HEALTHCARE
Healthcare Achievements 2012-2013
(1/2)

- **Level Below the Each** Standards updated in the Healthcare GTIN Allocation Rules

- **7000** McKinsey report copies downloaded from our GS1 Healthcare website + **3000** hard copies distributed

- Endorsement of GS1 Standards by **50** organisations!

- Reference Book – more than **10** implementation cases from all over the world

And many more…
34 Local Healthcare Users Groups created

GDSN in Healthcare
- Under implementation in several MOs
- Multinational manufacturers develop plans to implement in many countries
- Positioned as a secure data feed for the UDI databases (successful pilot completed with US FDA)

GLN Registries
- Service tested, refinements being made to the technology to enable easier connection by MOs
- GO IE working with global healthcare users to identify key countries with whom they expect to exchange GLN data
At a very high level, this is the functionality the Industry needs...

**More Consumer Information**

Provide consumer information relevant to each product package variation (B2C)

**Accurate Data On-line & Mobile**

Ensure information of package and web are aligned, easy to use, and trusted (EU Regulations/Digital)

**Facilitate Online Order Fulfillment from Stores**

Support inventory visibility for package variations to fulfill online orders accurately

**Low Disruption to POS & Supply Chain**

Support supply chain and POS checkout (B2B) activities with minimal disruption

*All without changing the GTIN for every variant to avoid unnecessary costs*
However, much thought is being considered to detailed use cases *from* supply chain *to* consumer

### Enhancements by Scenario Activities

<table>
<thead>
<tr>
<th>Business Area</th>
<th>Process</th>
<th>Product Variant</th>
<th>Lot No</th>
<th>Expiry Date use case</th>
<th>Serial Number use case</th>
<th>URL use case</th>
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</thead>
<tbody>
<tr>
<td>Commercial/Buying</td>
<td>Order Management (B2B)</td>
<td>Reduce product change costs.</td>
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<td></td>
<td></td>
<td>Obtain customer-facing information via web site</td>
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<td>Supply Chain/Distribution (B2B)</td>
<td>Inventory</td>
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<tr>
<td>Retail Operations (Stores)</td>
<td>Shelf Replenishment</td>
<td>Segregate defective or recalled product</td>
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<tr>
<td>Marketing</td>
<td>Search</td>
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**Do you want to know more?**

**Join the**

**NGPI Information session**

**on**

**Wednesday, Oct 9th from 11-12:30**
Fresh Foods / Foodservice
Fresh Foods Implementation Guidelines

**Fruit & Vegetable - OGSM**
GDSN Implementation Guideline
- German retailer Edeka and Spanish supplier ANECOOP piloting draft guide
- Delivery June 2014

**Fish - OGSM**
Master Data Attribute Guideline
- First call last week
- Incorporating EU regulations
- Delivery June 2014

**Fruit & Vegetable**
GTIN Assignment Guideline
- Guide in GSMP Community Review
- Targeted for publication by year end

**Meat & Poultry**
Traceability Guideline
- Jim Bracken managing group
- Affiliated with GS1 Fresh Foods Industry Group
- Targeted for Q2 2014
Fresh Foods

Today’s Fresh Foods industry is part of a global supply chain that is facing unique and significant demands and challenges, including consumer safety, food waste, product freshness, and farm-to-fork traceability. While efficiency and safety are key, many parts of its supply chain do not share the same standards as that of the Fast-Moving Consumer Goods (FMCG) sector. How can these challenges be met to satisfy the needs of business, regulators and consumers? Learn how GS1 Standards can provide a foundation for traceability and food safety every day, everywhere.

About GS1 Fresh Foods
- GS1 Fresh Foods Industry Group
- Reducing Food Waste
- Fresh Foods and GS1 DataBar
- All About GS1 Fresh Foods

Standards
- Video: GS1 standards in Fresh Foods
- Fresh Foods GTIN Allocation Rules
- GS1 DataBar Symbols for Fresh Foods
- All Standards

Implementation
- Fresh Foods Guidelines
- GS1 DataBar Around the World
- Cost Benefit Study using GS1 DataBar in Fresh Food
- GS1 DataBar implementation by a major retailer
- All Implementation

Resource Library
- Case Studies
- White Papers
- Videos
- GS1 DataBar FAQs
- All Resource Library
Enthusiasm is driving momentum and success for GS1 MO Foodservice group

- 31 MOs participating in MO IG
- Conducting Market Analysis
  - Key business needs – opportunities – drivers
- Creating Value Proposition
- Sharing best practices and experiences
- Scheduling Foodservice Workshop at GS1 Forum
- Drafting MO Engagement Starter Kit – June 2014

Implementation Guides  Videos  Case Studies  White Papers
Apparel, Fashion & Footwear

• **MO Interest Group**
  - 26 MO’s (5 out of 7 continents).
  - **Focus**:
    - Drive adoption of EPC/RFID-enabled Item-Level-Tagging
    - use EDI-EANCOM in Upstream collaboration,
    - Supplier Support Programs,
    - Product data alignment *(product catalogue for the fashion industry)*
    - Development of guidelines *(tag placement, tag performance, stock-take)*

• **MO Deployment Kit Apparel** *(by Dec. 2013)*
  - **Content**:
    - Steps for Deployment *(prepare, go-to-market, support,…)*
    - Marketing, Training & Implementation Tools *(best practices,…)*
    - Technical Information
    - Reference Documents
Join us at the GS1 Apparel Industry Workshop
Wednesday, October 9, 2013, Lisbon, Portugal

HIGHLIGHTS
- Topics:
  - Upstream/Downstream process excellence
  - Omni-Channel
  - Apparel Sourcing
  - RFID & anti-counterfeit
  - Tag Performance & Tagging Solutions
- When: Wednesday, Oct 9th, 09:00–17:30
- Attendance: 90+ participants, 22 companies & 20 MO’s
- Roundtables
- Invitation only networking lunch and optional dinner

Register Now
Transport & Logistics and Customs
Transport & Logistics

Standards & Guidelines
• eCom XML business messaging standards in T&L ratified
• Keys in T&L Implementation Guideline delivered and web tool developed

Training Support
• T&L Rapid eLearn developed
• T&L Online & web area improved
• Introduction to GS1 in T&L two-day classroom course developed

Marketing Support
• T&L Visibility Marketing Kit incl. White Paper delivered
• GS1 in Rail Engagement Kit delivered

Do you know where your shipments are?
T&L moving forward …

• Logistic Label Programme launched

• WCO – IPM tool: Customs capacity to fight counterfeits

• Grow Community: T&L MO Interest Group

• Wide range of pilot projects and fully deployed live implementations around the world demonstrate the value of GS1 Standards in T&L
Join us at the GS1 Transport & Logistics Workshop
7 - 8 October 2013, Lisbon, Portugal

Achieving Visibility in Transport & Logistics

63% of Chief Supply Chain Officers rank visibility as their top 3 priorities.

Today's session on

- Visibility in Border Procedure Management
- Visibility supporting T&L Process Innovation