



**2018** | Global GS1 Healthcare Conference  
30 Oct - 1 Nov | Bangkok, Thailand



Safer, more efficient care starts with a simple scan

## Safer, more efficient care starts with a simple scan

Join us for the GS1 Healthcare Conference in Bangkok, Thailand, from 30 October to 1 November, 2018. Healthcare leaders—from every part of the supply chain and from around the world—will gather to share how GS1 standards are helping them to solve some of healthcare's toughest challenges.

Falsified medicines and medical errors continue to cause health issues for patients of all ages and in all regions. And the fast growing and ageing population combined with new technologies increase the total cost of healthcare. Securing the supply chain through a traceability system is one of the tools to help prevent substandard and falsified medicines reaching the patients whilst contributing to supply chain efficiencies and thereby reducing costs. This is where GS1 standards play an important role.

GS1 standards are being used today by the vast majority of medical device manufacturers to support implementation of the UDI (Unique Device Identification) requirements.

Healthcare providers across the world are increasingly using GS1 standards in clinical processes for improved patient care—in operating theatres, labs, pharmacies and more. They are improving the patient experience while at the same time also ensuring greater efficiencies—all with help from GS1 standards.

### Take part in the GS1 Healthcare Conference this fall in Bangkok.

- **Hear** from healthcare leaders who will share their experiences with implementations of GS1 standards
- **Discuss** the latest regulatory requirements and what they mean for all stakeholders
- **Enjoy** a unique, neutral environment in which you can network and learn from your peers

Most importantly, **become part of** a united community that is working together to help transform healthcare for the benefit of patients worldwide.

### About GS1 Healthcare

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies. For more information, visit [www.gs1.org/healthcare](http://www.gs1.org/healthcare)

**Wednesday, 31. October 2018**

**The conference at a glance:**

<b>Tuesday, 30 October</b>	<b>Wednesday, 31 October</b>	<b>Thursday, 1 November</b>
<b>Opening</b>	<b>Plenary: Pharmaceutical traceability from manufacturer to patient</b>	<b>Plenary: Unique Device Identification</b>
<b>Plenary: The future of healthcare</b>		
<b>Networking lunch</b>	<b>Networking lunch</b>	<b>Plenary: Improving Patient Safety</b>
<b>Parallel work streams: Value based Healthcare Public policy: Pharmaceuticals Improving patient care single unit Hospital transformation using GS1 Standards</b>	<b>Ask the Experts sessions and Parallel streams: Big data, master data, data quality, regulation and GDSN Public policy: Medical Devices Wholesaler and 3PL</b>	<b>Conference Closing</b>
<b>Poster reception / Think Tank (by invitation only)</b>	<b>Networking event</b>	

## Day 1: Tuesday, 30 October

07:00 – 07:30	<b>Registration and welcome coffee</b>
07:30 – 08:30	<p><b>A starter session about GS1 Standards</b></p> <p>Introduction to global standards for Identify, Capture and Share</p>
08:45 – 13:00	<p><b>Opening Plenary Session – The future of healthcare</b></p> <p>A session about trends and developments in healthcare- and where GS1 standards can play a role.</p>
08:45 – 09:30	<p><b>Opening remarks and welcome to the conference</b></p> <p>Ulrike Kreysa, Senior Vice-President Healthcare, GS1 Global Office, Belgium <i>(confirmed)</i></p> <p>Miguel A. Lopera, President and CEO, GS1 Global Office, Belgium <i>(confirmed)</i></p> <p>Dr. Supakit Sirilak, MD. MPH, Deputy Permanent Secretary of Ministry of Public Health, Thailand <i>(confirmed)</i></p> <p>Supant Mongkolsuthree, Chairman of The Federation of Thai Industries (F.T.I.), Thailand <i>(confirmed)</i></p>
09:30 – 10:30	<p><b>Panel – Standards, Digitalisation and hospitals, what impact for the future of the Healthcare Community</b></p> <p><b>Chaired by Alan Foster, CEO, North Tees Hospital, UK <i>(confirmed)</i></b></p> <ul style="list-style-type: none"> <li>• Dr. Kingsley Huang, Postdoctoral Research Fellow of Institute of Clinical Medicine, National Yang-Ming University, Chief Technology Officer, Xuzhen Medical Co., Ltd, Taiwan <i>(confirmed)</i></li> <li>• Dr. Hajo Reissmann, Head of Medical Supplies Controlling, University Hospital of Schleswig Holstein, Germany <i>(confirmed)</i></li> <li>• Patricia Van Dyke, past Chair HL7 International, US <i>(confirmed)</i></li> </ul>
10:30 – 11:00	<b>Coffee break</b>
11:00 – 12:30	<p><b>Panel – Do clinicians care about standards?</b></p> <p><b>Chaired by Susan Moffatt-Bruce, Executive Director, University Hospital The Ohio State University, Wexner Medical Center, US <i>(confirmed)</i></b></p> <ul style="list-style-type: none"> <li>• Mr. David Berridge, Consultant Vascular Surgeon, Deputy Chief Medical Officer, Medical Director – Operations, the Leeds Teaching Hospital, UK <i>(confirmed)</i></li> <li>• Dr. Chun-Che Shih, Chief of Division of Cardiovascular Surgery, Taipei Veterans General Hospital, Professor of Institute of Clinical Medicine National Yang-Ming University, Taiwan <i>(confirmed)</i></li> <li>• Dr. Hinne A. Rakhorst, Plastic Surgeon, Medisch Spectrum Twente, Enschede, Chair, Dutch Association of Plastic Surgeons, ICOBRA member, the Netherlands <i>(confirmed)</i></li> </ul>

