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**GS1 Global Standards Event March 2014 - Accomplishments Report**

**GS1 delivers the standards that solve business needs.** The GS1 Global Standards Event is where work groups make significant progress through collaboration that is supported by the Global Standards Management Process (GSMP). The result = global standards that deliver business value to you and your industry. This report highlights work group accomplishments and their measures of success from our most recent event in Atlanta. Our sincere appreciation and thanks to the 225 individuals who actively participated, representing 85 companies/organisations from 25 countries.

**Table of Contents**

|  |
| --- |
| [Architecture Group](#AG) |
| [eCom Healthcare Harmonisation Project](#HC_HARMONISATION) |
| [eCom SMG](#ECOMSMG) |
| [EPCIS Core Business Vocabulary 1.1 MSWG](#EPCIS) |
| [Event-based Traceability MSWG](#EB_TRACEABILITY) |
| [Fresh Foods Industry User Group](#FRESHFOODS) |
| [GDSN Operational and Technology Advisory Group (OTAG)](#OTAG) |
| [GDSN User Group](#GDS_UG) |
| [GLN Allocation Rules MSWG](#GLN_ALLOCATION_RULES) |
| [GLN Service (Registries) MO Group](#GLN_SERVICE) |
| [Global Product Classification SMG](#GPC_SMG) |
| [GS1 - TCGF B2C Information Needs Group (BING)](#BING) |
| [GS1 Digital - Industry Engagement](#DIGITAL_IE) |
| [GS1 eCom Advisory Team](#eCom_ADVISORY) |
| [GS1 in Defence - Potential of GDSN](#DEFENSE) |
| [GS1 Sustainability & Solutions Supporting Sustainability Workshop](#SUSTAINABILITY) |
| [GS1 Transport & Logistics MO Interest Group](#TRANSPORT) |
| [GTIN+ on the Web MSWG](#GTIN) |
| [Identification SMG](#ID_SMG) |
| [Next Generation Product Identification MSWG](#NGPI) |
| [Open Mobile Alliance Universal Mobile Codes Scanning Experience Work Group](#OMA) |
| [Process Oversight Committee with Open Gallery](#POC) |
| [Solution Provider Meeting with GS1 CTO & VP Global Standards](#SOLUTION_PROVIDERS) |
| [Standards Development University](#SDU) |
| [Technical Publications Workshop](#PUBS) |
| [Traceability & Event Sharing SMG](#TES) |

**Architecture Group (AG)**Activity Type: Governance Group; Leader: Henri Barthel, GS1 Global Office (GO)

**Meeting Success:** 100% goals met

**Accomplishments**:

* Approved the response to a Request for Finding (RFF) on GS1 Company Prefix. (RFFs are requests regarding the GS1 System architecture received from the public or a community member.)
* Approved the response to a RFF on the re-use of attributes
* Reviewed progress on a RFF on the way to handle external identifiers in the GS1 system
* Approved the deliverables and recommendations from the Standards & Guidelines Sub-team
* Held a workshop on trade item serialisation, focusing on the architectural impacts

**Next Steps:**

* Present an outline of the AG work plan 2014-2015 to the Board Committee for Standards in May
* Continue monitoring the development of the GS1 System and take initiatives to pro-actively advise GS1 governance bodies on relevant strategic matters

**eCom Healthcare Harmonisation Project**Activity Type: Industry Engagement; Leaders: Anders Grangard, GS1 GO

**Meeting Success:** 50% goals met due to low participation

**Accomplishments:**

* Agreed to a draft layout for data deliverable
* Compared contents of the layout with the Global Data Dictionary (GDD)

**Next Steps:**

* Circulate draft data deliverable for agreement by the project team
* Follow-up with GS1 Global Office GDD Team
* Meet face-to-face in Amsterdam 28 April 2014

