



The Global Language of Business

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GS1 Architecture Group Finding

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2 Contributors

Name	Organisation
Kevin Dean	GS1 Canada
Tony Zhang	FSEnet
Sue Schmid	GS1 Australia
Andreas Fäßler	GS1 Germany
Andrew Hearn	GS1 Global Office
Henri Barthel	GS1 Global Office
Scott Gray	GS1 Global Office
Sean Lockhead	GS1 Global Office
Pere Rosell	GS1 Spain
Staffan Olsson	GS1 Sweden
Andrew Osborne	GS1 UK
Ken Traub	Ken Traub Consulting
Véra Feuerstein	Nestlé

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Table of Contents

27			
28	1	Executive Summary	9
29	1.1	Audience.....	10
30	1.2	Assumptions.....	11
31	1.3	Scope of work.....	11
32	1.4	Issuance and allocation.....	11
33	2	Background Material.....	13
34	2.1	GS1 General Specifications.....	13
35	2.2	GS1 Global Data Dictionary	13
36	2.2.1	GS1 Company Prefix	13
37	2.2.2	GS1 System	13
38	2.2.3	GS1 Prefix	13
39	2.2.4	GS1-8 Prefix	13
40	2.2.5	Company Number	13
41	2.2.6	U.P.C. Company Prefix	13
42	2.2.7	U.P.C. Prefix.....	14
43	2.3	GS1 Operational Manual.....	14
44	2.4	GS1 System Landscape.....	14
45	2.5	GS1 System Architecture	14
46	2.6	GS1 System Architecture – Classes of GS1 Identification Keys	14
47	2.6.1	Class 1 Keys	15
48	2.6.2	Class 2 Keys	15
49	2.6.3	Class 3 Keys	16
50	2.6.4	Class 4 Keys	16
51	2.6.5	Summary.....	16
52	2.7	EPCglobal Architecture Framework	17
53	2.8	GS1 EPC Tag Data Standard	17
54	3	Roles and Responsibilities	19
55	3.1	GS1 Global Office.....	19
56	3.2	GS1 Member Organisation.....	19
57	3.3	GS1 Member	19
58	4	Problem Statements	21
59	4.1	Definition of GS1 Company Prefix.....	21
60	4.2	Equivalent of GS1 Company Prefix for GS1-8 Prefix	21
61	4.3	Equivalent of GS1 Company Prefix for Class 2 Identification Keys.....	21
62	4.4	Structure and Valid Lengths of GS1 Company Prefix	21
63	4.5	Treatment of GS1 Company Prefix in GS1 EPC Tag Data Standard.....	21
64	4.6	Support for 12-digit GS1 Company Prefix	21
65	4.7	Significance of GS1 Company Prefix within GS1 Identification Key	22
66	4.8	Management of GS1 Company Prefix by Issuing GS1 Member Organisation	22
67	4.9	Cross-MO transfer of GS1 Company Prefix.....	22
68	4.10	Alternative to term “GS1 Company Prefix”.....	22
69	5	The GS1 Identification System (Proposed)	23



70 5.1 Character set..... 24

71 5.2 Components 25

72 5.2.1 GS1 Prefix 25

73 5.2.2 GS1-8 Prefix 25

74 5.2.3 GS1 Company Prefix 26

75 5.2.4 GS1 Identification Key 26

76 5.2.5 U.P.C. Prefix..... 27

77 5.2.6 U.P.C. Company Prefix 27

78 5.3 Alternate Views..... 27

79 5.3.1 Hierarchical View 27

80 5.3.2 Partitioned View 28

81 **6 Proposals..... 31**

82 6.1 Definition of GS1 Company Prefix..... 31

83 6.2 Equivalent of GS1 Company Prefix for GS1-8 Prefix 31

84 6.3 Equivalent of GS1 Company Prefix for Class 2 Identification Keys..... 31

85 6.3.1 International Standard Serial Number (ISSN), GS1 Global Office 31

86 6.3.2 International Standard Book Number (ISBN), GS1 Global Office 31

87 6.4 Structure and Valid Lengths of GS1 Company Prefix 33

88 6.5 Treatment of GS1 Company Prefix in GS1 EPC Tag Data Standard..... 33

89 6.6 Support for 12-digit GS1 Company Prefix 34

90 6.7 Significance of GS1 Company Prefix within GS1 Identification Key 34

91 6.8 Management of GS1 Company Prefix by Issuing GS1 Member Organisation 34

92 6.9 Cross-MO transfer of GS1 Company Prefix..... 35

93 6.9.1 GS1 US Alliance Numbers 35

94 6.9.2 Country expansion 36

95 6.9.3 Single transfer..... 36

96 6.9.4 Bulk transfer 36

97 6.10 Alternative to term "GS1 Company Prefix"..... 36

98 **7 Affected Documents..... 37**

99 7.1 GS1 General Specifications..... 37

100 7.2 GS1 Global Data Dictionary 37

101 7.2.1 GS1 Prefix 37

102 7.2.2 GS1-8 Prefix 37

103 7.2.3 GS1 Company Prefix 37

104 7.2.4 GS1 Identification Key..... 37

105 7.2.5 U.P.C. Prefix..... 37

106 7.2.6 U.P.C. Company Prefix 38

107 7.2.7 Company Number 38

108 7.3 GS1 Operational Manual..... 38

109 7.3.1 Section B-02 – "Allocation of GS1 Company Prefixes" 38

110 7.3.2 Section B-03 – "Allocation of GTIN-8 Numbers" 38

111 7.3.3 Section B-05 – "Allocation of additional Prefixes to GS1 Member Organisations" 38

112 7.3.4 Section B-07 – "General Principles for the Direct Assignment of GS1 Company Prefixes to

113 Manufacturers in Non-Member Countries" 38

114 7.4 GS1 System Landscape..... 38

115 7.5 GS1 System Architecture 38

116 7.6 GS1 EPC Tag Data Standard 38



117	7.7	EPCglobal Architecture Framework	39
118	8	Bibliography	41
119			

120 **1 Executive Summary**

121 The GS1 Company Prefix (GCP) is a fundamental building block of the GS1 Identification System; it
 122 is a required component of every GS1 Identification Key. The issuance, allocation, transfer, and
 123 general management of the GCP are fundamental to delivering the services upon which GS1
 124 member companies depend.

125 This purpose of this paper is to create a consistent definition of the GS1 Company Prefix, evaluate
 126 the impacts of such a definition, and identify the steps required to realize the definition across all
 127 standards. Additional deliverables may include actions and recommendations for other governance
 128 groups.

129 The term “GS1 Company Prefix” is defined in the GS1 General Specifications (1) Section 1.4.4 as
 130 follows:

131 The GS1 Company Prefix is a part of GS1 data structures. It consists of a GS1 Prefix, which is
 132 administered by GS1, and a Company Number, which is assigned by a GS1 Member
 133 Organisation.

134 There is, however, no formal specification (character set, minimum and maximum lengths,
 135 construction, restrictions, etc.) for the GS1 Company Prefix.

136 The GS1 Prefix is only slightly better specified: a number with two or more digits. It does not define
 137 a maximum length or any treatment of leading zeroes. The table in Section 1.4.2 of the same
 138 document, reproduced below, has GS1 Prefixes of lengths 2 and 3 only and implies significance of
 139 leading zeroes:

Synopsis of GS1 Prefixes	
GS1 Prefixes	Significance
000 – 019	GS1 Prefix ¹ (used to create U.P.C. Company Prefixes)
02	GS1 Variable Measure Trade Item identification for restricted distribution
030 – 039	GS1 Prefix
04	GS1 restricted circulation number within a company
05	GS1 US coupon identification
060 – 099	GS1 Prefix (used to create U.P.C. Company Prefixes)
100 – 199	GS1 Prefix
20 – 29	GS1 restricted circulation number within a geographic region
300 – 976	GS1 Prefix
977	ISSN standard numbering (serial publications)
978 – 979	ISBN standard numbering (books)
980	GS1 identification of Refund Receipts
981 – 984	GS1 coupon identification for common currency areas
985 – 989	Reserved for further GS1 coupon identification
99	GS1 coupon identification

140 It is equally necessary to define the structure and length of the GS1 Prefix as it is an underlying
 141 component of the GS1 Company Prefix.

142 The current table makes no mention of ISMN. The contract between GS1 and ISBN allows ISBN to
 143 sub-allocate a portion of the 979 GS1 Prefix range to ISMN.

¹ Starting from GS1 Company Prefix 00 00100 to avoid collision with GTIN-8 Identification Numbers.

144 While the length of a GCP is not defined in the GS1 General Specifications (1), it is defined in a
 145 number of other documents:

- 146 **1.** The GEPIR (2) data model allows a GCP to be from 4-12 digits in length.
 147 **2.** The GS1 EPC Tag Data Standard (3) allows a GCP (mapped to an EPC Manager Number) to be
 148 from 6-12 digits in length.
 149 **3.** The GS1 Operational Manual (4) Section B-02 – “Allocation of GS1 Company Prefixes” requires
 150 that every MO allocate 9-digit GS1 Company Prefixes but does not specify minimum or maximum
 151 lengths.

152 While the GS1 EPC Tag Data Standard (3) and the GEPIR specification (2) both permit 12-digit
 153 GCPs, such GCPs would allow only one each of GTIN-13 (nine of GTIN-14 if the indicator digit is
 154 included), GLN, GRAI (non-serialized), GDTI (non-serialized), and GCN (non-serialized). This may
 155 cause some confusion among users as the object or class reference for these keys would be null.

156 Further complicating the definition of a GCP are three things:

- 157 **1.** The GS1 System Architecture (5) defines four classes of identification keys. Class 1 Keys are the
 158 traditional GS1 identification keys, but Class 2 Keys are those that start with a GS1 Prefix and
 159 incorporate keys administered by external organisations.
 160 **a.** What is the equivalent to a GCP for a Class 2 Key?
 161 **b.** How are such equivalents to be handled, especially in light of GCP-based services like GEPIR
 162 and ONS?
 163 **2.** There are no defined management rules for GCPs, in particular for whether or not transfers to
 164 other MOs are permitted and under what circumstances. For example, for historical reasons, GS1
 165 Ireland manages a number of GCPs originally allocated by GS1 UK; similarly, GS1 Canada
 166 manages a number of GCPs originally allocated by GS1 US.
 167 **a.** Should similar but more limited transfers of responsibility be permitted, such as when a
 168 company in country A moves to or is acquired by another company in country B?
 169 **b.** How are such transfers of responsibility to be handled, especially in light of GCP-based services
 170 like GEPIR and ONS?