12:30 – 12:35	<p><b>Introduction to conference charity – Home for Disabled Babies (Bann Fuengfah)</b></p> <p>GS1 Healthcare supports a local charity with 5 USD for every feedback form received</p>
12:35 – 12:55	<p><b>Introduction to GS1 Healthcare Awards</b></p> <p>During each Global GS1 Healthcare Conference two types of Awards are handed out, for:</p> <ol style="list-style-type: none"> <li>1. an individual who has contributed extensively to furthering GS1 Healthcare's work efforts over the years;</li> <li>2. a healthcare provider organisation that has implemented GS1 Standards for at least one process in their organisation.</li> </ol>
12:55 – 13:00	<p><b>Introduction of afternoon sessions and the poster reception</b></p>
13:00 – 14:00	<p><b>General networking lunch</b></p>
<p><b>Two parallel streams - Participants choose which stream to attend:</b></p>	
14:00 – 15:30	<p><b>Panel I – Value based Healthcare</b></p> <p><b>Chaired by Karen Conway, Vice President Healthcare Value, GHX, US</b> <i>(confirmed)</i></p> <ul style="list-style-type: none"> <li>• Mr. Keith Jones, Head &amp; Neck surgeon, Clinical Director of Surgery, University Hospitals of Derby and Burton NHS Foundation Trust, UK <i>(confirmed)</i></li> <li>• Natalie Lawandi, Senior Manager, Medtronic, Australia <i>(confirmed)</i></li> <li>• Dr. Dirk de Korne, Deputy Director Medical Innovation &amp; Care Transformation, KK Women's and Children's Hospital, Singapore <i>(confirmed)</i></li> </ul> <p><b>Panel II – Public policy: Pharmaceuticals</b></p> <p>Regulatory requirements and initiatives from around the world related to pharmaceuticals – normally a closed group; it is only open for this session.</p> <ul style="list-style-type: none"> <li>• Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office, Belgium <i>(confirmed)</i></li> </ul>
15:30 – 16:00	<p><b>Coffee break</b></p>
<p><b>Two parallel streams - Participants choose which stream to attend:</b></p>	
16:00 – 17:30	<p><b>Panel I – Improving patient care with single unit identification</b></p> <p><b>Chaired by Sebastien Langlois-Berthelot, Pharma Global Technical Operations Supply Chain Project Management, F. Hoffmann-La Roche Ltd, Switzerland</b> <i>(confirmed)</i></p>

	<ul style="list-style-type: none"> <li>• Vicki Ibrahim, Senior Clinical Reference Lead, Clinical Strategy, Clinical &amp; Consumer Engagement &amp; Clinical Governance, Australian Digital Health Agency, Australia (<i>confirmed</i>)</li> <li>• Dr. Guadalupe Fernández Porto, Pharmaceutical Director at the IADT - Argentine Institute of Diagnosis and Treatment, Argentina (<i>confirmed</i>)</li> <li>• Pascal Aulagnet, Senior Manager, Business Technology, Pfizer Inc., France (<i>confirmed</i>)</li> </ul> <p><b>Panel II – Hospital transformation using GS1 Standards</b></p> <p><b>Chaired by Dr. Hajo Reissmann, Head of Medical Supplies Controlling, University Hospital of Schleswig Holstein, Germany (<i>confirmed</i>)</b></p> <ul style="list-style-type: none"> <li>• Jean-Michel Descoutures, Hospital Pharmacist, IHF, France (<i>confirmed</i>)</li> <li>• Yolanda Bokking, Policy staff officer and Process manager Procurement, Amsterdam UMC, the Netherlands (<i>confirmed</i>)</li> <li>• Anthony Wong, Senior Pharmacist, Hospital Authority, Hong Kong (<i>confirmed</i>)</li> </ul>
17:30 – 18:30	<b>Poster reception</b>
17:30 – 19:00	<b>International government healthcare supply chain Think Tank</b> <b>(Invitation only)</b> Open to international government healthcare organisations

