



Enabling AIDC solutions in healthcare worldwide

Grant Hodgkins

Alcon Laboratories, Inc.



Healthcare Topics

- Background
- Where we are going
- Where we are today
- What this means to you
- Questions



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Automatic Identification & Data Capture (AIDC)

“Automatic Identification and Data Capture (AIDC) refers to the methods of **automatically identifying** objects, **collecting data** about them, and **entering those data** directly into computer systems (i.e., without human involvement).”

Wikipedia, 2009



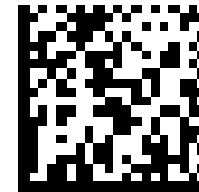
Healthcare AIDC Application Standards

Defines
the **data** to carry
using specific **data carriers**
for every healthcare **product**
at every **packaging level**



Data – a few examples:

- ✓ Global Trade Item Number (GTIN)
- ✓ Expiry Date
- ✓ Batch / Lot
- ✓ Serial Number



(01)07612345678900(17)100503

(10)AC3453G3 (21)123



Healthcare Scope: Data carriers



(01) 0 0012345 67890 5



100000012345678905

**GS1-128 &
GS1 DataBar**



(01)07612345678900(17)100503

(10)AC3453G3

GS1 DataMatrix



EPC / RFID

Of course, UPC and EAN formats will continue for retail channels

Healthcare Scope: All healthcare products

Pharma / Vaccine / Nutritional



Medical devices



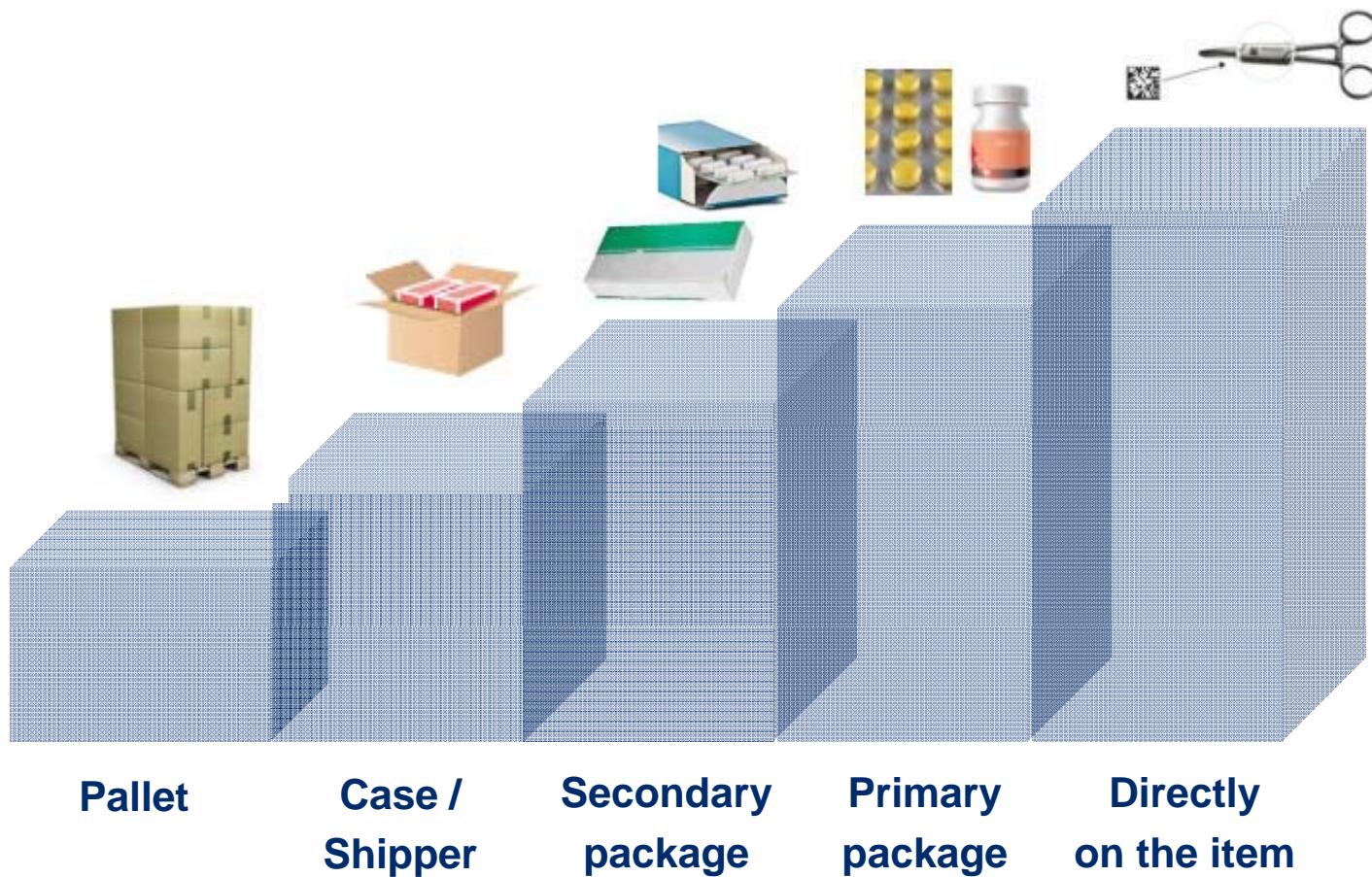
Retail



Non-retail



Healthcare Scope: All packaging levels





Healthcare

Scope: Risk-based solutions



GS1 Healthcare AIDC and the “*5 Patient Rights*”