171 Finally, there is a similar table in Section 1.4.3 of the same document, reproduced below, for GS1-8
 172 Prefixes:

Synopsis of GS1-8 Prefixes	
GS1-8 Prefixes	Significance
0	Velocity Codes
100 – 139	GS1 Prefix
140 – 199	Reserve
2	GS1 restricted circulation number within a company
300 – 969	GS1 Prefix
97 – 99	Reserve

173 This table, while intended to overlap the GS1 Prefix table, contradicts it as follows:

- 174 **•** the GS1 Prefix range 100 – 199 is broken into two GS1-8 Prefix ranges, 100 – 139 (aligned
 175 with GS1 Prefixes) and 140 – 199 (reserved); and
 176 **•** the GS1 Prefix Range 970 – 976 is marked as reserved.

177 **1.1 Audience**

178 This document is intended primarily as a reference for standards development groups; it is not
 179 intended for public consumption. Initially, the document is to be given to the teams responsible for
 180 the GS1 General Specifications (1) and the GS1 Global Data Dictionary (6) so that their respective
 181 materials may be updated in accordance with the recommendations herein.

182 Because the recommendations in this document may affect MO operations, the GS1 Management
183 Board and other governance groups are also part of the audience and formal approval of this
184 document by one or more such groups may be required for the recommendations to proceed.

185 **1.2 Assumptions**

186 The reader is assumed to be generally familiar with GS1 identification standards. In particular, GS1
187 Identification Keys such as GTIN, GLN, GIAI, etc. will be used throughout this document without any
188 expansion and with limited if any explanation of their use cases except where such explanation
189 materially substantiates other text in this document.

190 **1.3 Scope of work**

191 The scope of work for this document is to answer the following questions:

- 192 **1.** What is a GS1 Company Prefix? The purpose of this question is to review the definitions of the
193 GCP in various normative and policy documents and to derive a single, consistent definition.
- 194 **2.** When dealing with a GS1-8 Prefix, what is the equivalent to a GS1 Company Prefix? This should
195 provide guidance to standards groups (e.g. Tag Data Standard) for whom the GS1 Company Prefix
196 is relevant.
- 197 **3.** When dealing with Class 2 Keys, what is the equivalent to a GS1 Company Prefix? This should
198 provide guidance to GS1 Global Office and to GS1 Member Organisations that approve the
199 generation of Class 2 Keys within their numbering spaces.
- 200 **4.** What are the structure and the valid lengths of a GS1 Company Prefix?
- 201 **5.** If a GS1 Company Prefix is shorter than the minimum length in the GS1 EPC Tag Data Standard
202 (3), how is it to be treated? Is the proposed treatment (e.g. the expansion of a single 5-digit GCP
203 to 10 6-digit GCPs) to be extended to all standards?
- 204 **6.** Is a 12-digit GCP permissible? Under what circumstances?
- 205 **7.** What is the significance of the GCP within the GS1 Identification Key?
- 206 **8.** How is a GCP to be managed by the MO that allocates it?
- 207 **9.** Is cross-MO transfer of a GCP permissible? Under what circumstances?
- 208 **10.** Is there a better alternative to the term "GS1 Company Prefix"?

209 These questions are expanded in Section 4 – "Problem Statements".

210 **1.4 Issuance and allocation**

211 Issuance and allocation are processes that apply to GS1 Prefixes, GS1 Company Prefixes, and GS1
212 Identification Keys. Although issuance and allocation often occur at the same time, they are in fact
213 separate processes.

214 Issuance is the generation of a new artefact (GS1 Prefix, GS1 Company Prefix, or GS1 Identification
215 Key) in accordance with the GS1 rules and the issuing organisation's policies. Allocation is the
216 association of the issued artefact with an entity or object in accordance with the GS1 rules and the
217 issuing organisation's policies.

218 Examples:

- 219 ■ A GS1 Prefix is issued by GS1 Global Office and allocated to a GS1 Member Organisation.
- 220 ■ A GS1 Company Prefix is issued by a GS1 Member Organisation and allocated to a GS1 Member.
- 221 A GTIN is issued by a GS1 Member and allocated to a trade item (product or service)

222 **2 Background Material**

223 **2.1 GS1 General Specifications**

224 The term “GS1 Company Prefix” (GCP) is mentioned in numerous locations in the GS1 General
225 Specifications (1). The references below are to Version 13.1, July 2013.

226 As the GCP is the foundation of all GS1 Identification Keys, the number of places in which the term
227 appears is significant. The references below pertain only to the definition and management of the
228 GCP, not its use within the construction of a GS1 Identification Key.

- 229 ■ 1.3.3 GS1 Company Prefix
- 230 ■ 1.4.2 GS1 Prefixes
- 231 ■ 1.4.3 GS1-8 Prefixes
- 232 ■ 1.4.4 GS1 Company Prefix
- 233 ■ 1.5 GS1 Company Prefix Allocation
- 234 ■ 1.6.1 Acquisitions and Mergers

235 **2.2 GS1 Global Data Dictionary**

236 The GS1 Global Data Dictionary (6) defines a number of terms related to the GS1 Company Prefix.

237 **2.2.1 GS1 Company Prefix**

238 Part of the GS1 System identification number consisting of a GS1 Prefix and a Company Number,
239 both of which are allocated by GS1 Member Organisations. See also U.P.C. Company Prefix. GS1
240 Member Organisations assign GS1 Company Prefixes to entities that administer the allocation of GS1
241 System identification numbers. These entities may be, for example, commercial companies, not for
242 profit organisations, governmental agencies, and business units within organisations. Criteria to
243 qualify for the assignment of a GS1 Company Prefix are set by the GS1 Member Organisations.

244 **2.2.2 GS1 System**

245 The specifications, standards, and guidelines administered by GS1.

246 **2.2.3 GS1 Prefix**

247 A number with two or more digits, administered by GS1 that is allocated to GS1 Member
248 Organisations or for Restricted Circulation Numbers.

249 **2.2.4 GS1-8 Prefix**

250 The GS1-8 Prefix is a one-, two-, or three-digit index number, administered by GS1, that is
251 allocated to GS1 Member Organisations for the creation of GTIN-8s or for Restricted Circulation
252 Numbers. GS1-8 Prefixes are only ever used to create GTIN-8s or RCN-8s.

253 **2.2.5 Company Number**

254 A component of the GS1 Company Prefix.

255 **2.2.6 U.P.C. Company Prefix**

256 A special representation of a GS1 Company Prefix constructed from a U.P.C. Prefix and a Company
257 Number. The U.P.C. Company Prefix is only used to create GTIN-12, Coupon-12, RCN-12, and VMN-
258 12, which are encoded in a UPC-A Bar Code.

259 **2.2.7 U.P.C. Prefix**

260 A special representation of the GS1 Prefixes '00 – 09' with the leading zero removed. Used when
261 representing the GTIN-12, Coupon-12, RCN-12, and VMN-12 in a UPC-A Bar Code.

262 **2.3 GS1 Operational Manual**

263 Numerous documents in Section B – “Policies” of the GS1 Operational Manual (4) cover the
264 management of GS1 Company Prefixes:

- 265 ■ Section B-02 – “Allocation of GS1 Company Prefixes” (amended 23 May 2012) defines the GS1
266 Company Prefix and its recommended structure.
- 267 ■ Section B-03 – “Allocation of GTIN-8 Numbers” (amended September 2009) defines the process
268 for managing the GTIN-8 number bank and the conditions under which a GTIN-8 may be issued
269 to a member company. It also defines the process for transferring unused capacity between GS1
270 Member Organisations.
- 271 ■ Section B-04 – “Allocation of Global Location Numbers” (first published May 2005, latest
272 amendment unknown) defines the process for allocating blocks of GCPs to professional or trade
273 associations in order to identify its members and specifically states that such GCPs may be used
274 only for the generation of GLNs.
- 275 ■ Section B-05 – “Allocation of additional Prefixes to GS1 Member Organisations” (amended 17 May
276 2005) defines the process for allocating additional GS1 Prefixes to GS1 Member Organisations
277 that exceed the capacity of their existing GS1 Prefixes.
- 278 ■ Section B-07 – “General Principles for the Direct Assignment of GS1 Company Prefixes to
279 Manufacturers in Non-Member Countries” (approved 26 September 1987) defines the process for
280 allocating GCPs to companies in countries in which there is no GS1 Member Organisation and the
281 transition of those GCPs to new GCPs allocated when a GS1 Member Organisation is formed.
- 282 ■ Section B-12 – “GS1 Policy towards non-GS1 Identification Systems” (approved 18 May 2011)
283 defines the obligations of GS1 Member Organisations when incorporating existing numbering
284 schemes into the GS1 System as either Class 2 Keys (incorporated into the GS1 Identification
285 System) or Class 3 Keys (supported in some standards but not incorporated into the GS1
286 Identification System).

287 **2.4 GS1 System Landscape**

288 Section 1.1 – “GS1 Identification Keys” defines the management of the GS1 Company Prefix.

289 **2.5 GS1 System Architecture**

290 While the term “GS1 Company Prefix” is used in various locations in the GS1 System Architecture
291 (5), the document does not define its structure or management in any way.

292 **2.6 GS1 System Architecture – Classes of GS1 Identification Keys**

293 The GS1 Identification Keys are the foundation of the GS1 System. However, some GS1 Standards
294 make provision for the use of other systems of identification for which some organisation other than
295 GS1 is the issuing authority. For this reason a classification of keys, drawn from a GS1 perspective,
296 is helpful in understanding the relationship between a key and the rest of the GS1 System.

297 The following classification of keys is used:

- 298 ■ Class 1: Keys administered by GS1 and fully under its control.
- 299 ■ Class 2: Keys whose framework is controlled by GS1 by means of portion of the GS1 numbering
300 capacity that is allocated for an identification scheme administered by an external organisation.
- 301 ■ Class 3: Keys fully administered and controlled outside GS1 but which are supported in some part
302 or parts of the GS1 System.

