



The Global Language of Business

GDSN Recipient Implementation

Monthly Report

August 2022



Analytics Data - Events

Date range: August 2022

This slide focuses on the main metrics for the [Data Pool Recipient Implementation Manuals Repository](#).

2
MANUAL
UPLOADS
+2

18
MANUAL
DOWNLOADS
+10*

click performed on button to download
manuals

2
USER GUIDE
DOWNLOADS
-14*

click performed on the button to
download the user guide

Download the User Guide

5
TRAINING
TUTORIAL
+5*

click performed on the button to watch
the training tutorial

Watch the Training Tutorial

*compared to previous month



Analytics Data - Downloads

Date range: August 2022

Most downloaded guides in August.

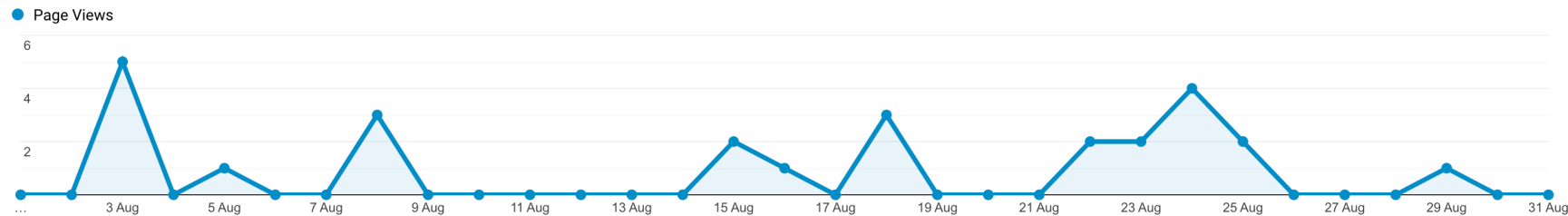
URL	Users	Unique Events
https://www.gs1.org/sites/gs1/files/2022-02/february22_germanyaustriaswitzerland_na_de_de.pdf	4	5
https://www.gs1.org/sites/gs1/files/2022-06/june22_sweden_na_sv_en-1.pdf	2	2
https://www.gs1.org/sites/gs1/files/2022-08/august2022_atrifygmbh_na_de_de.pdf	2	2
https://www.gs1.org/sites/gs1/files/2022-08/august2022_atrifygmbh_na_de_en.pdf	2	2
https://www.gs1.org/sites/gs1/files/2021-12/december21_almacenesexito_7701001000008_colombia_es.pdf	1	2

Analytics Data - Main Page

Date range: August 2022

Main page interaction data during the established analysis period.

URL	Users	Users % last month	PageViews	PageViews %last month
/gdsn/data-pool-support-area/data-pool-recipient-implementation-manuals	19	+90% (10)	26	-47% (55)



Note: Due to sampling, there may be some discrepancies.