



2019 | **Global GS1 Healthcare Conference**
26-28 March | Noordwijk-Amsterdam, the Netherlands



Safer, more efficient care starts with a simple scan

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The Netherlands will provide the exciting backdrop for the 35th Global GS1 Healthcare Conference, from 26-28 March 2019. The planned agenda promises to deliver a wealth of information, plus unique networking opportunities for all conference participants.

During the opening plenary, speakers will discuss the role of GS1 standards to help address the worldwide challenge of providing the best care for each and every patient.

Throughout the three days, you will hear from many stakeholders.

Healthcare providers—business managers and clinicians alike—will demonstrate how using GS1 standards improves patient outcomes. They will share best practices for how to increase collaboration between every stakeholder involved in patient care.

Manufacturers and hospitals will explain the supply chain benefits and added value seen from implementation of global standards. Attendees will discover how standards help to reduce costs and make it easier to track and trace medicinal products. Regulatory bodies from across the world will provide you with updates about Unique Device Identification (UDI) regulations and hospitals will discuss the impact of UDI in their business and clinical processes.

Delegates will “see” GS1 standards live and in action during the conference site visits, as well as throughout the poster reception and marketplace.

The breadth of the conference’s topics and quality of its speakers will ensure you return to your organisation with new, valuable information and relationships.

Together we are committed to a better and safer healthcare environment!

Take part in the GS1 Healthcare Conference in March in the Netherlands.

- **Benefit** by learning from your peers in a unique, neutral environment
- **Discover** how GS1 standards can assist your organisation, your trading partners, and ultimately, the patient
- **Learn** about the latest regulatory developments and their effect across healthcare

By attending this conference, you will **join a community** working together to help transform healthcare for the benefit of patients worldwide.

About GS1 Healthcare

GS1 Healthcare is a neutral and open community bringing together all related healthcare stakeholders to lead the successful development and implementation of global GS1 standards enhancing patient safety, operational and supply chain efficiencies. For more information, visit www.gs1.org/healthcare

Update: 23 March 2019

The conference at a glance:

Monday, 25 March	Tuesday, 26 March	Wednesday, 27 March	Thursday, 28 March
Site visits	Opening	Plenary: Unique Device Identification	Plenary: Pharmaceutical Traceability
	Plenary: Healthcare providers implementations		
	Networking lunch	Networking lunch	Conference closing
	Parallel work streams	Parallel work streams	Site visits
	Poster reception Think Tank (by invitation only)	Networking event	



Day 1: Tuesday, 26 March

07:00 – 07:30	Registration and welcome coffee
07:30 – 08:30	A starter session about GS1 Standards Introduction to global standards for Identify, Capture and Share
08:45 – 13:00	Opening Plenary Session – The challenge of providing the best care for every patient
08:45 – 09:30	<p>Opening remarks and welcome to the conference</p> <p>Ulrike Kreysa, Senior Vice-President Healthcare, GS1 Global Office, Belgium <i>(confirmed)</i></p> <p>Miguel A. Lopera, President and CEO, GS1 Global Office, Belgium <i>(confirmed)</i></p> <p>Pieter Maarleveld, CEO, GS1 Netherlands <i>(confirmed)</i></p> <p>Dr. Lies van Gennip, CEO, NICTIZ, the Netherlands <i>(confirmed)</i></p>
09:30 – 10:30	<p>Panel – Hospitals – Standards changing the way to work Chaired by Kevin Downs, Director of Finance and Performance, University Hospitals of Derby and Burton NHS Foundation Trust, UK <i>(confirmed)</i></p> <ul style="list-style-type: none"> • Thomas Klein, Head of Purchasing and Logistics, University Hospital Dusseldorf, Germany <i>(confirmed)</i> • Mr. Keith Jones, Head & Neck Surgeon, Clinical Director of Head and Neck Surgery, University Hospitals of Derby and Burton NHS Foundation Trust, UK <i>(confirmed)</i> • Henrik Stilling, IT Architect, Aarhus University Hospital, Denmark <i>(confirmed)</i>
10:30 – 11:00	Coffee break
11:00 – 12:30	<p>Panel – Connecting the supply chain to clinical outcomes Chaired by Susan Moffatt-Bruce, Executive Director, University Hospital The Ohio State University, Wexner Medical Center, US <i>(confirmed)</i></p> <ul style="list-style-type: none"> • Lorna Wilkinson, Director of Nursing, Salisbury NHS Foundation Trust, UK <i>(confirmed)</i> • Prof. Dr. Rainer Petzina, Cardiothoracic Surgeon, Medical Director Quality and Risk Management and Patient Safety, University Hospital of Schleswig-Holstein, Germany <i>(confirmed)</i> • Mr. Sotiris Tsiafos, Military Pharmacist, OR Traceability Project Manager, 401 Athens General Army Hospital, Greece <i>(confirmed)</i>