- 303 ■ Class 4: Keys that are entirely outside the GS1 System i.e. all identifiers that meet the technical
304 definition of “key” in Section 4.1.3 [of the GS1 System Architecture], but are not in the first three
305 classes.

306 This classification is described in more detail below.

307 **2.6.1 Class 1 Keys**

308 A Class 1 key has its structure and its allocation and lifecycle rules defined by GS1. Class 1 keys
309 always start with a GS1 Prefix². They usually start with a GS1 Company Prefix licensed by a GS1
310 Member Organisation (MO) or by the GS1 Global Office to a user company. In some cases, they are
311 licensed one by one by MOs to user companies. They are subject to allocation rules defined in GS1
312 Standards, and their association with attributes is governed by validation rules also defined in GS1
313 Standards.

314 The allocation and lifecycle rules and the standardised structure guarantee full interoperability
315 between users of all layers of the GS1 System. This means that when a company uses Class 1 keys
316 for its intended purpose it can be confident that its GS1 compliant trading partners will be able to
317 accept and process them per GS1 Standards.

318 Currently the Class 1 keys are GTIN, SSCC, GLN, GRAI, GIAI, GSRN, GDTI, GSIN, GINC, CPID, and
319 GCN.

320 **2.6.2 Class 2 Keys**

321 A Class 2 key starts with a GS1 Prefix, incorporates a key administered by an external organisation,
322 and where its corresponding Class 1 key format has a check digit it must be used and calculated in
323 the same way as for Class 1 keys. Class 2 keys are unique with respect to Class 1 keys of the same
324 type, and their values are a subset of all possible values of the corresponding GS1 key. Their
325 allocation and lifecycle rules, however, are defined by an organisation external to GS1. The degree
326 to which these rules are compatible with those of the corresponding Class 1 keys is specific to each
327 Class 2 key. In some cases they can easily be used alongside Class 1 keys, but sometimes legal
328 restrictions or dominant business practices lead to acceptance of Class 2 keys whose rules vary
329 significantly from their Class 1 equivalents.

330 It is important to understand that technical compatibility is not the same in practice as
331 interoperability. Technical compatibility is achieved by having uniqueness of values within the
332 namespace and a similar basic structure for the identifier (e.g., GS1 Prefix and check digit). It is still
333 possible for business or legal restrictions to be imposed requiring use of a certain format or range of
334 values, even if such restrictions are not technically justified. It might be argued that Class 2 keys
335 are more susceptible to these geopolitical constraints than keys in Class 1.

336 Interoperability is the ability to use the key within the context of business processes supported by
337 GS1 standards. However, the degree of interoperability with GS1 System depends on the extent to
338 which a Class 2 key conforms to Class 1 key functionality and rules.

339 Class 2 keys are always based on a GS1 Prefix issued by GS1 and might be based on a GS1
340 Company Prefix allocated by a GS1 Member Organisation or the GS1 Global Office. Examples
341 include:

- 342 ■ ISBNs may be used with GS1 prefixes 978 and 979 to form GTIN-13s.
- 343 ■ GS1 prefix 34 is used with Club Inter Pharmaceutique (CIP) codes for pharmaceuticals in France
344 to accommodate national numbers inside the GTIN number range
- 345 ■ The Produce Electronic Identification Board uses the GS1 Company Prefix 033383 combined with
346 a commodity code issued by the Produce Marketing Association to create “PEIB UPCs” inside the
347 GTIN number range.

² This is not quite literally true, because the syntax of the GTIN-14 and SSCC keys include an extra digit that precedes the GS1 Prefix. However, from the standpoint of the allocation process, the GS1 Prefix are the first digits to be chosen during the construction of a key, so in this sense the GTIN and SSCC also “start with” a GS1 Prefix. Note that in the EPC syntax, the first digits *are* always the GS1 Prefix.

348 There must be a contractual agreement between the GS1 Global Office or a GS1 Member
 349 Organisation and the agency that administers the embedded key. This agreement specifies at
 350 minimum the following:

- 351 ■ GS1 System components that can be used with the key, e.g. data carriers in which the key may
 352 be used
- 353 ■ Restrictions that may apply, e.g. ISBN can only be used for books
- 354 ■ Financial considerations
- 355 ■ GS1 keys allocation and lifecycle rules
- 356 ■ Validation rules
- 357 ■ Compatibility with class 1 key function and syntax for example:
 - 358 □ Will this class 2 key work with physical data carriers and GDSN validation rules
 - 359 □ Will this class 2 key support ONS
 - 360 □ Etc...
- 361 ■ Restrictions on reciprocity (e.g. national or currency zones)

362 2.6.3 Class 3 Keys

363 A Class 3 key has its structure and its rules for use defined, administered and managed by an
 364 agency external to GS1. However this agency enters into an agreement with GS1 that enables its
 365 keys to be used in selected GS1 Standards; for example, within an EPC header.

366 It is intended that Class 3 keys are used in selected GS1 standards without disrupting users of
 367 Class 1 and Class 2 keys, but:

- 368 ■ GS1 gives no assurance that Class 3 keys will be recognised by users of Class 1 and Class 2 keys
- 369 ■ GS1 has no expectation that systems relying upon Class 3 keys should recognise keys from Class 1
 370 or Class 2
- 371 ■ Has no expectation that systems relying upon one type of Class 3 key should recognise other
 372 types of Class 3 key.

373 Companies can take advantage of GS1 technology, network and communications standards for
 374 Class 1, 2 and 3 keys, but should not expect full interoperability between keys in Classes 1 and 2
 375 and keys in Class 3.

376 Keys in Class 3 at the present time are the Auto-ID Center General Identifier (ID), and keys
 377 compliant with US Department of Defence (USDOD) and Airline Transport Association (ATA)
 378 standards that are based on CAGE and DoDAAC company identification. Such keys are supported in
 379 the GS1 EPC Tag Data Standard and consequently have an EPC URI that can be used in EPCIS.

380 2.6.4 Class 4 Keys

381 A Class 4 key is administered and managed externally to GS1 and is not accommodated by any GS1
 382 standard. Examples include DUNS, VIN, HIBC, BIC, DOI and many others.

383 2.6.5 Summary

384 The following table summarises the key classification discussed above.

Class	Managed	Contract	GS1 Prefix	Interoperability*
1	By GS1	N/A	Yes	Full
2	Externally	Required	Yes	Variable
3	Externally	Required	No**	Limited
4	Externally	No	No	None

385 * Interoperability is the ability to use the key within the context of business processes supported by
386 GS1 standards.

387 ** One exception is GID GS1 Prefix 951. While the key itself does not contain a GS1 Prefix, the
388 portion of the key that semantically corresponds to the GS1 Prefix is 951, and this GS1 Prefix is
389 reserved for that use to avoid confusion with Class 1 and 2 keys.

390 **2.7 EPCglobal Architecture Framework**

391 The EPC Global Architecture Framework (7) focuses primarily on the term “EPC Manager Number”;
392 though in most cases this is the same as the GCP that is not always the case. The term “GS1
393 Company Prefix” (GCP) is therefore seldom in the document. The references below are to Version
394 1.5, 23 March 2013.

- 395 ■ 5.4 Correspondence to Existing Codes
- 396 ■ 7.3 ONS Interactions

397 **2.8 GS1 EPC Tag Data Standard**

398 As the GCP is the foundation of all GS1 Identification Keys and therefore the foundation of most
399 EPCs, the number of places in which the term appears in the GS1 EPC Tag Data Standard (3) is
400 significant. The references below are to Version 1.8, 2 February 2014, and pertain only to the
401 definition and management of the GCP, not its use within the construction of a GS1 Identification
402 Key or EPC.

- 403 ■ 6.2 Assignment of EPCs to Physical Objects
- 404 ■ 7 Correspondence Between EPCs and GS1 Keys

405 **3 Roles and Responsibilities**

406 **3.1 GS1 Global Office**

407 GS1 Global Office is responsible for the allocation of the GS1 Prefix to the various GS1 Member
408 Organisations as a way of partitioning the number space. GS1 Global Office is also responsible for
409 assignment of GCPs to companies under certain circumstances and Class 2 Key GS1 Prefixes to
410 international organisations such as ISBN.

411 **3.2 GS1 Member Organisation**

412 A GS1 Member Organisation is responsible for managing the lifecycle of the GS1 Company Prefix
413 and, in the case of the licensing of a one-off GS1 Identification Key, working with the GS1 Member
414 to manage the lifecycle of the GS1 Identification Key.

415 Managing the lifecycle of a GS1 Company Prefix requires:

- 416 ■ issuance of the GS1 Company Prefix within the GS1 Prefix space allocated by GS1 Global Office;
- 417 ■ allocation of the GS1 Company Prefix to the GS1 Member;
- 418 ■ transfer of the GS1 Company Prefix to another GS1 Member in the event of a company merger or
419 the acquisition of the first member's product portfolio identified using the GS1 Company Prefix;
- 420 ■ retirement of the GS1 Company Prefix when the GS1 Member surrenders the license;
- 421 ■ management of the GS1 Company Prefix during its non-reuse period (typically four years); and
- 422 ■ release of the GS1 Company Prefix back to the available pool for reallocation to another GS1
423 Member at the end of its non-reuse period.

424 Managing the lifecycle of a GS1 Identification Key requires:

- 425 ■ management of a GS1 Company Prefix for the purpose of one-off GS1 Identification Key issuance;
- 426 ■ issuance of the GS1 Identification Key within the space defined by the GS1 Company Prefix
- 427 ■ licensing of the GS1 Identification Key to the GS1 Member;
- 428 ■ informing the GS1 Member of the EPC URI corresponding to the GS1 Identification Key if so
429 required;
- 430 ■ transfer of the GS1 Identification Key to another GS1 Member in the event of a company merger
431 or the acquisition of the first member's product identified using the GS1 Identification Key;
- 432 ■ retirement of the GS1 Identification Key when the GS1 Member surrenders the license;
- 433 ■ management of the GS1 Identification Key during its non-reuse period (typically four years or
434 never reused for regulated healthcare trade items); and
- 435 ■ release of the GS1 Identification Key back to the available pool for reallocation to another GS1
436 Member at the end of its non-reuse period.