The *right* patient



The *right* product



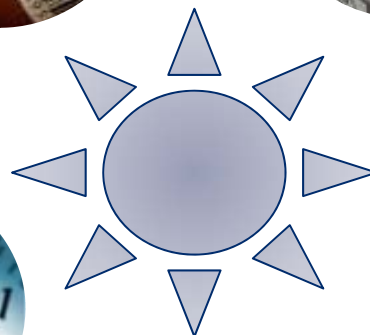
The *right* time



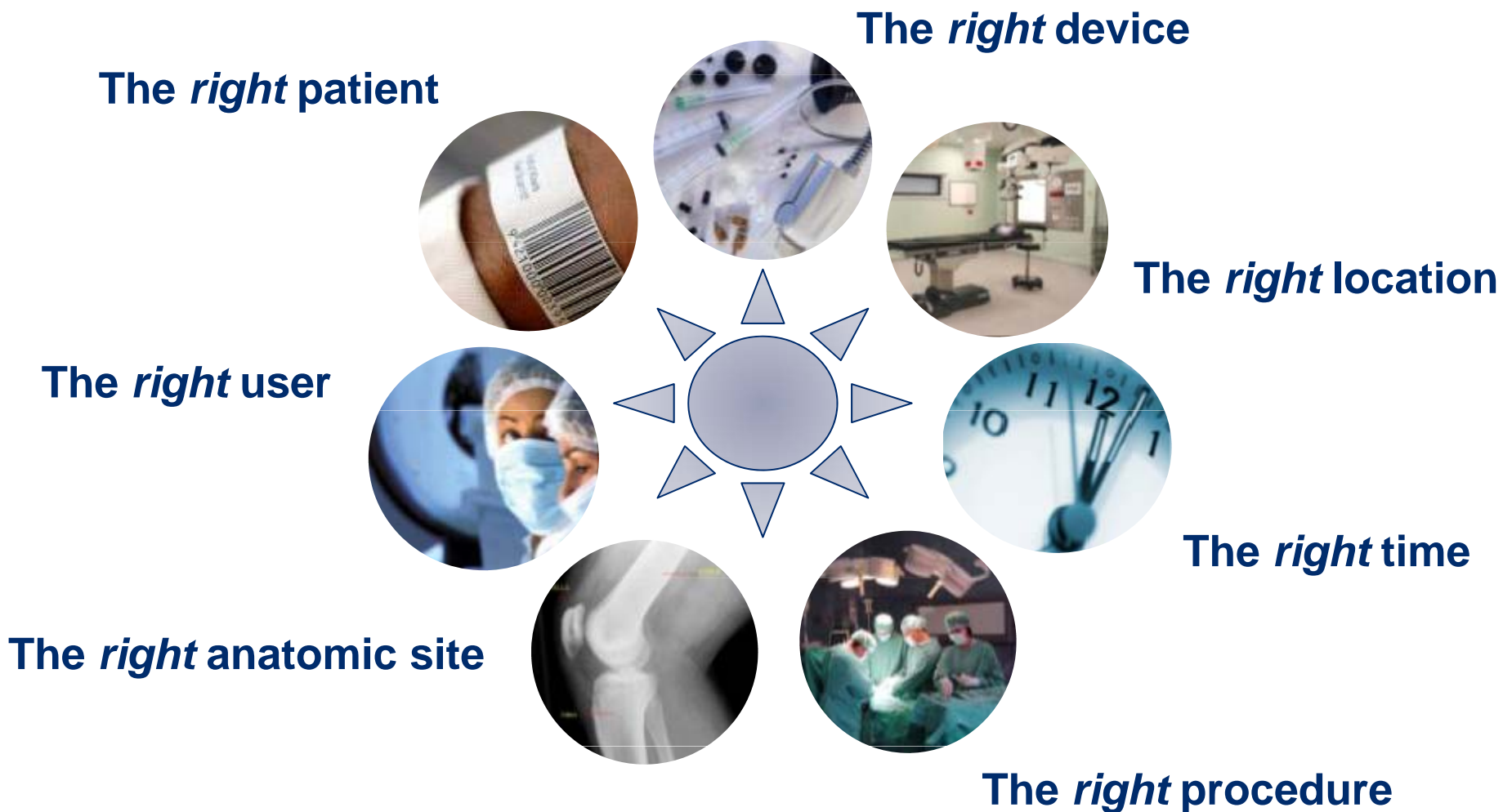
The *right* route



The *right* dose



GS1 Healthcare AIDC and the “*8 Patient Rights*”



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Healthcare AIDC for Healthcare...Vision

EVERY item has
ONE set of key identification data carried in
ONE data carrier
able to be scanned by **EVERYONE**
at every key process step...



Healthcare AIDC for Healthcare...Why?

- **To improve patient safety**
 - Achieve the “5 Patient Rights” or “8 Patient Rights”
 - Reduce errors
 - Ensure needed information is instantly available to the healthcare practitioner
- **To increase efficiency in supply chain and treatment chain**





