GS1

Welcome to our
29th Global GS1 Healthcare Conference

Follow us on Twitter and tweet about the conference!

@GS1Healthcare #GS1HCuae

Welcome to the conference

29th Global GS1 Healthcare Conference
Dubai, United Arab Emirates

Ulrike Kreysa, Vice-President GS1 Healthcare
18 April 2016

Anti-Trust Caution

- GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
- This means:
  - There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available via the link below, if you would like to read it in its entirety: http://www.gs1.org/gs1-anti-trust-caution

Monday 18 April	Tuesday 19 April	Wednesday 20 April
Opening	*Plenary* Supply chain security	*Plenary* Unique Device Identification (UDI), Track & Trace initiatives
Plenary Traceability from manufacturer to patient		
Networking lunch	Networking lunch	Global standards - worldwide
Implementation Reality Sessions Traceability in hospitals Standards for wholesalers/distributors Public policy	*Ask the experts* Serialisation, hospitals implementation, EDI, GS1 DataMatrix, Master data management, patient & caregiver ID, country implementation	Closing
		Site visit
Poster reception	Networking dinner	

GS1®

40

Thanks to our committed community of globally engaged stakeholders…

Implementing on the hospital side
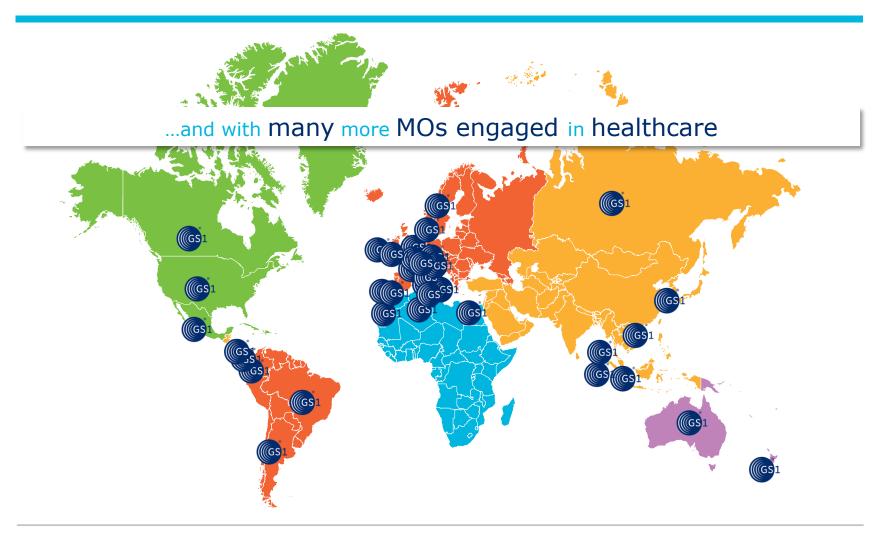
And now 38 local GS1 Member Organisation (MO) User Groups

…and with **many** more **MOs engaged** in healthcare

Learn, share best practices, ask questions, network

And enjoy…!

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GS1

The Global Language of Business

Miguel Lopera

GS1 Global Office

Opening of the Plenary

29th Global GS1 Healthcare conference
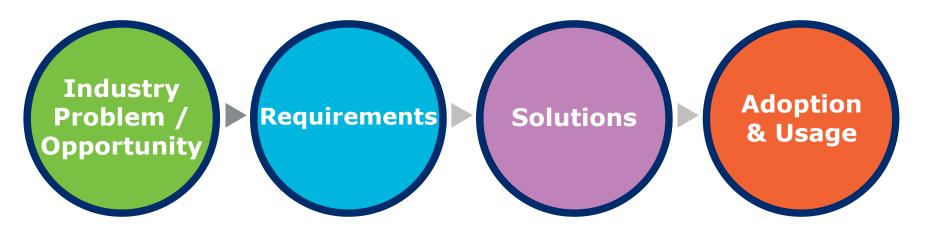Dubai, United Arab Emirates

Miguel Lopera, CEO & President, GS1 Global Office
18 April 2016

What is GS1?

- GS1 is a **neutral**, **not-for-profit** standards organisation that helps companies do business across the world

  - 112 Member Organisations around the world

  - Developing standards for over 1.5 million companies worldwide

  - 25 industries served across 150 countries

  - Barcodes scanned more than 5 billion times a day globally

How GS1 solves Industry Needs

Industry Problem / Opportunity

→

Requirements

→

Solutions

→

Adoption & Usage

GS1 helps industry identify a problem or opportunity and organize to solve it

GS1 helps industry and government define their needs/goals and create adoption plans

GS1 develops:
- **Standards**
- **Guidelines**
- **Tools**
- **Readiness Programs**
- **Education & Training**

GS1 measures how industry adopts and uses standardized technology

GS1 Core Global Sectors

1. **Retail**
   1. **Consumer Goods**
   2. **Fresh Food**
   3. **Apparel**
   4. **General Merchandise**

2. **Healthcare**

3. **Food Services (Hotels, restaurants, etc.)**

4. **Transport & Logistics**

5. **Emerging Sectors: Technical Industries (Engineering, etc.) & Financial Services**

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The Global Language of Business

