



Welcome to the U.S.!

GS1 Healthcare Conference



September 30 – October 2, 2013
San Francisco, CA

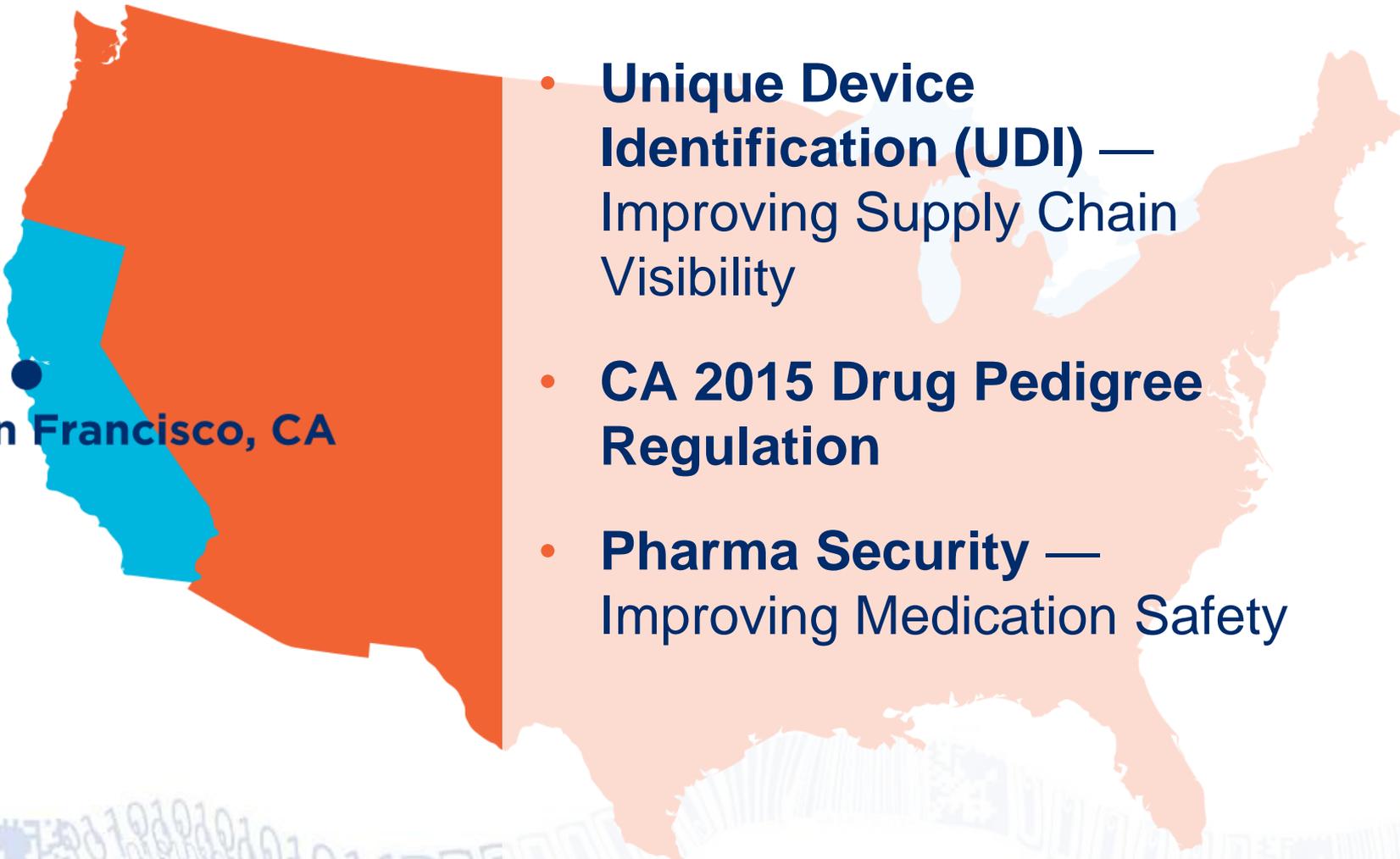


San Francisco





Conference Focus

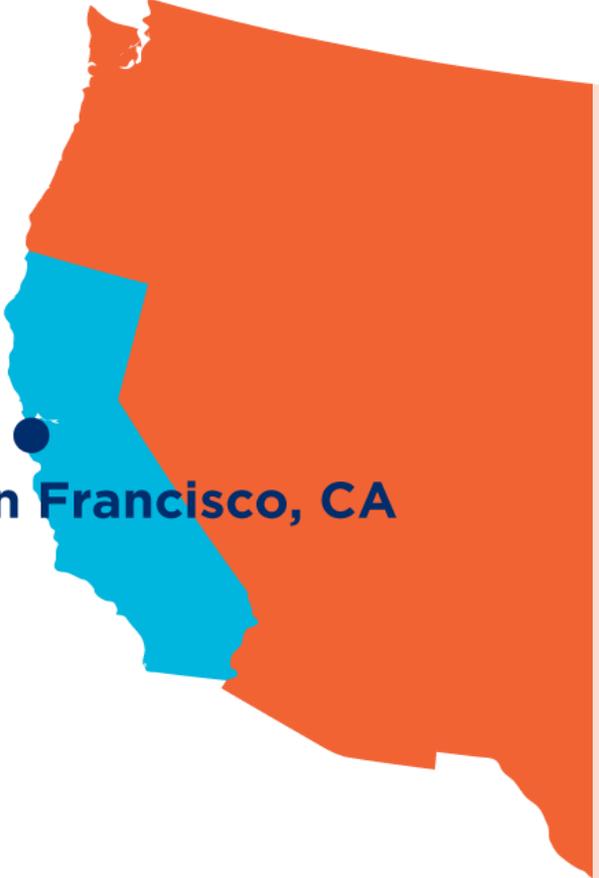


San Francisco, CA

- **Unique Device Identification (UDI) — Improving Supply Chain Visibility**
- **CA 2015 Drug Pedigree Regulation**
- **Pharma Security — Improving Medication Safety**



San Francisco



San Francisco, CA

- Founded in 1776
- 4th largest City in California
- 14th largest City in the U.S.
- Population: 805,463
- Victorian architecture, iconic cable cars, and the Golden Gate Bridge
- Built on 43 Hills — highest is Twin Peaks at 910' (.277 km)
- San Francisco Bay — the largest land-locked harbor in the world



Venue



Hilton San Francisco

- Historic Downtown San Francisco
- Financial District, North Beach, and Chinatown
- Fisherman's Wharf, Pier 39, and Ghirardelli Square

Networking Event

- Alcatraz Island



**We look forward
to seeing you in
San Francisco in
September!**