Healthcare Nice words...What do they mean?

My twin nephews, 11 weeks premature, in NICU...Mar. 1



Baby Brennan



Baby Collin

 **Healthcare Putting it all together**

It often takes items from many companies,
sourced from all over the world,
to effectively treat ONE patient (or in this case, TWO)

Now, imagine a world where:

- EVERY item is uniquely identified
- ONE data carrier contained all the key identification information
- ONE globally accessible repository provides data describing the item
- Picking, receiving, dispensing, billing, invoicing—all completed electronically and without human error

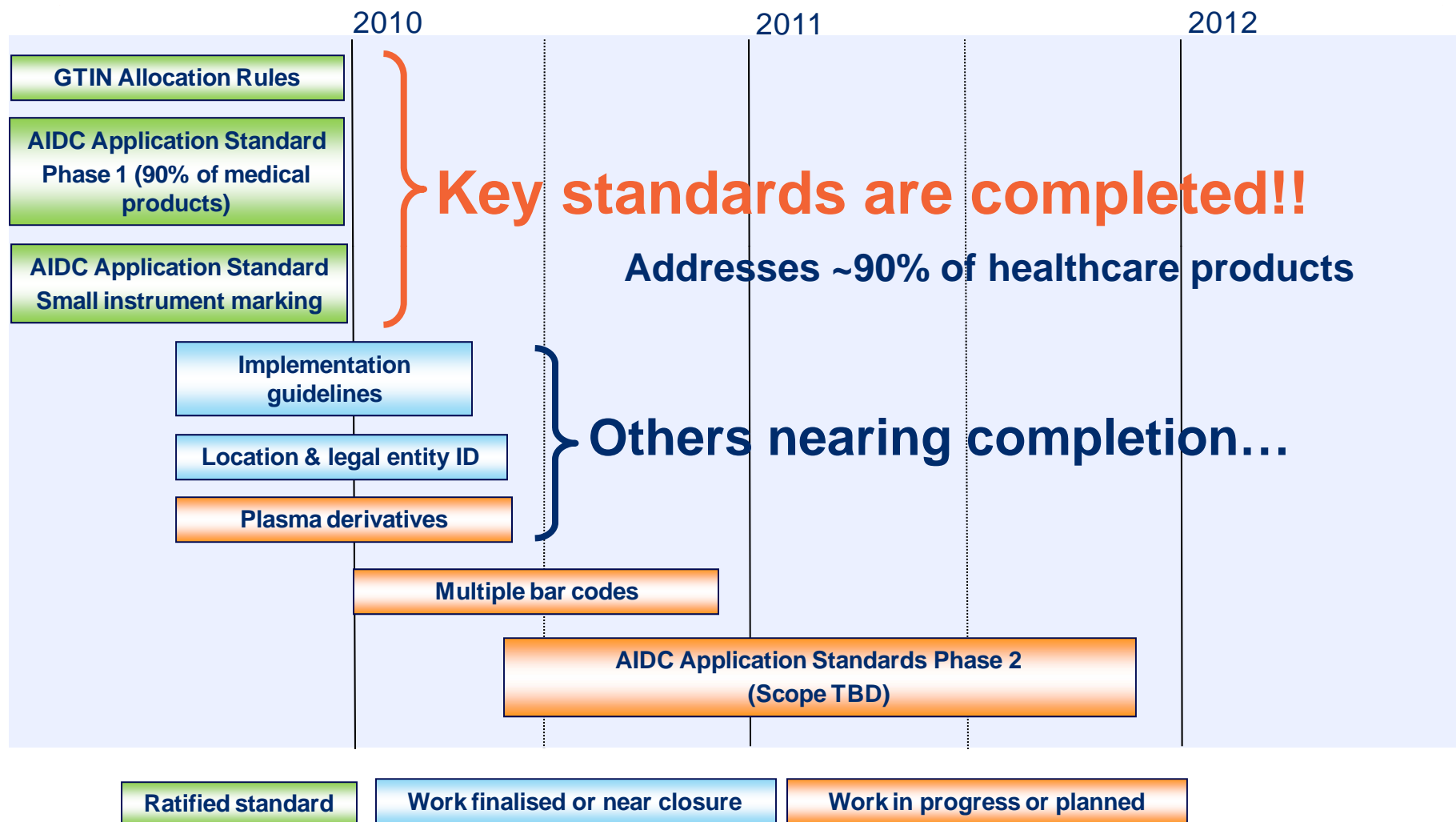
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Healthcare Roadmap to global standards