437 For a country that does not have a GS1 Member Organisation, the above functions may be
438 performed by a GS1 Member Organisation outside the country or by GS1 Global Office.

439 A GS1 Member Organisation may also be responsible for allocating space within its GS1 Prefix range
440 to local organisations that issue Class 2 Keys.

441 **3.3 GS1 Member**

442 The term used to identify a company to which a GS1 Company Prefix or a one-off GS1 Identification
443 Key is licensed varies from one MO to another, depending on local regulations and the charter under
444 which the MO is incorporated. While the most general term for such a company is "GS1 (country)
445 Member" (e.g. "GS1 UK Member"), that is not always the case. Despite that, the term "GS1

446 Member” is the most common and is used throughout this document to refer to members,
447 subscribers, or customers as defined by each local GS1 Member Organisation.

448 A GS1 Member is responsible for managing the lifecycle of the GS1 Identification Keys, those within
449 the GS1 Company Prefix allocated to it or the one-off GS1 Identification Keys allocated to it.

450 Managing the lifecycle of a GS1 Identification Key within a GS1 Company Prefix requires:

- 451 ■ issuance of the GS1 Identification Key within the space defined by the GS1 Company Prefix;
- 452 ■ allocation of the GS1 Identification Key to an appropriate object in accordance with the allocation
453 rules;
- 454 ■ retirement of the GS1 Identification Key when required by the allocation rules;
- 455 ■ management of the GS1 Identification Key during its non-reuse period (typically four years); and
- 456 ■ release of the GS1 Identification Key back to the available pool for reallocation to another
457 appropriate object at the end of its non-reuse period.

458 Managing the lifecycle of a one-off GS1 Identification Key requires:

- 459 ■ allocation of the GS1 Identification Key to an appropriate object in accordance with the allocation
460 rules;
- 461 ■ retirement of the GS1 Identification Key when required by the allocation rules;
- 462 ■ management of the GS1 Identification Key during its non-reuse period (typically four years); and
- 463 ■ release of the GS1 Identification Key at the end of its non-reuse period back to the available pool
464 for reallocation to another appropriate object or back to the GS1 Member Organisation if required
465 by the licensing terms.

466 **4 Problem Statements**

467 **4.1 Definition of GS1 Company Prefix**

468 There is no formal, consistent definition of a GS1 Company Prefix that would satisfy the Architecture
469 Group were it proposed as a standard under today's Global Standard Management Process.

470 The GCP is said to be composed of a GS1 Prefix and a Company Number. While the GS1 Prefix is
471 relatively well-defined, the Company Number is defined as a component of the GCP, which creates a
472 circular reference.

473 The lack of a clear definition causes issues in the development of systems that manage GCPs for
474 Member Organisations. This also affects the development of services such as GEPIR (for GCP
475 lookup) and ONS (for service discovery) that have the GCP at the core of their designs.

476 **4.2 Equivalent of GS1 Company Prefix for GS1-8 Prefix**

477 The GTIN-8 is available for items whose packaging does not include enough available space to
478 permit the use of an EAN-13 or UPC-A symbol. GTIN-8s are issued individually by GS1 Member
479 Organisations on request and are based on their GS1-8 Prefixes. Given the utility of the GCP within
480 the GS1 Identification System, in particular for GEPIR, TDS, and ONS, is it necessary for there to be
481 the equivalent of the GCP for the GS1-8 Prefix used to construct a GTIN-8? If no equivalent is
482 possible, what standards and services are affected and what are the alternatives?

483 **4.3 Equivalent of GS1 Company Prefix for Class 2 Identification Keys**

484 Class 2 Keys are those that start with a GS1 Prefix and incorporate keys administered by external
485 organisations. Given the utility of the GCP within the GS1 Identification System, in particular for
486 GEPIR, TDS, and ONS, is it necessary for there to be the equivalent of the GCP for a Class 2 Key? If
487 no equivalent is possible, what standards and services are affected and what are the alternatives?

488 **4.4 Structure and Valid Lengths of GS1 Company Prefix**

489 While the structure of the GCP is generally accepted to be numeric, this is not explicitly stated in any
490 document although a non-numeric GCP would break a number of standards (e.g. for the
491 construction of a numeric GS1 Identification Key). The GS1 Prefix is stated to be "a number with two
492 or more digits" but the Company Number is not explicitly numeric; the implication cannot be
493 accepted as standard as there are numerous GS1 data elements that use the term "number" and yet
494 support alphanumeric characters (e.g. serial number, batch number, lot number).

495 The valid lengths of a GS1 Company Prefix are not stated in any normative way. Within GEPIR, the
496 length of the GCP may be 4-12 digits; within the GS1 EPC Tag Data Standard, it is 6-12 digits. The
497 GS1 Operational Manual states only that a GS1 Member Organisation must support 9-digit prefixes
498 but is silent on all other lengths.

499 **4.5 Treatment of GS1 Company Prefix in GS1 EPC Tag Data Standard**

500 Within the GS1 EPC Tag Data Standard, the GCP may be 6-12 digits long. However, some prefixes
501 are shorter than 6 digits; GS1 UK, for example, licensed 5-digit prefixes to CD manufacturers to
502 support their volume. At this time there is no formal instruction on how to treat GCPs shorter than 6
503 digits. There are no known instances of GCPs longer than 12 digits.

504 **4.6 Support for 12-digit GS1 Company Prefix**

505 Mathematically, a 12-digit GCP poses no problem for the assignment of a GS1 Identification Key.
506 The capacity of a GCP for a given numeric key is $10^{(\text{significant key length} - \text{GCP length})}$; where the significant
507 key length is the length of the key excluding any leader (e.g. indicator digit) and the check digit if
508 applicable. When the significant key length and the GCP length are the same, the result is 10^0 ,

509 which is 1. In short, a 12-digit GCP allows for a single GTIN-13, a single GLN, a single GRAI, a single
510 GDTI, a single GCN, and multiples of all other keys.

511 While this is mathematically correct, should it be permissible? Within GEPIR, it's considered valid to
512 return a 12-digit GCP for one-off identification keys, but that may not be the actual length of the
513 GCP from which the key was issued.

514 **4.7 Significance of GS1 Company Prefix within GS1 Identification Key**

515 While one of the goals of the GS1 Identification System is to treat the entirety of the key as non-
516 significant, the fact that the GCP is strongly (not perfectly) correlated with the licensee has led some
517 to use the GCP as a form of identification for the member. The GCP also has an implied significance
518 (e.g. thanks to its use in GEPIR and TDS).

519 **4.8 Management of GS1 Company Prefix by Issuing GS1 Member Organisation**

521 Except for limited text within Section B – “Policies” of the GS1 Operational Manual (4), the
522 procedures for the management of the lifecycle of GS1 Company Prefixes are not well defined.

523 **4.9 Cross-MO transfer of GS1 Company Prefix**

524 While some MOs sublicense prefixes from their ranges to other MOs (e.g. US to Canada and others,
525 UK to Ireland), this is not common practice. In today's globalized world with companies moving from
526 one locale to another, it's entirely possible for a member company ask the MO in its new country to
527 take over management of the GCP issued by the MO in its old country. Should this be permissible
528 and under what circumstances?

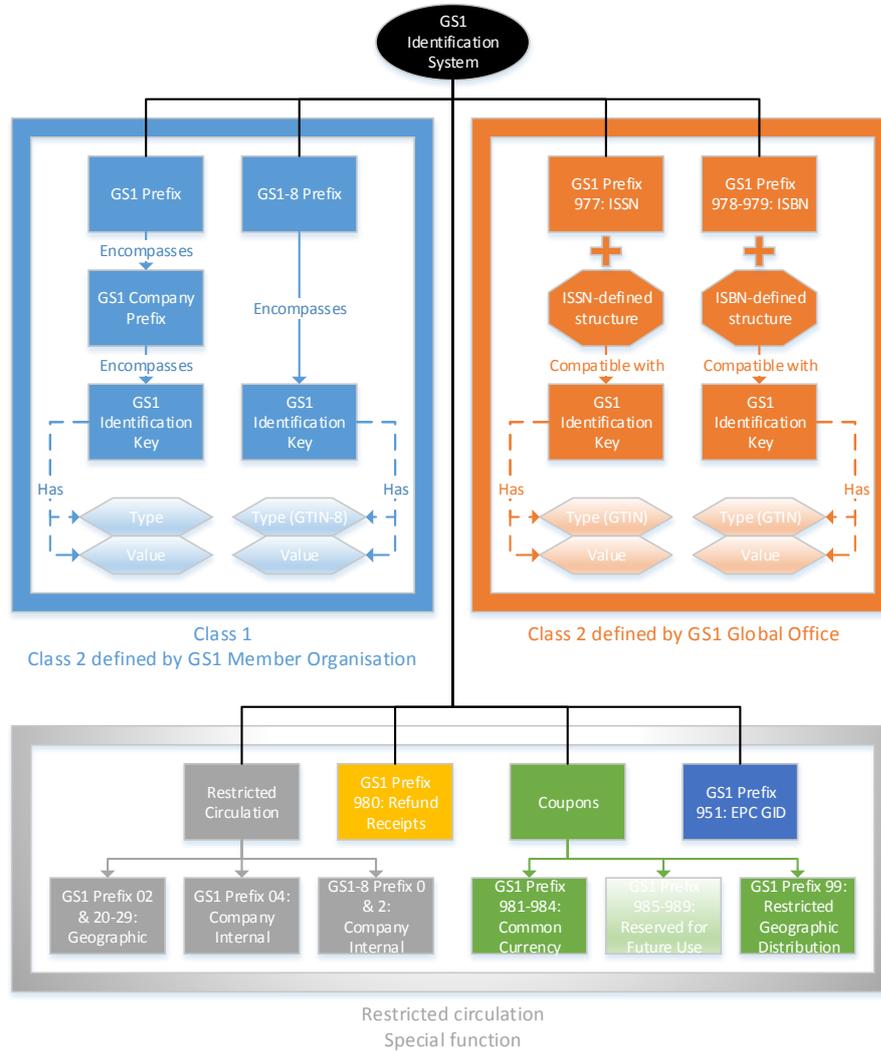
529 **4.10 Alternative to term “GS1 Company Prefix”**

530 The use of the word “Company” in the term “GS1 Company Prefix” implies significance, that the
531 number has some formal association with the company to which is licensed. While this may be true
532 from a general view of the GS1 Identification System, it is not true in all cases and can lead to the
533 misunderstanding that the system carries significance within the keys.