12:30 – 12:35	Introduction to conference charity GS1 Healthcare supports a local charity with 5 EUR for every feedback form received
12:35 – 12:55	Introduction to GS1 Healthcare Awards During each Global GS1 Healthcare Conference two types of Awards are handed out, for: <ol style="list-style-type: none"> 1. an individual who has contributed extensively to furthering GS1 Healthcare's work efforts over the years; 2. a healthcare provider organisation that has implemented GS1 Standards for at least one process in their organisation.
12:55 – 13:00	Introduction of afternoon sessions and the poster reception
13:00 – 14:00	General networking lunch
Parallel streams - Participants choose which stream to attend:	
14:00 – 15:30	<p>Panel I – Impact and issues around implementation of barcodes (ONE barcode, one product with two different GTIN, multiple barcodes, barcode quality, etc...) Chaired by Greg Magrane, eCommerce Project Manager, St. James' hospital, Dublin, Ireland (<i>confirmed</i>)</p> <ul style="list-style-type: none"> • Tatjana Pathare, Global Supply Chain Management Team, F. Hoffmann La Roche Ltd, Switzerland (<i>confirmed</i>) • Charity Hovey, Project Manager, 3M, US (<i>confirmed</i>) <p>Panel II – Closed loop medication up to point-of-care scanning Chaired by Dennis Even, IT Director, Pfizer Inc., US (<i>confirmed</i>)</p> <ul style="list-style-type: none"> • Michiel Duyvendak, Hospital Pharmacist, St. Antonius Hospital, Sneek, the Netherlands (<i>confirmed</i>) • Ad Deeben, Senior Director Marketing Services & Logistics, TEVA, the Netherlands (<i>confirmed</i>) • Iain Davidson, Chief Pharmacist, Royal Cornwall Hospitals NHS Trust, UK (<i>confirmed</i>) • Sebastien Langlois-Berthelot, Global Serialization Deployment – Country Rollout Stream Lead, F. Hoffmann-La Roche Ltd, Switzerland (<i>confirmed</i>) <p>Panel III – Public Policy: Medical Devices Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session. Moderators:</p> <ul style="list-style-type: none"> • Jackie Elkin, Global Process Owner - Standard Product Identification, Global Regulatory Affairs, Medtronic, US, (<i>confirmed</i>) • Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office, Belgium (<i>confirmed</i>)
15:30 – 16:00	Coffee break

Parallel streams - Participants choose which stream to attend:

16:00 – 17:30

Panel I – Value-based Healthcare

Chaired by Karen Conway, Vice President Healthcare Value, GHX, US (*confirmed*)

- Eric Hans Eddes, Gastrointestinal and Oncological Surgeon at Deventer Hospital, General Director Dutch Institute for Clinical Auditing, the Netherlands (*confirmed*)
- Hennie Mulder, Registered Nurse, Maxima Medical Centre, the Netherlands (*confirmed*)
- Leila McMahon, Global GS1 Program Manager, Portfolio Data & Standards Compliance, Smith & Nephew, US (*confirmed*)

Panel II – Standards organisations – together we are stronger

Chaired by Sylvia Thun, Charity Visiting Professor, Stiftung Charité, BIH University of Applied Science Niederrhein, Germany (*confirmed*)

- Erik Zwarter, Information Manager eHealth, Care and AIDC, Erasmus Medical Center, the Netherlands (*confirmed*)
- Michael van der Zel, Enterprise Architect, University Medical Center Groningen, the Netherlands (*confirmed*)
- Robert Stegwee, Director Consulting, Health & Health Tech, CGI, the Netherlands (*confirmed*)
- Øyvind Aassve, Senior advisor, the Norwegian Directorate of eHealth, Norway (*confirmed*)

Panel III – Creating the Case for Trusted & Complete Data in Healthcare: Global Data Synchronization Network Business Use Cases Explored

Chaired by Beth Wells, Senior Director Healthcare, GS1 US (*confirmed*)

Panel discussion will describe for the audience the efforts by a GS1 Healthcare US industry workgroup to advance the adoption and use of GDSN as a trusted source of medical product data. Focus will be on the results of 2 or 3 business use cases undertaken by U.S. Healthcare participants which set out to define and validate the vital list of product attributes needed to support key business processes between healthcare trading partners.

