



The Dutch Association of Hospital Pharmacists (NVZA) requests for GS1 DataMatrix on primary packaging

GS1 DataMatrix on primary packaging

- ➔ Product verification at point of care
- ➔ Increased patient safety and quality of care

Ensuring the five patient rights:



The right patient



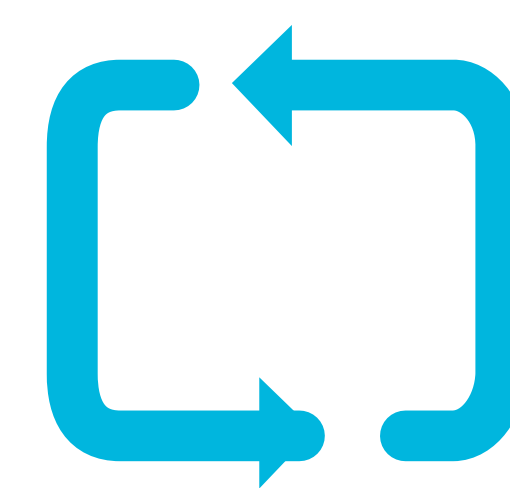
The right drug



The right time



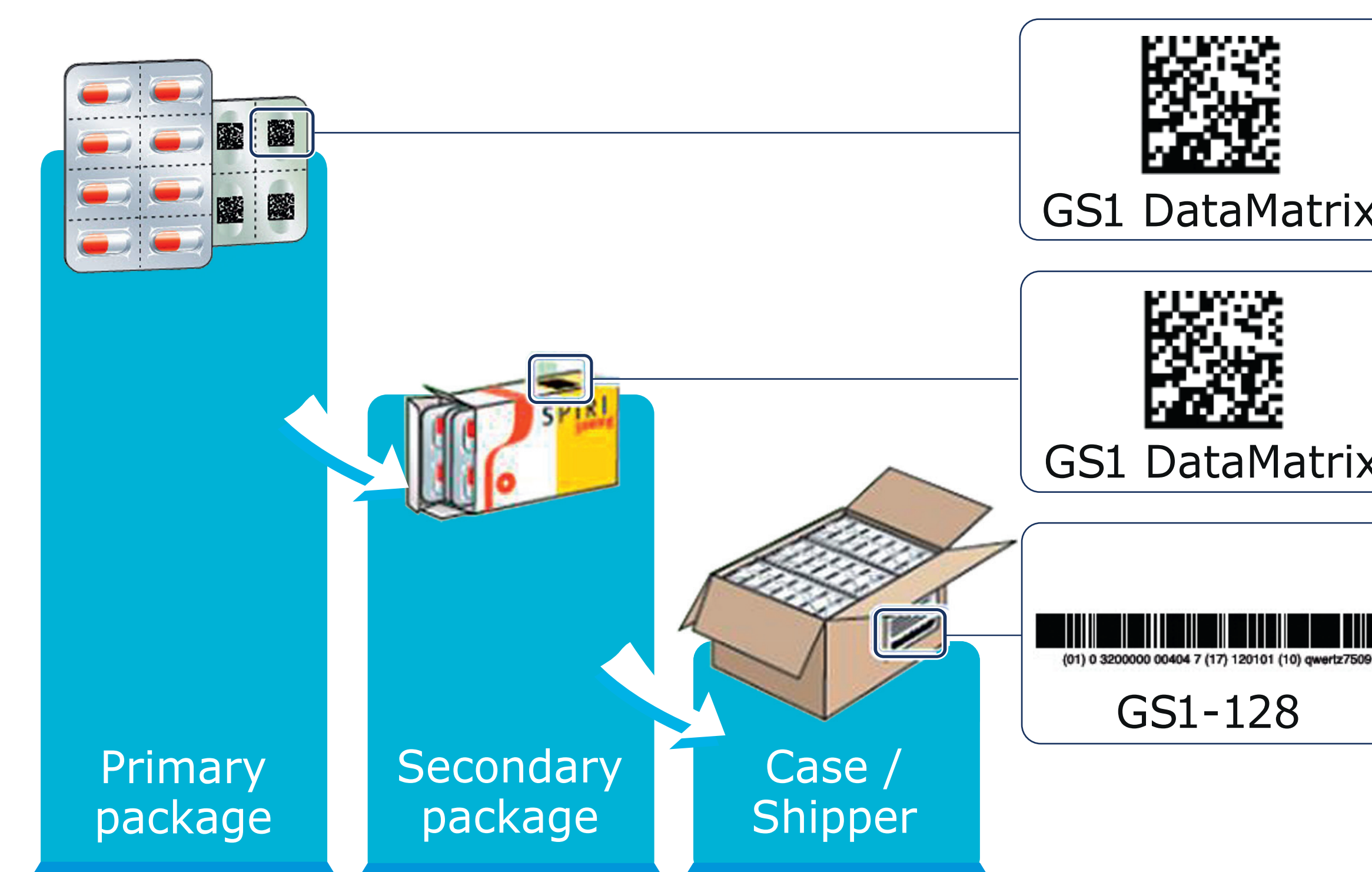
The right dose



The right route



Advice: outsourcing to contract packagers is the most efficient and safe solution



Expected results



50% reduction of medication errors

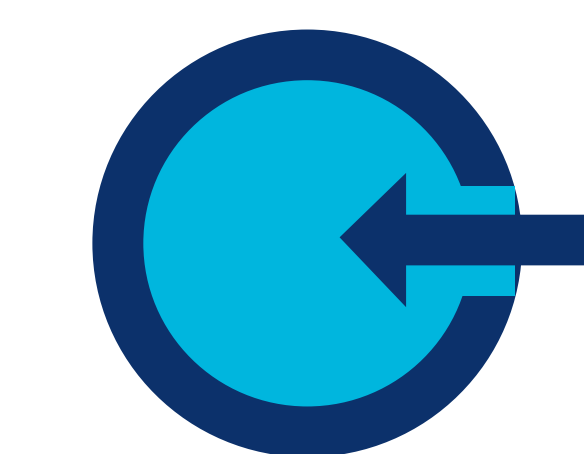
➔ 75 lives could be saved in the Netherlands each year



Hospitals could save **€850.000 - 1,5 mln** each year



ROI for Dutch hospitals < **4 months**



Accurate and quick performance of recalls



Insight in inventory levels

➔ reduction of stock and waste

Source: the report "The impact of bar code registration on patient safety" (2015) by the TU Eindhoven



Netherlands

