**Global Standards Management Process (GSMP)**

**Quarterly Executive Summary December 31, 2011**

**Building Standards to Deliver Business Value**

# Key Achievements for calendar year 2011

### Standards

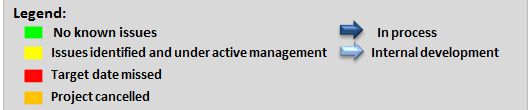
* **Healthcare GTIN (Global Trade Item Number) Allocation Rules Standard** provides a unique identification solution for Healthcare Items. When linked with the item’s batch number and expiration date, it can help provide traceability from production to patient delivery. (Jan)
* **GS1 General Specification V 11** works to further refine the GS1 standards for Healthcare and, by expanding the definition of location; we are better positioned to enable the functionality provided by supply chain visibility. (Feb)
* **Global Product Classification (GPC) Publication** brings valuable new content such as new Bricks to expand classification in the Hygiene Product Dispensers, Beverage Flavouring, Network Interface Cards, Disinfecting Cabinets and Small Domestic Appliances industries. (Jun)
* **GS1 EPC HF specification** published to enable companies to identify, capture and share information about their products using RFID technology and thus gain better visibility into their supply chains. (Sep)
* **GS1 EPC Header for the Aerospace and Defense** published to allow the Aerospace & Defense industry to use their current identification system in EPC applications, and provides an opportunity to promote further EPC/RFID applications in the industry. (Sep)
* **Automatic Identification and Data Capture (AIDC) Application Standard for Business to Consumer (B2C) Extended Packaging** provides a common approach for consumer package marking to support the Trusted Source of Data infrastructure under development in GS1. (nov)
* **eCom Standards for Transport Management** is the first part of the Major Release 3.0 of GS1 XML. These messages were developed based on a common framework of logistical processes published by GS1, the Logistics Interoperability Model (LIM). (Nov)

### Guidelines

* **GDSN Package Measurement Rules Implementation Guide** provides guidance and support to the person(s) responsible for implementation of the Package Measurement Rules within their company. It supports the recommendations identified in the GS1 Data Quality Framework which is published in 2005. (Mar)
* **GDSN Trade Item Implementation Guide Issue 15** supports implementation guidelines on Mutually Exclusive Attributes and Order Sizing Factor. (Apr)
* **Global Product Classification (GPC) Development & Implementation Guide** consolidates over 26 pre-existing GPC publications in to one comprehensive document which details the development and implementation process along with the official GPC rules and principles.
* **GS1 EPCglobal Implementation Guideline for Transportation and Logistics** published in support of the GS1 OGSM Transport and Logistics Strategy to help drive EPC adoption by easing the implementation of RFID using existing standards. (Jul)
* **GDSN Trade Item Implementation Guide (Issue 16)** published to support new implementation guidance for the Healthcare sector as well as updates to the Variable Measure for Net Content, Promotional Trade Item, and Code Lists topics. (Aug)
* **GS1 AIDC Implementation Guide for Fresh Foods Sold at Point-of-Sale** released to outline what retailers and suppliers need to do in order to identify fresh food items at retail point-of-sale. (Sep)
* **GS1 Human Readable Interpretation (HRI) Implementation Guide** released for the application of Human Readable Interpretation as it relates to its use with data carriers/bar codes. (Sep)

**Strategic Work in Progress as of 31 December 2011**





Risks – Strategic Projects

**B2C Digital Coupons** the delivery date may be delayed 3 months due to revalidation of project plan.

[**Components and Parts Identification**](http://cl.exct.net/?ju=fe3717727766057a741674&ls=fdb815717d63077b761276736c&m=fefd1c72746502&l=fe591577736004747d17&s=fdf715747065077572157570&jb=ffcf14&t=) the group did not reach minimum participation requirements. The POC approved the group to form with the registered Member Organizations with the added requirement the group cannot produce the final BRAD until full participation requirements have been met. The number of companies needed is 3 components and parts manufactures serving in the roll of data source.

**Discovery Services** the target date has been missed: due to lack participation and dependency on NCEP model selection.

**EPC** [**Tag Data & Translation Standard 1.7**](http://cl.exct.net/?ju=fe3617727766057a741675&ls=fdb815717d63077b761276736c&m=fefd1c72746502&l=fe591577736004747d17&s=fdf715747065077572157570&jb=ffcf14&t=) the **g**roup has not reached minimum membership requirements. The number of companies needed is 6 data recipients (retailers from all sectors) and 6 data source manufacturers from all sectors)

**EPC UHF Air Interface 1 & 2 the** delivery date may be delayed due to increased scope to include proto-type testing and related 2nd call for IP

**GDS Sustainability Metrics Global Packaging** work may not complete on time. GS1 is awaiting Intellectual Property contribution form from The Consumer Goods Forum. The project is on hold until the matter is resolved.

**Healthcare and Patient Caregiver ID is** in eballot approval. The eballot was extended past December 2011 due to the holidays.

# News

New Governance Group Members

**Process Oversight Committee**

Steven Robba, Director, Global Standards, SA2 Worldsync

**Architecture Group:**

Gabriel ‘Kunle’ Oye-Igbemo, Solutions Architect, Training & Workshop Coordinator, GS1 Nigeria

John Terwilliger, Sr. Business Systems Consultant, Global Standards & Serialization, Abbott

Xavier BARRAS, Director Innovation & Technology (CTO), GS1 France

# Message from GSMP

Members and MOs agree it's time to address GS1-wide participation at a more strategic level and explore the many dimensions, challenges and opportunities in securing consistent and high quality levels of GS1 wide participation.

We have recently completed several sessions on participation challenges with a wide variety of GS1 colleagues and community members. We have also just concluded an analysis of our IP policy, the administration of our policy as well as a cursory review of other Standards Organizations’ IP policies to gain a better understanding and help us identify opportunities to simplify this process.

We plan to form a team of MO and GO staff to work on this important initiative and deliver a comprehensive program designed to drive participation in all areas of GS1. We will also incorporate efforts identified to harmonize, simplify and integrate improvements to our IP policy/process as this can impact timely participation if not addressed early enough in the process.

We expect to launch a non-GSMP working group of GS1 colleagues to begin this work later this month and will report back on our progress in future editions of our quarterly updates.

***And finally, on a personal note, it has been one year since I joined the GS1 organization and I would like to thank the many people who have been so supportive. It has been both a challenging and rewarding experience and I appreciate the collaborative spirit in which we have addressed many of our challenges.***

***Internally, our focus continues to be on harmonization, simplification and integration of all activities. We continue to implement operational processes and project management disciplines necessary to effectively measure and manage what we do.***

***Our external focus is to provide total visibility into the GSMP process and activities. GSMP INSIGHT is an initial first step!***

***On behalf of the GSMP team, thank you for your support and we truly appreciate any suggestions, comments or feedback you may have that will improve our standards development capabilities.***

***Best Regards & Happy New Year!***

***Bob Bersani.***