



GDSN Business Bulletin

7 million items in GS1 Global Registry



Strong uptick of growth for GS1 Global Data Synchronisation Network

GS1® is pleased to announce that the GS1 Global Registry has surpassed **seven million** registered items! The rapid achievement of this milestone figure is a testimony to the widespread adoption and use of the GS1 Global Data Synchronisation Network (GDSN) around the world. Indeed, tens of thousands of companies are already increasing efficiencies and lowering supply chain costs thanks to the GS1 GDSN.

Since October 2004, when the GS1 GDSN was launched with 74,000 items registered in the Global Registry, the pace and momentum of usage has grown as demonstrated below:

	<i>Items registered in the Global Registry</i>	<i>Number of active countries</i>
October 2004	74,000	13
September 2006	1 million	19
January 2008	2 million	43
October 2008	3 million	66
August 2009	4 million	82
March 2010	5 million	91
June 2011	7 million	132

Today, the GDSN is a solid and reliable network that allows its users to take advantage of GS1 standards to improve the quality of the information their organisations need to make mission-critical decisions every day. All of the GS1 standards that allow it to function are user-defined and user-driven.

Learn more

The GDSN is built around the GS1 Global Registry, GDSN-certified data pools, the GS1 Data Quality Framework and GS1 Global Product Classification, which when combined provide a powerful environment for secure and continuous synchronisation of accurate data. Learn more at <http://www.gs1.org/gdsn> or contact us at gdsninc@gs1gdsn.org.

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