**eCom Standards Maintenance Group (SMG)**Activity Type: Standards Development; Leader: Jean-Luc Champion, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Reviewed the technical implementation of Attribute Value Pairs (AVPs) in eCom XML and approved the proposed solution
* Examined the eCom Maintenance Release 3.2 Work Request queue and the associated XML solution
* Presented current eCom Work Requests
* Updated group on eCom Healthcare harmonization, eCom Advisory Team, Transport & Logistics, Order-to-Cash and the latest eCom Survey

**Next Steps:**

* Finalise technical solution for the implementation of AVPs in eCom XML
* Develop a solution for Maintenance Release 3.2
* Follow eCom Healthcare Harmonisation Project and eCom Advisory Team’s work

**EPCIS Core Business Vocabulary 1.1 Mission-specific Work Group (MSWG)**Activity Type: Standards Development; Leader: Gena Morgan, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Declared the scope and objective for the EPCIS Core Business Vocabulary v. 1.1 Implementation Guideline
* Outlined and detailed a straw man for content of the implementation guideline
* Assigned three sections to be drafted in the next six weeks

**Next Steps:**

* Complete Conformance Requirements
* Draft the first three sections of the document
* Review and determine what needs to be added/re-shaped, etc.

**Event-based Traceability Mission-specific Work Group  
(Formerly known as Pedigree Security, Choreography and Checking Service MSWG)**Activity Type: Standards Development; Leader: John, Ryu, GS1 GO

**Meeting Success:** 93% goals met

**Accomplishments:**

* Drafted specifications for the Checking Service, including interfaces, tests, and test parameters
* Discussed the straw man resolving open issues

**Next Steps:**

* Update the Checking Service Specification to share with the full group on the next teleconference
* Revise the straw man in preparation for a group motion to progress the specification for review by the full MSWG

**Fresh Foods Industry User Group**Activity Type: Industry Engagement; Leader: Greg Rowe, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Developed communication plans for the Fruit & Vegetable Global Data Synchronisation Network (GDSN) Guideline
* Secured the Table of Content for the Fruit & Vegetable Labelling Guideline
* Outlined deployment training of the Fruit & Vegetable Guidelines

**Next Steps:**

* Work with Global Office Marketing and the GS1 GDSN leader to execute communications plans
* Develop Fruit & Vegetable Labelling Guideline Meeting timeline

**Global Data Synchronisation Network (GDSN) Operational and Technology Advisory Group (OTAG)**Activity Type: Industry Engagement; Leader: Mark Van Eeghem, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Agreed how to handle Global Product Classification (GPC) deletion in the network
* Decided on the next beta and production dates for GPC / Efficient Code List (ECL)
* Approved the communication messaging around Major Release implementation
* Reached consensus on the date to update the GDSN Operations Guide

**Next Steps:**

* Decide on the process for context updates
* Report back from the GPC Standards Maintenance Group on the process for GPC deletion

**Global Data Synchronisation Network (GDSN) User Group**Activity Type: Industry Engagement; Leader: Alan Hyler and Pete Alvarez, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Raised critical awareness of timing and the preparation the community needs to undertake in preparation for the Major Release
* Reached consensus on work performed during the meeting and agreement on the project timeline

**Next Steps:**

* Develop plans for more in-depth User Group discussions (meeting) and deeper engagement of data sources and data recipient to advance the community’s preparation for the GDSN Major Release
* Coordinate global outreach and input for the EU 1169 regulation to ensure all GDSN stakeholders are aware of the GS1 in Europe preparation and have an opportunity to provide input
* Establish bi-weekly Data Migration calls on topics discussed at the meeting including but not limited to Trade Item Unit Descriptor, Unit of Measure and Packaging Code Lists

**Global Location Number (GLN) Allocation Rules Mission-specific Work Group**Activity Type: Standards Development; Leader: Mike Sarachman, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Developed working definitions for GLN assignment roles
* Confirmed key healthcare and logistics use cases
* Aligned on approach for developing cross-industry business requirements and GLN allocation rules