## Day 2: Wednesday, 31 October

08:30 – 09:00	<b>Welcome coffee</b>
09:00 – 13:00	<p><b>Plenary session – Pharmaceutical traceability from manufacturer to patient</b></p> <p>Traceability is an ubiquitous requirement in Healthcare – to improve patient safety through visibility in many business processes.</p>
09:00 – 09:30	<p><b>Thai FDA – ensuring patient safety</b></p> <p>Kritsada Limpananont, Head of Drug Information Technology Group, System Development Division, Bureau of Drug Control, Food and Drug Administration, Ministry of Public Health, Thailand (<i>confirmed</i>)</p>
09:30 – 10:00	<p><b>US DCSCA – is the industry ready?</b></p> <p>Scott Mooney, Vice-President Distribution Operations, McKesson, US (<i>confirmed</i>)</p>
10:00 – 10:30	<p><b>European Falsified Medicines Directive</b></p> <p>Patrick Deboyser, Professor at the European College of Parma, Thailand (<i>confirmed</i>)</p>
10:30 – 11:00	<b>Coffee break</b>
11:00 – 11:25	<p><b>Implementation of medication traceability and single-dose packaging with GS1 DataMatrix</b></p> <p>Dr. Guadalupe Fernández Porto, Pharmaceutical Director at the IADT - Argentine Institute of Diagnosis and Treatment, Argentina (<i>confirmed</i>)</p>
11:25 – 11:50	<p><b>From Manufacturer to Patient - GS1 Pilot in China</b></p> <p>Lindsay Tao, Corporate Director Global Health Policy, Johnson &amp; Johnson, China (<i>confirmed</i>)</p>
11:50 – 12:15	<p><b>GS1 standards for patient safety</b></p> <p>Associate Professor Cholatip Pongsukul, Associate Dean for Information Technology, Faculty of Medicine Khon Kaen University, Srinagarind Hospital, Thailand (<i>confirmed</i>)</p>
12:15 – 12:40	<p><b>Accelerating Adoption of Global Data Standards in “Rest of World”</b></p> <p>Kaitlyn Roche, Manager, Global Standards, USAID Global Health Supply Chain Program, US (<i>confirmed</i>)</p>



12:40 – 14:00

**General networking lunch**

**Ask the expert sessions – length 45 minutes, so everybody can attend two sessions**

14:00 – 14:45

**Topic 1: The appropriate data carrier in Healthcare – GS1 DataMatrix, RFID, GS1 QR code, GS1 Databar. What information is needed in a barcode – from pill to carton – GTIN plus application identifier (AI's), packaging level**

- Chan-Kuen Lam, BT Market Customer Engagement APAC PGS MQS BT, Pfizer, Hong Kong (*confirmed*)
- Pete Alvarez, Senior Director Identification and Data Strategy Healthcare, GS1 Global Office, US (*confirmed*)

**Topic 2: Leveraging EPCIS to exchange traceability information**

- Craig Alan Repec, Senior Manager Supply Chain Visibility, EPCIS & RFID, GS1 Global Office, Belgium (*confirmed*)

**Topic 3: Saving money with GS1 standards in a hospital: Why and how**

- Kevin Downs, Director of Finance and Performance, Derby Teaching Hospitals NHS Foundation Trust, UK (*confirmed*)

14:45 – 15:30

**Topic 4: The surge for information – mobile apps**

- Phil Archer, Director – Industry Engagement, Omni-Channel Retail, GS1 UK (*confirmed*)
- Pete Alvarez, Senior Director Identification and Data Strategy Healthcare, GS1 Global Office, US (*confirmed*)

**Topic 5: The importance of data quality**

- Tania Snioch, Director Healthcare, GS1 Global Office, Belgium (*confirmed*)

**Topic 6: Understanding barcode quality and its need**

- Catherine Koetz, Industry Manager Healthcare, GS1 Australia (*confirmed*)

15:30 – 16:00

**Coffee break**



## Three parallel streams - Participants choose which stream to attend:

16:00 – 17:15

### **Panel I – Big data, master data, data quality, regulation and GDSN**

**Chaired by Catherine Koetz, Industry Manager Healthcare, GS1 Australia** (*confirmed*)

**Description:** These are terms and phrases we hear often and at times used interchangeably. What does all of this really have to do with healthcare? Join this session and learn what these phrases have to do with patient safety, improved medical outcomes and increased efficiency. These experts will also share what they have learned, how they and their patients are benefiting and using data to improve care delivery while reducing costs.

