

# Architecture Group Liaisons

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# Standards Maintenance Groups

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SMG Name	AG Liaison
Data Accuracy	Amber Walls
GS1 EDI	Marc Cox
Global Master Data	Staffan Olsson
Global Product Classification	Seán Lightholder
Identification	Eugen Sehorz
Traceability and Event Sharing	Ralph Troeger
Images, Digital & Electronic Assets	Maneesh Naganand



# Mission Specific Working Groups

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<b>MSWG Name</b>	<b>AG Liaison</b>
Attribute Definitions for Business	Véra Feuerstein
EPCIS and CBV 2.0	Elizabeth Waldorf
GS1 digital link	Mark Harrison
Pharmaceutical Clinical Trial Processes	Elizabeth Waldorf
Healthcare GTIN Allocation Rules	Paul Reid
Scan4Transport	Eugen Sehorz
Low-Level Reader Protocol (LLRP)	Amber Walls
Digital Signatures	Kevin Dean