**Next Steps:**

* Incorporate use case information into the Business Requirements Analysis Document (BRAD)
* Begin defining business requirements

**GLN Service (Registries) Member Organisation Group**Activity Type: Industry Engagement; Leader: Pete Alvarez, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

Informed the group about the:

* Project, Production pilot and Member Organisation (MO) connection status
* Global Office hosting of local registries
* Engagement kit:
  + Steps for engagement and best practices from MOs around the world to help MOs successfully implement a GLN registry in their home country

**Next Steps:**

* Continue with production launch of the GLN Service Global Index in April and of the Global Office Hosted Local Registries in June
* Recruit more MOs to participate in the development of the Engagement Kit and launch project
* Develop a Data Quality roadmap

**Global Product Classification (GPC) Standards Maintenance Group (SMG)**Activity Type: Standards Development; Leader: Mike Mowad, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Reached an initial agreement on developing an easier solution to populating GPC Brick attributes using a Global Data Synchronisation (GDS) attribute methodology
* Motioned to progress Work Requests:
  + 14-008 Dairy Products to Publication queue
  + 14-030 Sushi to Publication queue
  + 13-073 Electronic Cigarettes to Community Review
  + 114-036 Countertops to Community Review
  + 114-009 Fertiliser & Plant Care to Community Review

**Next Steps:**

* Continue attribute methodology discussions in the GDSN Operational and Technology Advisory Group (OTAG) and Global Master Data Standards Maintenance Group GMD SMG)
* Submit applicable Work Requests for Community Review

**GS1 - TCGF B2C Information Needs Group (BING)**Activity Type: Industry Engagement; Leader: Cameron Green, GS1 GO

**Meeting Success:** 75% goals met. BING membership participation was low.

**Accomplishments:**

* Provided updates on working items such as: GS1 Source and Open Mobile Alliance collaboration
* Discussed B2C attribute development including: Health and Beauty work, Sustainability information, and input from aggregators

**Next Steps:**

* Hold “BING Digital Consumer Revolution “ meeting in September
* Drive participation to the Health and Beauty attributes work

**GS1 Digital – Industry Engagement**Activity Type: Industry Engagement; Leader: Robert Beideman, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Shared perspectives from GS1 UK, GS1 Japan, GS1 Germany, and GS1 US on omni-channel commerce in local markets
* Reviewed GS1 Digital portfolio of work, priorities, and action plan

**Next Steps:**

* Continue the conversation about GS1 Digital across the GS1 Community
* Work to prioritise future work packages for GS1 Digital

**GS1 eCom Advisory Team**Activity Type: Industry Engagement; Leader: Anders Grangard, GS1 GO

**Meeting Success:** 75% goals met with predominately European participation

**Accomplishments:**

* Initiated the work stream on long term eCom strategy (3, 5, 10 years)
* Finalised solution provider survey on Small and Medium Enterprise (SME)
* Advanced the harmonisation of code lists
* Agreed on package strategy for GS1 XML
* Reviewed current status of UN/CEFACT (UN/CEFACT is an organisation that makes international EDI Electronic Data Interchange standards for electronic trade documents in XML format)

**Next Steps:**

* Update findings in revised eCom Strategy
* Schedule a physical meeting in June
* Launch SME survey

**GS1 in Defence – Potential of GDSN**Activity Type: Industry Engagement; Leader: Enzo Blonk, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Analysed how GDSN could interface with the existing NATO Codification System (NCS) database
* Discussed benefits GDSN can bring to various Defence industry suppliers globally
* Aligned on opportunities and next steps

**Next Steps:**

* Cross-reference of GDSN trading partners with NATO suppliers (April 2014)
* Cross-reference the GDSN attributes with the NATO attributes (April 2014)
* NATO Support Agency (NSPA) to write a report to be submitted to the NSPA Allied Committee 135 (AC-135) by May 1st, 2014
  + Upon approval, select Data Pools, Suppliers, and GS1 Member Organisations for pilot (June-July 2014). (Interest from GS1net (AU), 1Worldsync, Validoo and their respective MO)