GLOBAL GS1 HEALTHCARE INITIATIVE

GLOBAL PROGRESS

Key progress in the MEMA region

- **UAE** - new innovated medicine pack recommendations

- **Egypt** – New decree on national track and trace system requiring GS1 standards

- **Jordan -** Publication of Jordan Food & Drug Administration (JFDA) Instructions on drug traceability with GS1 standards

- **Saudi Arabia** – Identification and serialization of medicinal products using GS1 standards

Traceability regulations making progress in Europe

- Counterfeit medication is a growing reality today in all parts of the world

- ***EU- Falsified Medicines Directive -*** Deadlines for implementation of the requirements will be on **9 February 2019** (2025 for Belgium, Italy, Greece). Medicinal product to carry **Unique Identification number, Batch/Lot number, Expiry date, Serial number,** in a DataMatrix
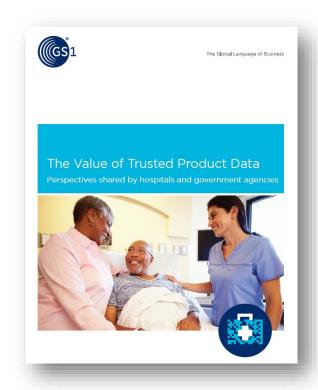
UDI (Unique Device Identification)

- Over 500,000 devices have been registered to the U.S. **FDA Global UDI Database** (GUDID) and **90% carry a GS1 Unique Identifier (GTIN)**

- **1,500,000 GTINs** are currently registered **in GDSN**

- GDSN as a source for trusted data. Latest report published on the value of trusted product data

GS1 EDI kit ready for launch

- GS1 EDI (Electronic Data Interchange) facilitates order-to-cash processes

- Confirms how the use the **harmonised global guideline** enables consistent implementation of **EDI** across borders

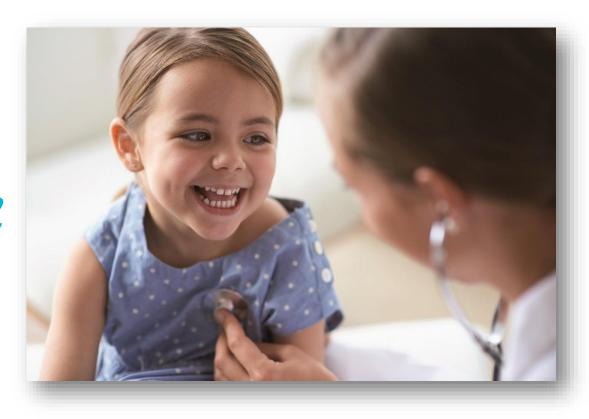- Showcases best practices and ROI with EDI

- Ask for your copy !

Need to engage hospitals, increasing adoption of GS1 in patient care setting

Project Imagine

GS1®

ISQua and GS1 sign MoU

- ISQua and GS1 join forces to improve the quality of care in hospitals around the world

ISQua CEO, Peter Carter said "a global approach to quality improvement in healthcare is essential in the interests of patients and their families and a partnership between ISQua and GS1 will bring us closer to achieving this vitally important goal."

Press Release

-EMBARGOED UNTIL 12 APRIL 2016, 9 am CET-

ISQua and GS1 join forces to improve the quality of care in hospitals around the world

Brussels, Belgium, 12 April 2016 – ISQua, The International Society for Quality in Health Care, and GS1, the international standards organisation well known for their barcode standards have signed a Memorandum of Understanding (MoU) to promote and enhance quality of care and patient safety on a global scale.

The collaboration between ISQua and GS1 will support and encourage the link between hospital accreditation and implementation of harmonised standards for automatic identification of patients, caregivers and products in hospitals.

Providing high quality care is vital for hospitals but can be challenging when facing evermore complex demands through growing workload, new regulations, changing demographics and pathologies and rising costs. This is why hospital accreditors around the world increasingly rely on the use of the ISQua accreditation standards, and the power of the GS1 standards to improve patient safety and address possible process inefficiencies.

Miguel Lopera, GS1 CEO and President stated "engaging in this collaboration is testament to the growing role GS1 standards play in ensuring and maintaining quality within hospitals, by helping to safeguard against errors and create process efficiencies, enabling hospital staff to focus on patient care."

ISQua is the global leader responsible for assessing the standards of national, regional and global agencies. These accreditation agencies in turn set the benchmarks in healthcare safety and quality for hospitals, and strive to be accredited by ISQua. Local hospitals then proactively choose to work with an ISQua accredited agency to gain the status that provides assurance to their patients and other stakeholders that services offered are to the highest standard of safety and quality.

ISQua CEO, Peter Carter said "a global approach to quality improvement in healthcare is essential in the interests of patients and their families and a partnership between ISQua and GS1 will bring us closer to achieving this vitally important goal."

The vast majority of medicinal products, medical devices and medical consumables used in hospitals and other healthcare facilities, today carry GS1 barcodes enabling safer product administration, ordering, replenishment, recall and traceability. In addition, regulatory agencies and jurisdictions in more than 65 countries acknowledge GS1 standards for medicine and medical device identification. GS1 standards are also the key to patient and caregiver identification, and recognised by ISO and CEN standards (CEN/ISO TS 18530).

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Imagine together with us

Imagine

one world, one standard, one vision: improving PATIENT SAFETY.