- **Using the suite of GS1 standards for medical device identification, barcoding and data sharing**

Sarah Lankshear, Operations Manager Master Data & Analysis, Stryker South Pacific, Australia (*confirmed*)

- **Developing Thailand's Healthcare Supply chain: The Big data project**

Dr. Duangpun Kritchanhai, Associate Professor, Mahidol University, Thailand (*confirmed*)

- **Standards as the base for improved quality of care**

Dr. Eric Hans Eddes, GastroIntestinal and Oncological Surgeon at Deventer Ziekenhuis, Director Dutch Institute for Clinical Auditing, the Netherlands (*confirmed*)

### **Panel II – Public policy: Medical Devices**

Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session.

Moderators:

- Jackie Elkin, Global Process Owner - Standard Product Identification, Global Regulatory Affairs, Medtronic, US (*confirmed*)
- Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office, Belgium (*confirmed*)

### **Panel III – GS1 standards to move products through the supply chain – the view of wholesaler and logistic provider**

**Chaired by Mike Meakin, VP-Global Quality Regulatory & Compliance, DHL Supply Chain, UK** (*confirmed*)



	<ul style="list-style-type: none"> <li>• Scott Mooney, Vice-President Distribution Operations, McKesson, US (<i>confirmed</i>)</li> <li>• Jeff Denton, Global Secure Supply Chain, AmerisourceBergen, US (<i>confirmed</i>)</li> <li>• Mr. Gu Yimin, General Director, Sinopharm Logistic Company, China (<i>confirmed</i>)</li> </ul>
19:00-22:00	<p><b>Networking event at Riverside Terrace, Anantara Riverside Bangkok Resort</b></p> <ul style="list-style-type: none"> <li>• Departure at 18:00 from the hotel</li> <li>• Return to the hotel: shuttles from the restaurant will be available as early as 21:30 and will run on a loop with the last shuttle leaving at 23:00</li> </ul>

## Day 3: Thursday, 1 November

08:30 – 09:00	<b>Welcome coffee</b>
09:00 – 11:40	<b>Plenary session – Unique Device Identification</b>
09:00 – 11:40	Unique Device Identification (UDI) aims to establish a single medical device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
09:00 – 09:20	<b>The new regulation on UDI in China</b> Ms Li Jun, China National Drug Administration (former CFDA), State Administration for Market Regulation, China ( <i>confirmed</i> )
09:20 – 09:40	<b>The new regulation on UDI in Korea</b> Byung-Gwan KIM, Assistant Director, Medical Device Policy Division at Ministry of Food and Drug Safety (MFDS), Korea ( <i>confirmed</i> )
09:40 – 10:00	<b>Global Harmonized Healthcare Traceability System in the World's Greatest Port in Shanghai, China</b> Yan Liang, Director of the Experts Committee, Shanghai International Medical Supply Chain Alliance (SIMSCA), Former Director of Law Affairs, FDA Shanghai, China ( <i>confirmed</i> )
10:00 – 10:20	<b>IMDRF guidelines and latest developments</b> Jackie Elkin, Global Process Owner - Standard Product Identification, Global Regulatory Affairs, Medtronic, US ( <i>confirmed</i> )
10:20 – 10:45	<b>Implementation and dissemination of medical device traceability in Turkey</b> Aydin Kaplan, Head of Department, Department of Medical Devices Registration and Coordination, Turkish Medicines and Medical Devices Agency, Ministry of Health, Turkey ( <i>confirmed</i> ) Erkan Uyar, Chief Researcher, TUBITAK BILGEM Software Technologies Research Institute, Turkey ( <i>confirmed</i> )
10:45 – 11:10	<b>UDI Current situation in Japan</b> Mr. Hiroshi Ishikawa, Pharmaceutical and Medical Device Agency, Japan ( <i>confirmed</i> )
11:10 – 11:40	<b>Coffee break</b>
11:40 – 13:10	<b>Plenary session – Imagine one world, one standard, one vision: Improving patient safety</b>
11:40 – 12:05	<b>GS1 Healthcare Award 1</b>
12:05 – 12:30	<b>GS1 Healthcare Award 2</b>



12:30 – 12:35	<b>Invitation to next conference in Noordwijk-Amsterdam, the Netherlands</b> Hans Lunenburg, Industry Manager Healthcare, GS1 Netherlands ( <i>confirmed</i> )
12:35 – 13:00	<b>Apocalypse soon? The future of healthcare in an ageing population</b> Peter Carter, Board Member, International Society of Quality in Healthcare (ISQua), Australia ( <i>confirmed</i> )
13:00 – 13:10	<b>Closing remarks</b> GS1 Healthcare Tri-Chairs ( <i>confirmed</i> )