GS1 General Specifications

Revised!

The core standards document of the GS1 System

Now including AIDC Application Standards for Healthcare

And specific standards for marking re-usable surgical instruments

Contact your GS1 Member Organisation for your copy!

GS1 General Specifications
Version 10

Issue 1, Jan-2010



GS1 Healthcare Blood & plasma derivatives



Requirements Analysis

Conclusions:

- ✓ No gaps in standards
- ✓ Guidelines needed

Implementation Guide

AIDC Marking

- ✓ Plasma Derivatives
- ✓ Recombinant Products





Healthcare

AIDC Implementation Guide

In final draft!



**How to implement AIDC for
EVERY healthcare participant**

Coming soon!!
















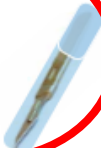
























AIDC Healthcare
Implementation Guide

Issue 1, Draft 10, 28-Jan-2010





AIDC Application Standards for Healthcare and Product Marking Grid

Description of the Example Product Hierarchy	MINIMUM Level of AIDC Marking (Retail)		MINIMUM Level of AIDC Marking (Non-Retail)		ENHANCED Level of AIDC Marking		HIGHEST Level of AIDC Marking	
	Pharmaceuticals	Medical Devices	Pharmaceuticals	Medical Devices	Medical Devices	Medical Devices	Pharmaceuticals	Medical Devices
	Distributed and/or Sold Primarily Via Retail Channels	Distributed and/or Sold Primarily Via Retail Channels	Distributed and/or Sold Primarily Via Non-Retail Channels	Distributed and/or Sold Primarily Via Non-Retail Channels	Distributed and/or Sold Primarily Via Retail Channels	Distributed and/or Sold Primarily Via Non-Retail Channels	Distributed and/or Sold Via Retail and/or Non-Retail Channels	Distributed and/or Sold Primarily Via Non-Retail Channels
Description of the Example Product Hierarchy	DPM: 1 pill Primary Package: 1 pill in blisterpack of 12 pills Secondary Package: 3 blisterpacks of 36 pills in one carton Case: 24 cartons (864 pills) Pallet: 200 cases (172,800 pills)	DPM: 1 consumer bandage Primary Package: 1 bandage in pouch Secondary Package: 12 pouched bandages in one carton Case: 12 cartons (144 bandages) Pallet: 200 cases (28,800 bandages)	DPM: 1 pill Primary Package: 1 pill in blisterpack of 12 pills Secondary Package: 3 blisterpacks of 36 pills in one carton Case: 24 cartons (864 pills) Pallet: 200 cases (172,800 pills)	DPM: 1 empty syringe Primary Package: 1 empty syringe in blisterpack Secondary Package: 12 empty blisterpacked syringes in one carton Case: 12 cartons (144 syringes) Pallet: 200 cases (28,800 syringes)	DPM: 1 contact lens Primary Package: 1 contact lens in vial Secondary Package: 2 vials of 1 contact lens each in one carton Case: 12 cartons (24 contact lenses) Pallet: 100 cases (2,400 lenses)	DPM: 1 catheter (temporary) Primary Package: 1 catheter in blisterpack Secondary Package: 6 blisterpacked catheters in one carton Case: 24 cartons (144 catheters) Pallet: 200 cases (28,800 catheters)	DPM: 1 pill Primary Package: 1 pill in blisterpack of 12 pills Secondary Package: 3 blisterpacks of 36 pills in one carton Case: 24 cartons (864 pills) Pallet: 200 cases (172,800 pills)	DPM: 1 re-usable scalpel handle Primary Package: 1 re-usable scalpel handle in pouch Secondary Package: 6 pouched re-usable scalpel handles in one carton Case: 15 cartons (90 scalpel handles) Pallet: 200 cases (18,000 handles)
Direct Part Mark (AIDC marked directly onto a single, unpackaged, unlabeled item)	No marking 	No marking 	No marking 	No marking 	No marking 	No marking 	No marking 	GTIN Serial No. - Not for Implants Hospital: - 8003/8004 - optional 
