Subsidiary of GS1 Germany

Global Data Synchronisation

- Standardization
- Community Management

- Itemsync
- Pricesync
- Couponing
- Consultancy
SA2 Worldsync – global & local
We aim to...

“...support local & global companies in driving their business more efficiently through innovative solutions, enabling technologies and customer-oriented services.”

“...support GS1 member organizations worldwide as a technology provider with unique services, tailored programs and state-of-the-art technology.”

“...support & implemented full GS1 GDS standards.”
UDI - Data Sync – Case for Data Pools

• Thousands of individual connections
  – Proliferation in Gov’t Databases
  – Many Trading Partners

• Redundant workload
  – UDID and Trading partners

• Not standardized
  – Data pools can do meta data mapping for multiple UDIDs,
    Do once - Connect many
  – Global Standard for data much contained in GDS

• Incomplete Data
  – Provides alerts & notification to business rules

• Not in time
  – Manual processes delay data availability & accuracy

• Inaccurate
  – Provide data quality via validations & business rules
Global Data Synchronization (GDS)
Thank you for your attention!

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