Welcome

Amsterdam, 4 October 2011
Paul Voordecker, GS1 Global Office
Standards are boring. Think again.
Standards are fun.
So are we.
Standards are great.
Should everyone have their own?
Reduce complexity

Speak one language
Not your usual organisation...
Neutral
Not your usual conference…
Monday 3 October 2011

Pre-conference Workshop

GS1 Standards in Healthcare

Basic Track
Advanced Track

Tuesday 4 October 2011

UDI Plenary
Pharma Plenary
Eucomed UDI Session

Wednesday 5 October 2011

Pharma Plenary
UDI Plenary

Thursday 6 October 2011

20th Global GS1 Healthcare Conference

A look at the world
Closing Plenary

Hospital visit

Advanced Track

UDI Break Out
Pharma Break Out

Basic Track

Market Place
Ask the Experts
Ask the Experts
Ask the Experts
“Act as if what you do makes a difference. It does.”

William James
Thank you in different languages:

- obrigado
- Dank U
- Merci
- mahalo
- Köszü
- cnacuñu
- Grazie
- Thank you
- mauruuru
- Takk
- Gracias
- Dziękuję
- Děkuju
- danke
- Kiitos