



The Global Language of Business

# Abdullah F. Al-Meshal

Saudi Food & Drug Authority

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The Global Language of Business

# Saudi Food and Drug Authority track and trace: why, when, and how

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# Track and Trace Project

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Saudi Food and Drug Authority  
Drug Sector

الهيئة العامة للغذاء والدواء  
Saudi Food & Drug Authority



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# Agenda

- Why
- What
- How
- When



# Current Challenges





Counterfeit

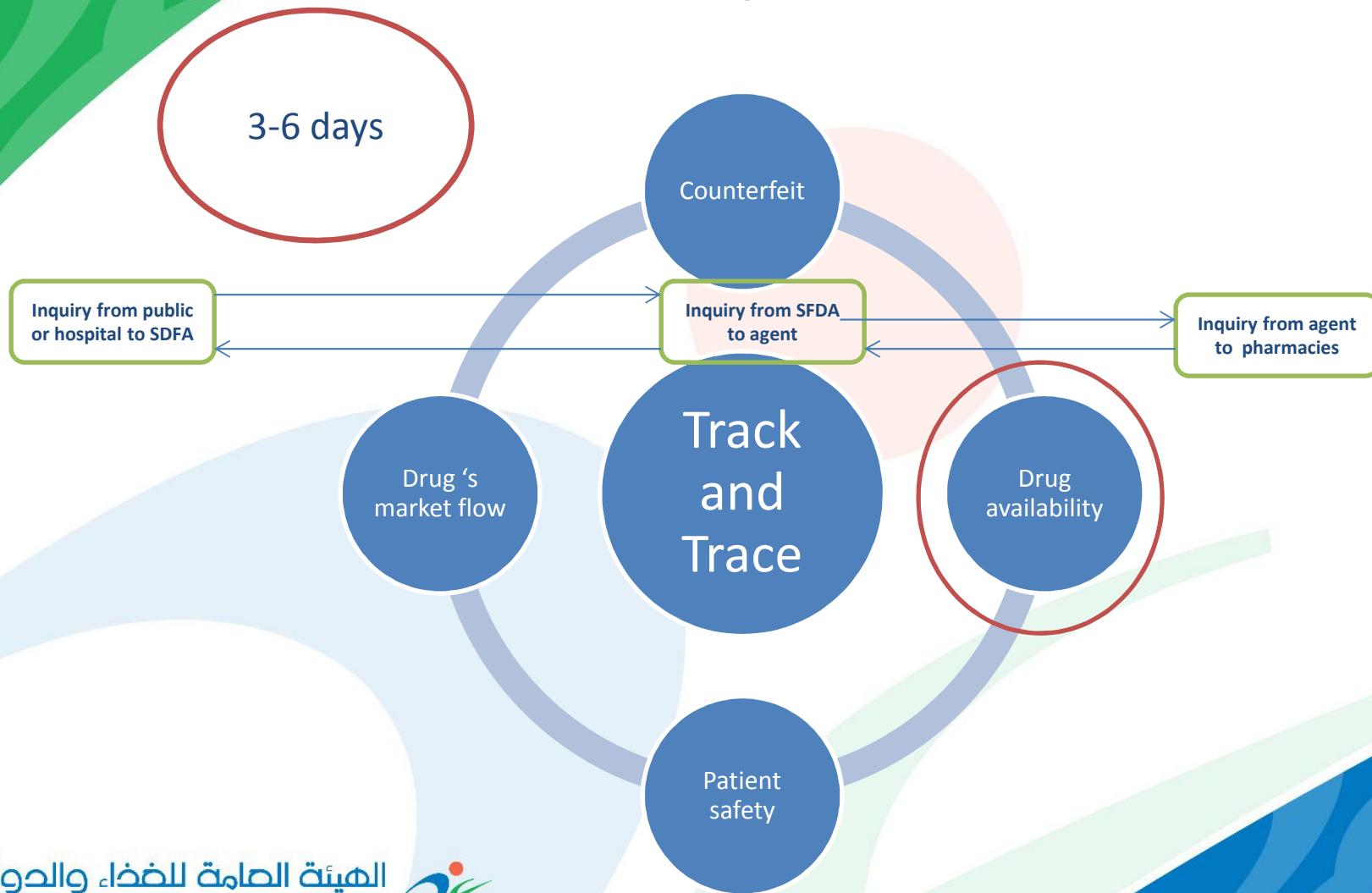
Track

Year	Number of Samples	Number of Pharmacies	Number of Cites	Manpower	Project Budget	Time Limit	Counterfeit Percentage
2010	1654	140	61	13	202000 SR	45days	0.36%
2011	3680	1155	61	25	700000 SR	60days	0.23%
2012	6000	1400	61	30	700000 SR	90days	0.20%

