lot number Unit of measure Actions Quantity 04054739999063 98765 3050 Piece + Add output 4054738999026 0 Business location 14/10/2013 Date of processing * **≡** × 24/10/2013 Best before date * Previously frozen Has the fish been frozen?

Save



- B2C traceability information for consumers-



GTIN/EAN:	04260278110016		
Tracking-Code:	KF124F		
Produktart:	Saithe(=Pollock)		
Fanggebiet:	North Sea (Subarea IV)		
Fangmethode:	Kiemen- und Verwickelnetze - Kiemen- und Verwickelnetze (ohne nähere Angaben)		

03:45 🔸 🖰 🗷
09.07.2013 - 10.07.2013
MSMoeve (6645)
DE CUX
Kutterfisch-Zentrale GmbH, Cuxhaven, Deutschland
ja
:um*: 24.07.2013
k lagern und nach dem nfrieren.

Verpackung und Inhalt





Der Seelachs lebt in Gewässern um Island. Spitzbergen, Norwegen und in der Nordsee. Durch das Skagerrak dringt er auch ins nördliche Kattegat vor. An Großbritannien vorbei zieht er bis in iberische Gewässer. Die wichtigsten Fangnationen sind: Norwegen, Faröer, Island, Frankreich, Kanada, Großbritannien und Deutschland.

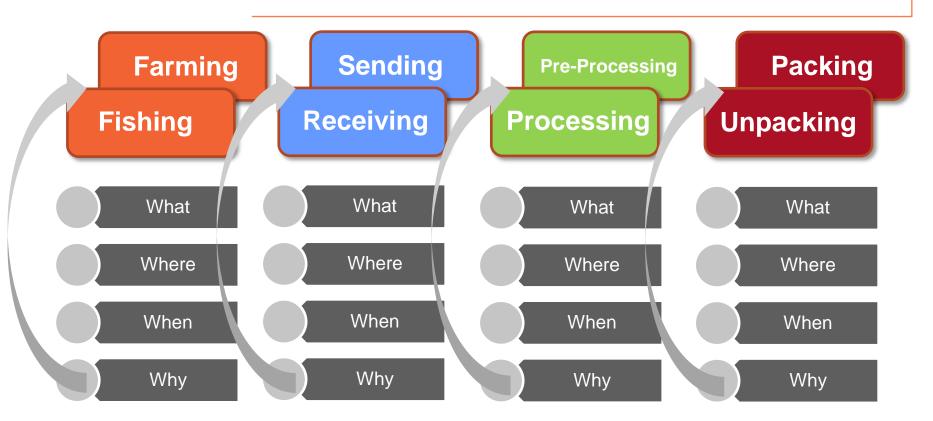
Das hier vorliegende Los wurde in nachfolgendem Gebiet gefangen:

A. North Sea (Subarea IV)





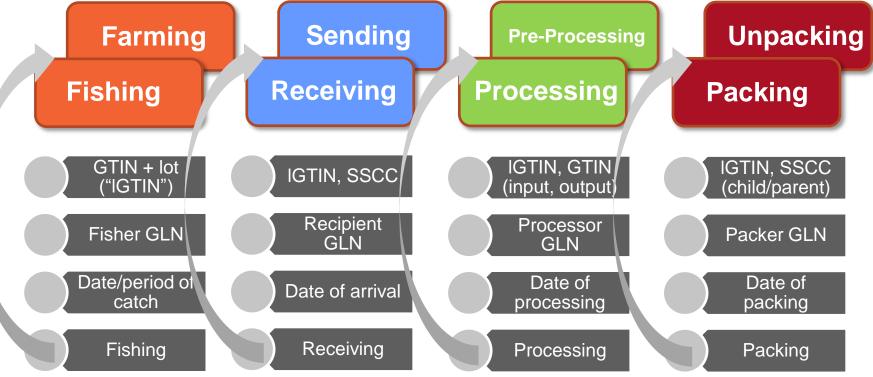
- Basic structure of EPCIS event messages used [1/2] -







- Basic structure of EPCIS event messages used [2/2] -



- Catch area/location
- Unloading port
- Vessel ID / name
- Catch method
- Previously frozen?
- Best before date

- Best before date
- Previously frozen?