**Global Standards Management Process (GSMP)**

**Quarterly Executive Summary**

**July 1 – September 30, 2011**

**Building Standards to Deliver Business Value**

# Key Achievements

* **GS1 EPC HF specification** published to enable companies to *identify, capture and share* information about their products using RFID technology and thus gain better visibility into their supply chains
* **GS1 EPC Header for the Aerospace and Defense** published to allow the Aerospace & Defense industry to use their current identification system in EPC applications, and provides an opportunity to promote further EPC/RFID applications in the industry.
* **GS1 EPCglobal Implementation Guideline for Transportation and Logistics** published in support of the *GS1 OGSM Transport and Logistics Strategy* to help drive EPC adoption by easing the implementation of RFID using existing standards.
* **GDSN Trade Item Implementation Guide (Issue 16) published to** support new implementation guidance for the Healthcare sector as well as updates to the Variable Measure for Net Content, Promotional Trade Item, and Code Lists topics.
* **GS1 AIDC Implementation Guide for Fresh Foods Sold at Point-of-Sale** released to outline what retailers and suppliers need to do in order to identify fresh food items at retail point-of-sale.
* **GS1 Human Readable Interpretation (HRI) Implementation Guide** released for the application of Human Readable Interpretation as it relates to its use with data carriers/bar codes.

**Strategic Work in Progress**



Risks – Strategic Projects

* **GDS Sustainability Metrics Global Packaging** work may not complete on time. GS1 is awaiting Intellectual Property contribution form from The Consumer Goods Forum. The project is on hold until the matter is resolved.
* **Human Readable Interpretation (HRI) Rule 4** group was cancelled due to lack of community participation. The Process Oversight Committee recommended a new work request be entered if the work was to go forward.
* [**GSMP Components and Parts Identification**](http://cl.exct.net/?ju=fe3717727766057a741674&ls=fdb815717d63077b761276736c&m=fefd1c72746502&l=fe591577736004747d17&s=fdf715747065077572157570&jb=ffcf14&t=) group did not reach minimum participation requirements. The POC approved the group to form with the registered Member Organizations with the added requirement the group cannot produce the final BRAD until full participation requirements have been met. The number of companies needed is 6 data recipients, logistics providers and manufacturers who use components/parts in the manufacturing, construction or assembly of their finished goods, and 3 data source companies that make components/parts.
* [**GSMP GS1 Tag Data & Translation Standard 1.7**](http://cl.exct.net/?ju=fe3617727766057a741675&ls=fdb815717d63077b761276736c&m=fefd1c72746502&l=fe591577736004747d17&s=fdf715747065077572157570&jb=ffcf14&t=) **g**roup has not reached minimum membership requirements. The number of companies needed is 6 data recipients (retailers from all sectors) and 6 data source manufacturers from all sectors)
* [**GSMP Radio Frequency Identification (RFID) Software**](http://cl.exct.net/?ju=fe3917727766057a741672&ls=fdb815717d63077b761276736c&m=fefd1c72746502&l=fe591577736004747d17&s=fdf715747065077572157570&jb=ffcf14&t=) **g**roup struggles to meet membership minimums.  The number of companies needed is 4 data recipients (retailers from all sectors) and 5 data source manufacturers from all sectors). This group would also benefit from solution providers.

# Forecast of GSMP Groups

GS1 proposes to provide a global, standardized framework to communicate digital product information provided by brand owners to internet application providers and consumers via internet devices (e.g. smart phones, tablets, laptops, etc.). The Trusted Source of Data Framework will allow brand-owners to share relevant product information easily, thus building trust with consumers, Internet Application Providers to ensure they are delivering authentic data and consumers to feel confident that the digital product information they access is accurate, no matter how or where they shop. The expertise needed for this group are: brands, retailers, product data management, mobile commerce, and consumer ecommerce business and technology experts.

# News

Publications

* [GS1 Standards & System Development Newsletter N° 15 released September 2011](http://www.gs1.org/sites/default/files/docs/gsmp/news/1-GS1_Standards_System_Devt_Newsletter_Sept2011.pdf)
* [GSMP Quarterly Report September 2011](http://cl.exct.net/?ju=fe1f1772776d0c7d7c1d76&ls=fdbb15717c650c78741d707c6c&m=fefd1c72746502&l=fe5a1577736205787113&s=fdeb157470650775721c7973&jb=ffcf14&t=)

# C:\Users\eileen.hardcastle\Desktop\Bob Pics\20110222_Fdr_gs1_1375.JPGMessage from GSMP

Members and MOs agree it's time to address GS1-wide participation at a more strategic level and explore the many dimensions, challenges and opportunities in securing consistent and high quality levels of GS1 wide participation. A team of MO and GO staff are working together on this important initiative to deliver a comprehensive program designed to drive participation in all areas of GS1. We will also explore opportunities to harmonize, simplify and integrate improvements to our IP policy/process and integrate improvements into our participation programs.

**Best Regards – Bob Bersani**.