Primary Package (AIDC marked onto the first level of packaging, either on the packaging or on a label affixed to packaging. May consist of 1 single item, or a group of items for a single therapy such as a Kit.)	No marking (mark with GTIN if no Secondary Package) 	No marking (mark with GTIN if no Secondary Package) 	GTIN 	No marking (mark with GTIN if no Secondary Package) 	No marking (mark with GTIN if no Secondary Package) 	GTIN Lot Expiry 	GTIN Hospital: AI(01)+AI(21)+AI(7003) 	GTIN Lot Expiry Serial No. Potency (kits) Hospital: - 8003/8004 - optional 
Secondary Packaging (AIDC marked onto the next level of packaging, containing one or more single items in their Primary Packaging)	GTIN 	GTIN 	GTIN Lot Expiry 	GTIN Lot Expiry 	GTIN 	GTIN Lot Expiry 	[Need 2 marks] GTIN Hospital: AI(01)+AI(21) + AI(7003) Expiry Serial No. Potency 	GTIN Lot Expiry Serial No. Potency (kits) Hospital: - 8003/8004 - optional 
Case / Shipper (AIDC marked onto a shipping container. May contain one or more items in their Primary Packaging and/or Secondary Packaging.)	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry - Serial No. - Potency Logistics: - SSCC Hospital: - SSCC AI(01)+AI(21) + AI(7003) 	Trade Item: - GTIN - Lot - Expiry - Serial No. - Potency Logistics: - SSCC 
Pallet (AIDC marked onto a pallet. May contain one or more Case / Shippers.)	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry - Serial No. Logistics: - SSCC 	Trade Item: - GTIN - Lot - Expiry - Serial No. Logistics: - SSCC 

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ONE global standard for AIDC in healthcare now available

Many countries have already adopted
GS1 Standards
We anticipate many more...





Putting the standards at work...





Healthcare How Alcon got started



- **Participated** in work groups to understand the issues
- Started a **gap analysis** of key items
 - Focused on medical devices for UDI compliance
 - And for pharma / devices in areas with active regulations (Brasil, France, Serbia, Korea, Turkey, etc)
- Preparing **action plan** by mfg. facility based on gaps
- Reviewing results with Auto-ID Steering Committee
- Requesting 2011 – 2015 **funding**
- Starting pathfinder projects to **'learn by doing'**
- Continuously improving our approach

Changing our world...ONE item at a time...

Healthcare How YOU can get started



1. Contact your local **GS1 Member Organisation** for guidance
2. **Get familiar** with the standards / guidelines
 - Attend breakout sessions this week!
 - Participate on GS1 implementation projects / team
3. Do a **gap analysis**...your items vs. GS1 Standards
 - Focus on key items and facilities...don't 'boil the ocean'
 - Build action plans, budgets, management approval
4. Implement your **action plan**
 - Start small, conduct Pilot Projects, "learn by doing", "crawl before you walk / run"...



Healthcare AIDC sessions this week

This Week:

- Wednesday, 11:00 - 12:30 (breakout sessions)
 - AIDC Introduction Session—new application standard
 - Blood / Plasma Derivatives Work Group
- Wednesday, 15:30 – 17:00 (breakout sessions)
 - AIDC Patient and Caregiver ID Work Group
- Thursday, 11:00 – 12:30 (breakout sessions)
 - AIDC Implementation Guideline Work Group



Healthcare Join us!!!

Global teams

- Implementation Guideline
- Blood / Plasma Derivatives
- Location and Legal Entity ID
- Patient and Caregiver ID
- Multiple Barcodes
- Barcode / EPC Interoperability
- Serialization
- Phase 2: AIDC Application Standards

Local teams

- Contact your local Member Organisation representative

Join Us!

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