Global Standards In Motion
Manufacturer Perspective

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Global Standards – The theory

Link product data to efficiency & safety

Physical product labeling

Digital database
Global Standards – In motion

Physical product labeling

The Data Synchronisation

Link product data to efficiency & safety

The Manufacturer

The Healthcare Provider

Digital database
Who will benefit?

• Everyone in the supply chain will benefit from its effectiveness.

• We all play multiple roles in the healthcare supply chain, including being a patient.

• All stakeholders desire to operate their part without error.

• Cost should be taken out, not moved from one stakeholder to another.
Who is driving?

• Stakeholders with significant influence will drive adoption.

• Most stakeholders’ priority is to address Local issues, not Global ones.

• Without Global standards, demand for multiple solutions that may appear right for one stakeholder, will make the Global Healthcare supply chain less effective.
Who is driving the adoption?

- Stakeholders with significant influence will drive adoption.
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Why the need to change?

- The digital representation of the supply chain must be an accurate representation of the physical.

Almost ALL decisions are made based on the digital representation.

Decisions made on inaccurate or incomplete data introduce error.
Where are we without standards?

**Suppliers**

- Lots of them
- Various trading methods
- Different Names for things
- Different terms
- Different levels technology
- Etc.…

**Customers**

- Lots of them
- Various trading methods
- Different Names for things
- Different terms
- Different levels technology
- Etc.…
Where are we without standards?
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Where are we without standards?
Global Standards give us direction

eReady Supplier  eReady Customer

All Points West

Not eReady Supplier

Not eReady Customer

All Points East

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• With Global Standards, there is a solution that ALL will benefit from.

• With Global implementation strategy there is a timeline that the whole supply chain can achieve and all stakeholders will benefit from.

This can only be achieved with one Global Standard in marking product, in digital representation of that product and location.

Implementation of that Global Standard in a controlled way across all geographies.