



Preparing for the next Major Release in the Global Data Synchronisation Network (GDSN)

The Objective

The 3-day meeting will be dedicated to prepare the community for the next Major Release, which includes Modular Item as well as over 120 change requests.

In order to focus the work on the most important areas, 3 working team teams have been created:

- **Making the Business Case**
- **Change Management**
- **Pilot preparation**

Working sessions will allow participants to

- Understand the value of Modular Item and Context
- Understand how the next Major Release will impact their business processes
- Prepare their organization to this Major Release
- Provide input based on their company needs

**JOIN US AT GENERAL MILLS,
GOLDEN VALLEY, MINNESOTA :
10 -12 JULY 2012**



Who should attend

Business and technical experts from:

- Trading Partners: Data Recipients and Data Sources such as manufacturers, distributors, retailers and hospitals
- Data Pools
- Solution Providers
- GS1 Member Organisations



For more information, contact
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MEETING AGENDA



Tuesday, 10 July (coffee breaks mid-morning and mid-afternoon)

- 9:00 - 9:15 **Welcome**, introductions and anti-trust caution GS1 / GDSN Advisory Group
- 9:15 - 9:30 Review roadmap and Major Release Timeline Alan Hyler, GS1
- Understanding what is approved
 - Process going forward
 - Where stakeholders should engage
- 9:30 - 12:30 Mod Item Context Strategy Discussion Eric Kauz, GS1
- Potential context for Modular Item, including examples
 - Process to prepare the community for the creation of Context
- 12:30 – 13:30 **LUNCH**
- 14:00 – 17:00 **Working Session: Making the Business Case**
Ensure stakeholders understand and communicate internally the Business Case and value of the changes included in the next Major Release

Wednesday, 11 July

- 9:00 - 10:00 **Wrap-up Making the Business Case discussion**
- 10:00 - 12:30 **Working Session: Change Management**
Prepare the community for external and internal changes required in preparation for the next Major GDSN Release
- 12:30 – 13:30 **LUNCH**
- 14:00 – 17:00 **Working Session: Change Management**
Prepare the community for external and internal changes required in preparation for the next Major GDSN Release

Thursday, 12 July

- 9:00 - 12:30 **Working Session: Pilot Preparation**
Discuss objective, requirements and desired outcome of the end to end pilot
- 12:30 – 13:30 **LUNCH**
- 14:00 – 17:00 Summary and Action items – GDSN Advisory Group

IP signature not required

