The European (EU) Commission submitted a work request to develop a Master UDI-DI for implementation of a new level of identification of eyewear products and other devices as part of the UDI requirements based on the European Medical Device Regulation (MDR).

What business challenges are being addressed?
The purpose of the Master UDI-DI is to group devices with a high-level of individualisation to reduce the volume of data entries in the UDI module of EUDAMED (i.e. the EU UDI database). Also, additional Application Identifiers for clinical specifications will need to be discussed and developed to provide more granular information about the products.

Background
Article 27 of the MDR states that the manufacturer should assign a UDI to devices before placing them on the EU market and to provide the data elements referred to in Annex VI part B and C to the UDI module in EUDAMED.

However, for certain devices with a high level of individualisation, there is a risk of disproportionate UDI-DI (i.e. GTIN) data entries in the EUDAMED database, with limited value for regulatory purposes and a risk of substantially compromising database performance.

To enable manufacturers to fulfil their obligations regarding UDI and avoid disproportionate data entries in EUDAMED which may also affect operability of the system, a specific UDI assignment solution for highly individualised products (including eye wear or other products to be identified in the future) should be developed, to allow grouped reporting of UDI-DI (i.e. GTIN) to EUDAMED.
Impact
This is a request from the EU Commission to all four Issuing Entities and not being able to provide the required standards would put the status as Issuing Entity at high risk and prevent that affected medical device manufacturer can use GS1 to fulfil the EU legal requirements.

Working group objectives
The working group will develop the appropriate solution for the new level of identification required by European Commission.

Who should join this working group?
In addition to the experts from the medical devices industry and solution providers active in the sector, GS1 is specifically looking for participation of eyewear and medical device manufacturers of other highly individualised products (the scope will be extended to other devices in the future).

Suggested but not required skillsets, both business and technical (public policy and regulatory affairs, expertise in traceability systems, etc.):
- Solid understanding of the GS1 system of standards
- Knowledge of regulatory affairs, particularly EU related and public policy
- Familiarity with medical device design, registration and manufacturing practices
- Involvement in the distribution and administration of medical devices
- Understanding of the global healthcare direction of identification

How will this working group operate?
This working group will follow the GS1 Global Standards Management Process:
- Define business requirements—collect input from the industry, MOs and hospital communities.
- Refine and develop rules—experts draft relevant standards and present it to industry, MOs and hospitals for approval.
- Develop and Approve—standards are approved by the standards development community, ratified by GS1 governance bodies and published.

Next Steps
- For more information and to join the group, visit: https://www.gs1.org/standards/development-work-groups#UDIDI
- Kick-off: 14 October 2021 - 15:30 to 17:00 CET / 9:30 to 11:00 EDT

Help or questions?
Please contact Elisa Zwaneveld: elisa.zwaneveld@gs1.org