534 **5 The GS1 Identification System (Proposed)**

535 **Note:** Previous sections of this document referred the GS1 General Specifications (1) Version
 536 13.1, July 2013, the version that was in place at the time that this document was originally
 537 developed. From this point forward, the references are to Version 15 (issue 2), January 2015.

538 The GS1 Identification System is a distributed, federated system for issuing unique GS1
 539 Identification Keys. The space represented by the GS1 Identification System appears below:



- 540
- 541 Each part of the GS1 Identification System is administered in a different way:
- 542 ■ Class 1 GS1 Identification Keys are administered at three levels: GS1 Global Office, GS1 Member
 543 Organisations, and GS1 Members. Each level of the hierarchy is responsible for partitioning the
 544 range of permissible GS1 Identification Keys for allocation to the next level or for issuing individual
 545 GS1 Identification Keys for allocation to identifiable objects.
 - 546 ■ Class 2 GS1 Identification Keys are administered at levels dependent on the GS1 entity (GS1
 547 Global Office or GS1 Member Organisation) that defines them.
 - 548 □ Class 2 GS1 Identification Keys defined by GS1 Global Office (international identification keys)
 549 are administered at two or three levels: GS1 Global Office, an external organisation, and
 550 optionally members of the external organisation.

- 551 □ Class 2 GS1 Identification Keys defined by a GS1 Member Organisation (national identification
 552 keys, e.g. US National Drug Code or French Club Inter Pharmaceutique) are administered at
 553 three or four levels: GS1 Global Office, GS1 Member Organisation, an external organisation,
 554 and optionally members of the external organisation.
- 555 ■ The restricted circulation and special function spaces are administered according to their types.
- 556 □ Restricted Circulation Numbers (Geographic) are administered according to procedures
 557 defined by the local GS1 Member Organisation, have no applicability outside of the country
 558 served, and are not globally unique. They are available to identify trade items, coupons, and
 559 other objects in a geographic region. They are often but not exclusively used for Variable
 560 Measure Trade Items, items that are sold in random quantities at a fixed price per unit.
- 561 □ Restricted Circulation Numbers (Company Internal) are administered according to procedures
 562 defined by the company using them, have no applicability outside of the company, and are
 563 not globally unique. They are available to identify trade items, coupons and other objects in
 564 an internal company environment.
- 565 □ Refund Receipts are administered according to procedures defined by the local GS1 Member
 566 Organisation and have no applicability outside of the country served.
- 567 □ Coupons are administered according to procedures defined by the local GS1 Member
 568 Organisation and have no applicability outside of the country served. For Common Currency
 569 Coupons, multiple GS1 Member Organisations in partnership are responsible for joint
 570 development of administration procedures and the coupons apply in all countries served.
- 571 □ The EPCglobal space is administered by GS1 Global Office for special use cases in EPCglobal
 572 standards (e.g. for assignment of EPC Manager Numbers not associated with a GS1 Company
 573 Prefix).

574 Unless otherwise indicated, subsequent discussion in this chapter applies only to Class 1 and Class 2
 575 GS1 Identification Keys.

576 **5.1 Character set**

577 Every identifier in the GS1 Identification System is a string composed of characters from the
 578 ISO/IEC 646 Table 1 – Unique graphic character allocations³. The characters available may be
 579 further restricted to a subset of that table as follows:

- 580 ■ some identifiers use only the digit characters ('0' to '9');
- 581 □ GTIN;
- 582 □ GLN;
- 583 □ SSCC;
- 584 □ GRAI (without serial component);
- 585 □ GSRN;
- 586 □ GDTI (without serial component);
- 587 □ GSIN;
- 588 □ GCN (with or without serial component);
- 589 ■ CPID uses only the digit characters ('0' to '9'), upper case alphabetic characters ('A' to 'Z'), and
 590 three special characters ('#', '-', and '/'); and
- 591 ■ the GS1 Prefix and (if applicable) the GS1 Company Prefix within any identifier use only the digit
 592 characters ('0' to '9').

593 As every identifier in the GS1 Identification System is a string, even when it is composed only of
 594 digit characters, all characters including leading zeroes are significant.

³ While the ISO/IEC 646:1991 specification is not publicly available, the 6th edition of ECMA-6 corresponds to it and is available at <http://www.ecma-international.org/publications/files/ECMA-ST/Ecma-006.pdf>.

595 5.2 Components

596 5.2.1 GS1 Prefix

597 A GS1 Prefix is a unique string of two or more digits issued by GS1 Global Office and allocated to a
 598 GS1 Member Organisation, allocated to GS1 Global Office itself, reserved for Restricted Circulation
 599 Numbers, reserved for special functions (e.g. coupons, receipts, EPC General Identifier), or allocated
 600 to external organisations for the management of Class 2 GS1 Identification Keys.

601 As the GS1 Prefix varies in length, the issuance of a GS1 Prefix excludes all longer strings that start
 602 with the same digits from being issued as GS1 Prefixes.

603 The space for GS1 Prefixes is partitioned as shown in the following table. The table does not imply
 604 that every GS1 Prefix in each range has been issued or that every issued GS1 Prefix has been
 605 allocated.

Synopsis of GS1 Prefixes	
GS1 Prefixes	Significance
00000	Reserved for GS1 Company Prefix equivalent of GS1-8 Prefix
00001 – 01999	GS1 Prefix (used to create U.P.C. Company Prefixes)
02	GS1 restricted circulation within a geographic region
03	GS1 Prefix
04	GS1 restricted circulation within a company
05	GS1 US reserved for future use
06 – 09	GS1 Prefix (used to create U.P.C. Company Prefixes)
10 – 19	GS1 Prefix
20 – 29	GS1 restricted circulation within a geographic region
300 – 950	GS1 Prefix
951	Reserved for EPC General Identifier (GID) scheme
952 – 976	GS1 Prefix
977	Allocated to ISSN International Centre for serial publications
978 – 979	Allocated to International ISBN Agency for books, portion of 979 sub-allocated to International ISMN Agency for sheet music
980	GS1 identification of refund receipts
981 – 984	GS1 coupon identification for common currency areas
985 – 989	GS1 reserved for further coupon identification
99	GS1 coupon identification

606 5.2.2 GS1-8 Prefix

607 A GS1-8 Prefix is a unique string of three digits issued by GS1 Global Office and allocated to a GS1
 608 Member Organisation, allocated to GS1 Global Office itself, or reserved for Restricted Circulation
 609 Numbers (RCN-8). The GS1-8 Prefix may be used only for the issuance of GTIN-8 or RCN-8
 610 identification keys.

611 By convention and with one exception, every two-digit GS1 Prefix allocated to a GS1 Member
 612 Organisation has a matching set of ten GS1-8 Prefixes and every three-digit GS1 Prefix allocated to
 613 a GS1 Member Organisation has a matching single GS1-8 Prefix allocated to the same GS1 Member
 614 Organisation. The one exception is any GS1 Prefix starting with '0' (allocated to GS1 US); such GS1
 615 Prefixes have no matching GTIN-8 Prefix as they are reserved for RCN-8.

616 GS1 Global Office may also allocate GS1-8 Prefixes that do not correspond to any issued GS1
617 Prefixes to GS1 Member Organisations that need extra capacity.

618 The space for GS1-8 Prefixes is partitioned as shown in the following table. The table does not imply
619 that every GS1-8 Prefix in each range has been issued or that every issued GS1-8 Prefix has been
620 allocated.

Synopsis of GS1-8 Prefixes	
GS1-8 Prefixes	Significance
000 – 099	GS1 Restricted Circulation Number within a company
100 – 199	GS1-8 Prefix
200 – 299	GS1 Restricted Circulation Number within a company
300 – 976	GS1-8 Prefix
977 – 999	GS1 reserved for future use

621 5.2.3 GS1 Company Prefix

622 A GS1 Company Prefix is a unique string of four to twelve digits used to issue GS1 Identification
623 Keys. The first digits are a valid GS1 Prefix and the length must be at least one longer than the
624 length of the GS1 Prefix. The GS1 Company Prefix is issued by a GS1 Member Organisation or by
625 GS1 Global Office, is based on a GS1 Prefix allocated to the issuer, and is allocated either to a GS1
626 Member or to the issuer itself (e.g. for issuing one-off identification keys).

627 As the GS1 Company Prefix varies in length, the issuance of a GS1 Company Prefix excludes all
628 longer strings that start with the same digits from being issued as GS1 Company Prefixes.

629 Support for four- and five-digit GS1 Company Prefixes should be limited to those already issued by
630 GS1 Member Organisations. As the GS1 EPC Tag Data Standard (3) supports only GS1 Company
631 Prefixes between six and twelve digits in length (inclusive), a four- or five-digit GS1 Company Prefix
632 shall be treated as a block of consecutive six-digit values for the purposes of RFID tag encoding and
633 EPC URI generation.

634 5.2.4 GS1 Identification Key

635 A GS1 Identification Key is a unique identifier for a class of objects (e.g. trade items) or an instance
636 of an object (e.g. shipping container) and is composed of both a type and a value.

637 The GS1 Identification Key type is declared explicitly by the context in which the key is used:

- 638 ■ in a bar code, the type is declared by the preceding application identifier;
 - 639 □ in the case of EAN/UPC and ITF-14 symbologies the application identifier 01 is implied;
- 640 ■ in an EPC RFID tag:
 - 641 □ within the EPC memory bank, the type is declared by the EPC header value;
 - 642 □ within the user memory bank, the type is declared by extra bits that map to an application
643 identifier;
- 644 ■ in an EPC URI, the type is declared by the scheme component; and
- 645 ■ in electronic systems (eCom messages, XML, databases, etc.), the type may be declared:
 - 646 □ directly by the underlying schema or specification;
 - 647 □ indirectly by associated data within the document or record;

648 The GS1 Identification Key type defines the syntax (character set and structure) of the value. At
649 minimum, the GS1 Identification Key value contains one of the following:

- 650 ■ a GS1 Company Prefix (all Class 1 except GTIN-8, some Class 2);
- 651 ■ a GS1-8 Prefix (GTIN-8); or

652 ■ a GS1 Prefix (all other Class 2).