Patient safety

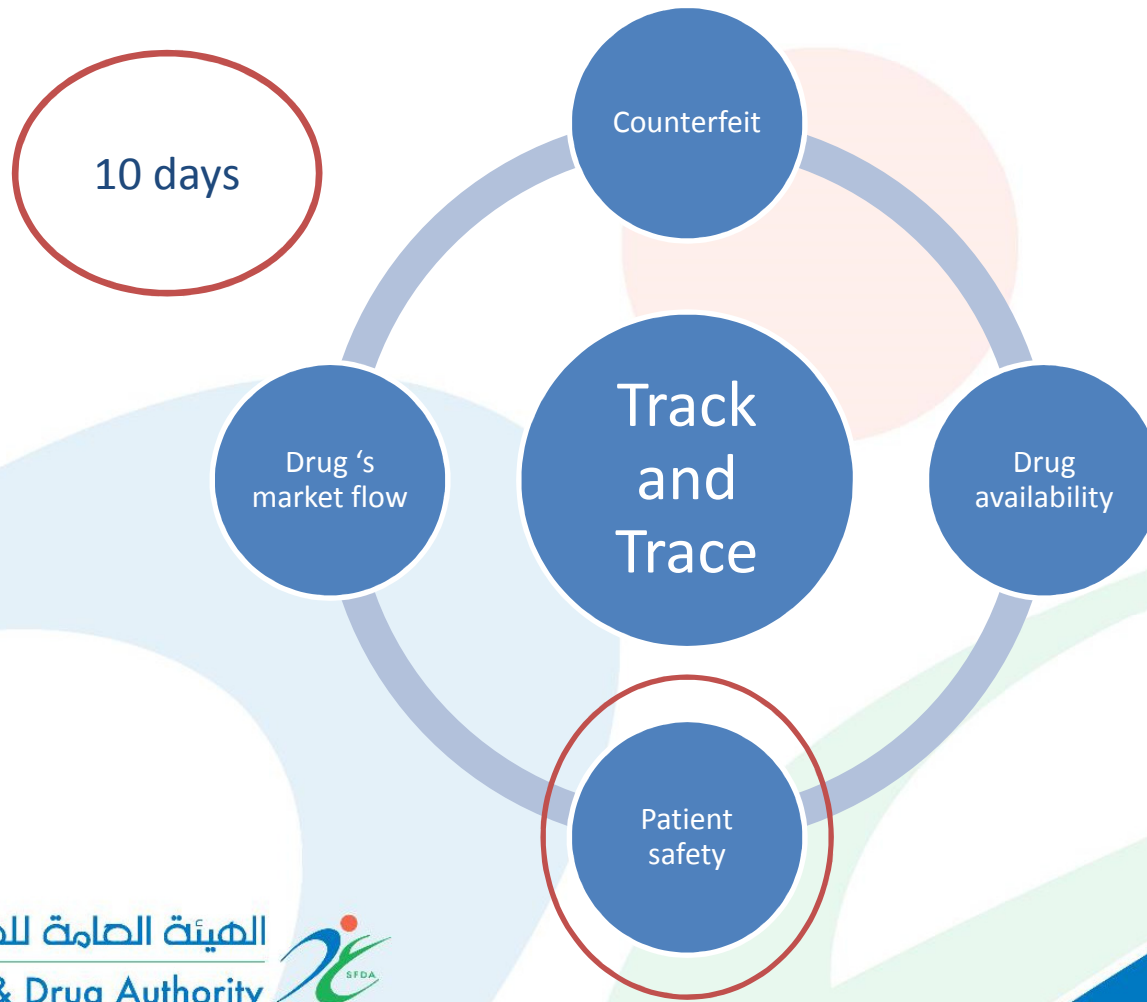


# Current problem

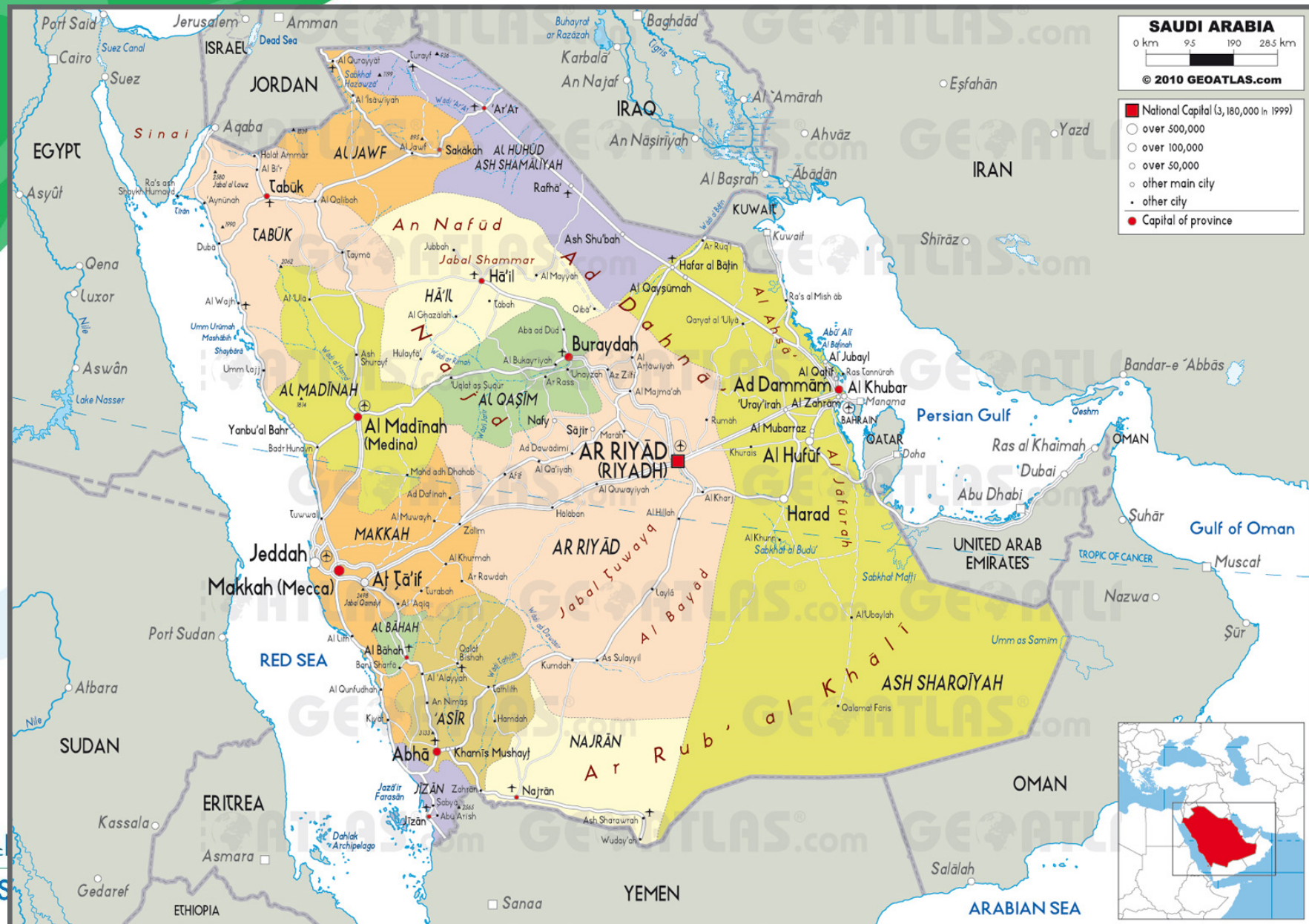




# Current problem







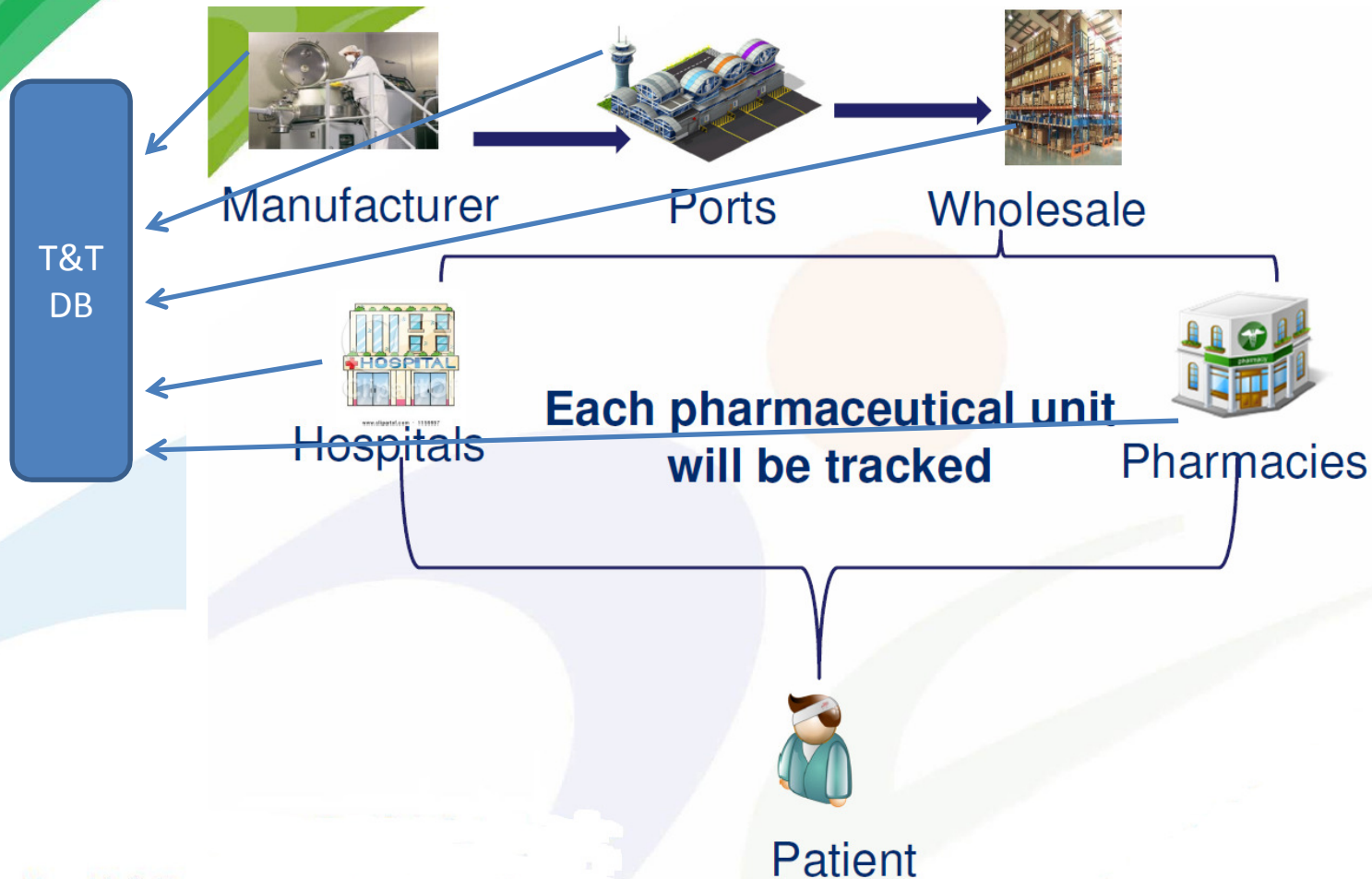


# Definition


- Track and trace all units belonging to each pharmaceutical product marketing in Saudi Arabia.



# How dose the system work







❖ 2 D data matrix and GS1 standards

❖ Circular(s)

❖ Guidelines

❖ workshop



# Implementation Plan

27/4/2013

21/3/2017

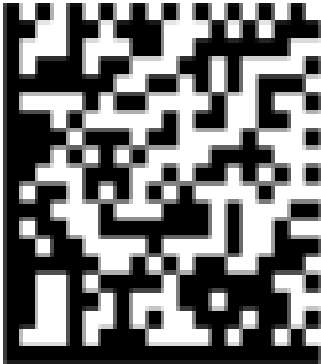
Track and Trace project time frame

Start: 27/4/2013

End: 21/3/2015

Start: 21/3/2015

End: 12/3/2017



GTIN: 62800000000000

EXPIRY: YYMMDD

BATCH/LOT: ABCD1234



GTIN: 62800000000000

EXPIRY: YYMMDD

BATCH/LOT: ABCD1234

SN : A21003652CF114

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# Products included

- All Human drugs that are finally packaged and ready to be marketing are required to have 2 D barcode



- For inquiries please visit

[www.sfda.gov.sa](http://www.sfda.gov.sa)

( Drug section / 2 D barcode data matrix guidelines )

Email: [informatics.drug@sfda.gov.sa](mailto:informatics.drug@sfda.gov.sa)



# THANK YOU

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