



The Global Language of Business

Data Matrix is the data carrier of choice in healthcare

Full visibility with identification of packs, patients, and caregivers

Benefits

- A large amount of data in by far the smallest footprint
- Can print variable information at high production speeds
- Direct part marking allows for tracking of parts through the full lifecycle
- Can hold a website URL



Read the data with camera-based bar code scanners



Identified by the attributes:
Manufacturer Product Code: 0109504000059118
(17)171120
(10)7654321D
(21)A42536475Z

Placed on a medication, medical device package and medical devices



Placed on patient's wristband and caregiver's identification badge

Regulations requirements worldwide

- **Novartis Pharma in Portugal** developed and implemented a traceability programme using **GS1 DataMatrix**, which allows to track the product, from the warehouse to the patient, including all the moves in the hospital from the pharmacy to the operating theatre. It also enables **online status checks** in the case of an adverse event or any investigations due to quality aspects.



Europe is 9 February 2019, and in 2025 for Belgium, Italy and Greece.

- The Delegated Acts on safety features (Regulation (2016/161) setting up the first «end-to-end verification system» across the world, were adopted in February 2016.
- It requires the placement of a **data carrier with unique identifier** on the packaging of certain medicinal products, such as the Data Matrix.
- Deadline for implementation of the requirements across **Europe is 9 February 2019**, and in **2025 for Belgium, Italy and Greece**.
- The use of Data Matrix on pharmaceutical products is specified by regulators in **Argentina, Egypt, France, India, Jordan, Korea, Saudi Arabia, Turkey, Ukraine and the U.S.**, and recommended for use on vaccines in **Canada**.

Learn more at www.gs1.org/healthcare