653 Whether a Class 2 GS1 Identification Key contains a GS1 Company Prefix or a GS1 Prefix alone is
 654 determined by the GS1 party to the contractual agreement. A Class 2 GS1 Identification Key that
 655 contains a GS1 Prefix alone may also contain an equivalent to the GS1 Company Prefix (see
 656 Section 6.3) but that is not the same as containing a true GS1 Company Prefix.

657 **5.2.5 U.P.C. Prefix**

658 A GS1 Prefix starting with a zero ('0') becomes a U.P.C. Prefix by removing the leading zero. A
 659 U.P.C. Prefix is used to:

- 660 ■ issue U.P.C. Company Prefixes;
- 661 ■ reserved for Restricted Circulation Numbers; or
- 662 ■ reserved for special functions.

663 The space for U.P.C. Prefixes is partitioned as shown in the following table.

Synopsis of U.P.C. Prefixes		
GS1 Prefixes	U.P.C. Prefixes	Significance
00000	N/A	Reserved for GS1 Company Prefix equivalent of GS1-8 Prefix
00001 – 01999	0001 – 1999	U.P.C. Prefix
02	2	GS1 Variable Measure Trade Item identification for restricted distribution
03	3	U.P.C. Prefix, reserved for alignment with FDA Labeler Code
04	4	GS1 Restricted Circulation Number within a company
05	5	Reserved for future use
060 – 099	60 – 99	U.P.C. Prefix

664 **5.2.6 U.P.C. Company Prefix**

665 A GS1 Company Prefix starting with a zero ('0') becomes a U.P.C. Company Prefix by removing the
 666 leading zero. A U.P.C. Company Prefix is used to issue GTIN-12 identification keys.

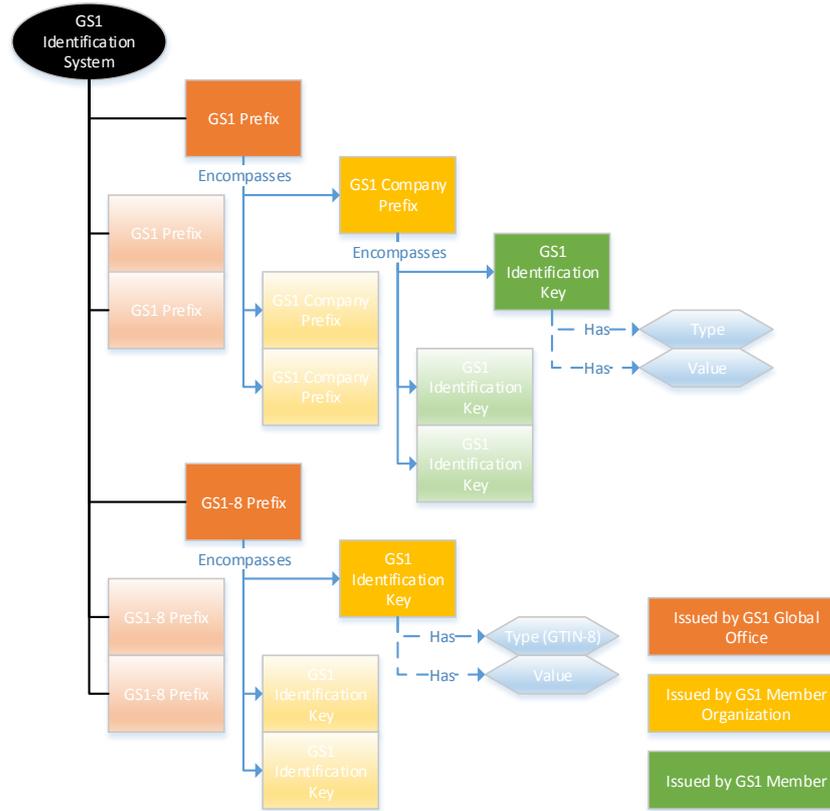
667 **5.3 Alternate Views**

668 The views below are alternatives to the one at the start of this section, expanding on the Class 1
 669 Identification Key section. Similar views may be possible for some Class 2 Identification Keys but
 670 that is determined on a case by case basis.

671 The views are colour-coded according to the entities generally responsible for the components.
 672 Exceptions as documented above are possible but are not relevant to the diagrams.

673 **5.3.1 Hierarchical View**

674 This view shows the GS1 Identification System as a top-down, hierarchical space with each
 675 component encompassing one or more components to its right, down to the GS1 Identification Key
 676 which has a type and a value.

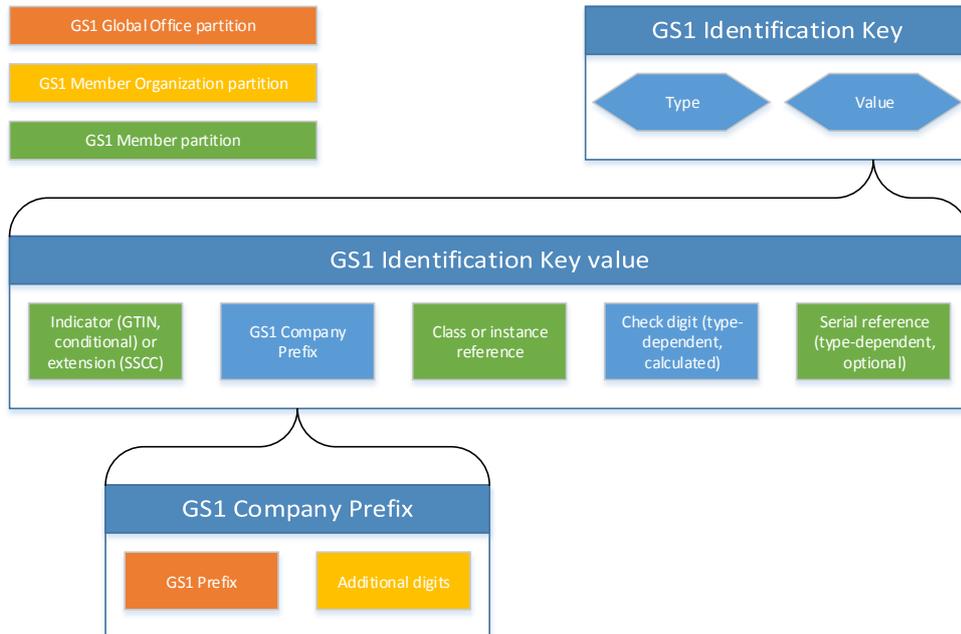


677
678

679 **5.3.2 Partitioned View**

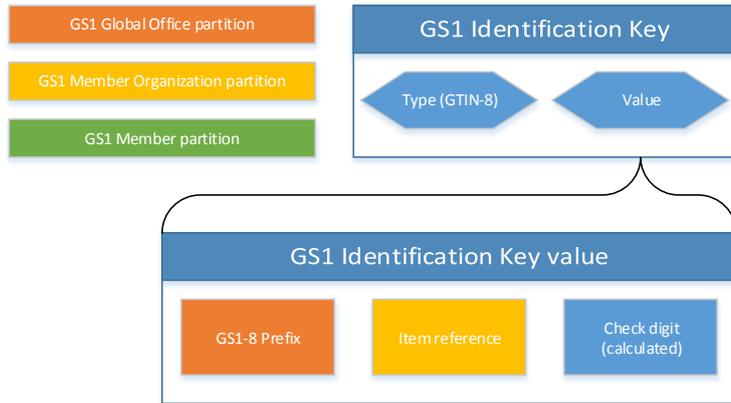
680 This view shows the GS1 Identification System as a bottom-up, partitioned space with each
681 component broken out into its sub-components.

682 The first diagram is for all GS1 Identification Keys except GTIN-8.



683
684

The second diagram is for GTIN-8 only.



685

686 **6 Proposals**

687 This section aligns with Section 4 –“Problem Statements”.

688 **6.1 Definition of GS1 Company Prefix**

689 The definition of the GS1 Company Prefix is as written in Section 5.2.3 – “GS1 Company Prefix”.
 690 Due to its relationships to other components, all of Section 5.2 – “Components” should be included
 691 in any document that formally defines the GS1 Company Prefix or that uses the formal definition for
 692 reference purposes.

693 **6.2 Equivalent of GS1 Company Prefix for GS1-8 Prefix**

694 The equivalent of a GS1 Company Prefix for a GS1-8 Prefix shall be the GS1-8 Prefix prepended with
 695 a string consisting of five zeroes (“00000”).

696 **6.3 Equivalent of GS1 Company Prefix for Class 2 Identification Keys**

697 The equivalent of a GS1 Company Prefix for a Class 2 Identification Key depends on the type of key,
 698 on the nature of the agreement between the GS1 party and the external organisation, and on the
 699 structure of the external organisation’s key.

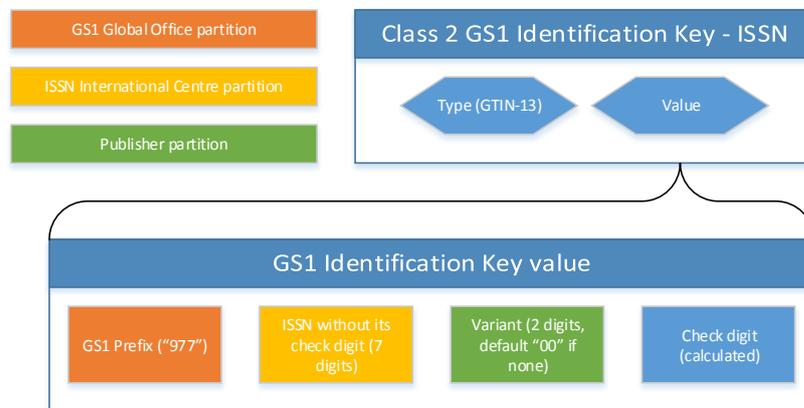
700 Every GS1 party that supports Class 2 Identification Keys is required to document the equivalent of
 701 the GS1 Company Prefix for those keys. Some known examples are documented below.

