Global Standards Management Process (GSMP)
Quarterly Executive Summary Q3 (1 July – 30 September 2013)
Building Standards to Deliver Business Value

DELIVERED THIS QUARTER

Data Accuracy Standards (1): an improvement to the Package Measurement Rules for do-it-yourself (DIY) tools.

General Specification Change Notifications (7): five Global Trade Item Number (GTIN) Allocation Rule clarifications for net content definition, marketing declarations, major formulations, multipack use, and removal of rules allowing different recipes in food items. One improvement to Bar Code production and quality assessment and an application identifier for the Brasil National Health Reimbursement Number, enabling the use of the GS1 System for pharmaceutical identification.

Global Data Synchronisation Network Standard Release (1): provides more efficient, cost effective and timely on-boarding of all sectors and industries into GDSN

Global Product Classification (GPC) June 2013 Publication (1): provides new Bricks to expand classification in Lubricant Products, Display Stands, Washer Fluid, Take-Out Containers, Fresh Fruits & Vegetables, Automotive, Confectioneries, and Beauty Care/Type of Sun

GS1 Source (formerly Trusted Source of Data) (1): incorporated European Union Food Ingredients Regulations

Product Imaging Specification (4): improvements to resolution requirements file formats, assignment of multiple files to a GTIN, peg hole and shelf ready products

DEVELOPMENT PROJECTS OVERVIEW

GSMP Strategic Projects (*OGSM)	Target	Step 1 Business Need Identified	Step 1B Group Formed	Step 2 Requirements Identified	Step 3 Standard in Development	Step 4 Deployment Materials
AIDC Healthcare Application Standard Updates	Dec '13					
B2C Trusted Source of Data Implementation Guideline	Dec '13					
Components and Parts Implementation Guideline	Dec '13				In Ratification	
EPCIS Core Business Vocabulary	Dec '13					
Event Based Traceability - Security in Healthcare * (OGSM: Requirements in community review)	Dec '13					
GDS GPP Sustainability Implementation Guideline	Jun '14					
GDS Key Validation	Dec '14					
GDS Major Release 3	Nov '13				Ratified	
GLN Allocation Rules Update	TBD	In Group Formation				
UHF Air Interface 1 and 2 * (OGSM: MB approved)	Dec '13		IP declaration negotiation			

* GS1 OGSM (objectives, goals, strategies and goals)

Legend: on-target ⬤ at risk ⬤ did not meet target ⬤ completed ⬤

DEVELOPMENT PROJECT UPDATES

AIDC Healthcare Application Standard Updates deliverable #2: requirements document and technical analysis is complete. Five sub teams have formed to accelerate the standard development.

DEVELOPMENT PROJECT UPDATES – continued

Components and Parts Implementation Guide: in ratification

B2C Trusted Source of Data Implementation Guide: standard development is complete. The group remains open to develop the implementation guidelines. Low participation interest is under assessment.

Event Based Traceability - Security in Healthcare: the name of the Work effort has changed since last reported. From: Pedigree Security, Choreography and Checking Service, to: Event Based Traceability - Security in Healthcare. The group needs suppliers and solution providers participate. To complete on-time, additional face-to-face sessions and resources may be needed.

EPC UHF Air Interface 1 and 2: Intellectual property (IP) was declared in the 2nd IP review. We are working with legal to assess the declarations and determine a plan forward.

MESSAGE FROM GSMP

THE FINAL GS1 BEST-IN-CLASS REPORT WAS RELEASED SEPTEMBER 30, 2013. GS1's success in driving an increasingly powerful and interoperable "Global Language of Business" depends on the development of equally powerful and interoperable standards. Last year, GS1 launched a "Best-in-Class" Project to evaluate our current standards development process and its performance as compared to those of other Standards Development Organisations (SDOs). Perhaps more importantly, the project also set out to identify specific remedial actions to ensure that our standards process is the best in the world.

The report documents the outcomes of the project to date. The assessment benefitted greatly from discussions with executives at GS1 Member Organisation (MO), Global Standards Management Process (GSMP) work group participants, GS1 governance body members, and the staff at our Global Office (GO).
We found broad agreement that the GSMP is a very good process. The majority of the challenges we identified concern its implementation, and fall roughly into six categories:
  A. Relevance: Too many of the standards developed are not widely considered to be critical to global industry.
  B. Participation: Participation in GSMP groups is not sufficient, especially from industry.
  C. GSMP Workflow: Certain aspects of the way the process is implemented are slow and overly influenced by factors outside of the process.
  D. Neutrality: GS1's neutrality is questioned, especially given the provision of certain commercial services and solutions by GS1 MOs.
  E. Alignment: GS1's federated model may inhibit our ability to speak and act in a consistent manner.
  F. Adoption: GS1 does not focus strongly enough on supporting the deployment, adoption and embedded use of existing standards.

The most important overarching remedies recommended to address these challenges are:
  • Propose Stronger Proposals for New Work: Incoming requests for us to work on new standards must be improved significantly. Proposals must be, with few exceptions, linked to GS1's strategy and priorities. More effort is required to gather commitment of a larger percentage of stakeholders in the relevant business markets, and to quantify Key Performance Indicators (KPIs) for adoption. By improving proposals for new work in these ways, we will address challenges A, B, C, E and F, above.
  • More Effective Coordination of Resources: GO support for standards is not the sole responsibility of GSMP Standards Development Leaders (SDLs). Closer coordination is needed with experts from across the organisation during all phases of the standards process, starting from developing proposals for a new standard through to standards adoption. When significant initiatives are within a few months of their potential start date, we recommend that a matrix-structured team – a Global Standards Management Team (GSMT) – be formed under the supervision of a single coordinator. By creating these conditions for earlier and closer coordination, we will address challenges A, B, C, E and F, above.

Many of these actions will require collaboration with dedicated members of our community, such as you. A report on the progress and impact of implementation of recommended actions will be distributed in May 2014. Please contact Robert.Bersani@gs1.org or me Steve.Bratt@gs1.org if you have any questions or comments.

Steven R. Bratt, GS1 Global Office, Chief Technology Officer and President, Standards Development