Business Process Use cases explored include – 1. for Med Device, the Order to Cash process 2. for Pharma, the attributes required to support an EPCIS event and 3. for Providers, the attributes needed to support patient bedside scanning.

- MJ Wylie, Global Data Synchronization and Strategy Deployment Supply Chain Visibility, Johnson & Johnson Supply Chain, US (*confirmed*)
- Scott Mooney, Vice President Distribution Operations Supply Chain Assurance, McKesson Pharmaceuticals, US (*confirmed*)
- Yolanda Bokking, Project Manager, AMC Hospital, the Netherlands (*confirmed*)

	<ul style="list-style-type: none"> • Diederik Rood, Information Management Advisor, Westfriesgasthuis, the Netherlands (<i>confirmed</i>) • Lionel Tussau, Director Business Development Europe, 1WorldSync, Belgium (<i>confirmed</i>)
17:30 – 18:30	Poster Reception
17:30 – 19:00	International government healthcare supply chain Think Tank (Invitation only) Open to international government healthcare organisations

Day 2: Wednesday, 27 March

08:30 – 09:00	Welcome coffee
09:00 – 12:45	Plenary Session – Unique Device Identification Unique Device Identification (UDI) aims to establish a single medical device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
09:00 – 09:30	Update on the EU Medical Device Regulations Dr. Salvatore Scalzo, EU Commission, Belgium (<i>confirmed</i>)
09:30 – 9:55	The latest on the UDI requirements in China Mr. Yi Li, Division of Standard research, Center for Medical Device Standardization Administration (CMDSA), National Medical Products Administration, China (<i>confirmed</i>)
09:55 – 10:20	UDI regulation in Saudi-Arabia Jay Crowley, VP and Practice Lead – UDI Services and Solutions, USDM Life Sciences, US (<i>confirmed</i>)
10:20 – 10:50	Coffee break
10:50 – 11:15	Evolutionary implementation of GS1 standards in a hospital Joanna Nowak, Head of Medical Device Supplies, University Medical Centre in Gdansk, Poland (<i>confirmed</i>)
11:15 – 11:40	Implementing the UDI system in a SME environment Mr. Sterba, Head of Regulatory Affairs & Quality Assurance, Linet Group SE, Czech Republic (<i>confirmed</i>)
11:40 – 12:05	RFID Improves Efficiency of Orthopaedics Supply Chain Blair Korman, Project Manager UDI, Johnson & Johnson Supply Chain, US (<i>confirmed</i>)
12:05 – 12:35	Partnering around standards for better care in “rest of the world” <ul style="list-style-type: none"> • Samuel Oh, MIS Catalog Manager, USAID GHSC-PSM Project, US (<i>confirmed</i>) • Michiel de Goeje, Director Quality Affairs, IDA Foundation, the Netherlands (<i>confirmed</i>)
12:35 – 12:45	Invitation to 2nd African GS1 Healthcare Conference in Africa Dr. Monica Eimunjeze, Director Registration and Regulatory, National Agency for Food & Drug Administration and Control, Nigeria (<i>confirmed</i>)

Parallel streams – each participant can choose which one to attend:

14:00 – 15:30

Panel I – Implementation of the EU FMD – it can be done!

- Jean Michel Descoutures, Hospital Pharmacist, Argenteuil Hospital, IHF, France (*confirmed*)
- Andreas Fischer, Pharmacist, University Hospital of Dresden, Germany (*confirmed*)
- Andreas Walter, General Manager, EMVO, Belgium (*confirmed*)
- Stefan Artlich, Director Track&Trace, Bayer, Germany (*confirmed*)

Panel II – The role of standards in Clinical trials**Chaired by Mike Meakin, DHL Global Supply Chain (*confirmed*)**

- Pierre Fernandez-Barbureau, Project Management Clinical Supply Chain, Sanofi, France (*confirmed*)
- Olivia Chauvel, Hospital Pharmacist, CH Victor Dupouy, France (*confirmed*)
- Hans von Steiger, Director/Team Leader Clinical Supply Chain Strategy Management, Pfizer, US (*confirmed*)

Panel III – Hospitals improving processes for patient safety**Chaired by Dr. Hajo Reissmann, Head of Medical Supplies****Controlling, University Hospital Schleswig-Holstein, Germany (*confirmed*)**

- **Experience of clinical UDI applications with smart medical management system relying on GS1 standards –** Dr. Shih-Chung Huang, Director of Medical Education and Research Centre, Kaohsiung Armed Forces General Hospital (KAFGH), Taiwan (*confirmed*)
- **Connecting the Supply Chain to Clinical outcomes –** Lorna Wilkinson, Director of Nursing, Salisbury NHS Foundation Trust, UK (*confirmed*)
- **Optimisation of logistics in a hospital with GS1 standards** Alexander Soland, Head of Logistics and Services and Christian Schläpfer, Project Manager Logistics, Site Manager, University Hospital Zuerich, Switzerland (*confirmed*)