702 **6.3.1 International Standard Serial Number (ISSN), GS1 Global Office**

703 The GS1 Prefix “977” has been allocated to the ISSN International Centre (<http://www.issn.org/>) for
 704 the identification of serial publications. The ISSN is a string of eight characters; the first seven are
 705 digits and the last is either a digit or the letter ‘X’. The last character is not significant as it is a
 706 check sum of the previous seven. An ISSN is allocated to a specific publication.

707 ISSNs are issued individually. The publisher to whom an ISSN is issued may further issue a variant,
 708 a string of two digits, to indicate pricing or publication variances (e.g. day of the week for a
 709 newspaper). When encoded in GTIN-13 format, the variant defaults to “00” if not present.

710 The Class 2 GS1 Identification Key for ISSN is partitioned as follows:



711
 712 The ISSN without its check digit forms part of the key value. There is no equivalent to the GS1
 713 Company Prefix for a Class 2 GS1 Identification Key for ISSN.

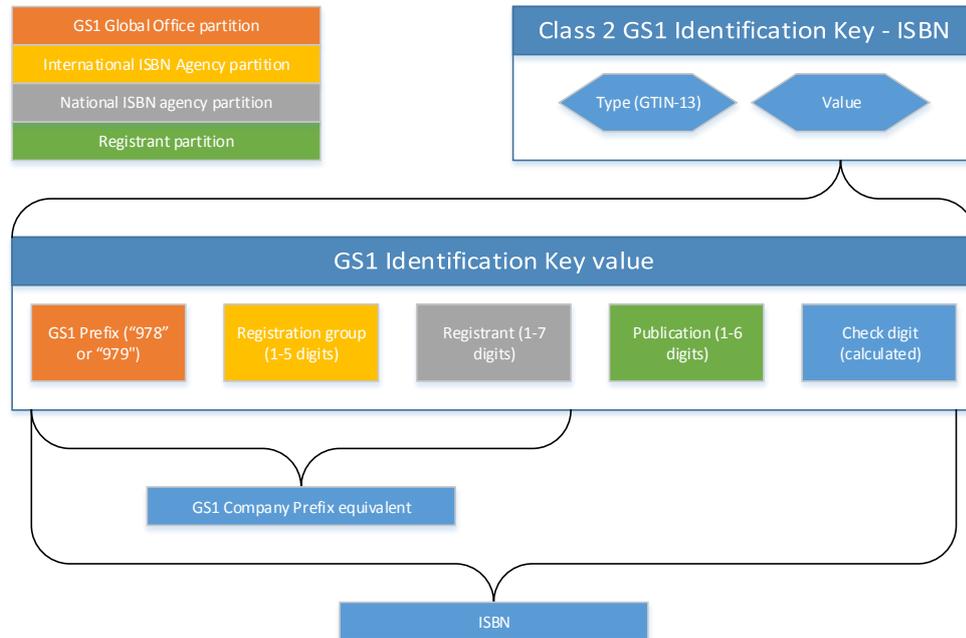
714 **6.3.2 International Standard Book Number (ISBN), GS1 Global Office**

715 The GS1 Prefixes “978” and “979” have been allocated to the International ISBN Agency
 716 (<http://www.isbn-international.org/>) for the identification of books and, indirectly, of sheet music.

717 The ISBN is a string of 13 digits in a format compatible with GTIN-13 and is composed of the
 718 following:

- 719 ■ the GS1 Prefix;
 - 720 □ three digits, either “978” or “979”;
- 721 ■ the registration group (language-sharing country group, individual country or territory);
 - 722 □ one to five digits;
 - 723 □ if the GS1 Prefix is “979” and this value is “0”, the number is sub-allocated (by agreement
 724 between GS1 and ISBN) to the International ISMN Agency and remaining components in this
 725 list do not apply;
- 726 ■ the registrant;
 - 727 □ one to seven digits;
- 728 ■ the publication;
 - 729 □ one to six digits; and
- 730 ■ the check digit.

731 The Class 2 GS1 Identification Key for ISBN is partitioned as follows:



732
 733 The ISBN is the entire key value. The equivalent to the GS1 Company Prefix for a Class 2 GS1
 734 Identification Key for ISBN is the sequence of:

- 735 ■ the GS1 Prefix;
- 736 ■ the registration group; and
- 737 ■ the registrant.

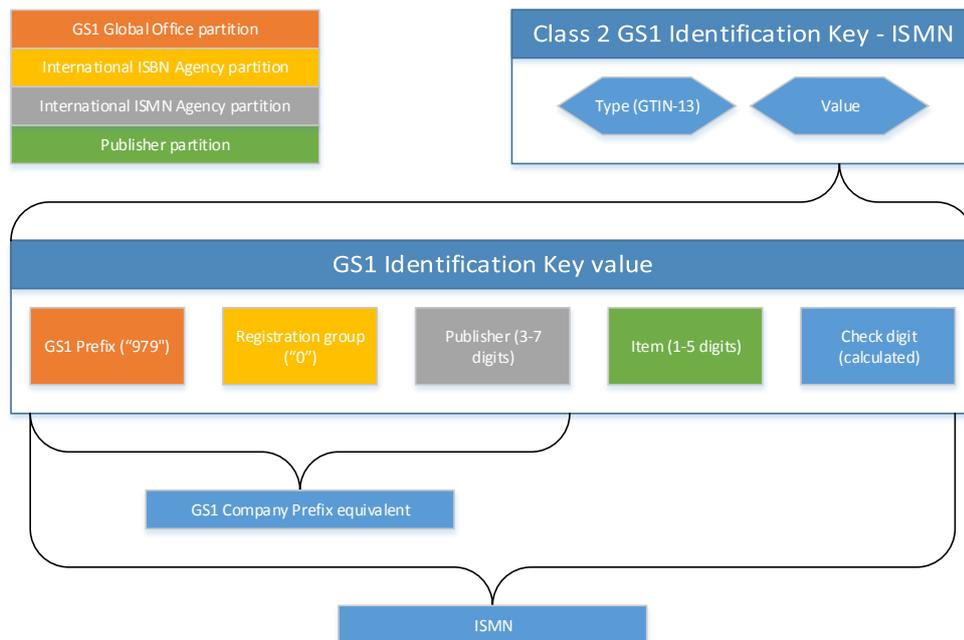
738 **6.3.2.1 International Standard Music Number (ISMN)**

739 The GS1 Prefix “979” registrant group “0” has been sub-allocated by the International ISBN Agency
 740 to the International ISMN Agency (<http://www.ismn-international.org/>) for the identification of sheet
 741 music. The ISMN is a string of 13 digits in a format compatible with GTIN-13 and is composed of the
 742 following:

- 743 ■ the GS1 Prefix;

- 744 □ three digits, “979”;
- 745 ■ the registrant group;
- 746 □ one digit, “0”;
- 747 ■ the publisher;
- 748 □ three to seven digits;
- 749 ■ the item;
- 750 □ one to five digits; and
- 751 ■ the check digit.

752 The Class 2 GS1 Identification Key for ISMN is partitioned as follows:



- 753
- 754 The ISMN is the entire key value. The equivalent to the GS1 Company Prefix for a Class 2 GS1
- 755 Identification Key for ISMN is the sequence of:
- 756 ■ the GS1 Prefix;
 - 757 ■ the registrant group; and
 - 758 ■ the publisher.

759 **6.4 Structure and Valid Lengths of GS1 Company Prefix**

760 The structure and valid lengths of the GS1 Company Prefix are as written in Section 5.2.3 – “GS1

761 Company Prefix”. Due to its relationships to other components, all of Section 5.2 – “Components”

762 should be included in any document that formally defines the GS1 Company Prefix or that uses the

763 formal definition for reference purposes.

764 **6.5 Treatment of GS1 Company Prefix in GS1 EPC Tag Data Standard**

- 765 The GS1 Company Prefix or equivalent shall be used as issued in all places required within the GS1
- 766 EPC Tag Data Standard except as follows:
- 767 ■ where the GS1 Company Prefix is five characters long, it shall be treated as ten consecutive values
 - 768 of length six where the first five characters are the issued GS1 Company Prefix and the remain
 - 769 character is digits “0” to “9”; and

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- where the GS1 Company Prefix is four characters long, it shall be treated as 100 consecutive values of length six where the first four characters are the issued GS1 Company Prefix and the remain characters are digits "00" to "99".

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This direction applies to both the construction of the EPC URI and the encoding of the tags so as to preserve the 1:1 relationship between the two.

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As per Section 6.6, discussion of one-off GS1 Identification Keys shall be amended to require that the GS1 Company Prefix be used (though 12-digit GS1 Company Prefix is permitted).

777 **6.6 Support for 12-digit GS1 Company Prefix**

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Some GS1 Member Organisations have issued and continue to issue 12-digit GS1 Company Prefixes; GS1 Sweden, for example, does so to companies whose primary identification use case is for shipping containers and therefore for SSCCs.

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A 13-digit one-off identification key less its check digit shall not be treated as 12-digit GS1 Company Prefixes. Any standard or service dealing with the GS1 Company Prefix shall treat it as separate from the GS1 Identification Key in all circumstances.

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As of this writing, the GEPIR 4.0 technical specification is going through the final stages of review. The current GEPIR 3.X specification does not support any distinction between a GS1 Company Prefix licensee and a GS1 Identification Key licensee; the GEPIR 4.0 specification does distinguish between the two and any MO implementing GEPIR 4.0 shall include support for that distinction at the earliest opportunity and cease returning one-off identification keys as 12-digit GS1 Company Prefixes.

789 **6.7 Significance of GS1 Company Prefix within GS1 Identification Key**

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The GS1 Company Prefix indicates the party responsible for the partitioned space from which the GS1 Identification Key was issued. Similarly, the GS1 Prefix indicates the party responsible for the partitioned space from which the GS1 Company Prefix was issued.

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Except for Class 2 Keys, restricted circulation, and special functions, the GS1 Company Prefix or GS1 Prefix has no significance beyond the association between the party and the partitioned space for which it is responsible. The GS1 Company Prefix in particular makes no statement about the nature of the party, including but not limited to:

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- brand owner (GTIN);
 - logistics provider (SSCC);
 - parent company (GLN);
 - asset owner (GRAI or GIAI);
 - document publisher (GDTI);
 - etc.

