Holger Clobes, B. Braun

Hans Lunenborg, GS1 Netherlands

![GS1 logo]

Healthcare EDI Implementation Kit and Global Guidelines

The official launch!

Holger Clobes, Head of Global eCommerce & Auto ID, B. Braun

Hans Lunenborg, Sector Manager Healthcare GS1 Netherlands

20th April 2016

Why a harmonised global guideline?

The business need:

The use of GS1 EDI standards in healthcare needs to be better aligned in order to reduce implementation costs and increase deployment.

The offer:

GS1, together with manufacturers, hospitals and solution providers, have developed the harmonised global guideline to align GS1 EDI standards for use throughout the global healthcare supply chain, from supplier to logistics end-user.

Thank you!

Project sponsors

B. Braun Melsungen AG.,
Holger Clobes, Head of Global
eCommerce & Auto ID

Volker Zeinar, Global Coordinator Auto-ID
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THINK GLOBAL, ACT LOCAL!!!

Inside the kit

- Steps for creating new implementations

- Steps for harmonising existing implementations

- Marketing tools

- Technical information

- Training materials

The Healthcare EDI Implementation Kit

http://www.gs1.org/healthcare/share-data-edi

A hard copy is in your conference bag

Loads of benefits