Parallel streams – each participant can choose which one to attend:

16:00 – 17:15	<p>Panel I – Implant Registries – impacts for manufacturers, hospitals, governments and patients Chaired by Tom Pereboom, Chair SVN - Association for Sterilization, the Netherlands (<i>confirmed</i>)</p> <ul style="list-style-type: none"> • Andy Crosbie, Manager of Post-market Surveillance Strategy, Medicines & Healthcare Products Regulatory Agency, UK (<i>confirmed</i>) • Dr. Hinne A. Rakhorst, Plastic Surgeon, Medisch Spectrum Twente, Enschede, Chair, Dutch Association of Plastic Surgeons, ICOBRA member, the Netherlands (<i>confirmed</i>) • Henrik Stilling, Information Technology Architect, Central Denmark Region, Aarhus Hospital, Denmark (<i>confirmed</i>) • Blair Korman, Project Manager UDI, Johnson & Johnson Supply Chain, US (<i>confirmed</i>) <p>Panel II – Public Policy: Pharmaceuticals Regulatory requirements and initiatives from around the world related to pharmaceuticals – normally a closed group; it is only open for this session. Moderators:</p> <ul style="list-style-type: none"> • Cyndi Poetker, Director of Enterprise Standards and Traceability, Abbott, US (<i>confirmed</i>) • Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office, Belgium (<i>confirmed</i>) <p>Panel III – EDI for accuracy and efficiency between partners in the Healthcare supply chain Chaired by Scott Mooney, Vice President Distribution Operations Supply Chain Assurance, McKesson Pharmaceuticals, US (<i>confirmed</i>)</p> <ul style="list-style-type: none"> • Holger Clobes, Internal Senior Consultant eCommerce, B.Braun Group, Germany (<i>confirmed</i>) • Dennis Black, Global Regulatory Operations, BD, US (<i>confirmed</i>) • Greg Magrane, eCommerce Project Manager, St. James’s hospital, Dublin, Ireland (<i>confirmed</i>)
19:00-22:00	Networking event at Strandplaats Nederzandt

Day 3: Thursday, 28 March

07:50 – 08:20	Welcome coffee
08:20 – 10:45	Plenary Session – Pharmaceuticals Traceability
08:20 – 08:40	The new traceability regulation in Ethiopia Heran Gerba, Director General of Ethiopian Food and Drug Agency (EFDA), Ethiopia (<i>confirmed</i>)
08:40 – 09:05	Turkish pharmaceutical track and trace system (ITS) Mr. Eray Kaplan, Health Chief Audit Executive Vice President and Mr. Ömer Hakan Simsek, Pharm., MSc., Head of Information, Systems Department of Support Services and Information Management, Turkish Medicines and Medical Devices Agency, Turkey (<i>confirmed</i>)
09:05 – 09:40	9 February 2019 and beyond... EU FMD implementation at European and national level Andreas Walter, General Manager, EMVO, Belgium (<i>confirmed</i>)
09:40 – 10:00	Verification of Saleable Returns under DSCSA Scott Mooney, Vice President Distribution Operations Supply Chain Assurance, McKesson Pharmaceuticals, US (<i>confirmed</i>)
10:00 – 10:20	Track & Trace in Egypt Dr. Haytham Abdellatif, Track & Trace project manager, Egypt Ministry of Health, Egypt (<i>confirmed</i>)
10:20 – 10:45	Barcoded Medication Administration (BCMA) in healthcare: yes, we scan! Pieter Helmons, Hospital Pharmacist and Chief Pharmacy Informatics Officer, St. Jansdal Hospital Harderwijk, the Netherlands (<i>confirmed</i>)
10:45 – 11:15	Coffee break
11:15 – 13:00	Plenary Session – Imagine one world, one standard, one vision: Improving patient safety
11:15 – 11:40	GS1 Healthcare Award 1
11:40 – 12:05	GS1 Healthcare Award 2
12:05 – 12:50	Inspirational speaker Maarten van der Weijden, the Netherlands (<i>confirmed</i>)
12:50 – 12:55	Invitation to next conference in New Delhi, India Ravi Mathur, CEO, GS1 India (<i>confirmed</i>)
12:55 – 13:00	Closing remarks GS1 Healthcare Tri-Chairs (<i>confirmed</i>)