803 **6.8 Management of GS1 Company Prefix by Issuing GS1 Member Organisation**

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Protocols for the management of the GS1 Company Prefix by the issuing GS1 Member Organisation are not well-defined. Beyond requiring that every MO support the issuance of a nine-digit GS1 Company Prefix, Section B – "Policies" of the GS1 Operational Manual (4) imposes no restrictions and in fact explicitly states that "the policy on the allocation of GS1 Company Prefixes is left to the discretion of every GS1 Member Organisation".

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There are significant policy and system integrity implications associated with this question and the GS1 Architecture Group is not the appropriate group to address this issue directly. A team led by GS1 Global Office, with support from the GS1 Architecture Group, should revise the policies for submission to the GS1 Management Board and the GS1 General Assembly.

814

Issues for consideration in a revised policy include but are not limited to:

- 815
- guidance for GS1 Company Prefix length determination based on member requirements;

- 816 ■ guidance for four-, five-, and twelve-digit GS1 Company Prefixes;
- 817 ■ GS1 Company Prefix lifecycle management;
- 818 □ issuance;
- 819 □ allocation;
- 820 □ retirement;
- 821 □ reissuance;
- 822 ■ GS1 Company Prefix delegation support;
- 823 □ GTIN resellers;
- 824 □ government or industry group for allocation to their members;
- 825 ■ Class 2 Identification Key management;
- 826 ■ guidance for one-off GS1 Identification Keys;
- 827 □ use of GS1 Company Prefix;
- 828 □ communication of GS1 Company Prefix to member;
- 829 ■ one-off GS1 Identification Key lifecycle management;
- 830 □ issuance;
- 831 □ allocation;
- 832 □ retirement;
- 833 □ reissuance;
- 834 ■ GEPIR integration; and
- 835 ■ ONS integration.

836 **6.9 Cross-MO transfer of GS1 Company Prefix**

837 Cross-MO transfer is not as simple as just transferring the management of a GS1 Company Prefix
838 from one MO to another; any such change affects GCP-based services. The most obvious ones are
839 GEPIR and ONS: either the source MO must provide a mechanism for the receiving MO to populate
840 the source MO's instances for affected GCPs or the source MO's instances must delegate queries for
841 affected GCPs to the receiving MO's instances. Discovery Services may also be affected.

842 Even if full support for cross-MO transfer were available, regulatory requirements or Internet
843 governance concerns may dictate that queries to such services be handled entirely in-country.

844 While GS1 Global Office may recognize some forms of cross-MO transfer, it does not support any of
845 them directly, either in standards development or in its hosted services. Some support may be
846 provided indirectly, e.g. in the GO-hosted instance of GEPIR if both MOs involved use it, but this is
847 not by design and is not guaranteed to be maintained.

848 **6.9.1 GS1 US Alliance Numbers**

849 A GS1 US Alliance Number refers to a GS1 Company Prefix issued by GS1 US and allocated to a GS1
850 Member via another GS1 Member Organisation. Although the GTIN-13 was expected to be fully
851 adopted in 2005 (see <http://www.gtin.info/sunrise>), the reality is that many companies have legacy
852 computer applications that can't handle GTIN-13 so they still insist, often in terms of trade, that
853 products be marked with GTIN-12. Any company that wishes to allocate a GTIN-12 must therefore
854 acquire a GS1 US GCP. To simplify the member management process, GS1 US delegates the
855 allocation of the GS1 Company Prefix to the GS1 Member Organisation to which the GS1 Member
856 belongs and has implemented the appropriate query routing in its GEPIR node.

857 **6.9.2 Country expansion**

858 The chartering of a new GS1 Member Organization requires that the source MO (or GS1 Global
859 Office if it was managing that country) make some decision about the GS1 Company Prefixes
860 already allocated to GS1 Members within that country. The two options available are to transfer the
861 management of the GCPs to the new MO in a structure similar to that of the GS1 US Alliance
862 Numbers or to retain the GCPs and therefore the management of the GS1 Members to whom they
863 have been allocated.

864 Consider the situation of GS1 Ireland. From its formation in 1978 until 1992 the Article Numbering
865 Association (ANA) of Ireland chose not to join EAN International (now GS1). Instead it had an
866 agreement with ANA UK (now GS1 UK) under which blocks of company prefixes were made available
867 to ANA of Ireland for allocation to its members. These blocks together with a number of GTIN-8s
868 (also allocated from ANA UK's number bank) were formally transferred to the ANA of Ireland in 1992
869 when it joined EAN International and obtained its own prefixes. ANA UK considered this possible
870 because the prefixes it had sub-licensed to ANA Ireland all came from well-defined subsets of its
871 range.

872 Support for this form of cross-MO transfer is entirely at the discretion of the GS1 Member
873 Organisations involved.

874 **6.9.3 Single transfer**

875 The transfer of a single GS1 Company Prefix may be requested when the GS1 Member to whom it
876 has been allocated wishes to transfer to another GS1 Member Organisation (e.g. due to relocation of
877 corporate headquarters or to acquisition).

878 Support for this form of cross-MO transfer is entirely at the discretion of the GS1 Member
879 Organisations involved.

880 **6.9.4 Bulk transfer**

881 The transfer of a bulk of GS1 Company Prefixes may be requested by a GS1 Member Organisation
882 that has exhausted its capacity of another GS1 Member Organisation that has extra capacity. This
883 form of cross-MO transfer is not permitted under any circumstances; additional capacity must be
884 requested of GS1 Global Office.

885 **6.10 Alternative to term "GS1 Company Prefix"**

886 The purpose of the GS1 Company Prefix is to subdivide the identification space. With the removal of
887 the term "Company Number", the interpretation of the term "GS1 Company Prefix" is less tied to the
888 concept of company identification so no change is proposed.

889 **7 Affected Documents**

890 This section identifies documents that may be affected by this document. A preliminary review of all
891 listed documents has been done and some immediate suggestions are provided where that review
892 found obvious need for changes.

893 These are recommendations only; when applying these findings to any specific document the group
894 managing that document, as the subject matter experts, are expected to make modifications as
895 they see fit.

896 **7.1 GS1 General Specifications**

897 The GS1 General Specifications is the normative reference for the GS1 Identification System. The
898 number of places in which the GS1 Prefix, GS1-8 Prefix, and GS1 Company Prefix are defined is
899 significant and a comprehensive review should be done by the document's maintenance team. Some
900 immediate suggestions:

- 901 ■ 1.4.2 GS1 Prefixes
 - 902 □ Replace the definition and the table with those found in Section 5.2.1.
- 903 ■ 1.4.3 GS1-8 Prefixes
 - 904 □ Replace the definition and the table with those found in Section 5.2.2.
- 905 ■ 1.4.4 GS1 Company Prefix
 - 906 □ Replace the definition with that found in Section 5.2.3.
- 907 ■ Review and replace or remove all references to "Company Number".
- 908 ■ Add normative definition of "U.P.C. Prefix" as found in Section 5.2.5.
- 909 ■ Add normative definition of "U.P.C. Company Prefix" as found in Section 5.2.6.
- 910 ■ Add normative definition of "GS1 Identification Key" as found in Section 5.2.4.
- 911 ■ Add normative definition of "One-off GS1 Identification Key" based on the recommendations of
912 this document.

913 **7.2 GS1 Global Data Dictionary**

914 **7.2.1 GS1 Prefix**

915 Replace the definition with the first paragraph of Section 5.2.1.

916 **7.2.2 GS1-8 Prefix**

917 Replace the definition with the first paragraph of Section 5.2.2.

918 **7.2.3 GS1 Company Prefix**

919 Replace the definition with the first paragraph of Section 5.2.3.

920 **7.2.4 GS1 Identification Key.**

921 Add the definition with the first paragraph of Section 5.2.4.

922 **7.2.5 U.P.C. Prefix**

923 Replace the definition with the first paragraph of Section 5.2.5.

924 **7.2.6 U.P.C. Company Prefix**

925 Replace the definition with the first paragraph of Section 5.2.6.

926 **7.2.7 Company Number**

927 Remove the definition; review and replace or remove all references to this term.

928 **7.3 GS1 Operational Manual**

929 The GS1 Operational Manual is a policies and procedures guide for operating a GS1 Member
930 Organization. The number of places in which the GS1 Identification System is referenced is
931 significant and a comprehensive review should be done by the document's maintenance team. Some
932 immediate suggestions for some of the sub-documents appear below.

933 **7.3.1 Section B-02 – “Allocation of GS1 Company Prefixes”**

934 Review and replace or remove all references to “Company Number”.

935 **7.3.2 Section B-03 – “Allocation of GTIN-8 Numbers”**

936 From Section 2.4:

937 If a Member Organisation has spare GTIN-8 capacity and wants to transfer GTIN-8 number
938 blocks to another Member Organisation, it may only do so via the GS1 Global Office and GS1
939 Board.

940 This capability should be removed, for two reasons:

- 941 ■ a GS1 Member Organisation that requires additional capacity from GTIN-8 can request additional
942 GS1-8 Prefixes from Global Office; and
- 943 ■ GS1 DataBar, which obviates the space restrictions addressed by GTIN-8, becomes an open
944 symbology in 2014 and all scanning environments are expected to read it.

945 **7.3.3 Section B-05 – “Allocation of additional Prefixes to GS1 Member Organisations”**

946 Replace “3-digit GS1 prefix” with “GS1 Prefix”.

947 **7.3.4 Section B-07 – “General Principles for the Direct Assignment of GS1 Company
948 Prefixes to Manufacturers in Non-Member Countries”**

949 Replace “3-digit prefix” with “GS1 Prefix”.

950 Replace “manufacturer” with “company”, as manufacturers are no longer the sole licensees of GS1
951 Company Prefixes.

952 **7.4 GS1 System Landscape**

953 A comprehensive review should be done by the document's maintenance team.

954 **7.5 GS1 System Architecture**

955 A comprehensive review should be done by the document's maintenance team.

956 **7.6 GS1 EPC Tag Data Standard**

957 A comprehensive review should be done by the document's maintenance team.

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7.7 EPCglobal Architecture Framework

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A comprehensive review should be done by the document's maintenance team.

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