**GS1 Sustainability & Solutions Supporting Sustainability Workshop**Activity Type: Industry Engagement; Leader: Jim Bracken, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Socialised the proposal for the standardisation of sustainability hotspots in GDSN
* Presented an update on Global Packaging Protocol for Sustainability (GPPS) Implementation Guideline and on the European Union Product Environmental Footprint (PEF) pilot programme including details of AISE (International Association for Soaps, Detergents and Maintenance Products) Detergents pilot
* Explained the implication of detergent hotspots
* Engaged in a very positive discussion on the role of GS1 in communicating product sustainability data to consumers and the issues around how this might help to lead to consumer lifestyle changes

**Next Steps:**

* Post related presentations and materials on the new Sustainability webpage
* Circulate for comment the GS1 draft brochure on sustainability

**GS1 Transport & Logistics Member Organisation (MO) Interest Group**Activity Type: Industry Engagement; Leader: Audrey Kremer, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Raised awareness of GS1 Transport & Logistics (T&L) activities
* Presented engagement and implementation tools
* Shared local engagement best practices

**Next Steps:**

* Further engage the MO community
* Hold monthly MO Interest Group calls
* Gather best practices

**GTIN+ on the Web Mission-specific Work Group (MSWG)**Activity Type: Standards Development; Leader: Robert Beideman, Mark Frey and Eric Kauz, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Kicked off the first meeting of this MSWG with a review of the group’s scope of work
* Confirmed the scope of work according to the Statement of Business Need (SBN) document and received further input for incorporation into the draft Business Requirements Analysis Document (BRAD)
* Presented and discussed examples of potential solutions
* Reviewed the project timeline and requested Co-Chair Nominations
* Introduced the group a new collaboration tool, Yammer

**Next Steps:**

* Hold conference call on 9 April 2014 to start work on requirements development. (One-hour calls on Wednesday 10:00 am EDT.)
* Follow-up on introduction to Yammer and help people use the tool

**Identification Standards Maintenance Group (ID SMG)**Activity Type: Standards Development; Leader: Mark Frey, GS1 GO

**Meeting Success:** 75% goals met. All items on the agenda were discussed plus a few new ones like the Key’s Guideline, but several items did not get motioned to community review as initially planned. More time is needed to develop drafts of proposed solutions for maintenance Items.

**Accomplishments:**

* Reached a decision to go to ID SMG Virtual Vote on Work Request 13-032 - GTIN Allocation Rule 3.1 Packaging with Major impact
* Introduced a business case for adding QR Code to the GS1 General Specification
* Motioned the Logistic Label Guideline to Community Review
* Provided a demonstration on Key Guideline that was well received

**Next Steps:**

* Hold next conference call on 15 April 2014 to work on items not fully covered at the meeting
* Plan a conference call for late April with Fish Traceability experts and ID SMG to discuss requirements
* Review the QR Code General Specification Change Notice (GSCN) in May

**Next Generation Product Identification Mission-specific Work Group (MSWG)**Activity Type: Standards Development; Leader: Mike Sarachman and Scott Gray, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Reached consensus on developing Product Variant Number (PVN) for mobile scanning use case
* De-prioritized order fulfillment and inventory management use cases
* Reached consensus on alternate approach for handling e-commerce ordering use cases

**Next Steps:**

* Finalise use case development and begin developing business requirements
* Initiate ongoing team meetings
* Develop approach for defining and collecting business requirements

**Open Mobile Alliance (OMA) Universal Mobile Codes Scanning Experience (UMCSX) Work Group**Activity Type: Industry Engagement; Leader: Dipan Anarkat, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Introduced OMA Mobile Codes to the GS1 audience
* Finalised the functional requirements for Mobile Codes Specification
* Reached an understanding of how GS1 Lib (bar code library software developed by GS1 Hungary) can be leveraged by OMA

**Next Steps:**

* Clean up requirements for Mobile Codes Specification
* Create technical specification based on requirements

**Process Oversight Committee Meeting with Open Gallery**Activity Type: Standards Development Governance; Leader: Bob Bersani, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Reviewed and actively discussed \*Best-in-Class draft proposals in six key areas:

1. Entrance criteria/adoption forecasts
2. Governance
3. Participation, MO industry models
4. Work Group transparency
5. Operationalise global standards management teams
6. GSMP operational improvements

\*The GS1 Best-in-Class Project is GS1’s project to excel as a global standards development organisation.

* Documented recommendations and observations from the POC including greater visibility of the project proposals
* Closed action items and reported on the accomplishment of standards development key milestones

**Next Steps:**

* Communicate more widely the BIC Project proposals for input
* Schedule a meeting for POC volunteers to discuss what can be done to make our standards more easily understood and adoptable

**Solution Provider Meeting with GS1 CTO & VP Global Standards**Activity Type: Informative; Leaders: Steve Bratt and Bob Bersani, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Held open discussions for solution providers to voice concerns and ask questions
* Reviewed the Best in Class Project proposed Participation Models

**Next Steps:**

* Report back to Solution Providers on GS1 neutrality principles at the Rome Global Standards Event
  + Set up a Solution Provider Community Room to support on-going dialogue

**Standards Development University (SDU)**Activity Type: Informative; Leader: Eileen Harpell, GS1 GO

**Meeting Success:** 75% goals met**.** There are opportunities to improve this new session to further enhance participation and value.

**Accomplishments:**

* Shared with MOs how Best in Class proposals may affect them
* Showcased improvements to the GSMP MO Zone
* Explained how MOs help their members join GSMP groups
* Showcased new work efforts starting in GSMP
* Presented by MOs: successful standards implementations
* Educated new members on GS1, GSMP and introduced them to GSMP staff

**Next Steps:**

* Continue to find effective ways to support MOs as they onboard new members to GSMP and support ongoing participation
* Inform the community and MOs about the participation and educational resources available
* Simplify materials for newcomers
* Add to the SDU curriculum an overview of the GS1 System Architecture
  + Offer a newcomer track for the Standards Event

**Technical Publications Workshop**Activity Type: Informative; Leader: Charlotte Michaels, GS1 GO

**Meeting Success:** 100% goals met

**Accomplishments:**

* Discussed the implications of some MOs charging members for documents
* Identified the pros/cons of having HTML, PDF and DOC formats published in Knowledge Centre
* Shared the new procedures implemented by GS1 Technical Publications to improve the quality and consistency of GS1 publications
* Discussed change management

**Next Steps:**

* Prepare next session to address:
  + internal training to streamline consistency in publications process
  + investigate survey results to determine what attendees would like to work on
  + set up a publication sounding board group for MO knowledge sharing on this topic

**Traceability & Event Sharing Standards Maintenance Group (TES SMG)**Activity Type: Standards Development; Leader: Michael Sarachman, GS1 GO

**Meeting Success:** 75% goals met**.** The forecast was to make more progress on Global Traceability Checklist (GTC) revisions, but the sub-team drafting revisions are behind schedule.

**Accomplishments:**

* Developed approach for supporting Global Traceability Checklist (GTC) revisions and simplification
* Educated work group on development work groups: EPCIS 1.1 and Event Based Traceability
* Agreed not to pursue development of any guidelines supporting lot assignments
* Developed a plan for supporting fish and other traceability applications. (Will evaluate approach to develop general fresh food traceability guideline as foundation for regional industry-specific guidelines.)

**Next Steps:**

* Develop plan for integrating GTC revisions work into the TES SMG work plan
* Engage Global Office Industry Engagement staff to align on guideline approach

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**Visit the Post-Event Website for more details and to access presentations**

www.gs1.org/events/2014/atlanta/

